

# Apparel Production Management And The Technical Package

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*Apparel Merchandising* - Jeremy A. Rosenau  
2014-02-27

This comprehensive text on apparel product development reflects the current importance of manufacturers' and retailers' private brands and exclusive designer collections.

*Visual Merchandising and Display* - Martin M. Pegler 1991

This best-selling text is for anyone in merchandising from store planners and manufacturers to visual merchandisers. Pegler zeroes in on all aspects of visual merchandising and display, from classic techniques to the most avant-garde developments. Using hundreds of textual and visual examples, the author reveals how to add interest to window and interior displays, optimizing the retailer's image and the target market.

*Beyond Design* - Sandra Keiser 2017-08-10

This informative, full-color text takes students step-by-step through the decision-making involved in the pre-production processes of apparel product development---planning, forecasting, fabricating, line development, technical design, pricing, sourcing, and distribution. It demonstrates how these processes must be coordinated to get the right product to market, when consumers want it, and at a price they are willing to pay. The 4th Edition has been edited around a new metastructure to maximize student learning. It continues to build

on the themes of sustainability, business ethics, and the impact of fast fashion and social media while seeking to address opportunities for both large and small companies, and entrepreneurs. The text advances its discussion of how new technologies continue to shorten the product development calendar. Chapters have been updated to include current examples, updated charts and graphs, and more case studies. There are updated references to contemporary developments with examples relevant to today's student. New to this Edition ♦ Includes international examples and case studies that address the effects of globalization ♦ Advances the discussion of the pros and cons of fast fashion vs. slow fashion ♦ Revised, easier-to-read charts and graphs and 30% new color photographs ♦ Thoroughly revised Chapters 12 (Sourcing) and 13 (Costing and Pricing) updated with most recent info on trade laws, changes in sourcing criteria and wages in international sourcing countries Beyond Design STUDIO ♦ Study smarter with self-quizzes featuring scored results and personalized study tips ♦ Review concepts with flashcards of essential vocabulary ♦ Watch videos that bring chapter concepts to life PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book +

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**Visual Merchandising and Display** - Martin M. Pegler 2018-02-22

Revised edition of Visual merchandising and display, c2012.

**Essentials of Exporting and Importing** - Harvey Shoemack 2014-08-21

Essentials of Exporting and Importing provides the merchandising, marketing, or business student a practical, basic guide for importing and exporting products, services, or technology in a global economy. This fashion industry focused text will help readers learn what is necessary to carefully and thoroughly analyze a company's internal and external resources in order to grow and generate profits in a global marketplace. Fully updated with information on recent changes in U.S. export-import trade policies and procedures, current trade trends, and key trade relationships, this edition discusses how to identify and enter emerging markets and covers how global trade issues-such as cultural political, and economic climates-affect the textile and apparel industry. New to this Edition: ~New chapter opening vignettes provide real life examples from the fashion industry ~Brief case studies of companies and entrepreneurs highlight chapter content in practice. Examples include: "Hall & Madden: Providing Customers with Bespoke Shirts at Department Store Prices" (Ch 2), "Basics of Exporting: Health and Beauty Aids for Africa" (Ch 4), and "Patagonia's Support of Growth and Sustainability" (Ch 9) ~New Chapter 10 provides four longer case studies relevant to exporting and importing

**ERP for Textiles and Apparel Industry** - R. Surjit 2016-02-24

This book develops a broad range of knowledge in ERP implementation and usage for textile and apparel vertical. Covered are two major areas in ERP: the basics about ERP and the technology and functioning of it and usage of ERP for textile and apparel vertical specifically. Also addressed are concerns of the industry, mainly on how to select the ERP, what to expect from ERP, and how it will be beneficial to the industry.

*Apparel Quality Lab Manual* - Janace E. Bubonia

2014-09-25

This student lab manual reinforces the chapter content and lecture material from Apparel Quality, but may also be used as a standalone product in conjunction with another apparel quality textbook. With more than 30 hands-on lab activities and projects to enhance learning, the lab manual offers a greater understanding of quality issues that arise with apparel production and end use. Designed for courses that emphasize textile testing or offer a laboratory component, Apparel Quality Lab Manual includes supply lists; extensive reference tables; assignments for analyzing products, testing and evaluating materials and garments; project sheets for product comparison testing; worksheets to record data; directions for mounting specimens after testing; and templates for cutting specimens. Students will be actively engaged in their learning and participate in determining the quality level of apparel products, allowing them to simulate how apparel products are analyzed in the industry.

