

# Chapter 3 Business Ethics And Social Responsibility

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## **Business Ethics** - W. Michael Hoffman 2014-02-10

The fifth edition of Business Ethics addresses current, intriguing, often complex issues in corporate morality through 53 readings and 30 pertinent case studies. Now significantly updated, it includes new leading articles, related current cases, and mini-cases based on MBA student dilemmas. Addresses a broad range of the most current, intriguing, often complex issues and cases in corporate morality Provides impartial, point-counterpoint presentations of different perspectives on the most important and highly contended issues of business ethics Updated and significant case studies are included to reinforce student learning Now contains mini-cases based on actual MBA student dilemmas Each author has substantial experience in teaching, writing, and conducting research in the field

## **Business Ethics and Rational Corporate Policies** - Konstantinos Mantzaris 2020-10-02

This book is about providing a comprehensive framework for understanding business ethics and corporate governance. As internal doubts persist on whether an individual adheres to business ethics and corporate policies, readers need to utilize this book in order to develop moral reasoning by demonstrating the moral entity consideration principle. This is vital in terms of coping with an internationalized business environment where human resources must adhere to multidimensional and demanding policies, while attempting to develop their mindset capacity of ethical thinking. This book is about providing a comprehensive framework for understanding business ethics and corporate governance, by analyzing the moral aspects of a plethora of challenges regarding human resources management, policy making, corporate responsibility, code of conduct, agency theory, workforce planning, information systems, and employment relationship.

## **Behavioural Economics and Business Ethics** - Alexander Rajko 2013-03

Economics and moral philosophy have in recent years been considered to be distinct and separate fields. However, behavioural economics has started to reconcile various aspects of morality and economics, which has offered new conceptual opportunities to advance economics ethics and business ethics. This book aims to advance economic ethics and business ethics by combining normative principles and empirical evidence grounded on the key motivational forces in economic decision making. It has three core objectives: to assess order ethics as a theory of both economic ethics and business ethics, using behavioural economics methods and evidence; to identify cardinal virtues for modern business ethics; to set up valuable guidelines for the implementation of economic ethics and business ethics.

## **The Moral Background** - Gabriel Abend 2016-05-31

In recent years, many disciplines have become interested in the scientific study of morality. However, a conceptual framework for this work is still lacking. In *The Moral Background*, Gabriel Abend develops just such a framework and uses it to investigate the history of business ethics in the United States from the 1850s to the 1930s. According to Abend, morality consists of three levels: moral and immoral behavior, or the behavioral level; moral understandings and norms, or the normative level; and the moral background, which includes what moral concepts exist in a society, what moral methods can be used, what reasons can be given, and what objects can be morally evaluated at all. This background underlies the behavioral and normative levels; it supports, facilitates, and enables them. Through this perspective, Abend historically examines the work of numerous business ethicists and organizations—such as Protestant ministers, business associations, and business schools—and identifies two types of moral background. "Standards of Practice" is characterized by its scientific worldview, moral relativism, and emphasis on individuals' actions and decisions. The "Christian Merchant" type is characterized by its Christian worldview, moral objectivism, and

conception of a person's life as a unity. The Moral Background offers both an original account of the history of business ethics and a novel framework for understanding and investigating morality in general. [Corporate Ethics and Corporate Governance](#) - Walther C. Zimmerli 2007-06-12

This book represents an introduction to and overview of the diverse facets of the ethical challenges confronting companies today. It introduces executives, students and interested observers to the complex trends and developments in business ethics. Coverage presents industry-specific topics in ethics. The book also provides a general, interdisciplinary survey of the ethical dimensions of management and business.

