

# **The Airbnb Story How Three Ordinary Guys Disrupted An Industry Made Billions And Created Plenty Of Controversy**

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**Hatching Twitter** - Nick Bilton 2014-09-30

The dramatic, unlikely story behind the founding of Twitter, by New York Times bestselling author and Vanity Fair special correspondent The San Francisco-based technology company Twitter has become a powerful force in less than ten years. Today it's everything from a tool for fighting political oppression in the Middle East to a marketing must-have to the world's living room during live TV events to President Trump's preferred method of communication. It has hundreds of millions of active users all over the world. But few people know that it nearly fell to pieces early on. In this rousing history that reads like a novel, Hatching Twitter takes readers behind the scenes of Twitter's early exponential growth, following the four hackers—Ev Williams, Jack Dorsey, Biz Stone, and Noah Glass, who created the cultural juggernaut practically by

accident. It's a drama of betrayed friendships and high-stakes power struggles over money, influence, and control over a company that was growing faster than they could ever imagine. Drawing on hundreds of sources, documents, and internal e-mails, Bilton offers a rarely-seen glimpse of the inner workings of technology startups, venture capital, and Silicon Valley culture.

**Fate of the States** - Meredith Whitney  
2013-06-04

"Forget everything you think you know about the direction of the American economy, about our growing need for foreign oil, about the rise of the service economy and the decline of American manufacturing. The story of the next thirty years will not be a repeat of the last thirty." One of the most respected voices on Wall Street, Meredith Whitney shot to global prominence in 2007 when

her warnings of a looming crisis in the financial sector proved all too prescient. Now, in her first book, she expands upon her biggest call since the financial crisis.

*Young House Love* - Sherry Petersik 2015-07-14

This New York Times bestselling book is filled with hundreds of fun, deceptively simple, budget-friendly ideas for sprucing up your home. With two home renovations under their (tool) belts and millions of hits per month on their blog YoungHouseLove.com, Sherry and John Petersik are home-improvement enthusiasts primed to pass on a slew of projects, tricks, and techniques to do-it-yourselfers of all levels. Packed with 243 tips and ideas—both classic and unexpected—and more than 400 photographs and illustrations, this is a book that readers will return to again and again for the creative projects and easy-to-follow instructions in the relatable voice the Petersiks are known for. Learn to trick out a thrift-store mirror, spice up plain old roller shades, "hack" your Ikea table to

create three distinct looks, and so much more.

**The End of the Suburbs** - Leigh Gallagher 2014

A Fortune journalist examines why suburbs are transforming and losing their appeal in society-improving ways, citing such factors as shrinking birth and marriage rates, environment-driven preferences for smaller homes and a renaissance in urbanized housing that promotes healthier lifestyles.

**Googled** - Ken Auletta 2010-10-26

"The fullest account yet of the rise of one of the most profitable, most powerful, and oddest businesses the world has ever seen." -San Francisco Chronicle Just eleven years old, Google has profoundly transformed the way we live and work—we've all been Googled. Esteemed media writer Ken Auletta uses the story of Google's rise to explore the future of media at large. This book is based on the most extensive cooperation ever granted a journalist, including access to closed-door meetings and interviews

with industry legends, including Google founders Larry Page and Sergey Brin, Marc Andreessen, and media guru "Coach" Bill Campbell. Auletta's unmatched analysis, vivid details, and rich anecdotes illuminate how the Google wave grew, how it threatens to drown media institutions, and where it's taking us next.

*Super Host* - Kate Russo 2022-04-05

"Get ready to smile...[A] sweet story and the perfect antidote to the chaos that's been 2021." -the Skimm A deeply funny and shrewdly observed debut novel about being lost in the very place you know by heart. Bennett Driscoll is a Turner Prize-nominated artist who was once a rising star. Now, at age fifty-five, his wife has left him, he hasn't sold a painting in two years, and his gallery wants to stop selling his work, claiming they'll have more value retrospectively...when he's dead. So, left with a large West London home and no income, he's forced to move into his artist's studio in the back garden and list his house on the popular

vacation rental site, AirBed. A stranger now in his own home, with his daughter, Mia, off at art school, and any new relationships fizzling out at best, Bennett struggles to find purpose in his day-to-day. That all changes when three different guests--lonely American Alicia; tortured artist Emma; and cautiously optimistic divorcée Kirstie--unwittingly unlock the pieces of himself that have been lost to him for too long. Warm, witty, and utterly humane, *Super Host* offers a captivating portrait of middle age, relationships, and what it truly means to take a new chance at life.

**The Airbnb Story** - Leigh Gallagher (Journalist) 2017

A thorough and objective profile of this groundbreaking and unusual company covers its founders, meteoric rise, nagging troubles, and global popularity.

