

Principles Of Management Pdf Rk Singla

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Microeconomic Principles - Frank Alan Cowell 1986

Beginning with a discussion of the basic structure of the economy and ending with an examination of economic applications, this book offers thorough coverage of the fundamental principles that underlie standard modern theoretical and applied microeconomics. Among the topics covered are production, the firm, the consumer, households and workers, aggregation, equilibrium, efficiency, uncertainty, incentives, and welfare. In addition to algebraic and verbal presentation of results, many of the basic ideas are illustrated using clear diagrams and charts. Throughout, Cowell provides exercises with answers to help students understand and apply the analytic techniques presented in the book.

Data Mining and Data Warehousing - Parteek Bhatia 2019-04-30

Written in lucid language, this valuable textbook brings together fundamental concepts of data mining and data warehousing in a single volume. Important topics including information theory, decision tree, Naïve Bayes classifier, distance metrics, partitioning clustering, associate mining, data marts and operational data store are discussed comprehensively. The textbook is written to cater to the needs of undergraduate students of computer science, engineering and information technology for a course on data mining and data warehousing. The text simplifies the understanding of the concepts through exercises and practical examples. Chapters such as

classification, associate mining and cluster analysis are discussed in detail with their practical implementation using Weka and R language data mining tools. Advanced topics including big data analytics, relational data models and NoSQL are discussed in detail. Pedagogical features including unsolved problems and multiple-choice questions are interspersed throughout the book for better understanding.

[Business Organisation and Management](#) - P. C. Tulsian 2002-09

Acute Pain Management - Raymond S. Sinatra 2009-04-27

This textbook provides an overview of pain management useful to specialists as well as non-specialists, surgeons, and nursing staff.

Principles of Management - Openstax 2022-03-25

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State

University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame
Principles of Management - Harold Koontz 1964

Mind Maps for Business - Tony Buzan 2013-10-27

Tony Buzan knows more than a little about Mind Maps – after all, he did invent them! Often referred to as the ‘the Swiss-army knife for the brain’, Mind Maps are a ground-breaking, note-taking and mind-organising technique that has already revolutionised the lives of many millions of people around the world and taken the educational world by storm. Now Tony Buzan is sharing the powerful techniques of mind mapping with the business world to help business professionals everywhere revolutionise the way they think and practise. Mind Maps for Business is the very first and only book on mind mapping that has been written by Tony Buzan specifically for a business audience. No matter how big or small the business you work in; no matter if you’re an employer or an employee; no matter what your role is, you’ll find the benefits of using mind maps to help you think, organise, plan and control are vast: Accelerate your productivity to levels you never thought possible. Generate exciting new possibilities for growth and expansion. Make meetings, discussions and forums really productive and useful. Negotiate, talk and consult more constructively and effectively. Be more focussed, more organised and much smarter. Unleash your amazing creative capabilities. Whether you’re writing marketing plans or strategy documents; looking for new ways to develop your business; planning a conference or event; restructuring your staff; or looking to improve your management and leadership skills – discover today the amazing advantages that using

Mind Maps for Business can bring.

Life Cycle Management - Arne Remmen 2007

The journey towards sustainability requires that companies must find innovative ways to make profits and at the same time extend the traditional boundaries of business to include the environmental and social dimensions, a process known as Life Cycle Thinking. This Guide contains many examples illustrating how business organizations are putting Life Cycle Thinking into practice all over the world.

Huether and McCance's Understanding Pathophysiology, Canadian Edition - E-Book - Kelly Power-Kean 2022-01-08

Introduction to Pathophysiology provides an entrance to the science of pathophysiology and explains why it is important. Lifespan coverage includes nine separate chapters on developmental alterations in pathophysiology and special sections with aging and pediatrics content. Canadian drug and treatment guidelines familiarize you with aspects of clinical practice you will encounter. Coverage of diseases includes their pathophysiology, clinical manifestations, and evaluation and treatment. Canadian lab values provide the core fundamental information required for practice in Canada. Canadian morbidity statistics provide you with the Canadian context in which you will be practising. Algorithms and flowcharts of diseases and disorders make it easy to follow the sequential progression of disease processes. Health Promotion boxes emphasize evidence-based care and align with the Canadian curriculum. Risk Factors boxes highlight important safety considerations associated with specific diseases. Quick Check boxes test your understanding of important chapter concepts. End-of-chapter Did You Understand? summaries make it easy to review the chapter’s major concepts. Key Terms are set in blue, boldface type and listed at the end of each chapter. Glossary of approximately 1,000 terms is included on the Evolve website with definitions of important terminology.

