

Joan Garrys Guide To Nonprofit Leadership Because Nonprofits Are Messy

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Joan Garry's Guide to Nonprofit Leadership - Joan Garry 2017-02-28

Nonprofit leadership is messy Nonprofits leaders are optimistic by nature. They believe with time, energy, smarts, strategy and sheer will, they can change the world. But as staff or board leader, you know nonprofits present unique challenges. Too many cooks, not enough money, an abundance of passion. It's enough to make you feel overwhelmed and alone. The people you help need you to be successful. But there are so many obstacles: a micromanaging board that doesn't understand its true role; insufficient fundraising and donors who make unreasonable demands; unclear and inconsistent messaging and marketing; a leader who's a star in her sector but a difficult boss... And yet, many nonprofits do thrive. Joan Garry's Guide to Nonprofit Leadership will show you how to do just that. Funny, honest, intensely actionable, and based on her decades of experience, this is the book Joan Garry wishes she had when she led GLAAD out of a financial crisis in 1997. Joan will teach you how to: Build a powerhouse board Create an impressive and sustainable fundraising program Become seen as a 'workplace of choice' Be a compelling public face of your nonprofit This book will renew your passion for your mission and organization, and help you make a bigger difference in the world.

Joan Garry's Guide to Nonprofit Leadership - Joan Garry 2020-12-22

In a world where the old rules no longer apply, nonprofit leadership is more important than ever Now in its second edition, Joan Garry's Guide to Nonprofit Leadership is a must-have resource for organizations of all shapes and sizes wanting to make a bigger difference in the world. Filled with real-life stories and concrete strategies, this practical guide helps develop the specialized skills and mindset needed to successfully lead and manage a stable and impactful world-class organization. A lot has happened since Joan Garry's Guide to Nonprofit Leadership was first published in 2017. The COVID-19 pandemic, the 2020 election cycle, and seismic economic and cultural shifts have transformed the nonprofit world. This second edition provides a wealth of new content and fresh perspectives on changes in the nonprofit landscape. Brand-new chapters bring the core responsibilities of board service to life, offer practical advice on how small nonprofits can have an outsized impact, discuss effective crisis management approaches, and deliver even more stories and lessons drawn from the Joan Garry's work with thousands of nonprofit leaders. Throughout the book, the author shares new insights on topics such as managing crises, graceful exits, organizational transitions, and more. Honest, authentic, and sometimes hilarious, this book will help you: Gain a rich understanding of what it takes to lead a nonprofit Raise awareness and make the greatest possible impact Create successful and sustainable fundraising programs Reinvigorate your organization's passion for its mission Work in true partnership with staff and board members Respond effectively to crises and avoid common pitfalls Written by the former Executive Director of GLAAD and founder of the Nonprofit Leadership Lab, Joan Garry's Guide to Nonprofit Leadership is required reading for nonprofit board members, leaders, managers, and staff looking to make the greatest possible impact.

Fired-Up Fundraising - Gail A. Perry 2007-06-15

Praise for Fired-Up Fundraising: Turn Board Passion into Action "Fired-Up Fundraising is honest, realistic, practical, and inspiring. It transforms the whole concept of fundraising from obligation and drudgery into passion and fun. Every CEO, development director, development consultant, and board chair needs to have

and use this book." —Charles F. (Chic) Dambach President and CEO, Alliance for Peacebuilding Former Senior Consultant, BoardSource "A breakthrough! Fired-Up Fundraising takes the mystery out of engaging your board in the ongoing work of fundraising. In this well-organized little book, Gail Perry lays out a commonsense, four-step process that will fire up your board and help you meet your fundraising goals, year after year." —Mal Warwick author of How to Write Successful Fundraising Letters "Fired-Up Fundraising: Turn Board Passion into Action is by far the best book I have ever read on how to involve board members in the entire process of fundraising, from identifying prospects, cultivating them, and finally making 'the ask.' Just as important, it is an invaluable guide on how to select, enlist, train and especially inspire board members so they take ownership of their institutions. Every nonprofit CEO and development officer should read this book." —Robert L. Gale President Emeritus, Association of Governing Boards of Universities and Colleges and founder of BoardSource (formerly known as the National Center for Nonprofit Boards) "This is the book for which EVERY nonprofit chief executive has been yearning since time immemorial. Every nonprofit needs money to survive and thrive, and every nonprofit has a board of trustees to help raise it, but few nonprofits come anywhere near using their boards to maximum benefit. Fired-Up Fundraising, a reader-friendly, realistic, and practical playbook written by a richly experienced, highly literate fundraiser turned consultant, takes readers by the hand and leads them step-by-step through eminently doable ways of inspiring the greatest possible engagement of-and return from-their trustees. It will instantly become the gold-standard guide for building successful boards." —Joel Fleishman Professor of Law and Public Policy and Director, The Foundation Research Program, Duke University