**The First Tycoon** - T.J. Stiles 2010-04-20  
NATIONAL BESTSELLER WINNER OF THE NATIONAL BOOK AWARD In this

groundbreaking biography, T.J. Stiles tells the dramatic story of Cornelius “Commodore” Vanderbilt, the combative man and American icon who, through his genius and force of will, did more than perhaps any other individual to create modern capitalism. Meticulously researched and elegantly written, *The First Tycoon* describes an improbable life, from Vanderbilt’s humble birth during the presidency of George Washington to his death as one of the richest men in American history. In between we see how the Commodore helped to launch the transportation revolution, propel the Gold Rush, reshape Manhattan, and invent the modern corporation. Epic in its scope and success, the life of Vanderbilt is also the story of the rise of America itself.

**Wild Ride** - Adam Lashinsky 2017

Uber is one of the most fascinating and controversial businesses in the world, both beloved for its elegant ride-hailing concept and heady growth, and condemned for CEO Travis

Kalanick's ruthless pursuit of success at all cost. In 'Wild Ride', Adam Lashinsky, veteran Fortune writer and author of 'Inside Apple', traces the story of Uber's meteoric rise: from its murky origins to its plans for expansion into radically different industries.

**That Will Never Work** - Marc Randolph  
2019-09-17

In the tradition of Phil Knight's *Shoe Dog* comes the incredible untold story of how Netflix went from concept to company—all revealed by co-founder and first CEO Marc Randolph. Once upon a time, brick-and-mortar video stores were king. Late fees were ubiquitous, video-streaming unheard of, and widespread DVD adoption seemed about as imminent as flying cars. Indeed, these were the widely accepted laws of the land in 1997, when Marc Randolph had an idea. It was a simple thought—leveraging the internet to rent movies—and was just one of many more and far worse proposals, like personalized baseball bats and a shampoo

delivery service, that Randolph would pitch to his business partner, Reed Hastings, on their commute to work each morning. But Hastings was intrigued, and the pair—with Hastings as the primary investor and Randolph as the CEO—founded a company. Now with over 150 million subscribers, Netflix's triumph feels inevitable, but the twenty first century's most disruptive start up began with few believers and calamity at every turn. From having to pitch his own mother on being an early investor, to the motel conference room that served as a first office, to server crashes on launch day, to the now-infamous meeting when Netflix brass pitched Blockbuster to acquire them, Marc Randolph's transformational journey exemplifies how anyone with grit, gut instincts, and determination can change the world—even with an idea that many think will never work. What emerges, though, isn't just the inside story of one of the world's most iconic companies. Full of counter-intuitive concepts and written in binge-

worthy prose, it answers some of our most fundamental questions about taking that leap of faith in business or in life: How do you begin? How do you weather disappointment and failure? How do you deal with success? What even is success? From idea generation to team building to knowing when it's time to let go, *That Will Never Work* is not only the ultimate follow-your-dreams parable, but also one of the most dramatic and insightful entrepreneurial stories of our time.

**My Body** - Emily Ratajkowski 2021-11-09  
INSTANT NEW YORK TIMES BESTSELLER "My Body offers a lucid examination of the mirrors in which its author has seen herself, and her indoctrination into the cult of beauty as defined by powerful men. In its more transcendent passages . . . the author steps beyond the reach of any 'Pygmalion' and becomes a more dangerous kind of beautiful. She becomes a kind of god in her own right: an artist." —Melissa Febos, *The New York Times Book Review A*

"MOST ANTICIPATED" AND "BEST OF FALL 2021" BOOK FOR \* VOGUE \* TIME \* ESQUIRE \* PEOPLE \* USA TODAY \* CHICAGO TRIBUNE \* LOS ANGELES TIMES \* SHONDALAND \* ALMA \* THRILLEST \* NYLON \* FORTUNE A deeply honest investigation of what it means to be a woman and a commodity from Emily Ratajkowski, the archetypal, multi-hyphenate celebrity of our time Emily Ratajkowski is an acclaimed model and actress, an engaged political progressive, a formidable entrepreneur, a global social media phenomenon, and now, a writer. Rocketing to world fame at age twenty-one, Ratajkowski sparked both praise and furor with the provocative display of her body as an unapologetic statement of feminist empowerment. The subsequent evolution in her thinking about our culture's commodification of women is the subject of this book. My Body is a profoundly personal exploration of feminism, sexuality, and power, of men's treatment of women and women's rationalizations for

accepting that treatment. These essays chronicle moments from Ratajkowski's life while investigating the culture's fetishization of girls and female beauty, its obsession with and contempt for women's sexuality, the perverse dynamics of the fashion and film industries, and the gray area between consent and abuse. Nuanced, fierce, and incisive, My Body marks the debut of a writer brimming with courage and intelligence.