**Fundamentals of Business (black and White)** - Stephen J. Skripak 2016-07-29

(Black & White version) Fundamentals of Business was created for Virginia Tech's MGT 1104 Foundations of Business through a collaboration between the Pamplin College of Business and Virginia Tech Libraries. This book is freely available at:

<http://hdl.handle.net/10919/70961> It is licensed with a Creative Commons-NonCommercial ShareAlike 3.0 license.

**Automation in Garment Manufacturing** - Rajkishore Nayak 2017-11-10

Automation in Garment Manufacturing provides systematic and comprehensive insights into this multifaceted process. Chapters cover the role of automation in design and product development, including color matching, fabric inspection, 3D body scanning, computer-aided design and prototyping. Part Two covers automation in garment production, from handling, spreading and cutting, through to finishing and pressing techniques. Final chapters discuss advanced tools for assessing productivity in manufacturing, logistics and supply-chain management. This book is a key resource for all those engaged in textile and apparel development and production, and is also ideal

for academics engaged in research on textile science and technology. Delivers theoretical and practical guidance on automated processes that benefit anyone developing or manufacturing textile products Offers a range of perspectives on manufacturing from an international team of authors Provides systematic and comprehensive coverage of the topic, from fabric construction, through product development, to current and potential applications

Apparel Quality - Janace E. Bubonia 2014-10-28

This user-friendly guide to evaluating apparel quality presents the roles of product designers, manufacturers, merchandisers, testing laboratories, and retailers from product inception through the sale of goods, to ensure quality products that meet customer expectations. Bubonia provides an overview of apparel production, with emphasis on quality characteristics and cues, consumer influences and motivations impacting purchasing decisions, and the relationship of apparel manufacturing and production processes, cost, price point and the quality level of an apparel product. A key aspect of the book is the focus on both U.S. and International standards and regulations required for apparel analysis, performance, labeling requirements and safety regulations. The text is highly illustrated with images of stitch and seam types plus photos of their uses in actual garments, providing students with the tools needed to skillfully evaluate and critique quality elements in apparel and textile products. Key Features ~ Supplementary Apparel Quality Lab Manual (sold separately) includes hands-on lab activities and projects that simulate real-world garment analysis and material testing ~ Industry Scenario boxes present case studies highlight real world situations such as the Lululemon recall and the environmental impact of apparel manufacturing ~ Provides an illustrated guide to ASTM stitch and seam types Teaching Resources ~ Instructor's Guide with Test Bank ~ PowerPoint presentations for each chapter PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501395338. STUDIO Instant Access can

also be purchased or rented separately on BloomsburyFashionCentral.com.

*Logistics Operations and Management* - Reza Farahani 2011-05-25

This book provides a comprehensive overview of how to strategically manage the movement and storage of products or materials from any point in the manufacturing process to customer fulfillment. Topics covered include important tools for strategic decision making, transport, packaging, warehousing, retailing, customer services and future trends. An introduction to logistics Provides practical applications Discusses trends and new strategies in major parts of the logistic industry

*Garment Manufacturing Technology* - Rajkishore Nayak 2015-05-26

Garment Manufacturing Technology provides an insiders' look at this multifaceted process, systematically going from design and production to finishing and quality control. As technological improvements are transforming all aspects of garment manufacturing allowing manufacturers to meet the growing demand for greater productivity and flexibility, the text discusses necessary information on product development, production planning, and material selection. Subsequent chapters covers garment design, including computer-aided design (CAD), advances in spreading, cutting and sewing, and new technologies, including alternative joining techniques and seamless garment construction. Garment finishing, quality control, and care-labelling are also presented and explored. Provides an insiders look at garment manufacturing from design and production to finishing and quality control Discusses necessary information on product development, production planning, and material selection Includes discussions of computer-aided design (CAD), advances in spreading, cutting and sewing, and new technologies, including alternative joining techniques and seamless garment construction Explores garment finishing, quality control, and care labelling

