

Entrepreneurship Development Lecture Notes

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Disciplined Entrepreneurship - Bill Aulet
2013-08-12

24 Steps to Success! Disciplined Entrepreneurship will change the way you think about starting a company. Many believe that entrepreneurship cannot be taught, but great entrepreneurs aren't born with something special - they simply make great products. This book will show you how to create a successful startup through developing an innovative product. It breaks down the necessary processes into an integrated, comprehensive, and proven 24-step framework that any industrious person can learn and apply. You will learn: Why the "F" word - focus - is crucial to a startup's success
Common obstacles that entrepreneurs face - and how to overcome them
How to use innovation to stand out in the crowd - it's not just about technology
Whether you're a first-time or repeat entrepreneur, Disciplined Entrepreneurship gives you the tools you need to improve your odds of making a product people want. Author Bill Aulet is the managing director of the Martin Trust Center for MIT Entrepreneurship as well as a senior lecturer at the MIT Sloan School of Management. For more please visit <http://disciplinedentrepreneurship.com/>
Entrepreneurship - Mario Franco 2016-11-09
Entrepreneurship has been seen as a phenomenon allowing economic development, job creation, increased productivity and innovation, but many studies do not include the causes of these events. Consequently, the objective of this book is to fill this gap by

combining several studies from more practice-oriented perspectives. The various chapters presented here follow several approaches which researchers explore in different contexts and link to specific experiences in entrepreneurship. This book intends to contribute to better understanding of the phenomenon of entrepreneurship and innovation, and to show how these business practices can stimulate economic development in various countries and regions worldwide.

Entrepreneurship in Power Semiconductor Devices, Power Electronics, and Electric Machines and Drive Systems - Krishnan Ramu
2020-12-07

Entrepreneurship in Power Semiconductor Devices, Power Electronics, and Electric Machines and Drive Systems introduces the basics of entrepreneurship and a methodology for the study of entrepreneurship in electrical engineering and other engineering fields. Entrepreneurship is considered here in three fields of electrical engineering, viz. power semiconductor devices, power electronics and electric machines and drive systems, and their current practice. It prepares the reader by providing a review of the subject matter in the three fields, their current status in research and development with analysis aspect as needed, thus allowing readers to gain self-sufficiency while reading the book. Each field's emerging applications, current market and future market forecasts are introduced to understand the basis and need for emerging startups. Practical

learning is introduced in: (i) power semiconductor devices entrepreneurship through the prism of 20 startups in detail, (ii) power electronics entrepreneurship through 28 startup companies arranged under various application fields and (iii) electric machines and drive systems entrepreneurship through 15 startups in electromagnetic and 1 in electrostatic machines and drive systems. The book: (i) demystifies entrepreneurship in a practical way to equip engineers and students with entrepreneurship as an option for their professional growth, pursuit and success; (ii) provides engineering managers and corporate-level executives a detailed view of entrepreneurship activities in the considered three fields that may potentially impact their businesses, (iii) provides entrepreneurship education in an electrical engineering environment and with direct connection and correlation to their fields of study and (iv) endows a methodology that can be effectively employed not only in the three illustrated fields of electrical engineering but in other fields as well. This book is for electrical engineering students and professionals. For use in undergraduate and graduate courses in electrical engineering, the book contains discussion questions, exercise problems, team and class projects, all from a practical point of view, to train students and assist professionals for future entrepreneurship endeavors.

Cooperation and Sustainable Development - Aleksei V. Bogoviz 2021-12-03

This book presents a systematic view of the cooperative sector of the economy from the standpoint of sustainable development. On the one hand, the book reveals the consequences of business cooperation for the implementation of global sustainable development goals, primarily in terms of environmental protection and food security. On the other hand, the book defines the essence of sustainable development of the cooperative sector of the economy as a demonstrative economic practice that reflects the general state of socio-economic systems. Scientific, methodological, and applied recommendations for the systemic optimization of the management of the cooperative sector of the economy in the interests of simultaneously achieving its maximum positive impact on the

implementation of sustainable development goals, as well as maintaining its stability are proposed. The book contains the best works based on the results of the International Scientific and Practical Conference "Cooperation and Sustainable Development", which was held on December 15-16, 2020. Its target audience is scientists studying processes of business structures cooperation, business entities carrying out cooperation, as well as public authorities, which will find guidelines for improving state regulation of the cooperative sector of the economy in this book.