**French Bulldog Secrets** - Andrew Jordan  
2018-01-20

Hello Frenchie lovers and dog lovers in general! This book is written specially for you. Whether you're just planning to get a French bulldog or you own this amazing breed of dog already, this book is for you. You'll learn everything (all the tips and tricks) that you need to know about the dog. Since we are dog lovers ourselves and are especially enchanted with this adorable breed, we already have a website and we decided to take it one step further to create this book as a

guide for all the people who share our love, interest and enthusiasm for all subjects relating to French Bulldogs and dogs in general. You can easily open this book and get answers to all the questions that you may have about this wonderful dog breed.

**Blitzscaling** - Reid Hoffman 2018-10-09  
Foreword by Bill Gates LinkedIn cofounder, legendary investor, and host of the award-winning Masters of Scale podcast reveals the secret to starting and scaling massively valuable companies. What entrepreneur or founder doesn't aspire to build the next Amazon, Facebook, or Airbnb? Yet those who actually manage to do so are exceedingly rare. So what separates the startups that get disrupted and disappear from the ones who grow to become global giants? The secret is blitzscaling: a set of techniques for scaling up at a dizzying pace that blows competitors out of the water. The objective of Blitzscaling is not to go from zero to one, but from one to one billion -as quickly as

possible. When growing at a breakneck pace, getting to next level requires very different strategies from those that got you to where you are today. In a book inspired by their popular class at Stanford Business School, Hoffman and Yeh reveal how to navigate the necessary shifts and weather the unique challenges that arise at each stage of a company's life cycle, such as: how to design business models for igniting and sustaining relentless growth; strategies for hiring and managing; how the role of the founder and company culture must evolve as the business matures, and more. Whether your business has ten employees or ten thousand, Blitzscaling is the essential playbook for winning in a world where speed is the only competitive advantage that matters.

**Groupon's Biggest Deal Ever** - Frank Sennett 2012-06-05

The inside story of the meteoric rise of Groupon from startup to \$30 billion online giant and the audacious genius behind it, founder Andrew

Mason In late 2010, Groupon made an incredible gamble. Rather than take Google's \$6 billion buyout offer, founder Andrew Mason turned the search giant down and decided to go it alone. The experts thought he was insane. Groupon was little more than two years old and staffed from top to bottom with twenty-somethings. The wild ride couldn't last, but Mason thought otherwise, and with knowledge of a possible IPO he liked his odds. A discount service that offers a deal a day at local merchants in countless cities in more than forty-three countries, Groupon is the fastest-growing company in Internet history and is as committed to innovating a new model for commerce as it is to creating an office culture and editorial voice based on radical transparency and absurd humor. Groupon's Biggest Deal Ever is the exclusive and unparalleled account of the incredible rise of discount giant Groupon and the compelling story of its offbeat founder Andrew Mason as he created a juggernaut of online commerce and

ignited a consumer revolution.

*The Airbnb Story* - Leigh Gallagher 2017-02-16

In 2008, two broke art school graduates and their coder-whiz friend set up a platform that - in less than a decade - became the largest provider of accommodations in the world. Now valued at \$30 billion, Airbnb is in the very top tier of Silicon Valley's 'unicorn' startups. Yet the company has not been without controversy - disrupting a \$500 billion hotel industry makes you a few enemies. This is also a story of regulators who want to shut it down, hotel industry leaders who want it to disappear and neighbourhoods that struggle with private homes open for public rental. But beyond the headlines and the horror stories, Airbnb has changed the terms of travel for a whole generation - where a sense of belonging has built trust between hosts and guests seeking a more original travel experience that hotels have struggled to replicate. This is the first, definitive book to tell the remarkable story behind Airbnb

in all its forms - cultural zeitgeist, hotel disruptor, enemy to regulators - and the first in-depth character study of its leader Brian Chesky, the company's curious co-founder and CEO. It reveals what got Airbnb where it is today, why they are nothing like Uber, and where they are going next.

**Startup CEO** - Matt Blumberg 2013-08-14

A definitive book for any CEO—first time or otherwise—of a high-growth company While big company CEOs are usually groomed for the job for years, startup CEOs aren't—and they're often young and relatively inexperienced in business in general. Author Matt Blumberg, a technology and marketing entrepreneur, knows this all too well. Back in 1999, he started a company called Return Path, which later became the driving force behind the creation of his blog, OnlyOnce—because "you're only a first time CEO once." Now, more than a decade later, he's written Startup CEO. As the fifth book in the StartUp Revolution series, this reliable resource

is based on Blumberg's experience as a startup CEO and covers a number of issues he's faced over the dozen years he's been a CEO. Offers valuable insights into how the CEO sets the overall vision and strategy of the company and communicates it to all stakeholders Discusses how to build a company's human capital by recruiting, hiring, and retaining the very best talent Examines how a CEO must align available resources with the company's strategy in order to ensure success Addresses what it takes to master the "How" of being a CEO—from leading an executive team to managing in any type of market Engaging and informative, this book is essential reading for any, and every, CEO.