Metabolomics and Ethnopharmacology in the Development of Herbal and Traditional Medicine - Sayeed Ahmad 2022-04-25

Contemporary Research on Business and Management - Siska

Noviaristanti 2021-11-24

This book contains selected papers presented at the 4th International Seminar of Contemporary Research on Business and Management (ISCRBM 2020), which was organized by the Alliance of Indonesian Master of Management Program (APMMI) and held in Surabaya, Indonesia, 25-27 November 2020. It was hosted by the Master of Management Program Indonesia University and co-hosts Airlangga University, Sriwijaya University, Trunojoyo University of Madura, and Telkom University, and supported by Telkom Indonesia and Triputra. The seminar aimed to provide a forum for leading scholars, academics, researchers, and practitioners in business and management area to reflect on current issues, challenges and opportunities, and to share the latest innovative research and best practice. This seminar brought together participants to exchange ideas on the future development of management disciplines: human resources, marketing, operations, finance, strategic management and entrepreneurship.

Handbook of Computer Networks and Cyber Security - Brij B. Gupta 2019-12-31

This handbook introduces the basic principles and fundamentals of cyber security towards establishing an understanding of how to protect computers from hackers and adversaries. The highly informative subject matter of this handbook, includes various concepts, models, and terminologies along with examples and illustrations to demonstrate substantial technical details of the field. It motivates the readers to exercise better protection and defense mechanisms to deal with attackers and mitigate the situation. This handbook also outlines some of the exciting areas of future research where the existing approaches can be implemented. Exponential increase in the use of computers as a means of storing and retrieving security-intensive information, requires placement of adequate security measures to safeguard the entire computing and communication scenario. With the advent of Internet and its underlying technologies, information security aspects are becoming a prime concern towards protecting the networks and the cyber ecosystem from variety of threats, which is illustrated in this handbook. This

handbook primarily targets professionals in security, privacy and trust to use and improve the reliability of businesses in a distributed manner, as well as computer scientists and software developers, who are seeking to carry out research and develop software in information and cyber security. Researchers and advanced-level students in computer science will also benefit from this reference.

Management Concepts And Strategies - J S Chandan 1997

Simple, clear, unambiguous, well-structured well-grounded and authoritative, this book covers the tools, techniques and strategies used by effective managers.

Business Studies for Class 12 (RK Singla) CBSE - (Examination 2021-22) with Handbook of Case Studies - R.K. Singla

At the beginning of the book (before Unit-1) the overview of the various concepts of management discussed in the book is given through dialogue box. This view has further been enlarged in Unit-3 also. It would be helpful to enhance the understanding of the subject. Throughout the book, running glossary is given headed as tool kit. The brief summary of the important Concepts and Key Terms is presented here. It would enable the readers to reinforce their learning. In the book, the case studies have also been included to enhance the practical knowledge of the subject. instant learning maps are given with a view to facilitating quick revision and I hope that the students will be really benefitted as it facilitates the work of revising the subject particularly during examination days. Match the Column and Comprehension Type Questions are given headed as appendix. At the end of each part query session is given to raise queries from the readers' side. Some possible queries have already been answered on the spot. Every aspect of the syllabus has been studied in detail so that the entire material relevant to the requirement of the syllabus becomes available in a single book. Every difficult fact has been presented with the help of examples and diagrams so that the subject can be easily and adequately comprehended. A list of questions that are important from the examination point of view has been given at end of each Unit. Every possible effort has been made to present the subject-matter in a simple, clear and interesting manner. Special

efforts have been made to make the book error-free.

The Diabetes Textbook - Joel Rodriguez-Saldana 2019-06-27

Diabetes has become a worldwide health problem, the global estimated prevalence approaches ten percent and the burden of this disease in terms of morbidity and mortality is unprecedented. The advances acquired through the knowledge of the mechanisms of the disease and the variety of therapeutic approaches contrast with the inability of private and public health systems in underdeveloped and even developed countries to achieve the goals of treatment. This paradox has been described in many sources: the surge of scientific advances contrast with an unprecedented amount of human suffering. Thus, a patient centered and an evidence based approach with the capacity to produce measurable clinical and economic outcomes is required. The purpose of this textbook is multiple: to offer a comprehensive resource covering all aspects of outpatient management; to address diabetes as a health problem from an epidemiological, economic and clinical perspective; to discuss the role of social determinants of health on the worldwide increase in diabetes; to highlight the challenges and obstacles in providing adequate care; and to outline a multidisciplinary approach to management in which medical visits retain their importance as part of a team comprising the patient, his or her family and a multidisciplinary group of health professionals who are able to move beyond the traditional approach of diabetes as a disease and greatly improve outcomes.