**Going Global** - Grace I. Kunz 2016-03-10

Going Global provides a coherent framework for understanding the textiles and apparel industry in the context of the sustainability of supply chain and global sourcing practices. The manufacturing and distribution of textiles and

apparel products is a truly global industry, making it crucial that students are aware of the most current political, social and economic developments within the international marketplace. This third edition includes updated discussions of ethics, social justice, and environmental responsibility; trade agreements; and the role and specialization of the world regions and selected countries that are major players in the textile and apparel marketplace. The text examines Europe and the European Union, the Americas and the Caribbean Basin, the Middle East and Africa, and Asia and Oceania with an increased emphasis on China, Vietnam and Bangladesh. New to this Edition - Increased coverage of sourcing with two new chapters: Chapter 7, Selecting Locations for Global Sourcing, and Chapter 8, Selecting Vendors for Global Sourcing - Updated and new case studies in every chapter with added discussion questions to improve critical thinking skills - Updated data in Part 3 for each country discussed, including current info on politics and economic development, trade agreements and statistics, plus sourcing and sustainability issues in each region This current text will help students gain a holistic understand of supply chains and global sourcing concepts and practices. Features - Includes chapter opening Learning Objectives, "Fun Facts", "Global Lexicon" glossary with key terms, and end of chapter Learning Activities - Uses Li & Fung's conceptual model of a global supply chain - An emphasis on sustainability in the context of textile and apparel production, distribution and consumption with current and relevant examples - Over 150 photos and figures, plus an 8-page color insert featuring important maps in vibrant full color Introducing Going Global STUDIO--an online tool for more effective study! Study smarter with self-quizzes featuring scored results and personalized study tips Review concepts with flashcards of terms and definitions Teaching Resources: Instructor's Guide, Test Bank, and PowerPoint presentations available. PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN

9781501318344.

Costing for the Fashion Industry - Nathalie Evans 2020-02-06

Costing for the Fashion Industry is a practical, easy-to-use guide to the manufacture, sourcing and risk management methods essential to make a new fashion business venture financially viable. Each chapter focuses on a theme, such as entrepreneurship, time constraints, global awareness and new markets and sourcing, alongside practical exercises and detailed industry case studies to put the theory into context. This second edition explores capital investment decisions, the changing nature of cost and the importance of global awareness and new markets, as well as expanded coverage of internationalization strategies for SMEs.

**Apparel Manufacturing** - Ruth E. Glock 1995

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Garment Manufacturing - Prasanta Sarkar

*Textile Manufacturing Processes* - Faheem Uddin 2019-08-28

Textile manufacturing is an important subject in textile programs and processing industries. The introduction of manmade and synthetic fibers, such as polyester, nylon, acrylic, cellulose, and Kevlar, among others, has greatly expanded the variety of textile products available today. In addition, new fiber development has brought about new machines for producing yarns, fabrics, and garments. Textile Manufacturing Processes is a collection of academic and research work in the field of textile manufacturing. Written by experts, chapters cover topics such as yarn manufacturing, fabric manufacturing, and garment and technical textiles. This book is useful for students, industry workers, and anyone interested in learning the fundamentals of textile manufacturing.

**Waste Management in the Fashion and Textile Industries** - Rajkishore Nayak 2021-01-07

Waste Management in the Textiles Industry explores and explains the latest technologies and best practices for an integrated approach to the management and treatment of wastes generated in this industry. Provides a strong technological

analysis of the manufacturing supply chain, including spinning, fabric production, finishing, garment manufacture, and the packaging of clothing Explains how textile technology perspectives feed into management decision-making about sustainability Addresses the industry's impact on air and water quality and landfill waste

**Introduction to Materials Management** - J. R. Tony Arnold 2001

This introductory textbook describes the basics of supply chain management, manufacturing planning and control systems, purchasing, and physical distribution. The fourth edition makes additions in kanban, supply chain concepts, system selection, theory of constraints and drum-buffer-rope, and need f

**Improving Working Conditions and Productivity in the Garment Industry** - Juan Carlos Hiba 1998

Aiming to help with the productivity and efficiency of garment-producing enterprises, this book suggests practical ideas for the design, materials, safety, welfare and maintenance of the business. It also presents procedures and examples for identifying and assessing productivity.