Operations and Supply Chain Management in the Food Industry - Rahul S. Mor 2022

This book offers effective and competitive food supply chains that are the consequence of technological innovation, collaboration, small agri-food business cases, entrepreneurial opportunities, cold chain technology management, disruptive technologies, and performance assessment through empirical analysis, case studies, and multimethod research in the food industry. The book comprehensively covers different interfaces of the food supply chain including procurement, processing, distribution, consumer, i.e., farm to fork. It provides solutions to various challenges such as globalization, food recalls, technological innovations, and consumer trust. This book will be of interest to researchers in the areas of the food supply chain, operations management, industrial engineering as well as professionals in the agri-food and allied industry.

Proceedings of the International Conference Engineering Innovations and Sustainable Development - S. I. Ashmarina

This book contains contributions from the international conference "Engineering Innovations and Sustainable Development," organized by three Russian universities on June 17-18, 2021. By presenting international research on various sustainability issues, it includes topics such as current trends in industrial and agricultural development, innovations in the construction and transport sectors, problems concerning the financing of innovative activities and governmental support for innovations, and engineering competences and skills in the era of new technologies. It also covers the economic, environmental, and

informational aspects of sustainable development in the context of innovations. Finally, the book addresses theoretical and practical aspects by studying the phenomenon of sustainability and engineering development in terms of comparing international experiences. It provides significant value for scientists, teachers, and students of higher educational institutions, and specialists, who are researching sustainable development issues in the era of engineering innovations.

Digital Entrepreneurship - Mariusz Soltanifar
2020-11-13

This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management.

“Digitalization mirrors the Industrial Revolution’s impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work.”
Gina O’Connor, Professor of Innovation Management at Babson College, USA “This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital

entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique “must-read” book because it goes beyond theory and provides practical examples.” Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA “This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that can support to create impact ventures.” Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany

The Economic and Legal Foundations of Managing Innovative Development in Modern Economic Systems - Elena G. Popkova
2020-10-26

Innovation is of critical value in the modern global economy, as it performs several important economic functions. The first is related to supporting the sustainability of socio-economic systems, preventing the emergence of crises and, if they do occur, providing solutions to overcome their consequences. Secondly, innovation allows for the activation of economic growth and social progress through the rationalization of economic activities. Thirdly, innovation supports the global competitiveness of economic systems, allowing for the specialization of production and sales of unique goods that are in high demand in both domestic and global markets. At the same time, innovational development in economic systems is required to mitigate the high levels of risk and requires both effective management and a reliable normative and legal foundation. This book studies the economic and legal foundations of managing the innovational development of economic systems from an interdisciplinary perspective, bringing together the thoughts of international scholars in management, economics and law.

Managing Innovation and Entrepreneurship
- Robert D. Hisrich 2013-06-25

The first book to look at innovation/entrepreneurship from an international perspective, *Managing Innovation and Entrepreneurship: A Global Perspective* provides a step-by-step process for managing

innovation and entrepreneurship in an organization in both turbulent and stable economic times. Authors Robert D. Hisrich and Claudine Kearney demonstrate how to manage innovation on a day-to-day basis—using a wide range of real world scenarios, theories, principles, best practices, case studies, and modern examples. The book provides detailed coverage of each aspect of the process of innovation required to achieve success, including what it takes to build an innovative and entrepreneurial organization, how to develop innovation and entrepreneurship in both individuals and teams, how to manage and operationalize innovation and entrepreneurship, how to develop a global business plan, and more. *Development Banks and Entrepreneurship Promotion in India* - Pawan Kumar Sharma 1991

Advances on Mechanics, Design Engineering and Manufacturing III - Lionel Roucoules 2021-04-21

This open access book gathers contributions presented at the International Joint Conference on Mechanics, Design Engineering and Advanced Manufacturing (JCM 2020), held as a web conference on June 2–4, 2020. It reports on cutting-edge topics in product design and manufacturing, such as industrial methods for integrated product and process design; innovative design; and computer-aided design. Further topics covered include virtual simulation and reverse engineering; additive manufacturing; product manufacturing; engineering methods in medicine and education; representation techniques; and nautical, aeronautics and aerospace design and modeling. The book is organized into four main parts, reflecting the focus and primary themes of the conference. The contributions presented here not only provide researchers, engineers and experts in a range of industrial engineering subfields with extensive information to support their daily work; they are also intended to stimulate new research directions, advanced applications of the methods discussed and future interdisciplinary collaborations.

