

The Korean Management System Cultural Political Economic Foundations

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The Korean Mind - Boye Lafayette De Mente 2018-04-24
Understanding a people and their culture through code words and language. Today, South Korea is an economic, technological and entertainment superpower. How, as a country, did they

rebound from war, poverty and political unrest? And how can that success be replicated in other cultures? The answers can, in fact, be found by understanding Korean customs, values and beliefs. Author Boye Lafayette De Mente identifies the unique

qualities that comprise the Korean identity and articulates their modern expressions of Korean culture and history in this book. Organized alphabetically by topic, De Monte explains the critical cultural code words that make Korea the country it is today. Anyone interested in Korean etiquette, whether for travel or work, will discover that their meanings extend far beyond superficial English translations to deeper interpretations. Cultural code words include: Aboji, Ah-boh-jee — The "Father Culture" Anae, Ah-negh — Wives: The Inside People Han Yak, Hahn Yahk — The Herbal Way to Health Innae, Een-nay — A Culture of Enduring Katun Sosuy Pap, Kaht-unn Soh-suut Pahp — Eating from the Same Rice Bowl And over 200 more... This in-depth discussion covers the concepts and principles that are integral to the Korean way of life and provides all the Korean history and insight necessary for those readers eager to learn the secrets of this resilient and burgeoning,

yet little-understood nation.

Market Entry Strategies -

Mario Glowik 2016-03-07

This textbook discusses the most important theories of internationalization, including Product Life-Cycle, Internalization, Location, Eclectic Paradigm, Uppsala, Network, and International New Venture concepts. These models are grounded to a considerable extent in the Transaction Cost Theory and the Resource-Based View as explained and illustrated in the book. Relevant market entry strategies, such as franchising, contract manufacturing, joint ventures, and others are explained and categorized in light of crucial determinants of international business decision making: hierarchical control of operations, the firm's proximity to the foreign market, the investment risk, and the factor of time. What makes this textbook novel and unique? Its framework combines theories and market entry strategies: each topic is applied to authoritative, real-life business case studies. Complex issues

are explained in a manner that results in understanding. Various illustrations and tables help the reader comprehend the point being discussed. The case study focus on Asian firms delivers interesting insights into modern high-technology industries and changing global business dynamics. *Market Entry Strategies* serves as a vital source for internationally oriented bachelor, master, and MBA programs with strategy, marketing, and management lecture modules. Consequently, this publication is highly recommended for students and scholars; but it is also useful for business practitioners seeking to gain competitive advantages in international business. About the Author Mario Glowik teaches Bachelor, MBA and Master courses in Strategic management, International management, Strategic management in China and Europe, and International and Asian business at Berlin School of Economics and Law in Berlin. Find out more about Professor Glowik and the

second edition of his Textbook *Market Entry Strategies* on Youtube!

The Drum - Matt Dean 2012
Explores the evolution of the drum across different cultures and over thousands of years, discussing how war, politics, and religion influenced its development, and addresses women drummers, education, and recording practices.

Women in Public Relations - Larissa A. Grunig 2013-09-13
The past 20 years have seen an influx of women into the practice of public relations, yet gender-based disparities in pay and advancement remain a troubling reality. As the field becomes feminized, moreover, female and male practitioners alike confront the prospect of dwindling salaries and prestige. This landmark book presents a comprehensive examination of the status of women in public relations and proposes concrete ways to achieve greater parity in education and practice. The authors integrate the theoretical literature of public relations and gender with

results of a major longitudinal study of women in the field, along with illuminating focus group and interview data. Topics covered include factors contributing to sex discrimination; how public relations stacks up against other professions on gender-related issues; the challenges facing female managers and entrepreneurs; the experiences of ethnic minority professionals; the salary gap; the glass ceiling; and how to foster solutions on individual, organizational, and societal levels. This volume is an essential read for both educators and practitioners in public relations. It can be used as a course text in graduate research seminars, and also as a supplemental text in courses addressing gender issues in PR. It serves as a useful guide for young practitioners entering the profession, and provides critical insights for public relations managers.