The Crowdsourceress - Alex Daly 2017-03-28

"Neil Young's Pono campaign was the third most successful hardware campaign of all time, and Alex deserves much of the credit, second only to Neil, of course. The Crowdsourceress will give you everything you need to make your campaign a success." --Phil Baker, COO, Pono "Owning The Crowdsourceress is like having Alex Daly's 'special sauce' right at your fingertips."--Jesse Reed, cofounder, Standards Manual In recent years, the crowdfunding industry has generated several billions in funding. But the harsh reality is that around 60 percent of Kickstarter campaigns fail. Enter Alex Daly, a crowdfunding expert who has raised over \$20 million for her clients' campaigns. She has run some of Kickstarter's biggest projects-TLC's newest album, Neil Young's audio player, and Joan Didion's documentary. In this book, Daly takes readers deep inside her most successful campaigns, showing you how to Get fans and influencers excited about your launch Build an appealing and powerfully designed campaign Access proven video tips, pitching tactics, press releases, and rewards ideas Avoid the most common headaches and pitfalls Here you'll get tangible tools to run your own crowdfunding campaigns and fully connect with the crowd, get people to pay attention, and inspire them to act.

The Little Book of Boards - Erik Hanberg 2015-02-10

Are you new to a board and have no idea what's expected of you? Do you know what a board's six key responsibilities are? Do you know what your relationship with the Executive Director should be? If not, this book is for you. So many board members—especially of small nonprofits—want to support a nonprofit and readily accept the invitation to join the board. It's only then that they discover they are in over their heads,

with no idea of their expectations and responsibilities. The Little Book of Boards is here to throw that drowning board member a rope. Told with a conversational style, this book will lead you through the basics of being on a board, how meetings work, and what's expected between meetings. In addition, at the back of the book are several in-depth resources for understanding Roberts Rules of Order, bylaws, committee structures, board leadership, and much more. Perfect for any new board member—or for an entire board that is feeling lost—this book and its common sense approach will serve you every year you are on the board.

Stand Tall - Joan Bauer 2005-08-16

Tree, a six-foot-three-inch twelve-year-old, copes with his parents' recent divorce and his failure as an athlete by helping his grandfather, a Vietnam vet and recent amputee, and Sophie, a new girl at school.

The Nonprofit Communications Engine: A Leader's Guide to Managing Mission-driven Marketing and Communications - Sarah Durham 2019-11-20

The Nonprofit Communications Engine is a framework designed to help nonprofit leaders build, refine, and optimize their organization's ability to communicate effectively.

Changing Minds - Howard Gardner 2006-09-01

Think about the last time you tried to change someone's mind about something important: a voter's political beliefs; a customer's favorite brand; a spouse's decorating taste. Chances are you weren't successful in shifting that person's beliefs in any way. In his book, *Changing Minds*, Harvard psychologist Howard Gardner explains what happens during the course of changing a mind - and offers ways to influence that process. Remember that we don't change our minds overnight, it happens in gradual stages that can be powerfully influenced along the way. This book provides insights that can broaden our horizons and shape our lives.

Good To Great And The Social Sectors - James Charles Collins 2005

Proposes applying the author's business strategies for transforming companies to nonprofit and public organizations to help them increase efficiency and most benefit the clients they serve.

The Complete Project Manager - Randall Englund MBA, BSEE, NPDP, CBM 2012-04-01

The Complete Project Manager: Integrating People, Organizational, and Technical Skills is the practical guide that addresses the "soft" project management skills that are so essential to successful project, program, and portfolio management. Through a storytelling approach, the authors explain the necessary skills—and how to use them—to create an environment that supports project success. They demonstrate both the "why" and the "how" of creatively applying soft project management skills in the areas of leadership, conflict resolution, negotiations, change management, and more. This guide has an accompanying workbook, *The Complete Project Manager's Toolkit*, sold separately.

Mission Control - Liana Downey 2016-11-03

In the last ten years the number of nonprofits and social sector organizations has grown by almost 25 percent, while charitable giving declined 30 percent over the same period. As a result, many organizations are chasing grants, tweaking and adding to their core activities to match what they think funders are looking for. Almost half of nonprofits surveyed nationally in 2014 said they added additional programs in the last year. The result is colloquially known as "mission creep"-- organizations trying to be everything to everyone. Yet research suggests that the more goals individuals or organizations pursue, the less likely they are to achieve them, leaving these organizations often overwhelmed, underfunded, and unfulfilled. *Mission Control: How Nonprofits and Governments Can Focus, Achieve More, and Change the World* is designed to restore focus and gain "mission control" to identify the things they should and should not do to drive impact. Drawing from the author's experience of working with thousands of clients at nonprofits and government agencies around the world, both large and small, the book represents the stories of countless mission-driven organizations. Downey helps leaders, teams, executive directors, and boards with the critical task of clarifying an organization's sweet spot at the intersection of what it is good at, what its clients need, and the activities that get measurable and sustainable results.