*Flying on Broken Wings* - Carrie Bailee  
2014-10-01

Carrie Bailee fled Canada and came to Australia when she was twenty. Once here she was assisted by a number of Australian women, and was ultimately encouraged to apply for refugee status in order to stay in this country. So began

her battle to be granted asylum in Australia. Carrie stood before the Refugee Review Tribunal and revealed the dark underbelly of child sexual abuse and organised crime rings in our privileged, first-world neighbourhoods. This is the story of one young woman's heroic journey to survive, escape and soar above her shocking childhood experiences, and her powerful struggle for freedom and a beautiful life in Australia.

**Six Billion Shoppers** - Porter Erisman

2017-09-26

An insightful, practical guide to e-commerce in emerging markets--and how to profit from their explosive boom. From China to India to Nigeria, e-commerce is entering a golden era in countries that were long left out of the e-commerce gold rush experienced in the West. If the story of the first twenty years of e-commerce's growth was set in developed markets, the story of the next twenty years will be set in emerging ones. The rise of e-commerce in emerging markets is being

driven by three major trends: widespread internet adoption, a rising middle class, and, most importantly, innovative new business models that serve the needs of local customers better than the models used by western e-commerce giants. Six Billion Shoppers takes readers on an exciting and colorful journey around the world to visit the next e-commerce mega markets and explore how a new e-commerce boom is opening opportunities for entrepreneurs and global brands alike. Traveling through Nigeria, China, India, Southeast Asia, and Latin America, Porter Erisman addresses e-commerce across these new markets and what it means for western brands. He argues that e-commerce in developing countries is revolutionary and will play a much larger role in emerging markets than in the West. With e-commerce in emerging markets entering a rapid period of expansion, Six Billion Shoppers explains how to seize the massive opportunity created by emerging market consumers and

provides practical advice on how to ride this new business trend.

**Humble Leadership** - Edgar H. Schein  
2018-08-14

The more traditional forms of leadership that are based on static hierarchies and professional distance between leaders and followers are growing increasingly outdated and ineffective. As organizations face more complex interdependent tasks, leadership must become more personal in order to insure open trusting communication that will make more collaborative problem solving and innovation possible. Without open and trusting communications throughout organizations, they will continue to face the productivity and quality problems that result from reward systems that emphasize individual competition and “climbing the corporate ladder”. Authors Edgar Schein and Peter Schein recognize this reality and call for a reimagined form of leadership that coincides with emerging trends of relationship building,

complex group work, diverse workforces, and cultures in which everyone feels psychologically safe. Humble Leadership calls for “here and now” humility based on a deeper understanding of the constantly evolving complexities of interpersonal, group and intergroup relationships that require shifting our focus towards the process of group dynamics and collaboration. Humble Leadership at all levels and in all working groups will be the key to achieving the creativity, adaptiveness, and agility that organizations will need to survive and grow.

**Walmart in China** - Anita Chan 2011-10-13  
Walmart and "Made in China" are practically synonymous; Walmart imports some 70 percent of its merchandise from China. Walmart is now also rapidly becoming a major retail presence there, with close to two hundred Walmarts in more than a hundred Chinese cities. What happens when the world's biggest retailer and the world's biggest country do business with

each other? In this book, a group of thirteen experts from several disciplines examine the symbiotic but strained relationship between these giants. The book shows how Walmart began cutting costs by bypassing its American suppliers and sourcing directly from Asia and how Walmart's sheer size has trumped all other multinationals in squeezing procurement prices and, as a by-product, driving down Chinese workers' wages. China is also an inviting frontier for Walmart's global superstore expansion. As China's middle class grows, the chain's Western image and affordable goods have become popular. Walmart's Arkansas headquarters exports to the Chinese stores a unique corporate culture and management ideology, which oddly enough are reminiscent of Mao-era Chinese techniques for promoting loyalty. Three chapters separately detail the lives of a Walmart store manager, a lower-level store supervisor, and a cashier. Another chapter focuses on employees' wages, "voluntary" overtime, and the stores'

strict labor discipline. In 2006, the official Chinese trade union targeted Walmart, which is antilabor in its home country, and succeeded in setting up union branches in all the stores. Walmart in China reveals the surprising outcome. Contributors: Diana Beaumont, coeditor of China Labor News Translations; Anita Chan, University of Technology, Sydney; David J. Davies, Hamline University; Nelson Lichtenstein, University of California, Santa Barbara; Scott E. Myers, Monterey Institute of International Studies; Eileen Otis, University of Oregon; Pun Ngai, Hong Kong Polytechnic University; Katie Quan, University of California, Berkeley; Taylor Seeman, Hamline University; Kaxton Siu, Australian National University; Jonathan Unger, Australian National University; Xue Hong, East China Normal University; Yu Xiaomin, Beijing Normal University  
*The Airbnb Story* - Leigh Gallagher 2018-02-15  
'An engrossing story of audacious entrepreneurship' -- Charles Duhigg 'Captures