Entrepreneurial Profiles of Creative Destruction - E. Carayannis 2014-08-26
Entrepreneurial Profiles is intended to help students and practitioners of entrepreneurship

think about what it takes to create a significant business, with focus on what it may take to create a successful and significant business. *Journal of Business & Management Studies* - 2006

The Importance of New Technologies and Entrepreneurship in Business Development: In The Context of Economic Diversity in Developing Countries - Bahaaeddin Alareeni 2021-03-12

This book introduces the students, researchers and practitioners into the subject and enabling technologies and applications pertaining to of technology, entrepreneurship and business development through research articles, case studies etc. It is primarily intended for academic purposes for learners of computer Science, management, accounting and information systems disciplines, economics, entrepreneurship. Publishing chapters in the book is new innovative idea to spread the book in the Middle East and Arab countries and make the book achieve more sales. As many students in all levels, graduates and undergraduates in addition to research, professionals are not able to get sufficient resources because of the language concern.

ECIE 2018 13th European Conference on Innovation and Entrepreneurship - Professor Carlos Costa 2018-09-20

The Clash of Entrepreneurial Cultures? - Harald Pechlaner 2022-06-09

This book uncovers the current knowledge on entrepreneurial cultures and the development of entrepreneurial ecosystems between Asia and Europe. Broadening the scope spatially and conceptually, the book discusses the entrepreneurial ecosystems as a system and mediator in their cultural, political, and socio-economic settings in an interdisciplinary approach. This allows a clearer perspective on stakeholders' interaction, international collaboration and competition, power relations, and political influence. The various chapters in this edited volume cover the peculiarities and differences in Asia, Europe, and Eurasia with the New Silk Road (or Belt and Road Initiative) as the bridging component. The chapters, written for researchers and policy makers interested in

Asian-European cooperation, also include discussions on economic systems, globalization, and regionalization, politics, cultures, and digitalization.

Generation to Generation - Kelin E. Gersick
1997

Examines the structure and management of family-owned businesses, from small companies to multinational conglomerates, discussing how they differ from public companies and how they move through generational changes in leadership

Youth Entrepreneurship - Chris Ehiobuche
2017-02-10

The challenges and opportunities facing the Nigerian youths demand rethinking of new ways of doing things. Youth unemployment and underemployment are at a record high. More than ever, the Nigerian youths are in dire need of finding other avenues to explore in pursuit of life endeavors. Youth employment, underemployment, and unemployment are serious concerns for our society, civilization, and the nation. Ehiobuche and Madueke took a different approach to discussing and presenting a practical approach to youth entrepreneurship from the notion of a shared responsibility for the change of mindset from falling into the victims theory dimensions to intelligent ventures and resilience. Their model presents insight on how a paradigm shift among the youths and the society in general from job search to business development may well lead to entrepreneurs and self-productive citizens. The authors hope to inspire, inform, and encourage today's youths to become tomorrow's entrepreneurs, leaders, and good citizens. Making the transition from seeking employment, unemployment, or underemployment to self-employment/entrepreneurship is the primary purpose of this book. The topics include the following: Conquering personal and cultural roadblocks to entrepreneurship Shifting mental and physical focus from employee to employer Avoiding common pitfalls in starting and running a sustainable small business Making the best out of being a youth The authors urge the Nigerian youths to avoid falling into a victim mentality and start their paradigm shift into the mindsets of entrepreneurs.

Circular Economy in Developed and

Developing Countries - Elena G. Popkova
2020-11-09

Circular Economy in Developed and Developing Countries: Perspective, Methods And Examples develops a new approach to research, founded on the idea that ecological crisis is proof of the necessity for formation of circular economy.