*Labor and Creativity in New York's Global Fashion Industry* - Christina H. Moon 2020-02-25

This book tells the story of fashion workers engaged in the labor of design and the material making of New York fashion. Christina H. Moon offers an illuminating ethnography into the various sites and practices that make up fashion labor in sample rooms, design studios, runways, factories, and design schools of the New York fashion world. By exploring the work practices, social worlds, and aspirations of fashion workers, this book offers a unique look into the meaning of labor and creativity in 21st century global fashion. This book will be of interest to scholars in design studies, fashion history, and fashion labor.

*Apparel Manufacturing Technology* - T. Karthik 2016-08-05

This book aims to provide a broad conceptual and theoretical perspective of apparel manufacturing process starting from raw material selection to packaging and dispatch of goods. Further, engineering practices followed in an apparel industry for production planning

and control, line balancing, implementation of industrial engineering concepts in apparel manufacturing, merchandising activities and garment costing have been included, and they will serve as a foundation for future apparel professionals. The book addresses the technical aspects in each section of garment manufacturing process with considered quality aspects. This book also covers the production planning process and production balancing activities. It addresses the technical aspects in each section of garment manufacturing process and quality aspects to be considered in each process. Garment engineering questions each process/operation of the total work content and can reduce the work content and increase profitability by using innovative methods of construction and technology. This book covers the production planning process, production balancing activities, and application of industrial engineering concepts in garment engineering. Further, the merchandising activities and garment costing procedures will deal with some practical examples. This book is primarily intended for textile technology and fashion technology students in universities and colleges, researchers, industrialists and academicians, as well as professionals in the apparel and textile industry.

Occupational Outlook Handbook - United States. Bureau of Labor Statistics 1976

**Complete Guide to Size Specification and Technical Design** - Paula J. Myers-McDevitt 2016-07-28

With the continuing growth of private label brands, the demand for skilled technical designers has never been greater. The 3rd Edition of Complete Guide to Size Specification and Technical Design equips students with everything they need to know about measuring sample garments, creating fully graded spec sheets, fitting garments and grading patterns for production. Over 500 technical flats are clearly labeled with measurement points and instructions for taking measurements. A new chapter on children's wear expands upon the already comprehensive coverage of knit and woven womenswear and menswear. The new edition includes more coverage of PLM/PDM and computer-aided technical design, model

measuring, graded pattern nests and more. New to this Edition · New section on computer-aided technical design including coverage of PLM/PDM software such as Gerber, Lectra, and Optitex · New chapter on childrenswear with points of measure (POM) and grading information · Added instructions on measuring the human body · Expanded information on fitting and grading · Updated appendices with new fashion flats and body figure croquis and a metric conversion chart Complete Guide to Size Specification and Technical Design STUDIO--an online tool for more effective study! · Watch videos that bring chapter concepts to life · Download templates, blank and sample spec sheets, basic garment and figure croquis to practice technical design skills · Study smarter with self-quizzes featuring scored results and personalized study tips · Review concepts with flashcards of essential vocabulary · Access useful resources like a Care Labeling Guide, Ordering a Dress Form Guide and a Buttonline Card Instructor Resources · Instructor's Guide provides suggestions for planning the course and using the text in the classroom · Learning with STUDIO Student Registration Guide and a First Day of Class PowerPoint presentation This bundle includes Complete Guide to Size Specification and Technical Design, 3rd Edition and Complete Guide to Size Specification and Technical Design STUDIO Access Card.

*New Product Development in Textiles* - L Horne 2011-11-24

An increasingly important feature across the technical textile industry is to produce textiles faster and to have more effective new product development (NPD). New product development in textiles: Innovation and production not only provides a fascinating overview of how products are launched, but is also a source of practical guidance for developing textile products successfully. Part one provides a general overview of innovation and textile product development that introduces the reader to the principles of developing and defining new products. Part two goes on to discuss a collection of international studies from across the textile industry. Chapters describe actual new product development projects, identifying the problems that were faced and what can be learnt from these projects, such as customer co-

creation and methods for reducing the risk in NPD. Topics range from technical textiles and apparel to the end uses of textiles used within the automotive and packaging industries. With its distinguished editor and international team of expert contributors New product development in textiles: Innovation and production is an essential guide for academics and textile development professionals worldwide, in sectors ranging from design, production and marketing through to management. Provides a fascinating overview of how products are launched A source of practical guidance for developing textile products successfully Covers topics from technical textiles and apparel to the end uses of textiles used within the automotive and packaging industries

*Apparel Production Terms and Processes* - Janace E. Bubonia 2017-01-12

The highly illustrated Apparel Production Terms and Processes follows the product life cycle from concept through completion. The new edition takes a global perspective with expanded coverage of sizing standards and fit information to complete the scope of the apparel production process.