the remarkable journey of Airbnb exceedingly well' -- Reid Hoffman 'fast paced, fun dive into one of the seminal firms of our time' -- Rana Foroohar In 2008, two broke art school graduates and their coder-whiz friend set up a platform that - in less than a decade - became one of the largest provider of accommodations in the world. Now valued at \$31 billion, Airbnb is in the very top tier of Silicon Valley's 'unicorn' startups. Yet the company has not been without controversy - disrupting a \$500 billion hotel industry makes you a few enemies. This is also a story of regulators who want to shut it down, hotel industry leaders who want it to disappear and neighbourhoods that struggle with private homes open for public rental. But beyond the headlines and the horror stories, Airbnb has changed the terms of travel for a whole generation - where a sense of belonging has built trust between hosts and guests seeking a more original travel experience that hotels have struggled to replicate. This is the first, definitive

book to tell the remarkable story behind Airbnb in all its forms - cultural zeitgeist, hotel disruptor, enemy to regulators - and the first in-depth character study of its leader Brian Chesky, the company's curious co-founder and CEO. It reveals what got Airbnb where it is today, why they are nothing like Uber, and where they are going next.

*Samsung Rising* - Geoffrey Cain 2020-03-17

An explosive exposé of Samsung that “reads like a dynastic thriller, rolling through three generations of family intrigue, embezzlement, bribery, corruption, prostitution, and other bad behavior” (The Wall Street Journal).

LONGLISTED FOR THE FINANCIAL TIMES AND MCKINSEY BUSINESS BOOK OF THE YEAR AWARD Based on years of reporting on Samsung for The Economist, The Wall Street Journal, and Time, from his base in South Korea, and his countless sources inside and outside the company, Geoffrey Cain offers a penetrating look behind the curtains of the biggest company

nobody in America knows. Seen for decades in tech circles as a fast follower rather than an innovation leader, Samsung today has grown to become a market leader in the United States and around the globe. They have captured one quarter of the smartphone market and have been pushing the envelope on every front. Forty years ago, Samsung was a rickety Korean agricultural conglomerate that produced sugar, paper, and fertilizer, located in a backward country with a third-world economy. With the rise of the PC revolution, though, Chairman Lee Byung-chul began a bold experiment: to make Samsung a major supplier of computer chips. The multimillion-dollar plan was incredibly risky. But Lee, wowed by a young Steve Jobs, who sat down with the chairman to offer his advice, became obsessed with creating a tech empire. And in Samsung Rising, we follow Samsung behind the scenes as the company fights its way to the top of tech. It is one of Apple's chief suppliers of technology critical to

the iPhone, and its own Galaxy phone outsells the iPhone. Today, Samsung employs over 300,000 people (compared to Apple's 80,000 and Google's 48,000). The company's revenues have grown more than forty times from that of 1987 and make up more than 20 percent of South Korea's exports. Yet their disastrous recall of the Galaxy Note 7, with numerous reports of phones spontaneously bursting into flames, reveals the dangers of the company's headlong attempt to overtake Apple at any cost. A sweeping insider account, Samsung Rising shows how a determined and fearless Asian competitor has become a force to be reckoned with.

**The Airbnb Way: 5 Leadership Lessons for Igniting Growth through Loyalty, Community, and Belonging** - Joseph Michelli  
2019-10-16

An unprecedented inside look at how Airbnb and its host community create dynamic customer experiences and build brand loyalty in the sharing economy Airbnb best embody the

entrepreneurial and disruptive spirit of today's sharing economy. Since its early days as a humble start-up, Airbnb has evolved into a revolutionary force in the short-term housing market as a platform where hosts provide listings spread across more than 81,000 cities and 191 countries. Airbnb's leadership strives to support the host community to ensure a consistent, on-brand experience for every guest, every time. The Airbnb Way delivers proven methods for increasing customer engagement, loyalty, and referrals that can be utilized in every service setting and in any industry. Exclusive interviews with Airbnb leaders and rich stories from hosts and guests provide an inside look into the wildly popular online rental platform. The book features:

- Airbnb strategies and practices that will drive customer engagement and loyalty
- Expert advice on how to provide phenomenal customer service
- Illuminating stories about Airbnb guest and host experiences
- Unique leadership principles

for activating all stakeholders--including those who share resources and services and more

**How to Turn Down a Billion Dollars** - Billy Gallagher 2018-02-13

The improbable and exhilarating story of the rise of Snapchat from a frat boy fantasy to a multi-billion dollar internet unicorn that has dramatically changed the way we communicate. In the tradition of great business narratives, this book offers the definitive account of a company whose goal is no less than to remake the future of entertainment.