Atlas of Emergency Neurosurgery - Jamie S. Ullman 2015-08-05

Atlas of Emergency Neurosurgery, part of the Neurosurgical Operative Atlas Series co-published by Thieme and the AANS, is a step-by-step visual guide to performing surgical procedures used in

neurotrauma as well as non-traumatic emergency cases. The chapters address such topics as cerebral trauma and stroke, shunt failure, central nervous system infection, pituitary apoplexy, and reconstructive procedures. Special sections on pediatrics as well military-related injuries are also included. Key Features: More than 500 beautiful, full-color illustrations help clarify each procedure Contains the most current information on how to perform emergency neurosurgical procedures Concise presentation of procedures gives readers quick, easy access to key information This atlas is an ideal guide for neurosurgery residents who are participating in emergency procedures while on call and need to deal with operative trauma situations. It is also an excellent practical reference for neurosurgeons performing emergency neurosurgical interventions on a regular basis. Thieme eNeurology is the world's most comprehensive neurosurgical resource online. For a free trial, go to: <http://thieme.com/eneurotrial>

Principles of Archaeology - T. Douglas Price 2018-02

Principles of Archaeology provides the building blocks for students to learn how archaeologists think. Retaining its focus on teaching the major methods of thought and analysis and the importance of scientific techniques, this new edition has been thoroughly redesigned and revised to include the most recent technologies and ethical issues involved in studying the past. A new co-author specializing in archaeological chemistry means the book leads the way with coverage of the most pioneering scientific approaches in archaeology, while up-to-date examples show students the complexity of practising archaeology, and how archaeological sites and finds impact how we understand our present and future. *Principles of Archaeology* remains the most accessible and engaging entry point for those wanting to learn more about this fascinating field of study.

HBR's 10 Must Reads on Nonprofits and the Social Sectors (featuring "What Business Can Learn from Nonprofits" by Peter F. Drucker) - Harvard Business Review 2019-04-23

Nonprofits and the social sectors are taking on an increasing share of the world's most vital work. Make sure your organization is ready for the challenge. If you read nothing else on nonprofits and the social sectors, read these 10 articles. We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help you align your organization's mission and strategy, deliver immediate impact, and create lasting change. This book will inspire you to: Choose the right problem to solve Understand when the best practices of for-profits don't apply Assemble an engaged and goal-driven board of directors Make the most of for-profit initiatives and corporate partnerships Drive demand, scale up, and be ready to change course Learn from the success stories of the world's most respected nonprofit leaders This collection of articles includes "Lofty Missions, Down-to-Earth Plans," by V. Kasturi Rangan; "What Business Can Learn from Nonprofits," by Peter F. Drucker; "Life's Work: An Interview with Desmond Tutu"; "Are You Solving the Right Problem?" by Dwayne Spradlin; "Life's Work: An Interview with George Mitchell"; "Enterprising Nonprofits," by J. Gregory Dees; "Life's Work: An Interview with Wynton Marsalis"; "State Street's CEO on Creating Employment for At-Risk Youths," by Joseph Hooley; "Life's Work: An Interview with Salman Khan"; "Do Better at Doing Good," by V. Kasturi Rangan, Sohel Karim, and Sheryl K. Sandberg; "AEI's President on Measuring the Impact of Ideas," by Arthur C. Brooks; "Life's Work: An Interview with Michelle Bachelet"; "The New Work of the Nonprofit Board," by Barbara E. Taylor, Richard P. Chait, and Thomas P. Holland; "Life's Work: An Interview with Bill T. Jones"; "Reaching the World's Poorest Consumers," by Muhammad Yunus, Frederic Dalsace, David Menasce, and Benedicte Faivre-Tavignot; "Life's Work: An Interview with Muhammad Yunus"; and "Audacious Philanthropy: Lessons from 15 World-Changing Initiatives," by Susan Wolf Ditkoff and Abe Grindle.

The Christology of Early Jewish Christianity - Richard N. Longenecker 1994-10

The Cycle - Michael M. Kaiser 2013-08-13

In the third book of his popular trilogy on creating and sustaining arts organizations, Michael Kaiser reveals the hidden engine that powers consistent success. According to Kaiser, successful arts organizations pursue strong programmatic marketing campaigns that compel people to buy tickets, enroll in classes, and so on—in short, to participate in the organization's programs. Additionally, they create exciting activities that draw people to the organization as a whole. This institutional marketing creates a sense of enthusiasm that attracts donors, board members, and volunteers. Kaiser calls this group of external supporters the

family. When this hidden engine is humming, staff, board, and audience members, artists, and donors feel confidence in the future. Resources are reinvested in more and better art, which is marketed aggressively; as a result, the “family” continues to grow, providing even more resources. This self-reinforcing cycle underlies the activities of all healthy arts organizations, and the theory behind it can be used as a diagnostic tool to reveal—and remedy—the problems of troubled ones. This book addresses each element of the cycle in the hope that more arts organizations around the globe—from orchestras, theaters, museums, opera companies, and classical and modern dance organizations to service organizations and other not-for-profit cultural institutions—will be able to sustain remarkable creativity, pay the bills, and have fun doing so!