Project Management - Harold Kerzner 2013-01-22

A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management Case Studies features a number of new cases covering value measurement in project management. Also included is the well-received "super case," which covers all aspects of project management and may be used as a capstone for a course. This new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project

management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam Project Management Case Studies, Fourth Edition is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling. (PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

*Apparel Making in Fashion Design* - Injoo Kim 2016

This text offers a complete picture of the process of individual garment construction following the exact techniques used in the industry. The unique feature of this book is its presentation of each garment as a whole concept. With numerous diagrams and easy-to-follow instructions, students master the principles of design and flat pattern to create an individual item of apparel. Each chapter begins with the introduction of a basic sloper and follows with an explanation of the whole production process-making a garment from pattern drafting to garment construction, including lining, interfacing and markers. The balance of each chapter covers techniques for altering separate pattern pieces.

*Technical Sourcebook for Designers* - Jaeil Lee 2014-03-31

This comprehensive compilation presents technical design processes and industry standards that reflect current apparel production and manufacturing practices. The authors provide a holistic perspective of the role of technical design in apparel production, including such considerations as selection of fabrics, finding seasonal fashion trends, garment construction, and fit evaluation, all in the context of meeting the needs of the target consumer with cost-effective decisions.

**Technical Sourcebook for Designers** - Jaeil Lee 2014-03-31

Technical Sourcebook for Designers is completely devoted to preparing aspiring and professional apparel designers for the growing demand for technical design skills in the apparel industry. This comprehensive compilation presents technical design processes and industry

standards that reflect current apparel production and manufacturing practices. Lee and Steen provide a holistic perspective of the role of technical design in apparel production, including such considerations as selection of fabrics, finding seasonal fashion trends, garment construction, and fit evaluation, all in the context of meeting the needs of the target consumer with cost-effective decisions. This edition includes a new section on real-life fit problems and solutions, more information on essential math for designers (such as grading and costing) plus coverage of product lifecycle management (PLM) and sustainability. An all new Chapter 8 on Sweater Product Design explores sweater design and manufacturing. More than 200 new images and newly added color in illustrations to show relevant design details. With versatile coverage of a variety of product categories including women's wear, menswear and knitwear, this text gives students essential tools to develop specification sheets and technical packages for specific markets. PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501395376. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com.

Blue is the New Black - Susie Breuer 2014-10  
An A to Z of the whole fashion process including design, production and marketing.

**Dress and Identity** - Mary Ellen Roach-Higgins 1995

This valuable collection of readings discusses the relationship between dress and identity. Selections from many disciplines present a thorough examination of subjects, such as textiles and clothing, anthropology, sociology, social psychology and womens studies. Some writings are classic statements, others are contributions from recently published books and journals. Each of the books five parts features an introduction that puts entries into context.

*Sustainable Textile and Fashion Value Chains* - André Matthes 2020-10-24

This book illustrates key sustainability issues in global textile and fashion value chains, by

examining individual types of fibers either at a single step in or along the entire value chain. It approaches sustainability-related issues in the textile and fashion value chain from an interdisciplinary and holistic viewpoint, with each contribution linking questions on the textile and fashion value chain to various drivers, indicators and concepts of sustainability. Each chapter represents a single step in the textile and fashion value chain, exploring and considering a wide range of interwoven and interdependent technological, environmental, social, political and economic aspects. Various fibers, textile engineering and chemical treatment steps, as well as innovative business concepts and regulatory frameworks across the entire textile and fashion value chain are identified, analyzed, discussed and critically evaluated. The book provides a systematic overview of the potential and challenges of sustainable textile and fashion value chains, making it of interest to practitioners and scientists in sustainability science, environmental economics, and business, management and innovation. Further, it offers a valuable source of information for industrial and mechanical engineering researchers, and for students in the areas of textile engineering, fashion, or the apparel and clothing industry.