**Leave the World Behind** - Rumaan Alam  
2020-10-06

A Read with Jenna Today Show Book Club Pick!  
Finalist for the 2020 National Book Award  
(Fiction) One of Barack Obama's Summer Reads  
A Best Book of the Year From: The Washington Post \* Time \* NPR \* Elle \* Esquire \* Kirkus \* Library Journal \* The Chicago Public Library \* The New York Public Library \* BookPage \* The Globe and Mail \* EW.com \* The LA Times \* USA

Today \* InStyle \* The New Yorker \* AARP \* Publisher's Lunch \* LitHub \* Book Marks \* Electric Literature \* Brooklyn Based \* The Boston Globe

A magnetic novel about two families, strangers to each other, who are forced together on a long weekend gone terribly wrong. From the bestselling author of Rich and Pretty comes a suspenseful and provocative novel keenly attuned to the complexities of parenthood, race, and class. Leave the World Behind explores how our closest bonds are reshaped—and unexpected new ones are forged—in moments of crisis. Amanda and Clay head out to a remote corner of Long Island expecting a vacation: a quiet reprieve from life in New York City, quality time with their teenage son and daughter, and a taste of the good life in the luxurious home they've rented for the week. But a late-night knock on the door breaks the spell. Ruth and G. H. are an older couple—it's their house, and they've arrived in a panic. They bring the news that a sudden blackout has swept

the city. But in this rural area—with the TV and internet now down, and no cell phone service—it's hard to know what to believe. Should Amanda and Clay trust this couple—and vice versa? What happened back in New York? Is the vacation home, isolated from civilization, a truly safe place for their families? And are they safe from one other?

Built from Scratch - Bernie Marcus 2019-08-20

One of the greatest entrepreneurial success stories of the past twenty years When a friend told Bernie Marcus and Arthur Blank that “you’ve just been hit in the ass by a golden horseshoe,” they thought he was crazy. After all, both had just been fired. What the friend, Ken Langone, meant was that they now had the opportunity to create the kind of wide-open warehouse store that would help spark a consumer revolution through low prices, excellent customer service, and wide availability of products. Built from Scratch is the story of how two incredibly determined and creative

people—and their associates—built a business from nothing to 761 stores and \$30 billion in sales in a mere twenty years. Built from Scratch tells many colorful stories associated with The Home Depot’s founding and meteoric rise; shows that a company can be a tough, growth-oriented competitor and still maintain a high sense of responsibility to the community; and provides great lessons useful to people in any business, from start-ups to the Fortune 500.

Kicking in the Wind - Derick Allsop 1996

The Contrarian - Max Chafkin 2021-09-21

A New York Times Notable Book A biography of venture capitalist and entrepreneur Peter Thiel, the enigmatic, controversial, and hugely influential power broker who sits at the dynamic intersection of tech, business, and politics “Max Chafkin’s *The Contrarian* is much more than a consistently shocking biography of Peter Thiel, the most important investor in tech and a key supporter of the Donald Trump presidency. It’s

also a disturbing history of Silicon Valley that will make you reconsider the ideological foundations of America’s relentless engine of creative destruction.”—Brad Stone, author of *The Everything Store* and *Amazon Unbound* Since the days of the dot-com bubble in the late 1990s, no industry has made a greater impact on the world than Silicon Valley. And few individuals have done more to shape Silicon Valley than Peter Thiel. The billionaire venture capitalist and entrepreneur has been a behind-the-scenes operator influencing countless aspects of our contemporary way of life, from the technologies we use every day to the delicate power balance between Silicon Valley, Wall Street, and Washington. But despite his power and the ubiquity of his projects, no public figure is quite so mysterious. In the first major biography of Thiel, Max Chafkin traces the trajectory of the innovator's singular life and worldview, from his upbringing as the child of immigrant parents and years at Stanford as a

burgeoning conservative thought leader to his founding of PayPal and Palantir, early investment in Facebook and SpaceX, and relationships with fellow tech titans Mark Zuckerberg, Elon Musk, and Eric Schmidt. *The Contrarian* illuminates the extent to which Thiel has sought to export his values to the corridors of power beyond Silicon Valley, including funding the lawsuit that destroyed the blog Gawker and strenuously backing far-right political candidates, notably Donald Trump for president in 2016. Eye-opening and deeply reported, *The Contrarian* is a revelatory biography of a one-of-a-kind leader and an incisive portrait of a tech industry whose explosive growth and power is both thrilling and fraught with controversy.