Transformations in Twentieth Century Korea -

Yun-shik Chang 2006-08-21

This edited collection traces

the social, economic, political, and cultural dimensions of Korea's dramatic transformation since the late nineteenth century. Taking an interdisciplinary approach, the chapters examine the internal and external forces which facilitated the transition towards industrial capitalism in Korea, the consequences and impact of social change, and the ways in which Korean tradition continues to inform and influence contemporary South Korean society.

Transformations in Twentieth Century Korea employs a thematic structure to discuss the interrelated elements of Korea's modernization within agriculture, business and the economy, the state, ideology and culture, and gender and the family. The essays in this volume encompass the Choson dynasty, the colonial period, and postcolonial Korea.

Collectively, they provide us with an original and innovative approach to the study of modern Korea, and show how knowledge of the country's past is critical to

understanding contemporary Korean society. With contributions from a number of prominent international scholars within sociology, economics, history, and political science,

Transformations in Twentieth Century Korea incorporates a global framework of historical narrative, ideology and culture, and statistical and economic analysis to further our understanding of Korea's evolution towards modernity.

Managing Across Diverse Cultures in East Asia -

Malcolm Warner 2013

Reading Managing Across Diverse Cultures in East Asia will allow you to gain a profound understanding of the cultural complexity in this dynamic region of the world.' -

Nancy J. Adler, McGill University, Montreal 'We all need to understand more about management in East Asia, and to learn from it. *Managing Across Diverse Cultures in East Asia* has contributions from international experts who provide significant insights into the cultures of the most

dynamic region in the world today. This book is a landmark publication.' - John Child, University of Birmingham 'This edited volume, with contributions by significant scholars from around the globe, provides a timely and penetrating review of management issues across East Asia, a region that rivals Europe and North American in economic significance and is still ascending.

Human Resource

Management in Developing

Countries - Pawan S. Budhwar
2013-03-07

Focusing on HRM developments in thirteen developing countries across Asia, Africa and the Middle East, this book explores the contextual functions of HR in these countries. In addition, it analyzes the more general issues of HRM in cross-national settings to give readers an understanding of HR that is both comparative and contextual. Covering the policies and practices of China, South Korea, Taiwan, India, Nepal, Pakistan, Iran, Saudi

Arabia, Algeria, Nigeria, Ghana, Kenya and South Africa, each chapter follows a framework that draws out all of the unique and diverse configurations of HRM. This important text is an invaluable resource for all HRM practitioners, students and scholars of HRM, international HRM and international business.

Resources, Technology and Strategy - Nicolai J. Foss
2007-03

Resources, Technology and Strategy brings together contributors from Europe, North America and Asia to consider the strategic relationship between technology and other resources, such as production capabilities, marketing prowess, finance and organisational culture. Throughout the book, these experts take a critical approach to RBP (Resource-Based Perspective) in order to assess both its strengths and weaknesses. Case studies also highlight the importance of both having and not having

strong technological capabilities in settings as diverse as the US semiconductor industry, small family manufacturing firms in Hong Kong and state-owned enterprises in China.

Handbook of Organizational Change and Innovation - Marshall Scott Poole
2004-08-26

In a world of organizations that are in constant change scholars have long sought to understand and explain how they change. This book introduces research methods that are specifically designed to support the development and evaluation of organizational process theories. The authors are a group of highly regarded experts who have been doing collaborative research on change and development for many years.

The Handbook of Technology Management, Supply Chain Management, Marketing and Advertising, and Global Management - Hossein Bidgoli
2010-01-12
The discipline of technology management focuses on the

scientific, engineering, and management issues related to the commercial introduction of new technologies. Although more than thirty U.S. universities offer PhD programs in the subject, there has never been a single comprehensive resource dedicated to technology management. "The Handbook of Technology Management" fills that gap with coverage of all the core topics and applications in the field. Edited by the renowned Doctor Hossein Bidgoli, the three volumes here include all the basics for students, educators, and practitioners

Female Entrepreneurship in East and South-East Asia - Philippe Debroux 2010-08-05

This detailed study of female entrepreneurship in Asia examines the high economic growth that is increasingly driven by market-oriented economic reforms favouring entrepreneurship. There is a higher awareness by women of their political and socio-economic rights and recognition by society at large

of social legitimacy of women pursuing business activities in their own right. This book assesses socio-cultural and economic factors influencing female entrepreneurship in Asia as well as the process and the tools and challenges that accompany it. Opportunity to acquire knowledge on the socio-economic roles played by women as entrepreneurs in the region Description and analysis of the issue in countries at different stages of economic development and with different socio-economic and cultural environment A broad approach encompassing historical, political, sociological, economics and businesses-related aspects of female entrepreneurship