Advanced Issues in the Green Economy and Sustainable Development in Emerging Market Economies - Elena G. Popkova
2022-04-21

This Element goes far beyond economic theory. It will also be of interest to representatives of the environmental sciences due to its focus on the "green" economy and sustainable development. It will also be interesting to the representatives of the social sciences, as it takes into account the peculiarities of emerging market economies. Learning from the COVID-19 pandemic makes this Element interesting from a health economics perspective.

Financial Technology (FinTech), Entrepreneurship, and Business Development - Bahaaeddin Alareeni 2022

This book constitutes the refereed proceedings of the International Conference on Business and Technology (ICBT2021) organized by EuroMid Academy of Business & Technology (EMABT), held in Istanbul, between 06-07 November 2021. In response to the call for papers for ICBT2021, 485 papers were submitted for presentation and inclusion in the proceedings of the conference. After a careful blind refereeing process, 292 papers were selected for inclusion in the conference proceedings from forty countries. Each of these chapters was evaluated through an editorial board, and each chapter was passed through a double-blind peer-review process. The book highlights a range of topics in the fields of technology, entrepreneurship, business administration, accounting, and economics that can contribute to business development in countries, such as learning machines, artificial intelligence, big data, deep learning, game-based learning, management information system, accounting information system, knowledge management, entrepreneurship, and social enterprise, corporate social responsibility and sustainability, business policy and strategic management, international management and organizations, organizational behavior and HRM,

operations management and logistics research, controversial issues in management and organizations, turnaround, corporate entrepreneurship, innovation, legal issues, business ethics, and firm governance, managerial accounting and firm financial affairs, non-traditional research, and creative methodologies. These proceedings are reflecting quality research contributing theoretical and practical implications, for those who are wise to apply the technology within any business sector. It is our hope that the contribution of this book proceedings will be of the academic level which even decision-makers in the various economic and executive-level will get to appreciate.

Handbook of Research on Strategies and Interventions to Mitigate COVID-19 Impact on SMEs - Baporikar, Neeta 2021-06-25

The COVID-19 pandemic has affected every aspect of the modern world, and its impact is felt by all. The pandemic particularly has had a large impact on businesses as they were forced to close, supply chains were disrupted, and new health and safety precautions were adopted. As such, many businesses, especially small businesses, were faced with losses they could not afford. Governments and stakeholders across the world have thus needed to formulate various strategies and interventions to mitigate the negative consequences of the COVID-19 pandemic, particularly as they relate to small- and medium-sized enterprises (SMEs). The *Handbook of Research on Strategies and Interventions to Mitigate COVID-19 Impact on SMEs* is a comprehensive reference source that encapsulates the overall effect of COVID-19 on SMEs and a variety of strategies to overcome the negative effects and create more sustainable policies and organizations moving forward. The book offers a thorough overview of interventions and tactics to help organizations, entrepreneurs, and institutions of higher learning overcome the negative impact of COVID-19 while preparing policies for a more effective post-pandemic world. Covering topics that include sustainable practices for development, interventions to lessen the impact of COVID-19, and psychological resilience for SME employees, this book is ideal for entrepreneurs, managers, executives, small businesses, family firms, academicians, scholar-practitioners,

policymakers, researchers, and students.

Sustainable Development of Modern Digital Economy - Julia V. Ragulina 2021-08-01

The digital economy is a new direction in which the modern global economic system is now heading. This book seeks to adapt the digital economy concept to the priorities of humanity, including the implementation of global development goals. The authors develop and substantiate scientific and methodological criteria for assessing the sustainability of the modern digital economy, and offer several concrete recommendations for improving the concept of the digital economy by incorporating global development goals.

Media Innovation and Entrepreneurship - Michelle Ferrier 2017-10-24

Media Innovation & Entrepreneurship is an open, collaboratively written and edited volume designed to fill the needs of a growing number of journalism and mass communications programs in the U.S. that are teaching media entrepreneurship, media innovation, and the business of journalism to undergraduate and graduate students.