## **Managing Business Ethics** - Linda K. Trevino 2016-09-13

Revised edition of the authors' *Managing business ethics*, [2014] [Business Ethics and Corporate Governance](#) -

## **Business Ethics** - Stephen M. Byars 2018-09-24

## *Business Ethics: Ethical Decision Making and Cases* - O. C. Ferrell 2021-06-16

Learn to make successful ethical decisions in the midst of the new business realities of 2020 and 2021 with Ferrell/Fraedrich/Ferrell's market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, 13E. Packed with current examples and exercises, this edition demonstrates how to integrate ethics into key strategic business decisions as reorganized chapters clearly present the ethical decision-making process in today's complex ethical, legal, social and political environments. New scenarios highlight 2020 economic and pandemic realities and preview ethical challenges you are most likely to encounter as a new manager. Updates address the processes and best practices behind successful business ethics programs as well as the latest legislation and new coverage of global sustainability and corporate social responsibility. New and original cases provide insights into ethics in familiar organizations, such as Tesla and TOMS, while exercises reinforce concepts with hands-on applications. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## *Cambridge Handbook of Research Approaches to Business Ethics and Corporate Responsibility* - Patricia H. Werhane 2017-11-16

While there is a large and ever-expanding body of work on the fields of business ethics and corporate social responsibility (CSR), there is a noted absence of a single source on the methodology and research approaches to these fields. In this book, the first of its kind, leading scholars in the fields gather to analyse a range of philosophical and empirical approaches to research in business ethics and CSR. It covers such sections as historical approaches, normative and behavioural methodologies, quantitative, qualitative and experimental perspectives, grounded theory and case methodologies, and finally a section on the role of the researcher in research projects. This book is a valuable and essential read for all researchers in business ethics and CSR, not only for those starting out in the fields, but also for seasoned scholars and academics.

## *Managing Business Ethics* - Linda K. Trevino 2010-08-23

While most business ethics texts focus exclusively on individual decision making—what should an individual do—this resource presents the whole business ethics story. Highly realistic, readable, and down-to-earth, it moves from the individual to the managerial to the organizational level, focusing on business ethics in an organizational context to promote an understanding of complex influences on behavior. The new Fifth Edition is the perfect text for students entering the workplace, those seeking to become professionals in training, communications, compliance, in addition to chief ethics officers, corporate counsel, heads of human

resources, and senior executives.

**Philosophy of Management and Sustainability** - Jacob Dahl Rendtorff 2019-09-30

Using an interdisciplinary focus, this book combines the research disciplines of philosophy, business management and sustainability to aid and advance scholar and practitioner understanding of the United Nations' Sustainable Development Goals (SDGs).

**Business Ethics and Corporate Social Responsibility** - Khanka S.S. 2014  
Profit maximization motive of business has led to competition and corruption erasing the distinction between ethical and unethical business practices. The result is rampant unethical practices in business causing harm both to business and society.

**The Integrity Advantage** - Adrian Robert Gostick 2003

Prominent business leaders from some of North America's most respected companies discuss the role integrity has played in their successes, sharing insider strategies on how to implement integrity into everyday business practices while discussing how to manage a business responsibly as well as profitably.

**Business Ethics** - Richard A. Spinello 2019-01-24

An innovative text that aims to deepen students' knowledge of business ethics through a multidisciplinary approach grounded in moral philosophy, management principles, business history, and economics. The text aims to help students make ethical decisions, demonstrate integrity in the workplace, and advocate for moral business practices. It also features content on further trends and topics that will help students build a deeper understanding of business ethics: A section on Personal Integrity in the workplace, unpacks ethical dilemmas that face employees in the workplace including conflicts of interest, cheating, whistle blowing, and bribery. A section on Corporate Values and Responsibilities delves into ethical issues related to the financial industry, competition, safety, privacy, and intellectual property. A section on Global Capitalism examines the ethical issues related to culture, justice, the internet, and environmental issues around the world. All content is supported by 40 contemporary case studies that allow students to grapple with a wide range of moral issues and apply ethical frameworks to a variety of situations at real-world organizations, including GlaxoSmithKline (GSK) in China, Firestone in Liberia, and the Apple Encryption Controversy. The book is complemented by online resources for instructors and students, including: Test Bank, PowerPoint slides, an Instructor's Manual with extensive case notes, Exercises and Activities, Multimedia resources, Quizzes, Flashcards, and SAGE Journal Articles. Suitable reading for undergraduate students on Business Ethics courses.