Convergence and Persistence in Corporate Governance - Jeffrey N. Gordon 2004-04-08

Corporate governance is on the reform agenda all over the world. How will global economic integration affect the different systems of corporate ownership and governance? Is the Anglo-American model of

shareholder capitalism destined to become the template for a converging global corporate governance standard or will the differences persist? This reader contains classic work from leading scholars addressing this question as well as several new essays. In a sophisticated political economy analysis that is also attuned to the legal framework, the authors bring to bear efficiency arguments, politics, institutional economics, international relations, industrial organization, and property rights. These questions have become even more important in light of the post-Enron corporate governance crisis in the United States and the European Union's repeated efforts at corporate integration. This will become a key text for postgraduates and academics.

The Korean Automotive Industry, Volume 1 - A. J. Jacobs 2022

In 1962, South Korea assembled just 1,100 new automobiles. By 1996, this total

had soared to 2,812,714. What explains this remarkable growth? The answer is complex, and involves a combination of a supportive State, timely technology alliances, a skilled but historically low-paid workforce, aggressive pricing, savvy entrepreneurs, and fortuitous circumstances. Despite this amazing ascent, comparatively little has been written about the Korean auto industry in English. In the first of a two-volume set, this 11-chapter book seeks to help fill this void by providing in-depth examinations of all six of Korea's automakers from their beginnings through 1996. Uniquely written from the perspective of industry analysts at the time (without knowledge of the Asian Fiscal Crisis), the book should prove informative to practitioners, scholars, and students interested in automotive history, international political economy, Asian studies, and more. A.J. Jacobs is Professor of Sociology at East Carolina University, USA.

Culture, Conflict, and Mediation in the Asian Pacific - Bruce E. Barnes 2007

To find more information on Rowman & Littlefield titles, please visit us at www.rowmanlittlefield.com.

Technology and Productivity - Youngil Lim 1999

Explores the process by which the poverty-stricken agrarian economy of South Korea was transformed during the 1970s to the 1990s, into a semi-industrial urban economy. The text discusses neoclassical views of South Korean experience and speculates on South Korea's technological future.

Korea's Political Economy - Lee-Jay Cho 2019-03-07

Over the past three decades, South Korea has moved along a path of strong economic growth and political democratization, attracting worldwide attention and providing valuable lessons for other developing economies. Yet Korea still must grapple with many intractable problems fueled by its rapid industrialization and uneven

growth, including unbalanced distribution of wealth, concentrated economic power, and adversarial relationships between management and labor. Within the context of these sweeping changes, this volume explores options for economic and social institutional reform in Korea. Drawing on models of economic development from Japan, the United States, and Europe, a distinguished group of Asian and Western scholars relates the experiences of previously industrialized economies to each facet of Korea's economic system, including national management; taxation and banking; land ownership and use; trade and industrial strategy; and relations among business ownership, management, and labor. In so doing, the contributors provide valuable insights and fresh proposals for a viable model of social and economic modernization. Throughout the volume, the contributors emphasize the importance of Korea's cultural heritage-not

only in explaining the nations recent growth but also as a key element of its continued success. By providing an overview of the evolution and interaction of Korean economic, political, and sociocultural institutions, the contributors make clear how these structures mediate the movement between cultural values and economic progress.

Excellence in Communicating Organizational Strategy -

Donald P. Cushman 2001-07-19
Essays on how organizations effectively communicate strategy to optimize performance.

The Political Economy of a Chaebol's Capital Accumulation in South Korea - In-yŏng Kim 1996

International Human Resource Management in South Korean Multinational Enterprises - Haiying Kang 2017-02-28

In this book, Korean multinational enterprises management strategies in China are analyzed. China is re

centering Asia around its newfound economic might, even as neighboring countries such as Japan and Korea will remain more economically developed for generations to come. How do Asian companies adapt to the Chinese market? In this fascinating study, Haiying Kang and Jie Shen investigate how Korean enterprises have adapted human resources practices to the evolving corporate climate in China. Unorthodox blends of culture, legal expectations, and more make the market a truly interesting one to explore HRM practices on the margins. Compelling for academics in HRM but also related social sciences, HR practitioners, and corporate leaders alike, this book is a timely look at new Asian corporate cultures.