Effective Small Business Management - Norman M. Scarborough 2011-11-21

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Discover how to successfully launch and manage a small business. Open your mind to the possibilities, challenges, and rewards of becoming a small business owner with Effective Small Business Management. This text provides readers with the tools they need in order to launch and manage a small business. This edition features new and current examples, updated information on ethics and

social responsibility, and several new pedagogical features.

Distributed Computing - Ajay D. Kshemkalyani 2011-03-03

Designing distributed computing systems is a complex process requiring a solid understanding of the design problems and the theoretical and practical aspects of their solutions. This comprehensive textbook covers the fundamental principles and models underlying the theory, algorithms and systems aspects of distributed computing. Broad and detailed coverage of the theory is balanced with practical systems-related issues such as mutual exclusion, deadlock detection, authentication, and failure recovery. Algorithms are carefully selected, lucidly presented, and described without complex proofs. Simple explanations and illustrations are used to elucidate the algorithms. Important emerging topics such as peer-to-peer networks and network security are also considered. With vital algorithms, numerous illustrations, examples and homework problems, this textbook is suitable for advanced undergraduate and graduate students of electrical and computer engineering and computer science. Practitioners in data networking and sensor networks will also find this a valuable resource. Additional resources are available online at www.cambridge.org/9780521876346.

Business Management - R K Singla 2008

Acetabular and Pelvic Fractures - Steven A. Olson 2006

This monograph is intended to serve as a guide to all levels orthopaedic surgeons involved in the care of patients with injury to the pelvic ring, acetabulum, or both. The text is structured into four chapters: topics that are common to both evaluation and treatment of pelvic ring and acetabular fractures, information specific to classification, treatment, and outcomes of pelvic ring injuries, information specific to classification, treatment and outcomes of fractures of the acetabulum, and postoperative management and management of complications.

Anal Fistula - Herand Abcarian 2013-11-26

Anal Fistula: Principles and Management provides a comprehensive and state of the art review of major issues specific and related to the treatment of anal fistulas. An important section of the book covers the

large number of alternative procedures which have been developed in the last two decades. Needless to say, none of these procedures have been uniformly successful, otherwise there would be no need for all the different operations. The book addresses each alternative procedure, discusses the benefits of each procedure, includes the most up-to-date results. Other important chapters cover the causes and failure of treatment and operations for fistulas. Also included is a Cochrane Review of all available randomized controlled trials with levels of evidence culled from the literature. Written by specialists in their respective fields, *Anal Fistula: Principles and Management* fills a void in available texts on a subject matter very commonly encountered by surgeons, physicians and specialists.

Principles and Practice of Management - Dr. L.M. Prasad 2020-10-01

The book in its tenth edition has been thoroughly restructured and revised. All the chapters of the present edition have been re-written not only to incorporate the latest developments in management but also to make presentation of subject-matter more lucid and crisp. Chapter 3 of the previous edition (Managers and Environment) has been named as Management Challenges and Opportunities in the present edition so that proper focus is put on these issues. Thus, the present edition is ideally suited to management students as well as management practitioners, particularly those who have not gone through formal management education.

Financial Accounting for BBA - S.N. Maheshwari &

Financial Accounting for BBA has been written to meet the requirements of undergraduate students, particularly at the BBA level. This book covers the syllabi of major universities across the country, providing basic knowledge of accounting principles and practices in a systematic manner. The topics have been dealt with in a lucid manner to enable better understanding, especially for those students who do not have an accounting background. The text is examination-oriented and is supplemented with relevant solved illustrations for all the topics.

Business Studies Class-12 Poonam Gandhi (Session 2021-22)

Examination - Poonam Gandhi 2021-07-03

The book has been designed topic and subtopic-wise, keeping the students' needs in mind. The current edition has certain unique features: This book is strictly as per the latest CBSE syllabus and covers complete matter as per the NCERT book. After every topic, objective type questions and case studies are given based on the latest CBSE Sample Paper (2020). (Hints of their answers are given at the end of each chapter.) At the end of each chapter, 40 objective type questions (20 MCQs + 10 Fill in the blanks + 10 True/False) are given along with answers at the end. Keywords of each topic are given at the end of each topic, to help students to solve case studies. A flow chart of each chapter is given at the end to recap the topics covered in that chapter. Quick revision is given to revise all the topics in short time. At the end of each chapter, questions asked in last 7 years' board exam are given, so that the student may get an idea of what types of questions are expected from this chapter. (Hints of answers of these questions are also given). Case Studies are framed by using words strictly from the NCERT. A solved sample paper of CBSE 2020 is also given. Guidelines for project are also given. A sample project on Marketing Management is also given. The Subject Matter is presented in simple language, in points, and along with diagrams, so that the student may find it easy to understand.