**Corporatesocialresponsibility,ethicsandsustainableprosperity** - Boubaker Sabri 2019-06-06

Corporate activities are not only drivers of economic growth but also key actors of the changes towards more sustainable markets and environment as well as inclusive development. Significant efforts have recently been devoted to transform private and public firms alike from pure economic-oriented organizations to entities that deliberately and diligently create value without neglecting social and environmental implications of their activities. Firm performance, resilience, and survival are nowadays, more than ever before, dependent on how they consciously and purposefully engage in appropriate corporate social responsibility (CSR) strategies and actions. This book, *Corporate Social Responsibility, Ethics and Sustainable Prosperity*, will provide all readers, including investors, managers, lawmakers, and policymakers with an up-to-date, comprehensive, and thoughtful coverage of CSR and ethical issues at the crossroads of different finance and management disciplines. It contains a rich collection of insightful studies covering a wide range of topics in corporate ethics, CSR, and sustainable prosperity. Together, these studies help readers deepen their knowledge on different country environments and various organizational forms, policies, and activities. The book is composed of 16 chapters which are divided into two interconnected parts: Part I addresses ESG and ethical issues in corporate decision-making, while Part II provides insights towards sustainable prosperity.

**Corporate Social Responsibility** - John O. Okpara 2013-12-02

In today's global business environment it is no longer acceptable that a corporation does well simply by doing good. It is expected. With increasing pressures from stakeholders to improve the bottom line as well as to be good corporate citizens, business leaders face tough decisions. What social issues should we support? What initiatives should we develop that will do the most good for the company as well as the cause? Do we include social messages in our advertising, encourage our employees to volunteer, do we modify our business practices? How do we

integrate a new initiative into current strategies? These and other challenges will continue to face future leaders. This book provides thoughtful answers to these important questions, and to many more. The book offers suggestions on how to choose among major worthy causes and also how to measure the amount of good achieved both for the recipients and the companies themselves. Of course, all is not only about challenges, there are loads of opportunities that go along with them but it's only responsible and sustainable leaders who would be able to spot these opportunities. That is the future which awaits 21st century leaders.

**Business Ethics** - Jeffrey Moriarty 2021-09-30

Packed with examples, this book offers a clear and engaging overview of ethical issues in business. It begins with a discussion of foundational issues, including the objectivity of ethics, the content of ethical theories, and the debate between capitalism and socialism, making it suitable for the beginning student. It then examines ethical issues in business in three broad areas. The first is the market. Issues explored are what can be sold (the limits of markets) and how it can be sold (ethics in marketing). The second is work. Topics in this area are health and safety, meaningful work, compensation, hiring and firing, privacy, and whistleblowing. The third area is the firm in society. Here readers explore corporate social responsibility, corporate political activity, and the set of ethical challenges that attend international business. Issues are introduced through real-world examples that underscore their importance and make them come alive. Arguments for opposing positions are given fair hearings and students are encouraged to develop and defend their own views. Key Features Introduces each topic with a real-world example, which is referenced regularly in the subsequent argument. Contains a critical evaluation of capitalism and socialism, with a focus on private property, the market system, and the welfare state. Explores the limits of markets and encourages students to ask what should and should not be for sale. Explores the phenomena of corporate political activity and ethical consumerism. Includes initial chapter overviews and - at the end of each chapter - study questions and suggested additional readings.