Social Startup Success - Kathleen Kelly Janus 2018-01-16

With business advice from an expert entrepreneur, learn how to identify and leverage the key factors that will bring sustainability and success to your startup. Kathleen Kelly Janus, a lecturer at the Stanford University Program on Social Entrepreneurship and the founder of the successful social enterprise Spark, set out to investigate what makes a startup succeed or fail. She surveyed more than 200 high-performing social entrepreneurs and interviewed dozens of founders. *Social Startup Success* shares her findings for the legions of entrepreneurs working for social good, revealing how the best organizations get over the revenue hump. How do social ventures scale to over \$2 million, Janus's clear benchmark for a social enterprise's sustainability? Janus, tapping into strong connections to the Silicon Valley world where many of these ventures are started or and/or funded, reveals insights from key figures such as DonorsChoose founder Charles Best, charity:water's Scott Harrison, Reshma Saujani of Girls Who Code and many others. *Social Startup Success* will be social entrepreneurship's essential playbook; the first definitive guide to solving the problem of scale.

Nonprofit Program Evaluation Made Simple - Chari Smith 2021-01-12

Are you overwhelmed on how to do nonprofit program evaluation? You're not alone. Chari's here to help! There are many ways to do program evaluation, making it difficult to know how to start. In this book, Chari outlines a clear approach, filled with real world stories as well as examples of evaluation plans, surveys, and reports. Key topics addressed: Understand how to build buy-in for evaluation and address staff resistance and make a realistic program evaluation plan Create measurable outcomes for both grant applications and to guide program improvement Develop an impact and/or logic model that visually communicates what your program does and the difference it makes Create useful surveys that measure what matters Understand the choices in how to manage your data - spreadsheets v. database solutions Basic data analysis and reporting to make meaning of your data Included with the book is a link to a companion website filled with downloadable real world examples and templates.

Delusional Altruism - Kris Putnam-Walkerly 2020-03-24

How you give matters. Discover philanthropic strategies for creating transformational change. Whether you regularly donate to charity, run a small family foundation, or are responsible for millions of dollars in grants, you are a philanthropist. *Delusional Altruism: Why Philanthropists Fail To Achieve Change and What They Can Do To Transform Giving* looks at how you can create transformational change. It reminds us that how we give is as important as the amount we give. The author describes common practices that hinder transformational change and explains how to avoid them, ensuring that your gifts help create the impact you seek. *Delusional Altruism*—a set of all-too-common errors in philanthropic strategy—can derail a program of giving and result in a loss of efficiency and effectiveness. This book asks philanthropists and charitable organizations to consider whether they have fallen under the spell of *Delusional Altruism*. Are you cutting out impactful giving in order to save money or avoid uncertainty? Is your philanthropic approach unnecessarily restricted by traditional thinking? This book will help you answer these questions and determine how you can achieve better outcomes through the process of Transformational Giving. Ask questions that spur learning and fuel innovation Believe that investment in yourself and your operation is important Increase the speed of your actions to increase the impact of your giving Give in ways that create lasting, sustainable change Follow strategies to make your philanthropy unstoppable Although enhanced opportunities for philanthropic giving are on the horizon, changes to philanthropic practice are needed to prevent this philanthropy boom from becoming under-leveraged. Implementing updated approaches now

can lead to positive change for the future. Read *Delusional Altruism* to learn how you can transform reality with strategic giving.

Nonprofit Guide to Going Green - Ted Hart 2009-12-09

The definitive, practical, go-to resource guide on helping all charities become more "green" *Nonprofit Guide to Going Green* is your comprehensive learning tool to guide nonprofits and NGOs towards becoming greener. A desktop reference for any charitable organization to become greener, this essential book gives your organization the support it needs to take proactive steps to protect the environment while fulfilling its mission. Timely and clearly written, with contributions from experts from around the globe, *Nonprofit Guide to Going Green* leads the way in helping charities in all countries meet this challenge. Helps nonprofits green their efforts and carbon footprint * Shows CEOs, presidents, deans, marketing officers, board members proactive steps they can take to protect the environment * Teaches how to do a self-audit and plan for a more environmentally sensitive future * *Nonprofit Guide to Going Green* delivers a timely and essential call to action for this new century. Can your organization afford not to "go green?"

Managing and Leading Nonprofit Organizations - Paul L. Dann 2022-01-26

Practical strategies for ensuring leadership success within nonprofit organizations In *Managing and Leading Nonprofit Organizations: A Framework For Success*, veteran senior leader and CEO Paul L. Dann, PhD, draws on over 30 years of developing and advancing nonprofits to walk you through practical strategies that support success as a nonprofit leader. The book is filled with universally applicable examples of how to implement its leadership techniques. Leaders working in a variety of sectors will benefit from the author's careful balance of theory and practice. In the book, they'll also find: How to choose a leadership style that suits your personality, the people you work with, and your organization How to engage in the co-creation of leadership through generative leadership practice, including the development of an organizational philosophy, practice, and structure How to manage employee performance and engagement and how to choose successful management systems to leverage success Ideal for practicing and aspiring nonprofit organization managers, board members, and directors, *Managing and Leading Nonprofit Organizations: A Framework For Success* is an indispensable, one-stop resource for the development and deployment of leadership skills in challenging as well as complex nonprofit environments.