Apparel Production Management and the Technical Package - Paula J. Myers-McDevitt 2010-08-23

In today's global apparel industry, garments that are designed domestically are often manufactured overseas. The technical package, a series of forms that define a garment's specifications, is critical to ensuring that a particular style is executed correctly and in the most cost- and time-efficient manner possible. *Apparel Production Management and the Technical Package* presents the basics of production management and provides clear instructions for creating each component of a production package.

*Industrial Engineering in Apparel Production* - V. Ramesh Babu 2017-10-30

The garment manufacturing industry faces many global challenges due to various factors including competition, increased production costs, less productivity/efficiency and labor attribution. So, there is a need to focus and

concentrate on identifying the real issues, taking corrective actions suited to the specific industrial centre of the unit, empowering the technical and managerial staff by enhancing their knowledge and ability, analysing orders efficiently and deciding whether actions are viable for the company. Industrial engineering in apparel production reviews the techniques for internal correction and openness for a knowledge/technology approach that needs to be built into the mind of the faculties to be upgraded as system run, rather than people run. The author emphasizes that the industrial engineering concept needs to be imparted to the facilities to increase productivity. With its highly distinguished author, *Industrial engineering in apparel production* is a valuable reference for students, researchers, industrialists, academics and professionals in the clothing and textile industry.

Innovation and Supply Chain Management - António Carrizo Moreira 2018-04-28

This book examines key issues, challenges, opportunities and trends in innovation processes and supply chain management. It proposes ways for organizations to improve their performance by developing business strategies, establishing business innovation activities, and aligning business and innovation activities among firms. Further, it showcases and analyzes the implementation of inter- and intra-organizational process improvement activities and the implementation of organizational innovation solutions to address new product and process-related collaborative relationships across the supply chain. The book is useful for researchers, academics and professionals, presenting some of the most advanced research, concepts, and case studies on the relationship between innovation and supply chain.

*The Vendor Compliance Handbook* - David Secul 2010

**Handbook of Production Management Methods** - Gideon Halevi 2001-10-22

This unique book provides a guide to the selection of appropriate production and manufacturing methods for postgraduate and professional manufacturing engineers. It starts by helping the reader to identify the required objectives of industrial management for their



particular situation. Having identified the objectives an analytical assessment of the available production and management methods is made. The analytical system presents an objective method of production selection. For example, this practical book will help the reader to decide whether or not a local Just-in-Time process is needed or a full chain JIT method is needed. Alternatively the problem may be deciding between set-up time reduction or changeover time reduction. Should TQM be ceded to PCIs? This book covers nearly all methods of production and manufacturing and will prove the most comprehensive guide to choosing and using these methods. Only book of its kind available Widest coverage of methods available Analytical approach to decision making

**Global Sourcing in the Textile and Apparel Industry** - Jung Ha-Brookshire 2017-06-01

Over 95% of today's textile and apparel products are globally sourced, making sourcing one of the most important business functions in the industry. *Global Sourcing in the Textile and Apparel Industry*, 2nd Edition examines this crucial function in the textile and apparel

industries, providing practical insight into both how and why global sourcing is pursued. Chapters include step-by-step global sourcing procedures and explore the theoretical, political, economic, social, and environmental implications of global sourcing decisions with an emphasis on sustainability. A real-world approach using current examples and hypothetical company called Amazing Jean helps students see how sourcing tasks are completed in the fashion industry. New to this Edition - New cases studies at the end of each chapter offer real-life scenarios that today's sourcers may face - Emphasis on sustainable implications of global sourcing integrated throughout - Current trade data, agreements, and examples of industry trends throughout the book - Added coverage of trend analysis and forecasting in sourcing (Chapter 5) - Significant updates to the future of global sourcing section, including technology, UN's sustainable development goals, and on- or near-shoring trends (Chapter 12) - 25% new color images - New glossary includes essential terms and definitions from the book Teaching Resources: Instructor's Guide, Test Bank, and PowerPoint presentations available.