The Evolution of Tiger Management - Martin

Hemmert 2017-10-19

Throughout the last several decades, Korean companies have become strong global competitors in a wide range of manufacturing industries. How did they achieve this

exceptional performance? The Evolution of Tiger Management uncovers the secret of their success through a comprehensive analysis of Korean-style management. It explains how it has developed, why it works so well, what non-Koreans can learn from it, and what Korean companies need to do to stay competitive in the future. This book is an extended and significantly updated new edition of Tiger Management: Korean companies on world markets (Routledge, 2012). It tells the remarkable stories of how Korean firms, seemingly coming from nowhere, have successfully challenged their Western and Japanese competitors globally. A new chapter highlights the rise of Korean venture firms and start-ups. Next, the essence of Tiger Management is analyzed by showing that it consists of an effective combination of business strategy, leadership, and human resource management practices. Finally, the evolution and future of Tiger Management is discussed

by showing how Korean companies have adapted to changes at home and abroad, and how non-Korean companies can adopt Tiger Management. A new final chapter discusses the way forward for Korean companies. *Market and Society in Korea* - Dennis McNamara 2003-09-02 The first comprehensive review of the past and present of a leading sector, the volume offers a new interpretation of society and market in South Korea.

Organizational Behavior - John A. Wagner III 2014-09-15 The management of organizational behavior is a critically important source of competitive advantage in today's organizations. Every organization's members share a constellation of skills, abilities, and motivations that differentiates it from every other firm. To gain advantage, managers must be able to capitalize on these individual differences as jobs are designed, teams are formed, work is structured, and change is facilitated. This textbook,

now in its second edition, provides its readers with the knowledge required to succeed as managers under these circumstances. In this book, John Wagner and John Hollenbeck make the key connection between theory and practice to help students excel as managers charged with the task of securing competitive advantage. They present students with a variety of helpful learning tools, including: Coverage of the full spectrum of organizational behavior topics Managerial models that are based in many instances on hundreds of research studies and decades of management practice Introductory mini-cases and current examples throughout the the text to help students contextualize organizational behavior theory and understand its application in today's business world The ideal book for undergraduate and graduate students of organizational behavior, Organizational Behavior: Securing Competitive Advantage is written to

motivate exceptional student performance and contribute to their lasting managerial success.

Crisis and Restructuring in East Asia - S. Jeong

2004-07-20

This book criticizes the widespread view that the 1997 Asian crisis was due to 'crony capitalism' and puts the blame instead on misguided liberalization. It analyzes the case of Korea's business conglomerates, the chaebol, with particular attention to the car industry, to show how liberalization contributed to the crisis even at the level of the firm. It shows how those firms that had developed innovative capabilities survived the crisis much better than those that had merely expanded into markets opened up by liberalization.

Intrepid Americans: Bold Koreans - Early Korean Trade, Concessions and Entrepreneurship - Donald Southerton 2005

Intrepid Americans: Bold Koreans-Early Korean Trade, Concessions, And

Entrepreneurship is a fascinating study of noteworthy interactions and significant events in the early development of U.S.-Korean relations. With relevancy in looking at contemporary South Korea, the reader will gain an understanding into how radically Korea's economy has transformed over the last century. Within the book, author Don Southerton provides captivating insights into the birth of modern South Korean entrepreneurialism and commerce. These glimpses presented through numerous photographs, illustrations, narratives, commentary, and comprehensive appendixes will give the reader a greater appreciation into the recent South Korean economic progress. A noteworthy feature of the book is the role played by American businessmen and Protestant missionaries on the peninsula. In fact, Southerton points out that Americans along with bringing new technology to Korea, heralded capitalism and promoted entrepreneurship-

characteristics that reemerged in South Korea during the last quarter of the twentieth century and have spurred phenomenal economic and business development.