Forces for Good - Leslie R. Crutchfield 2012-05-01

An updated edition of a groundbreaking book on best practices for nonprofits What makes great nonprofits great? In the original book, authors Crutchfield and McLeod Grant employed a rigorous research methodology derived from for-profit books like *Built to Last*. They studied 12 nonprofits that have achieved extraordinary levels of impact—from Habitat for Humanity to the Heritage Foundation—and distilled six counterintuitive practices that these organizations use to change the world. Features a new introduction that explores the new context in which nonprofits operate and the consequences for these organizations Includes a new chapter on applying the Six Practices to small, local nonprofits, including some examples of these organizations Contains an update on the 12 organizations featured in the original book—how they have fared, what they've learned, and where they are now in their growth trajectory This book has lessons for all readers interested in creating significant social change, including nonprofit managers, donors, and volunteers.

Nonprofit Management 101 - Darian Rodriguez Heyman 2011-03-23

A comprehensive handbook for leading a successful nonprofit This handbook can educate and empower a whole generation of nonprofit leaders and professionals by bringing together top experts in the field to share their knowledge and wisdom gained through experience. This book provides nonprofit professionals with the conceptual frameworks, practical knowledge, and concise guidance needed to succeed in the social sector. Designed as a handbook, the book is filled with sage advice and insights from a variety of trusted experts that can help nonprofit professionals prepare to achieve their organizational and personal goals, develop a better understanding of what they need to do to lead, support, and grow an effective organization. Addresses a wealth of topics including fundraising, Managing Technology, Marketing, Finances, Advocacy, Working with Boards Contributors are noted nonprofit experts who define the core capabilities needed to manage a successful nonprofit Author is the former Executive Director of Craigslist Foundation This important resource offers professionals key insights that will have a direct impact on

improving their daily work.

The Manual of Strategic Planning for Cultural Organizations - Gail Dexter Lord 2017-03-17

The Manual of Strategic Planning for Cultural Organizations adopts a holistic approach to the creative world of cultural institutions. By encompassing museums, art galleries, gardens, zoos, science centers, historic sites, cultural centers, festivals, and performing arts, this book responds to the reality that boundaries are being blurred among institutional types—with many gardens incorporating exhibitions, many museums part of multidisciplinary cultural centers and festivals.. As cultural leaders transform the arts in the twenty-first century, this “whole career” manual will prepare readers for every stage. Three key areas covered are: Leadership change. This chapter explains the role of strategic planning when an institution is going through the process of hiring a new director. A question we are frequently asked is “Should the strategic plan precede the search process or should it wait until the new director takes up the position?” Institutional change. Increasingly, cultural organizations are going through major change: from public-sector agencies to nonprofit corporations; from private ownership to non-profit status; from nonprofit status to a foundation, and many other variations. This book addresses the role of strategic planning during these transitions. Staff empowerment. This manual addresses the opportunities for staff at all levels to grow by participating in strategic planning. This edition focuses on how to engage and empower staff. A Guide for Museums, Performing Arts, Science Centers, Public Gardens, Heritage Sites, Libraries, Archives, and Zoos is a game-changing book with broad reach into the cultural sector, while still serving the museum community.

Do More Good - Bill McKendry 2022-01-25

In *Do More Good*, Bill McKendry provides incredible insights and tips from his over thirty-five years of helping nonprofit organizations expand their reach and become more effective in their communication, and he provides a blueprint for expanding your brand’s impact. Giving nonprofit leaders the tools and decision-making power to move their organization from good to growth so they can DO MORE GOOD. If you’re passionate about doing good work for a cause—what birthed that desire in you? Somewhere, somehow, you were stirred by your experiences to do good things in this world. You also decided that you didn’t just want to make a living and survive—you wanted to make a difference. That’s why communicating effectively and maximizing your organization’s potential are so critical. Raising funds and public awareness are challenging enough for any nonprofit leader, but communicating well is really the fuel that will advance and grow your mission. Author and entrepreneur Bill McKendry is one of the leading authorities on nonprofit branding and marketing. In *Do More Good*, he provides incredible insights and tips from his over thirty-five years of helping nonprofit organizations expand their reach and become more effective in their communication. He shares dozens of examples and stories from his captivating career (including spending a day as a homeless man and shooting a commercial with Mother Teresa). *Do More Good* contains the blueprint you need to magnify your brand’s impact. With Bill's helpful advice and unique perspectives, you and your team will be inspired and equipped to do even more good.