**The Upstarts** - Brad Stone 2017-01-31

ONE OF AMAZON'S BEST BOOKS OF 2017 A look deep inside the new Silicon Valley, from the New York Times bestselling author of *The Everything Store* Ten years ago, the idea of

getting into a stranger's car, or a walking into a stranger's home, would have seemed bizarre and dangerous, but today it's as common as ordering a book online. Uber and Airbnb have ushered in a new era: redefining neighborhoods, challenging the way governments regulate business, and changing the way we travel. In the spirit of iconic Silicon Valley renegades like Steve Jobs and Bill Gates, another generation of entrepreneurs is using technology to upend convention and disrupt entire industries. These are the upstarts, idiosyncratic founders with limitless drive and an abundance of self-confidence. Led by such visionaries as Travis Kalanick of Uber and Brian Chesky of Airbnb, they are rewriting the rules of business and often sidestepping serious ethical and legal obstacles in the process. *The Upstarts* is the definitive story of two new titans of business and a dawning age of tenacity, conflict and wealth. In Brad Stone's riveting account of the most radical companies of the new Silicon Valley, we

discover how it all happened and what it took to change the world.

*The Airbnb Story* - Leigh Gallagher 2017-02-21  
Created just eight years ago, Airbnb has become hugely disruptive in the long standing hotel business and in entire urban economies. Drawing upon extensive research and years of interviews with Brian Chesky, the youthful CEO of Airbnb, Leigh Gallagher will present a thorough and objective account of this unusual company, examining its meteoric and colorful rise, its nagging troubles, its popularity around the world, and the concerns regarding its growth and potential pitfalls. It s meant to appeal to both general business readers as well as anyone who has used or been tempted by Airbnb."

**The Negro Motorist Green Book** - Victor H. Green

The idea of "The Green Book" is to give the Motorist and Tourist a Guide not only of the Hotels and Tourist Homes in all of the large

cities, but other classifications that will be found useful wherever he may be. Also facts and information that the Negro Motorist can use and depend upon. There are thousands of places that the public doesn't know about and aren't listed. Perhaps you know of some? If so send in their names and addresses and the kind of business, so that we might pass it along to the rest of your fellow Motorists. You will find it handy on your travels, whether at home or in some other state, and is up to date. Each year we are compiling new lists as some of these places move, or go out of business and new business places are started giving added employment to members of our race.

**The Launch Pad** - Randall Stross 2013-09-24  
A behind-the-scenes look at how tomorrow's hottest startups are being primed for greatness Investment firm Y Combinator is the most sought-after home for startups in Silicon Valley. Twice a year, it funds dozens of just-founded startups and provides three months of guidance

from Paul Graham, YC's impresario, and his partners. Receiving an offer from YC creates the opportunity of a lifetime. Acclaimed journalist Randall Stross was granted unprecedented access to Y Combinator, enabling a unique inside tour of the world of software startups. Over the course of a summer, we watch as a group of founders scramble to make something people want. This is the definitive story of a seismic shift in the business world, in which coding skill trumps experience, undergraduates confidently take on Goliaths, and investors fall in love.

*Get Paid for Your Pad* - Jasper Ribbers  
2014-08-21

Stop grinding away at work while daydreaming about a financially free existence. If you have a home and an Internet connection, you have a solution: Airbnb hosting. *Get Paid For Your Pad* is the veritable blueprint on how to transform your home into a short-stay rental boon. Renting in the short-stay market, when done correctly, crushes the return from long-term tenants. Like

hundreds of thousands of people, you can boost your profits by 2 to 3 times with the most well known short-stay marketplace in the world: Airbnb.

Silver Screen Fiend - Patton Oswalt 2015-10-13  
"Between 1995 and 1999, Patton Oswalt lived with an unshakable addiction. It wasn't drugs, alcohol or sex: it was film. After moving to L.A., Oswalt became a huge film buff (or as he calls it, a sprocket fiend), absorbing classics, cult hits, and new releases at the New Beverly Cinema. Silver screen celluloid became Patton's life schoolbook, informing his notion of acting, writing, comedy, and relationships. Set in the nascent days of L.A.'s alternative comedy scene, Oswalt's memoir chronicles his journey from fledgling stand-up comedian to self-assured sitcom actor, with the colorful New Beverly collective and a cast of now-notable young comedians supporting him all along the way"--  
**Peer to Peer Accommodation Networks** - Sara Dolnicar 2017-12-01

The first book to present a new conceptual framework which offers an initial explanation for the continuing and rapid success of such 'disruptive innovators' and their effects on the international hospitality industry. It discusses all the hot topics in this area, with a specific focus on Airbnb, in the international context.