The Institutional Foundations of the Digital Economy in the 21st Century - Elena G. Popkova 2021-02-08

The development of the Digital Economy has been a landmark breakthrough for economic systems in the 21st century, as it opens up opportunities for the full-scale implementation of new digital technologies and the optimization of economic activities. While the conceptual essence and specific features of the digital economy are described in detail in the existing literature, the practical foundations of its formation are poorly studied. In this book, the digital economy is studied from the perspective of neo-institutional economic theory. This allows for the tracking of the process of formation (institutionalization) of the digital economy, determining the basic institutions that are necessary for its formation and that exist in modern economic practice, and analyzing scenarios for the future development of the digital economy in the 21st century.

Entrepreneurship Development - Nazrul Islam (Assistant professor) 2000

Innovation and Entrepreneurship - Peter

Drucker 2014-09-15

How can management be developed to create the greatest wealth for society as a whole? This is the question Peter Drucker sets out to answer in *Innovation and Entrepreneurship*. A brilliant, mould-breaking attack on management orthodoxy it is one of Drucker's most important books, offering an excellent overview of some of his main ideas. He argues that what defines an entrepreneur is their attitude to change: 'the entrepreneur always searches for change, responds to it and exploits it as an opportunity'. To exploit change, according to Drucker, is to innovate. Stressing the importance of low-tech entrepreneurship, the challenge of balancing technological possibilities with limited resources, and the organisation as a learning organism, he concludes with a vision of an entrepreneurial society where individuals increasingly take responsibility for their own learning and careers. With a new foreword by Joseph Maciariello

Modern Global Economic System: Evolutional Development vs. Revolutionary Leap - Elena G. Popkova 2021-03-16

This proceedings book reflects the alternative way of development of the modern global economic system. It sets evolutionary development in opposition to revolutionary leap. The search for the best way to develop the world economy in the present and future is carried out. The social environment and the human-centered development of the modern global economic system have been explored. The features of training of personnel for the modern global economic system through the development of vocational education and training have been studied. Sustainable development, energy and food security have been identified as significant milestones of the progress of the modern global economic system. Innovations and digital technologies have been suggested as the drivers of growth and development of the modern global economic system. Consideration has been given to the institutional framework and legal groundwork for the development of the modern global economic system. The fundamentals have been identified and recommendations have been put forward for improving governmental regulation, financial and capital investment support for integration in the modern global

economic system. The book includes the best works based on the results of the 22nd International Research-to-Practice Conference "Current Issues of the Global Economy" which was held on June 19, 2020, at the Peoples' Friendship University of Russia (PFUR) (Moscow, Russia) and the 14th National Research-to-Practice Conference "A New Paradigm of Social and Economic Development in the Age of Intelligent Machines," which was held on May 14-16, 2020 (Nizhny Novgorod, Russia), VIII International Research-to-Practice Conference "Multipolar Globalization and Russia," which was held on May 21-23, 2020 (Rostov-on-Don, Russia), III All-Russian Research-to-Practice Conference "Power, Business, and Education: The Ascent to Man," which was held on May 21-22, 2020 (Krasnoyarsk, Russia), International Research-to-Practice Conference "Current Issues and Ways of Industrial Development: Engineering and Technologies," which was held from September 28, 2020, till October 1, 2020 (Komsomolsk-on-Amur), and the 15th National Research-to-Practice Conference "New Models of Behavior of Market Players in the Conditions of Digital Economy," which was held on October 29-30, 2020, at Ufa State Oil Technical University, Institute of Economics and Service (Ufa, Russia). The target audience of the book consists of scholars studying the features of development of the global economic system at the present stage and the prospects for its future progress.

Sustainable Intensification for Agroecosystem Services and Management - Manoj Kumar Jhariya 2021-10-21

This edited book provides a comprehensive account of the sustainable intensification process through various forms of case studies and scientific approaches studied across the globe. It also focuses on the agroecosystem services and their subsequent management for ecological integrity. The book helps to understand the interconnection of food, nutrition, economic growth, and environmental security on the planet. It provides comprehensive information with photographic illustration and various other forms of scientific databases on sustainable intensification of agroecosystems. The book also supports

decision-making, strategies, and policy formulation for effective implementation of sustainable intensification towards higher productivity along with maintenance and management of agroecosystem services. Proper sustainable intensification of agroecosystem services and their management by maintaining ecological harmony is the future prospect for sustainable development. High input agriculture gives rise to a high-energy footprint, agricultural pollution, resource depletion, loss of agrobiodiversity, and decline of human health. Through this connection, the sustainable intensification approach addresses the advanced food security, sustainability, and overall prosperity of humankind. The book is helpful for both undergraduate and postgraduate students, policymakers, the farming community, as well as the scientific community across the globe to understand the concept of sustainable intensification and its application in relevant fields for proper management of agroecosystems services.