The Closed Commercial State - J. G. Fichte 2012-05-18

Critical scholarly edition of J. G. Fichte's *Closed Commercial State*

Leading for Justice - Rita Sever 2021-08-03

Leading in organizations working for justice is not the same as leading anywhere else. Staff expect to be treated as partners and demand internal practices that center equity. Justice leaders must meet these expectations, as well as recognize and address the ways that individuals and organizations inadvertently replicate oppression. Created specifically for social justice leaders, *Leading for Justice* addresses specific concerns and issues that beset organizations working for social justice and offers practices and models that center justice and equity. Topics include: the role of a supervisor in a social justice organization, the importance of self-awareness, issues of power and privilege, human resources as a justice partner, misses and messes, and clear guidelines for holding people accountable in a manner that is respectful and effective. Written in a friendly, accessible, and supportive tone, and offering discussion questions at the end of each short section to make the book user-friendly for both individuals and teams, *Leading for Justice* is a book for leaders who want to walk the talk of supporting social justice, in their organizations and in the world.

The Happy, Healthy Nonprofit - Beth Kanter 2016-09-21

Steer your organization away from burnout while boosting all-around performance The Happy, Healthy Nonprofit presents realistic strategies for leaders looking to optimize organizational achievement while avoiding the common nonprofit burnout. With a uniquely holistic approach to nonprofit leadership strategy, this book functions as a handbook to help leaders examine their existing organization, identify trouble spots, and resolve issues with attention to all aspects of operations and culture. The expert author team walks you through the process of building a happier, healthier organization from the ground up, with a balanced approach that considers more than just quantitative results. Employee wellbeing takes a front seat next to organizational performance, with clear guidance on establishing optimal systems and processes that bring about better results while allowing a healthier work-life balance. By improving attitudes and personal habits at all levels, you'll implement a positive cultural change with sustainable impact. Nonprofits are driven to do more, more, more, often with fewer and fewer resources; there comes a breaking point where passion dwindles under the weight of pressure, and the mission suffers as a result. This book shows you how to revamp your organization to do more and do it better, by putting cultural considerations at the heart of strategy. Find and relieve cultural and behavioral pain points Achieve better results with attention to well-being Redefine your organizational culture to avoid burnout Establish systems and processes that enable sustainable change At its core, a nonprofit is driven by passion. What begins as a personal investment in the organization's mission can quickly become the driver of stress and overwork that leads to overall lackluster performance. Executing a cultural about-face can be the lifeline your organization needs to thrive. The Happy, Healthy Nonprofit provides a blueprint for sustainable change, with a holistic approach to improving organizational outlook.

Giving Done Right - Phil Buchanan 2019-04-16

A practical guide to philanthropy at all levels of giving that seeks to educate and inspire A majority of American households give to charity in some form or another—from local donations to food banks, religious organizations, or schools, to contributions to prevent disease or protect basic freedoms. Whether you're in a position to give \$1 or \$1 million, every giver needs to answer the same question: How do I channel my giving effectively to make the greatest difference? In *Giving Done Right*, Phil Buchanan, the president of the Center for Effective Philanthropy, arms donors with what it takes to do more good more quickly and to avoid predictable errors that lead too many astray. This crucial book will reveal the secrets and lessons learned from some of the biggest givers, busting commonly held myths and challenging the idea that "business thinking" holds the answer to effective philanthropy. And it offers the intellectual frameworks, data-driven insights, tools, and practical examples to allow readers to understand exactly what it takes to make a difference.

Making Things Right at Work - Gary Chapman 2022-01-04

Workplace conflict is inevitable. When it happens, how can you get back on track? Like all relationships, the ones we have at work are subject to stresses—maybe even fractures that can really take a toll on the workplace. Productivity is lost. Time is wasted. Tension mounts. Cooperation is reduced. And the workplace becomes toxic. What’s the solution? In *Making Things Right at Work*, Dr. Gary Chapman, #1 New York Times bestselling author of *The 5 Love Languages®*, is joined by business consultants Dr. Jennifer Thomas and Dr. Paul White to offer the strategies you need to restore harmony at work. You’ll learn: How to discern the causes of workplace conflict How to avoid unnecessary disputes How to repair relationships when you’ve messed up How to let go of past hurts and rebuild trust Don’t let broken relationships taint your work environment. Take the needed steps to make things right . . . not tomorrow, but today. The success of your career depends on it!

The Executive Director's Guide to Thriving as a Nonprofit Leader - Mim Carlson 2010-04-16

As the position of nonprofit ED becomes more demanding, there is a need for an up-to-date resource. This revised edition of the best-selling book is filled with management advice for succeeding as an executive director. This new edition includes thoroughly updated information and new content. It covers topics on timely issues and practical strategies including: Avoiding Burnout, Accountability, Professional Networking, Financial Literacy, Measuring Effectiveness, and much more. Ideal for ED’s and board members, the book also includes new cases and stories from the field and “practical tips” sidebars.