Korean Management - Kae H. Chung 1997

"With their portrait of the Korean industrial and corporate vitality the authors provide a highly readable and informative guide to the Korean industrial system. They assert that the transformation process is already underway."--BOOK JACKET.Title Summary field provided by Blackwell North America, Inc. All Rights Reserved

Doing Business in Korea - Fabian Jintae Froese
2019-08-19

Much of the existing research looks at the outflow of companies and people from Korea to foreign countries, whilst less is known about foreign firms and workers in Korea. Considering the immense interest of both academics and practitioners in the business opportunities in Korea, this book provides a

comprehensive overview of doing business in Korea and recommendations on how foreign companies and individuals can succeed in this market. This book covers a wide range of relevant topics, including the Korean business environment, market entry into Korea, management issues and entrepreneurship in Korea. This is a must-read for anyone interested in or already doing business in Korea.

Tiger Management - Martin Hemmert 2012

Throughout the last several decades, Korean companies have entered the world markets in a wide range of manufacturing industries with great success. How did they achieve this exceptional performance? This book uncovers the secret of their performance through a comprehensive analysis of the Korean management system. It explains to an international audience how it has developed, why it works so well, and what non-Koreans can learn from it. The book analyzes the management of Korean firms

from three different perspectives. First, a historical perspective is applied by showing how Tiger Management has emerged and how it has been continuously advanced over the last 50 years. The breathtaking stories of how Korean companies, seemingly coming from nowhere, have challenged their Western and Japanese competitors on the world markets are told. Second, the cornerstones of Tiger Management are analyzed from a functional viewpoint, showing that the success of Korean companies rests on a smart combination of business strategy, leadership, and human resource management practices. Finally, the present and future of Tiger Management is discussed by showing how Korean companies have adapted to changes in their business environment at home and abroad, and what non-Korean companies can learn from their Korean rivals. The book gives an up-to-date analysis of Korean management practices

from a global perspective. It identifies the success factors of Korean companies: long term, aggressive and persisting business planning, speed, flexibility, strong leadership, strong teamwork, and high investment into human skills and capabilities. It illustrates how these management practices complement each other and provides non-Korean companies with signposts how they can adopt them.

Life and Learning of Korean Artists and Craftsmen - Dae Joong Kang 2015-04-17

This book brings out the need for lifelong learning theory and explores how it is possible from a postmodern perspective. The book uses life history that has gained its popularity in social science research to overcome the dichotomy between individual and society or between agency and structure. Life history also reflects the postmodern or late-modern conditions of social life. In this book, the author uses a collection of published oral history narratives of famous Korean artists and craftsmen.

The author maps out life and learning of five such artists and craftsmen with figurations of escaping, creating, controlling and formalizing. These figurations are images of 'Rhizoactivity' that the author proposes as a new conceptual tool to navigate lifelong learning from a postmodern perspective. This book signalises a new way of theory building in the field of adult and lifelong education. The Life and Learning of Korean Artists and Craftsmen: Rhizoactivity conceptualises: Adult learning in terms of postmodern and lifelong learning conditions Life histories as a method of researching lifelong learning The four facets of artistic journeys - escaping, creating, controlling and formalizing This book will interest researchers focusing on lifelong and adult education. Its use of social theories in its study of lifelong learning amongst Korean artists will also interest sociologists and educators concerned with the sociology of education.

China, Japan, Korea - Ju Brown

2006

This book takes an unprecedented comparative approach in examining East Asia. Part in-depth reference, part handy guidebook this manual serves both travelers and students of Mainland China, Japan, and South Korea. Blending detailed maps with history and contemporary cultural similarities and differences, this book provides the most up-to-date information on the pulse of East Asia.

Korean Management - Kae H. Chung 2016-11-21

International Bibliography of Economics 1994 - British Library British Library of Political and Economic Science at the London School of Economics 1995

The IBSS is the essential tool for librarians, university departments, research institutions and any public or private institutions whose work requires access to up-to-date and comprehensive knowledge of the social sciences.

East Asian Business Systems in Evolutionary Perspective -

Tony Fu-Lai Yu 2003

Economic studies on East Asia economies in general and Chinese economies are not lacking. However, most studies hitherto adopt the conventional neo-classical economic approach. In particular, the Cobb-Douglas production function and/or theory of comparative advantage are often applied to explain economic growth of an Asian economy. In international business, Dunning's eclectic theory is also widely adopted to understand the pattern of foreign direct investments in East Asian economies. Yet it is generally agreed that the mainstream neo-classical approach has severe drawbacks and limitations. In particular, it does not consider the role of knowledge and uncertainty. Entrepreneurship, which is the true engine of growth, is largely missing in neo-classical economics. This book uses the evolutionary approach to analyse economic and business activities in East Asian economies. Specifically, the book focuses on knowledge

and coordination problems and examines the role of entrepreneurship in economic affairs.