Introductory Macroeconomics (2020-21) - TR Jain and VK Ohri
2020-03-09

VK Global Publications Pvt. Ltd. is a household name now. Established in 1979, with more than three decades of leadership in the area of Economics and Commerce, we take pride in claiming that we continue with the unstirred readership in the country. Specialising in the area of Economics and Commerce, we are not averse to the idea of diversification. Keeping this in view, more than a decade ago, a series of 'Xam idea' was launched in all the subjects for classes IX -X However, success of our publication is admittedly due to prudent prolific writers. We have resource-pool of reputed authors, who leave no stone unturned in bringing out the best of study material, which makes our readers versatile in their thought processes and equips them with the exam-oriented acumen. Thousands of acknowledgments and accolades that we

receive every year from our readers are a good testimony to the genuine efforts and trustworthy endeavours of our authors.

Textbook of Neuromodulation - Helena Knotkova 2014-11-15

Until recently, it was thought that the adult brain is modifiable only during early stages of ontogenesis. However, neurophysiological and neuroimaging studies now indicate that the mature human brain is, under certain conditions, capable of substantial neuroplastic changes. Neuroplasticity reflects the ability of the human brain to alter the pattern of neural activation in response to previous experience, and recent findings indicate that the effects of experience can lead to both structural as well as functional reorganization. It has been shown that pathological neuroplastic changes can be reverted/normalized and that the modulation of the neuroplastic changes can be paralleled by improvement of the patient's status. However, there is a gap between the potential of neuromodulation, technical progress and actual preparedness of medical personnel to provide this type of treatment. A prevalent opinion among medical professionals indicates that training programs and educational materials in neuromodulatory techniques are well needed and appreciated. Neuromodulation will focus on the description and discussion of methods currently available for invasive and non-invasive neuromodulation, their clinical potential, significance and practical applications. In order to facilitate understanding of the topic, the initial part of the textbook will review neurophysiological systems involved in neuromodulation and will provide readers with basic principles of neuroplasticity that constitutes the rationale for neuromodulation in human medicine. Additionally, the clinical use of these techniques will be described with special regard to safety and avoidance of complications.

Essentials of Entrepreneurship and Small Business Management - Thomas Zimmerer 2005

Introduces the processes of new venture creation and the critical knowledge needed to manage a business once it is formed. This text offers complete coverage and a practical hands-on approach to entrepreneurship. Supported by supplementary material for the lecturer

and student in both a CD-Rom and companion website.

Business Studies- (RK Singla)-2021-22 CBSE - R.K. Singla 2021-07-01

NOVEL FEATURES OF THE TEXT FOLLOWS: The following new topics added by the CBSE for the session 2020-21 onward is available in a very interesting manner: UNIT-1 History of Commerce UNIT-IV Types of Digital Payments UNIT-VIII Entrepreneurship Development (ED) Startup India Intellectual Property Rights (IPRs) UNIT-IX Goods and Service Tax (GST) Running Glossary is given headed as TOOL KIT. A large number of PICTURES are given to make the text interesting. At the end of each unit INSTANT LEARNING MAPs are given for QUICK REVISION. At the end of each unit STUDY ASSIGNMENT is given which contains a large number of : Remembering-Based, Understanding-Based, Analyzing , Evaluating and Creating-Based questions. OBJECTIVES TYPE QUESTIONS / MCQs are available. TWO SAMPLE PROJECTS are available which are very practical and presented in a very interesting manner. LIVE PRESENTATION of one of the projects namely "STUDENTS' DUMMY BANK" is available at - <http://youtu.be/FnToqUaiZLY>. Sufficient number of CASE STUDIES are available. Also find Practice Papers at the end of the book.

Externé kontrolovanie na Slovensku - Juraj Mišún

Digital Entrepreneurship - Mariusz Soltanifar 2020-11-13

This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how,

taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management. "Digitalization mirrors the Industrial Revolution's impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work." Gina O'Connor, Professor of Innovation Management at Babson College, USA "This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique "must-read" book because it goes beyond theory and provides practical examples." Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA "This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that can support to create impact ventures." Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany GI Surgery Annual - T. K. Chattopadhyay 2022

The twenty-sixth volume of GI Surgery Annual includes chapters on current and upcoming topics in gastrointestinal surgery pertaining to cholangiopancreatography, robotic liver resections and transplants, primary familial intrahepatic cholestasis, managing a patient after total pancreatectomy, transplant immunology and immunosuppression as well as the chapter on advances in gastrointestinal surgery. The authors have expertise and excellent academic track record in the relevant subspecialties. Marrying academic excellence with publishing expertise is going to be the new mantra for the present as well as the upcoming issues of GI Surgery Annual. .