Entrepreneurial Development - S S Khanka 2006

This book is useful for B.Com., M.Com., and MBA students of all Indian Universities. Presentation of various aspects of entrepreneurship is the most salient features of this book. Clarity of all topics has been given throughout. Description of the most difficult topics, in a simple and easy to follow style, has been the authors main attempt. At the end of the each chapter Assessment Questions are included in this book. Glossary, Bibliography, Author Index, Subject Index and Abbreviations are incorporated at the end of the book.

Scientific and Technical Revolution: Yesterday, Today and Tomorrow - Elena G. Popkova 2020-06-05

This book presents a system view of the digital scientific and technological revolution, including its genesis and prerequisites, current trends, as well as current and potential issues and future prospects. It gathers selected research papers presented at the 12th International Scientific and Practical Conference, organized by the Institute of Scientific Communications. The conference "Artificial Intelligence: Anthropogenic Nature vs. Social Origin" took place on December 5-7, 2019 in Krasnoyarsk,

Russia. The book is intended for academic researchers and independent experts studying the social and human aspects of the Fourth Industrial Revolution and the associated transition to the digital economy and Industry 4.0, as well as the creators of the legal framework for this process and its participants - entrepreneurs, managers, employees and consumers. It covers a variety of topics, including "intelligent" technologies and artificial intelligence, the digital economy, the social environment of the Fourth Industrial Revolution and its consequences for humans, the regulatory framework of the Fourth Industrial Revolution, and the "green" consequences, prospects and financing of the Fourth Industrial Revolution.

2021 International Conference on Big Data Analytics for Cyber-Physical System in Smart City - Mohammed Atiquzzaman 2022-01-01

This book gathers a selection of peer-reviewed papers presented at the third Big Data Analytics for Cyber-Physical System in Smart City (BDCPS 2021) conference, held in Shanghai, China, on Nov. 27, 2021. The contributions, prepared by an international team of scientists and engineers, cover the latest advances made in the field of machine learning, and big data analytics methods and approaches for the data-driven co-design of communication, computing, and control for smart cities. Given its scope, it offers a valuable resource for all researchers and professionals interested in big data, smart cities, and cyber-physical systems.

Sustainability, Innovation, and Entrepreneurship - Andrea Larson

Management and Entrepreneurship - Veerabhadrappa Havinal 2009

About the Book: Of late, academicians of technical education have felt the importance of "Management" and "Entrepreneurship". Engineers need to manage their departments/sections/subordinates, and Entrepreneurship helps the large pool of technical manpower in developing small-scale industries in high tech areas thereby contributing to the economy of the country. This book covers both 'Management' and 'Entrepreneurship'. The first chapters of this book deal with Management, Planning,

Organizing and Staffing, Directing and Controlling. The last four chapters deal with Entrepreneurship, Small-Scale Industries, Institutional support and Project formulation. Adequate number of simple examples with which the students are familiar are included in each chapter. In addition, each chapter contains student learning activities to give the readers a chance to enhance the learning process. Though the book is written keeping in mind the syllabus of Visvesvaraya Technological University, yet it is useful for B.Com, BBM, DBM, . PGDBM and MBA students also. Contents: Management Planning Organizing and Staffing Directing and Controlling Entrepreneurship Small-Scale Industries Institutional Support Preparation of Project.