The Changing Face of Korean Management - Chris Rowley 2009-05-07

Part of the successful Routledge 'Working in Asia' series, *The Changing Face of Korean Management* focuses on a country that is predicted by some experts to become the world's third richest by 2025. South Korea, with its thriving telecommunications and automotive industries, and increasing trade links with China, survived the 1997 Asian Economic Crisis better than most. This important textbook explores the key areas of management in this pivotal country in the region, including: Human Resource Management Marketing Operations Finance Strategy Overseas affiliates Small firms and entrepreneurship Women Including case studies and interviews with front-line Korean managers to enable a real 'voice' to emerge, and written by native academics,

this is a complete analysis of the current state of management structures in South Korea. It is important reading for all students of business and management interested in Asia.

Making Capitalism - Roger L. Janelli 1995-03-01

This pathbreaking work extends the boundaries of contemporary anthropological research by presenting in one cohesive, meticulously researched work: an original theoretical perspective on the relationships between the cultural, political, and economic dimensions of a large modern business organization; the first anthropological work on South Korean management and its white-collar workers, in a case study of one of South Korea's "big four" conglomerates; and an innovative delineation of how modern business practices are enmeshed in past and present, structure and agency, and local and international systems." "Based largely on the author's nine months of participant-observation in the offices of

one of South Korea's largest conglomerates (with annual sales of about \$15 billion and approximately 80,000 employees), the book is also enriched by the author's previous fieldwork in rural Korea, where many of the conglomerate's white-collar personnel spent their formative years. These vantage points are used to explore constructions of "traditional" Korean culture and transformations of cultural knowledge prompted by new political-economic conditions, and how both inform practices prevailing in the large conglomerates - and ultimately shape South Korea's capitalism." "The work focuses on South Korea's new middle class. It explains how office workers' identities and often contradictory interests present them with choices between alternative interpretations and actions affecting both themselves and their conglomerates. Much attention is paid to ideological and more coercive means of controlling white-collar employees, to subordinates' strategies of

resistance, and to ways in which cultural understandings and moral claims inform the assessment and pursuit of material advantage.

The Korean Management System - Chŏn-sŏp·Chang 1994

A guide to understanding the unique cultural, political and economic foundations of the intriguing Korean management system that has contributed to the phenomenal economic success of the Korean business community.

Advances in Global Leadership - William Mobley 2009-07-23

Presents papers by academics, practitioners and consultants who are engaged in global leadership, from multiple perspectives. This title includes chapters on: personality, leadership and globalization; the roles of international experience, experiential learning, and cultural intelligence in developing global leaders; and, ethical leadership.

Management in South Korea Revisited - Chris Rowley

2016-03-17

This edited collection examines the changing contours of Korean management and business, presenting recent scholarly research into this important Asian economic player. As one of the original 'Little Dragon' or 'Tiger' economies, South Korea has grown and prospered since the early years of the 1960s, and is now home to several major world-class multinational companies, such as Hyundai and LG, Samsung. In turn, it has developed a distinctive style of management, which derives from a shared Asian heritage but is nonetheless unique to South Korea. The collection covers a variety of themes, topics and issues from a range of perspectives and fields in management and business studies. This book was originally published as a special issue of *Asia Pacific Business Review*.

Internationalizing Firms -

Adriana Calvelli 2018-10-11

This book explores emerging trends in internationalization, analyzing the processes and

steps that firms take when entering new markets. This timely contribution highlights the need for a deeper understanding of today's internationalization process, critiquing existing literature and instead proposing a new paradigm based on a re-interpretation of the Resource-based View (RBV). Analysing the motives behind internationalizing, the factors affecting entry choices, and the challenges connected to outsourcing and offshoring, the authors present a new framework for understanding the reasons behind internationalization and the financial risks that are involved. With theoretical discussion and empirical case studies, this book seeks to offer an informed insight into internationalizing, making it an invaluable read for those researching entrepreneurship on a global scale, as well as managers and leaders of international firms.