*Shoemaker* - Joe Foster 2020-10-01

The remarkable story of how Joe Foster developed Reebok into one of the world's most famous sports brands, having started from a small factory in Bolton. Since the late 19th century, the Foster family had been hand-making running shoes, supplying the likes of Eric Liddell and Harold Abrahams - later immortalised in the film *Chariots of Fire* - as well as providing boots to most Football League clubs. But a family feud between Foster's father and uncle about the direction of their business led to Joe and his brother Jeff setting up a new company, inspired by the success of Adidas and Puma, and so Reebok was born. At first, money

was so short that Joe and his wife had to live in their rundown factory, while the machinery that made the shoes was placed around the edge of the floor, because it was so weak it could have collapsed if they'd been positioned in the middle. But, from this inauspicious start, a major new player in the sports equipment field began to emerge, inspired by Joe's marketing vision. By the 1980s, Reebok had become a global phenomenon, when they were the first to latch onto the potential of the aerobics craze inspired by Jane Fonda. Soon, Reeboks were being seen on Hollywood red carpets and even in the film *Aliens*, where Sigourney Weaver wore a pair of Reebok Alien Stompers. Like the international bestseller *Shoe Dog*, by Nike's Phil Knight, *Shoemaker* is a powerful tale of triumph against all the odds, revealing the challenges and sacrifices that go into creating a world-beating brand; it is also the story of how a small local business can transform itself, with the right products and the right vision, into something

much, much bigger.

## **The Art of Business Wars** - David Brown

2021-04-13

Based on the chart-topping Business Wars podcast, stories and lessons from history's greatest business rivalries. Using Chinese military genius Sun Tzu's strategies as a guide, Brown examines why some companies triumph while others crumble. Business is a fight for survival. In business as in war, leaders match their wits in pursuit of opposing outcomes, they devise strategies, and marshal resources for victory. Success can turn on the smallest of details; a single tactical blunder can topple an empire. Ultimately, one side triumphs—and victory is all that matters. David Brown, host of the hit podcast Business Wars, masterfully frames some of the biggest business rivalries in history using revered Chinese military strategist Sun Tzu's insights and pragmatic advice. Each rivalry he examines tells a story of combined wits, strategies, and resources. Brown

chronicles the rise of companies as they vanquish rivals, formulate innovative plans, and adapt to keep up with shifting societal needs. The goal? Stay ahead of the competition and emerge victorious as an industry titan. By compiling powerful insights uncovered over hundreds of episodes and more than a year of in-depth research, Brown has developed a formula for business intrigue that uses popular history as a hook to lure readers in. The stories in The Art of Business Wars are fascinating, but the lessons we draw from them—about determination, ingenuity, patience, grit, subtlety, and other traits that contribute to a victorious enterprise—are invaluable, whether you're a software-slinging freelancer or the CEO of a multinational manufacturer.

### **Book Notes; 4** - Anonymous 2021-09-09

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America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. To ensure a quality reading experience, this work has been proofread and republished using a format that seamlessly blends the original graphical elements with text in an easy-to-read typeface. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive and relevant.

[Airbnb For Dummies](#) - Symon He 2020-08-04

Make extra money—and your guests extra happy—with Airbnb! You’ve got that spare tower, mansion, apartment, couch, or perhaps even treehouse (really—there are more than 2,400 treehouses listed on Airbnb). You’re a polite, clean, and tolerant host. And you want to

make some money. Congratulations, you’re fully qualified to become part of the Airbnb revolution! Whether you’re looking to break into the business, or have already started and are researching ways of making your guests feel even more pampered as you grow your reputation and income, Airbnb for Dummies is the perfect venue for you. And this applies whether you currently own property or not! Sit back in your lounge recliner and let the owners and founders of Learnairbnb.com show you the ins and outs of the short-term rental boom that connects hosts with travelers looking for more economical and personal travel experiences across the world. Sip a refreshing drink as you learn how to manage the day-to-day—from maintaining listings to keeping things clean for your guests—and how to maximize and increase your profits. Make an attractive listing Perfect your pricing Profit without a property Create amazing guest experiences So, get hold of a copy, read it in your favorite spot, and watch as

the money and excited guests beat a path to your door!

The Airbnb Story - Leigh Gallagher 2017-02-14

“An engrossing story of audacious entrepreneurship and big-industry disruption, [this] is a tale for our times.” —Charles Duhigg, author of *Smarter Faster Better* An investigative look into a beloved, disruptive, notorious start-up This is the remarkable behind-the-scenes story of the creation and growth of Airbnb, the online lodging platform that is now the largest provider of accommodations in the world. At first just the wacky idea of cofounders Brian Chesky, Joe Gebbia, and Nathan Blecharczyk,

Airbnb has become indispensable to millions of hosts and travelers around the world. Fortune editor Leigh Gallagher presents the first nuanced, in-depth look at the Airbnb phenomenon—the successes and controversies alike—and takes us behind the scenes as the company’s young CEO steers into increasingly uncharted waters. “A fast-paced, fun dive into one of the seminal firms of our time; through the tale of Airbnb, Leigh Gallagher shows us how the sharing economy can be a force for emotional connection—as well as for social and business disruption.” —Rana Foroohar, Financial Times columnist and CNN global economic analyst