Innovation of Businesses, and Digitalization during Covid-19 Pandemic - Bahaaeddin Alareeni

Innovation, Engineering and

Entrepreneurship - José Machado 2018-06-02
This book presents endeavors to join synergies in order to create added value for society, using the latest scientific knowledge to boost technology transfer from academia to industry. It potentiates the foundations for the creation of knowledge- and entrepreneurial cooperation networks involving engineering, innovation, and entrepreneurship stakeholders. The Regional HELIX 2018 conference was organized at the University of Minho's School of Engineering by the MEtRICs and Algoritmi Research Centers, and took place in Guimarães, Portugal, from June 27th to 29th, 2018. After a rigorous peer-review process, 160 were accepted for publication, covering a wide range of topics, including Control, Automation and Robotics; Mechatronics Design, Medical Devices and Wellbeing; Cyber-Physical Systems, IoT and Industry 4.0; Innovations in Industrial Context and Advanced Manufacturing; New Trends in Mechanical Systems Development; Advanced Materials and Innovative Applications; Waste to Energy and Sustainable Environment; Operational Research and Industrial Mathematics; Innovation and Collaborative Arrangements; Entrepreneurship and Internationalization; and Oriented Education for Innovation, Engineering and/or Entrepreneurship.

Handbook of Research on Entrepreneurship Development and Opportunities in Circular Economy - Baporikar, Neeta 2020-06-26
With the need for sustainability, a focus on developing an economic system that aims at minimizing waste, commonly referred to as the circular economy, is emerging. Circular economy and studies related to it have gained worldwide attention, as it seems to be an effective alternative economic system. Naturally, the circular economy will impact enterprises and will shift how entrepreneurship development and entrepreneurial opportunities are perceived, developed, and resourced. The Handbook of Research on Entrepreneurship Development and Opportunities in Circular Economy is a collection of pioneering research that advances the understanding of entrepreneurship development, identifies the opportunities, and manages the entrepreneurship development, policies, and programs in order to further a circular economy. In addition to entrepreneurship development and entrepreneurial opportunities, the book will cover and discuss a number of other factors necessary for a successful transformation, such as entrepreneurship and innovation, entrepreneurship and change, and entrepreneurship education. While highlighting topics including consumer consumption, knowledge management, and linear economics, this book is ideally designed for entrepreneurs, small business owners, managers, consultants, organization development specialists, policymakers, researchers, industry experts, academicians, and students.

Organizational Behavior - Stephen P. Robbins 2009

Robbins/Judge provide the research you want in the language your students understand; accompanied with the best selling self-assessment software, SAL. Some topics include management functions; the social sciences; helping employees balance work and other responsibilities; improving people skills; improving customer service; motivational concepts; communication; power and politics; conflict and negotiation; culture; and stress management. Globally accepted and written by one of the most foremost authors in the field, this is a necessary read for all managers, human

resource workers, and anyone needing to understand and improve their people skills.

Proceedings of the 2nd International Symposium on Disaster Resilience and Sustainable Development - Indrajit Pal
2022-10-12

This conference proceeding, book contains invited articles and contributory papers from the 2nd International Symposium on Disaster Resilience and Sustainable Development, organized by Asian Institute of Technology, Thailand, on June 24-25, 2021. It includes contributions from researchers and practitioners working in the area of disaster mitigation and risk reduction for sustainable communities. The articles cover the topics such as on tools and techniques of hazard identifications, risk assessment, engineering innovations for hazard mitigation, and safe design of structures to the vulnerable systems. The content caters to research scholars, students, industry professionals, data analytics companies, re-insurance companies, government bodies and policymakers, who work in the field of hazard modeling and disaster management.

Handbook of Research on Entrepreneurial Development and Innovation Within Smart Cities - Carvalho, Luisa Cagica 2017-01-25

While the population continues to grow and expand, many people are now making their homes in cities around the globe. With this increase in city living, it is becoming vital to create intelligent urban environments that efficiently support this growth, and that simultaneously provide friendly, progressive environments to both businesses and citizens alike. The Handbook of Research on Entrepreneurial Development and Innovation Within Smart Cities is a comprehensive reference source that discusses social, economic, and environmental issues surrounding the evolution of smart cities. It provides insightful viewpoints on a range of topics such as entrepreneurial ecosystems, competitive tourism, city efficiency, corporate social responsibility, and smart destinations. This publication is ideal for all researchers, academics, and practitioners that wish to expand their knowledge on the emerging trends and topics involving smart cities.