Avery's Diseases of the Newborn E-Book - Christine A. Gleason
2017-11-21

Covering the evaluation and management of every key disease and condition affecting newborns, Avery's Diseases of the Newborn, by Drs. Christine A. Gleason and Sandra E. Juul, remains your #1 source for practical, clinically relevant information in this fast-changing field. You'll find the specific strategies you need to confidently diagnose and treat this unique patient population, in a full-color, easy-to-use single volume that focuses on key areas of practice. Now in a thoroughly revised 10th Edition, this highly respected reference is an authoritative clinical resource for neonatal practitioners. Provides up-to-date information on every aspect of newborn evaluation and management in a new, visually improved format featuring more than 500 all-new, full-color illustrations integrated within each chapter. Includes greatly expanded Neurology and Hematology sections that highlight the knowledge and expertise of new co-editor, Dr. Sandra E. Juul. Features all-new chapters on Palliative Care, Gastroesophageal Reflux, Platelet Disorders, Transfusion Therapy, Hypertension, , and The Ear and Hearing Disorders, as well as expanded coverage of brain injury and neuroprotective strategies in the preterm and term infant. Contains new Key Points boxes at the beginning of every chapter. Brings you up to date on current topics such as the evolving epidemic of neonatal abstinence syndrome and the new clinical uses of ultrasound.

Principles of Marketing - Gary M. Armstrong 2018

An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. Principles of Marketing keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition. Real local and international examples bring ideas to life and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major

case studies to illuminate concepts, and critical thinking exercises for applying skills.

Business Management Practices Emerging Trends - Volume III -

Dr G vani, S sruthi, Dr M ganesh babu, Dr Badruddin, Dr Roomi rani, Dr veena pani

Security Analysis and Portfolio Management - Donald E. Fischer
1995-01-01

For undergraduate courses in investments. This comprehensive interface of traditional and modern approaches to securities analysis and portfolio management embraces a global approach and uses the unique feature of applying concepts to a continuous example, McDonald's Corporation.

The Future of Knowledge Management - Birgit Renzl 2005-12-15

In this book leading scholars debate current issues and shed light on future prospects in the field of Knowledge Management. It presents new perspectives on knowledge and learning, including modes of knowing in practice, transactive knowledge systems, organizational narrations, and challenges conventional wisdom. It deals with emerging issues in knowledge and innovation embracing models of distributed innovation and forms of co-operation. It also includes problems in managing knowledge, leadership issues and how to measure knowledge.

Business Studies - R. K. Singla 2013

The Principles of Scientific Management - Frederick Winslow Taylor
1913

The Practice of Management - Peter Drucker 2012-07-26

This classic volume achieves a remarkable width of appeal without sacrificing scientific accuracy or depth of analysis. It is a valuable

contribution to the study of business efficiency which should be read by anyone wanting information about the developments and place of management, and it is as relevant today as when it was first written. This is a practical book, written out of many years of experience in working with managements of small, medium and large corporations. It aims to be a management guide, enabling readers to examine their own work and performance, to diagnose their weaknesses and to improve their own effectiveness as well as the results of the enterprise they are responsible for.

Modern Principles, Practices, and Algorithms for Cloud Security -
Gupta, Brij B. 2019-09-27

In today's modern age of information, new technologies are quickly emerging and being deployed into the field of information technology. Cloud computing is a tool that has proven to be a versatile piece of software within IT. Unfortunately, the high usage of Cloud has raised many concerns related to privacy, security, and data protection that have prevented cloud computing solutions from becoming the prevalent alternative for mission critical systems. Up-to-date research and current techniques are needed to help solve these vulnerabilities in cloud computing. Modern Principles, Practices, and Algorithms for Cloud Security is a pivotal reference source that provides vital research on the application of privacy and security in cloud computing. While highlighting topics such as chaos theory, soft computing, and cloud forensics, this publication explores present techniques and methodologies, as well as current trends in cloud protection. This book is ideally designed for IT specialists, scientists, software developers, security analysts, computer engineers, academicians, researchers, and students seeking current research on the defense of cloud services.

Strategic Marketing in the Global Forest Industries - Heikki Juslin 2002