**Handbook of Research on Business Ethics and Corporate Responsibilities** - Daniel E. Palmer 2015-01-31

While skeptics once saw the concept of business ethics as an oxymoron, modern businesses are proving them wrong. Success depends not only on educating young professionals about ethical practices, but on the implementation of these practices in all aspects of a company. The *Handbook of Research on Business Ethics and Corporate Responsibilities* explores the fundamental concepts that keep companies successful in the era of globalization and the internet. Investigating the implementation of best practices and how ethics can be taught to the next generation of business experts, this handbook is an essential reference source for students, academics, business managers, or anyone interested in the increasingly interdisciplinary field of business ethics and its applications in the world today.

**Corporate Social Responsibility - Sustainable Business** - Rae Lindsay 2020-06-17

In a dramatic departure from its voluntary origins, corporate social responsibility (CSR) is rapidly shifting to hold multinational companies accountable for more than traditional shareholder performance. This CSR movement is embracing new environmental, social and governance (ESG) frameworks that both promote global sustainability goals and enhance accountability for negative impacts businesses can have on 'planet and people'. This collection of essays by leading businesspeople, international civil servants, legal practitioners, academics, and other experts offers a forward-looking and pragmatic perspective that illuminates the major themes in this movement towards increasingly sustainable, transparent and accountable business practices. The collection shows how CSR has evolved to account for societal pressures, environmental, climate change and human rights impacts, international policy imperatives and the practical challenges of regulating commercial activity that transcends borders. The chapters offer an in-depth examination of current issues including: international frameworks and multistakeholder initiatives catalysing foundational change; the shifting emphasis on corporate imperatives to avoid harm to third parties; trends in CSR, focused on assuring the planet's future sustainability and social stability; regulatory initiatives around the globe, including Europe, North America, Asia and Africa; and extended accountability for activities of corporate group members and supply chains. The pressure and business case for companies to incorporate CSR into corporate governance is intensifying with each quarter, shareholder meeting, and regulatory agenda. The integration of CSR and new ESG frameworks into

multinational corporate strategy and operations is key to sustainable business models that can generate long-term value for the organization and all stakeholders. Their acceptance as cornerstones of 21st century business practice appears inevitable. Taking full account of the imperative for companies and their lawyers to grapple with the practical and legal challenges in this area, this volume is an invaluable and pragmatic addition to the practitioners' toolbox at this important juncture in an ever-more dynamic field.

*Business Ethics: Ethical Decision Making & Cases* - O. C. Ferrell  
2014-01-01

Packed with cases, exercises, simulations, and practice tests, the market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, Tenth Edition, thoroughly covers the complex environment in which managers confront ethical decision making. Using a proven managerial framework, this accessible, applied text addresses the overall concepts, processes, and best practices associated with successful business ethics programs--helping readers see how ethics can be integrated into key strategic business decisions. Thoroughly revised, the new tenth edition incorporates coverage of new legislation affecting business ethics, the most up-to-date examples, and the best practices of high-profile organizations. It also includes 20 all-new or updated original case studies. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

*Cambridge Handbook of Research Approaches to Business Ethics and Corporate Responsibility* - Patricia H. Werhane 2017-11-16

While there is a large and ever-expanding body of work on the fields of business ethics and corporate social responsibility (CSR), there is a noted absence of a single source on the methodology and research approaches to these fields. In this book, the first of its kind, leading scholars in the fields gather to analyse a range of philosophical and empirical approaches to research in business ethics and CSR. It covers such sections as historical approaches, normative and behavioural methodologies, quantitative, qualitative and experimental perspectives, grounded theory and case methodologies, and finally a section on the role of the researcher in research projects. This book is a valuable and essential read for all researchers in business ethics and CSR, not only for those starting out in the fields, but also for seasoned scholars and academics.

**Business Ethics and Corporate Social Responsibility** - International Conference Business Ethics and Corporate Social Responsibility 2006

*Business Ethics* - Andrew Crane 2016

The fourth edition of this book introduces business ethics concepts, tools and theories, then applies them to key stakeholder groups. It takes a global approach in a market dominated by US texts. The accessible style and thorough pedagogy ensure the book is both student- and teacher-friendly.