Effective Leadership for Nonprofit Organizations - Thomas Wolf 2014-01-02

Managing a nonprofit organization has many challenges. One key to success is building a strong relationship between the executive director and the board of trustees. This book is a treasure trove of information for navigating the personal, political, and legal minefields that cause so many nonprofits to fail. Dozens of case studies illuminate the key issues that often impede the progress of nonprofit organizations. Each chapter also contains a set of questions that enable leaders to reflect on the health of their own organization and also evaluate other nonprofits, as well as to create sustainable, effective business practices and productive working relationships. Topics discussed here include: • Communication between managerial parties • Sharing powers and responsibilities • Fund-raising • Financial oversight and boundaries • Planning programs • Hiring and firing • Developing partnerships • Assessing business practices * Building productive working relationships * And much more Whether you are an executive director, a board member, or someone contemplating either important role, *Effective Leadership in Nonprofit Organizations* is an excellent resource for understanding the dynamics of nonprofits and creating a strong organization.

Nonprofit Fundraising 101 - Darian Rodriguez Heyman 2016-01-19

Raise more money for your cause! Based on expert advice and insights from a variety of respected industry experts, *Nonprofit Fundraising 101* is an essential text for nonprofit professionals, volunteers, activists, and social entrepreneurs who want to leverage best practices to promote their cause. Built upon the success of the best-selling *Nonprofit Management 101*, this easy to digest book provides practical, comprehensive guidance for nonprofit fundraising around the globe. With tips and tools, expert advice, and real-world insights from almost fifty industry leaders, this robust resource addresses the entire spectrum of fundraising for nonprofits, including: Planning, hiring, and tracking progress Individual donors, major gifts, events, and direct mail Board and volunteer engagement Foundation and government grants Corporate partnerships Online and email fundraising Social media and mobile crowdfunding Earned income and social enterprise Written by and for front line practitioners and geared towards a global audience of emerging and established leaders, this field guide offers step-by-step formulas for success. *Nonprofit Fundraising 101* features a foreword by fundraising guru and *Soul of Money* author Lynne Twist, insights from notable nonprofit professionals such as CNN's Van Jones, and an afterword by Kiva.org Co-Founder & President Premal Shah. This book also provides indispensable ideas and diverse case studies ranging from grassroots efforts to the ALS Ice Bucket Challenge, and advice for organizations of all sizes and focus. Chapters are brief and easily digestible, featuring extensive resources for additional learning, concrete best practices, and pitfalls to avoid. Enjoy this must-read manual to learn tried and true ways to raise more money for your cause, nonprofit, or charity.

The Little Book of Gold - Erik Hanberg 2011-06-26

The Little Book of Gold is dedicated to helping small (and very small) non-profits unlock their fundraising potential. Avoid common pitfalls and get tips on proven methods that work. This short guide helps new Executive Directors, active board chairs, and other key staff in charge of fundraising to learn the basics of professional and sustainable fundraising. Geared specifically for non-profits with small and very small budgets (a few hundred thousand dollars a year down to the smallest budgets). Revised and expanded. "It was a perfect primer for me as I prepare for a new role in my agency." -- Anne Maack, Child Start, Wichita, Kansas "A valuable contribution to our colleagues in the nonprofit world--especially those of us in smaller organizations that do not have dedicated fund development staff."-- Jose Martinez, Executive Director, Food Bank of Yolo County, Yolo County, California

Normal Life - Dean Spade 2015-07-13

Revised and Expanded Edition Wait—what's wrong with rights? It is usually assumed that trans and gender nonconforming people should follow the civil rights and "equality" strategies of lesbian and gay rights organizations by agitating for legal reforms that would ostensibly guarantee nondiscrimination and equal protection under the law. This approach assumes that the best way to address the poverty and criminalization that plague trans populations is to gain legal recognition and inclusion in the state's institutions. But is this strategy effective? In *Normal Life* Dean Spade presents revelatory critiques of the legal equality framework for social change, and points to examples of transformative grassroots trans

activism that is raising demands that go beyond traditional civil rights reforms. Spade explodes assumptions about what legal rights can do for marginalized populations, and describes transformative resistance processes and formations that address the root causes of harm and violence. In the new afterword to this revised and expanded edition, Spade notes the rapid mainstreaming of trans politics and finds that his predictions that gaining legal recognition will fail to benefit trans populations are coming to fruition. Spade examines recent efforts by the Obama administration and trans equality advocates to "pinkwash" state violence by articulating the US military and prison systems as sites for trans inclusion reforms. In the context of recent increased mainstream visibility of trans people and trans politics, Spade continues to advocate for the dismantling of systems of state violence that shorten the lives of trans people. Now more than ever, *Normal Life* is an urgent call for justice and trans liberation, and the radical transformations it will require.