Broken Voices - Roald

Maliangkay 2018-03-31

Broken Voices is the first

English-language book on Korea's rich folksong heritage, and the first major study of the effects of Japanese colonialism on the intangible heritage of its former colony. Folksongs and other music traditions continue to be prominent in South Korea, which today is better known for its technological prowess and the Korean Wave of popular entertainment. In 2009, many Koreans reacted with dismay when China officially recognized the folksong Arirang, commonly regarded as the national folksong in North and South Korea, as part of its national intangible cultural heritage. They were vindicated when versions from both sides of the DMZ were included in UNESCO's Representative List of the Intangible Cultural Heritage of Humanity a few years later. At least on a national level, folksongs thus carry significant political importance. But what are these Korean folksongs about, and who has passed them on over the years, and how? Broken Voices describes how the major

repertoires were transmitted and performed in and around Seoul. It sheds light on the training and performance of professional entertainment groups and singers, including kisaeng, the entertainment girls often described as Korean geisha. Personal stories of noted singers describe how the colonial period, the media, the Korean War, and personal networks have affected work opportunities and the standardization of genres. As the object of resentment (and competition) and a source of creative inspiration, the image of Japan has long affected the way in which Koreans interpret their own culture. Roald Maliangkay describes how an elaborate system of heritage management was first established in modern Korea and for what purposes. His analysis uncovers that folksong traditions have changed significantly since their official designation; one major change being gender representation and its effect on sound and performance. Ultimately, Broken Voices raises an

important issue of cultural preservation—traditions that fail to attract practitioners and audiences are unsustainable, so compromises may be unwelcome, but imperative. An electronic version of this book is freely available thanks to the support of libraries working with Knowledge Unlatched, a collaborative initiative designed to make high-quality books open access for the public good. The open-access version of this book is licensed under Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International (CC BY-NC-ND 4.0), which means that the work may be freely downloaded and shared for non-commercial purposes, provided credit is given to the author. Derivative works and commercial uses require permission from the publisher.

Korea: The Impossible Country - Daniel Tudor 2012-11-10

South Korea's amazing rise from the ashes: the inside story of an economic, political, and cultural phenomenon Long overshadowed by Japan and China, South Korea is a small

country that happens to be one of the great national success stories of the postwar period. From a failed state with no democratic tradition, ruined and partitioned by war, and sapped by a half-century of colonial rule, South Korea transformed itself in just fifty years into an economic powerhouse and a democracy that serves as a model for other countries. With no natural resources and a tradition of authoritarian rule, Korea managed to accomplish a second Asian miracle. Daniel Tudor is a journalist who has lived in and written about Korea for almost a decade. In *Korea: The Impossible Country*, Tudor examines Korea's cultural foundations; the Korean character; the public sphere in politics, business, and the workplace as well as the family, dating, and marriage. In doing so, he touches on topics as diverse as shamanism, clan-ism, the dilemma posed by North Korea, the myths about doing business in Korea, the Koreans' renowned hard-partying ethos,

and why the infatuation with learning English is now causing massive social problems. South Korea has undergone two miracles at once: economic development and complete democratization. The question now is, will it become as some see Japan, a prosperous yet aging society, devoid of energy and momentum? Or will the dynamism of Korean society and its willingness to change—as well as the opportunity it has now to welcome outsiders into its fold—enable it to experience a third miracle that will propel it into the ranks of the world's leading nations regarding human culture, democracy, and wealth? More than just one journalist's account, Korea: The Impossible Country also draws

on interviews with many of the people who made South Korea what it is today. These include: Choi Min-sik, the star of "Old Boy." Park Won-soon, Mayor of Seoul. Soyeon Yi, Korea's first astronaut Hong Myung-bo, legendary captain of Korea's 2002 FIFA World Cup team. Shin Joong-hyun, the 'Godfather of Korean Rock.' Ko Un, poet. Hong Seok-cheon, restaurateur, and the first Korean celebrity to 'come out.' And many more, including a former advisor to President Park Chung-hee; a Shaman priestess ('mudang'); the boss of Korea's largest matchmaking agency; a 'room salon' hostess; an architect; as well as chefs, musicians, academics, entrepreneurs, homemakers, and chaebol conglomerate employees.