*Business, Ethics and Society* - John G. Cullen 2021-10-06

With an emphasis on psychoanalytic theory, *Business, Ethics and Society: Key Concepts, Current Debates and Contemporary Innovations* provides a clear, concise introduction to the field of business ethics, while addressing contemporary issues and debates around the impacts of artificial intelligence, social media, the gig economy and populist politics on business and society. The book features mini-case studies from a variety of contexts and companies, including Gillette, Nike, Dove, British Airways and Microsoft, as well as thought-provoking questions throughout. Also included are: - Learning objectives - Chapter summaries - Recommended reading *Business, Ethics and Society: Key Concepts, Current Debates and Contemporary Innovations* serves as an ideal introductory text for students of undergraduate business ethics-related courses. Lecturers can access a range of online resources for use in their teaching, including an instructor's manual, PowerPoint slides and SAGE Business Cases.

*Ethics for the Built Environment* - Peter Fewings 2008-09-16

Praise for Construction Project Management by Peter Fewings: "The complexity of the subject matter has at least been reinforced in an informative document with a large helping of common sense ... written in a comprehensive and well structured manner." Building Engineer Magazine Ethics are not an optional extra for the professional in the built environment sector. Whether you're a civil engineer, an architect or a construction project manager, an understanding of the ethical context of your work is an institutional requirement and a commercial demand, not to mention a matter of personal pride. Sometimes, as a construction professional you will be faced with complicated dilemmas, as commercial responsibilities clash with health and safety, environmental or

competition concerns. Peter Fewings brings together practical construction project management experience with ethical theory to establish how best to deal with difficult issues.

*Corporate Social Responsibility* - Mark S. Schwartz 2017-03-02

The essays in this volume examine the emergence of the concept of corporate social responsibility, and the uses that have been made of the language of corporate responsibility to explore the business/society relationship. The first section traces the emergence of the concept of corporate social responsibility as a way of understanding and framing the business/society relationship. Section two of the volume looks at "Definitions and ethical justifications" with a view to exploring current discussions of the nature, scope and source of the social responsibilities of corporations. Section three, "CSR and Management: Critical Reflections", explores the integration of CSR theories and justifications into business management and business management theories. Articles in the final section of the volume apply the concept of corporate social responsibility, and the theoretical frameworks and analytical tools to which it has given rise, to the examination and resolution of specific social issues arising out of the economic activities of corporations.

*Social Responsibility and Sustainability* - Walter Leal Filho 2019-01-14

This book comprehensively describes social responsibility and sustainable development, with contributions from scientists and representatives from industry working in the field. The papers are innovative, cross-cutting and many share practice-based experiences, some of which may be replicable elsewhere. Prepared by the Inter-University Sustainable Development Research Programme (IUSDRP) and the World Sustainable Development Research and Transfer Centre (WSD-RTC), it reiterates the current need to promote social responsibility. Social responsibility and sustainable development are two different concepts, whose integration over the years has led to significant advances in the way enterprises see and perceive their operations. It is not only about policies or steps taken to meet legal requirements, but is also about social equality and environmental accountability, also bearing in mind the links with eco-efficiency, innovation, and the health and wellbeing of workers. According to ISO 26000, social responsibility is the responsibility of an organisation for the impacts of its decisions and activities on society and the environment, through transparent and ethical behaviour that: a) contributes to sustainable development, including health and the welfare of society b) takes into account the expectations of stakeholders c) is in compliance with applicable law and consistent with international norms of behaviour d) is integrated throughout the organisation and practised in its relationships. But even though the relations between social responsibility and sustainability are strong, it is still necessary to encourage organisations to adhere to, or at least follow the principles of sustainable development in their operations, giving something back to the community. As such, there is a need for a better understanding of how social responsibility is related to sustainable development, and of the identification of processes, methods and tools that may help the integration of these two important elements. There is also a real need to showcase successful examples of how to structure behaviour and institutional practice in line with the sustainability challenges we face today. Chapter [Reviewing the Stakeholder Value Creation Literature: Towards a Sustainability Approach] is available open access under a Creative Commons Attribution 4.0 International License via [link.springer.com](http://link.springer.com).