Joan Garry's Guide to Nonprofit Leadership - Joan Garry 2017-02-28

Nonprofit leadership is messy Nonprofits leaders are optimistic by nature. They believe with time, energy, smarts, strategy and sheer will, they can change the world. But as staff or board leader, you know nonprofits present unique challenges. Too many cooks, not enough money, an abundance of passion. It's enough to make you feel overwhelmed and alone. The people you help need you to be successful. But there are so many obstacles: a micromanaging board that doesn't understand its true role; insufficient fundraising and donors who make unreasonable demands; unclear and inconsistent messaging and marketing; a leader who's a star in her sector but a difficult boss... And yet, many nonprofits do thrive. *Joan Garry's Guide to Nonprofit Leadership* will show you how to do just that. Funny, honest, intensely actionable, and based on her decades of experience, this is the book Joan Garry wishes she had when she led GLAAD out of a financial crisis in 1997. Joan will teach you how to: Build a powerhouse board Create an impressive and sustainable fundraising program Become seen as a 'workplace of choice' Be a compelling public face of your nonprofit This book will renew your passion for your mission and organization, and help you make a bigger difference in the world.

The Five Dysfunctions of a Team: Team Assessment - Patrick M. Lencioni 2012-04-24

The Five Dysfunctions of a Team Workshop Team Assessment is a 38-item paper handout that is an excellent team development tool. A key component of the facilitator-lead *Five Dysfunctions of a Team Workshop*, the *Team Assessment* delivers what the name implies "a team assessment" rather than an individual self-assessment. It provides participants with an opportunity to begin exploring the pitfalls that are side-tracking their team. Easy to use, the *Assessment* is ideal for team off-sites, retreats, or a series of team development meetings. It will help teams of all types increase their cohesiveness and productivity.

Joan Garry's Guide to Nonprofit Leadership - Joan Garry 2017-03-06

Nonprofit leadership is messy Nonprofits leaders are optimistic by nature. They believe with time, energy, smarts, strategy and sheer will, they can change the world. But as staff or board leader, you know nonprofits present unique challenges. Too many cooks, not enough money, an abundance of passion. It's enough to make you feel overwhelmed and alone. The people you help need you to be successful. But there are so many obstacles: a micromanaging board that doesn't understand its true role; insufficient fundraising and donors who make unreasonable demands; unclear and inconsistent messaging and marketing; a leader who's a star in her sector but a difficult boss... And yet, many nonprofits do thrive. *Joan Garry's Guide to Nonprofit Leadership* will show you how to do just that. Funny, honest, intensely actionable, and based on her decades of experience, this is the book Joan Garry wishes she had when she led GLAAD out of a financial crisis in 1997. Joan will teach you how to: Build a powerhouse board Create an impressive and sustainable fundraising program Become seen as a 'workplace of choice' Be a compelling public face of your nonprofit This book will renew your passion for your mission and organization, and help you make a bigger difference in the world.

Unicorns Unite - Jessamyn Shams-Lau 2018-05-15

All the movers, shakers and change-makers of the world continue to tackle the growing list of problems facing humanity. However, there's a problem. Nonprofits and foundations need each other to fulfil their quest to eradicate global poverty like a unicorn needs a rainbow, but the way in which they work together is far from perfect. Enter the Unicorns. Part relationship-counseling, part manifesto, part workbook.

Unicorns Unite provides the game-changing ideas and talking points for the conversation we really need to have; how can non-profits and foundations work better together?

The Networked Nonprofit - Beth Kanter 2010-07-01

The Networked Nonprofit Connecting with Social Media to Drive Change This groundbreaking book shows nonprofits a new way of operating in our increasingly connected world: a networked approach enabled by social technologies, where connections are leveraged to increase impact in effective ways that drive change for the betterment of our society and planet. "The Networked Nonprofit is a must-read for any nonprofit organization seeking innovative, creative techniques to improve their mission and better serve their communities." —Diana Aviv, president and CEO, Independent Sector "The Internet means never having to ask permission before trying something new. In *The Networked Nonprofit*, Kanter and Fine show nonprofits how to harness this flexibility to pursue their missions in partnership with two billion connected citizens." —Clay Shirky, author, *Here Comes Everybody: The Power of Organizing Without Organizations* "The Networked Nonprofit uniquely describes the historical context and the current challenges that compel

nonprofit leaders to work in networked ways and offers easy steps to help users exploit the potential of social media and 'working wikily.'" —Stephanie McAuliffe, director, organizational effectiveness, The David and Lucile Packard Foundation "A must-read for nonprofit leaders who want to change their organizations from the inside out by embracing the power of social networks." —Charlene Li, founding partner, Altimeter Group; author, *Open Leadership*; and coauthor, *Groundswell* "This is a perfect handbook for anyone who wants to leapfrog their current limitations of understanding and find real-world applications of technology to extend their mission." —Michele Nunn, CEO, Points of Light Institute, and cofounder, HandsOn Network "Kanter and Fine provide the 'Google Maps' for nonprofits to harness social media to kick butt and change the world." —Guy Kawasaki, cofounder, Alltop.com, and former chief evangelist, Apple Inc. "URGENT! Read this book. Take notes. Take action. If you work for a nonprofit, you don't have to do every single thing these seasoned authors have to share, but you certainly have to know what you're missing." —Seth Godin Register at www.josseybass.com/emailfor more information on our publications, authors, and to receive special offers.