**Issues in Business Ethics and Corporate Social Responsibility** - SAGE Publishing 2020-03-19

One need only look at the news to be bombarded with examples of corporate malfeasance and the impact such behavior has on a company's public image, customers, employees, and bottom line. And while these stories grab the headlines, some companies are adopting practices that display awareness of their impact on the globe, whether that be to the environment, its employees and suppliers, or communities in which they do business. What factors are leading to these decisions? What are the benefits and costs of making ethical business decisions and acting in a socially responsible way, however one defines it? *Issues in Business Ethics and Corporate Social Responsibility* explores these foundational themes across a wide range of topics, including artificial intelligence, workplace surveillance, supply chain management, big data, the finance industry, and many more. Coupled with a broad introduction by Dr. David Weitzner, a professor of management at York University, this book provides students with the essential information they need to assess business practices through the lens of ethical decision-making and corporate social responsibility.

*Fundamentals of Business (black and White)* - Stephen J. Skripak

2016-07-29

(Black & White version) Fundamentals of Business was created for Virginia Tech's MGT 1104 Foundations of Business through a collaboration between the Pamplin College of Business and Virginia Tech Libraries. This book is freely available at:

<http://hdl.handle.net/10919/70961> It is licensed with a Creative Commons-NonCommercial ShareAlike 3.0 license.

**Business Ethics in Action** - Domènec Melé 2019-10-25

This comprehensive textbook, packed with international cases, places individual human action at the heart of ethical business, arguing that business ethics guides human excellence in businesses. With its unique person-centred approach and student-centred pedagogy, this book will help students to discover and frame ethical issues in business, allowing them to gain an understanding of the role of ethical values and moral character in leadership, reason about ethical dilemmas, and reflect on how to improve business and organizational conditions from an ethical perspective. With international and up-to-date case studies drawn from a wide range of business contexts, this book helps students to apply the foundations and principles of business ethics to real world situations.

With a strong theoretical unpinning that supports positive practical action, this is an ideal textbook for Business Ethics students at undergraduate, postgraduate and MBA level. New to this Edition: - Thoroughly updated throughout - All new case studies - Increased coverage of: immigration; climate change; social networking; organizational culture; transnational corporations; ecological issues; environmental, social and corporate governance - Increased international coverage, in particular of Asia, the Middle East and Africa - A new companion website with instructor and student resources

**Business Ethics** - Janet Morrison 2017-09-16

This core adoptable text provides a comprehensive overview of the challenges facing organisations as they pursue global business activities. Ethics in business has grown to be of increasing importance in the world of today, as companies have been placed in the moral spotlight by shareholders, consumers, employees and governments. The growing complexities of the global economy demand a broader and a deeper view of business ethics than that offered by current management approaches that focus on reforming corporate behaviour. Business Ethics places business ethics in a richer contextual setting, focusing on the challenges that businesses must now confront, and exploring how these issues can be met by a rethinking of business models, goals and strategies. Business Ethics is the ideal textbook for students taking business ethics modules at undergraduate, postgraduate and MBA levels.

**Business and Society: Ethics, Sustainability, and Stakeholder Management** - Archie B. Carroll 2014-01-01

Learn to make strong business decisions with a better understanding of business ethics, sustainability, and stakeholder management from a strong managerial perspective. BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, Ninth Edition, demonstrates how the most successful business decision makers balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment--particularly as business recovers from a perilous financial period. The authors effectively balance strong coverage of ethics and the stakeholder model with an increased focus on one of business's most recent, urgent mandates: sustainability. Coverage highlights the connection between business and the natural, social, and financial environments, illustrating how all three must be maintained in balance to sustain current and future generations. New actual business cases, real applications, and today's latest business examples present you with specific business challenges that test your values and require you to focus your reasoning skills for ongoing success in today's workplace. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Ethics and Corporate Social Responsibility** - Ronald R. Sims 2003  
Ethical failures are rooted in leadership failure, the lack of a corporate culture in which ethical concerns have been integrated, and unresponsiveness to key organizational stakeholders. This book seeks to enhance our understanding of the causes of ethical debacles in an era when ethical missteps can often lead to corporate bankruptcies or worse. Sims offers practical solutions for mitigating damage and preventing

such problems from happening in the first place. He also explains how to institutionalize ethics throughout an organization. Sims asserts that organizations wishing to behave ethically must do more than harbor good intentions. Such companies must implement policies that inculcate the corporate culture with ethical values. They must also commit to ethical behavior in all interactions with internal and external stakeholders, including investors, customers, employees, and the community.

**The Business Ethics Workshop** - James Brusseau 2014

The Business Ethics Workshop by James Brusseau focuses on reality and engagement. Students respond to examples and contemporary cases that touch on their own anxieties, desires and aspirations, and this textbook drives that without sacrificing intellectual gravity. It incites student interest and gets to the core of ethical issues.

**Contention and Corporate Social Responsibility** - Sarah A. Soule 2009-08-17

This book examines anti-corporate activism in the United States, providing a nuanced understanding of the changing focal points of challenges to corporations.

**Politics, Ethics and Social Responsibility of Business:** - Murthy Spread over 30 chapters in six units, Politics, Ethics and Social Responsibility of Business is a comprehensive guide to corporate social responsibility (CSR). It explains how the bases of CSR are politics and ethics, without which the role of business in society cannot be understood. Though designed for the students of B. Com, University of Delhi, this book will be useful for all students of management as well as practicing managers and professionals.

**Business Law I Essentials** - MIRANDE. DE ASSIS VALBRUNE (RENEE. CARDELL, SUZANNE.) 2019-09-27

A less-expensive grayscale paperback version is available. Search for ISBN 9781680923018. Business Law I Essentials is a brief introductory textbook designed to meet the scope and sequence requirements of courses on Business Law or the Legal Environment of Business. The concepts are presented in a streamlined manner, and cover the key concepts necessary to establish a strong foundation in the subject. The textbook follows a traditional approach to the study of business law. Each chapter contains learning objectives, explanatory narrative and concepts, references for further reading, and end-of-chapter questions. Business Law I Essentials may need to be supplemented with additional content, cases, or related materials, and is offered as a foundational resource that focuses on the baseline concepts, issues, and approaches.

**Business & Society: Ethics, Sustainability & Stakeholder Management** - Archie B. Carroll 2017-05-24

Readers gain a strong understanding of the importance of business ethics, sustainability, and stakeholder management from a strong managerial perspective with Carroll, Brown and Buchholtz's BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, 10E. Readers see, first-hand, how the most successful business decision makers are able to balance and protect the interests of various stakeholders, including investors, employees, consumers, the community, and the environment. They review the importance of business decision making particularly now, as businesses recover from a perilous financial period. Readers are able to examine in detail the social, legal, political, and ethical responsibilities of a business to all external and internal groups that have a stake, or interest, in that business. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Business Ethics and Corporate Sustainability** - Antonio Tencati 2011-01-01

This authoritative book includes cutting-edge insights from leading European and North American scholars who reflect upon business ethics, foundations, firms, markets and stakeholders in order to design more sustainable patterns of development for business and society. Together, the contributing authors advance critical, innovative and imaginative perspectives to rethink the mainstream models and address the sustainability challenge. Business Ethics and Corporate Sustainability will provide a stimulating read for academic researchers, and postgraduate students in business ethics, corporate social responsibility and corporate sustainability as well as those interested in management, strategy and finance.