

Fender The Inside Story

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Electric Guitars and Basses - George Gruhn
2010

Portion of edition statement from Introd.

Fender 75 Years - Dave Hunter 2021-09-28

Gorgeously illustrated and authoritatively written, Fender 75 Years is the officially licensed celebration of the legendary brand's landmark anniversary, covering all of Fender's iconic guitars, amps, and basses.

The History of Music Production - Richard James Burgess 2014

This title offers an authoritative, concise, and accessible overview of nearly 140 years of production of recorded music. It describes what role the music producer has played in shaping the creation, perception, propagation, business, and use of music, and discusses the future of the music production industry.

Guitar Player - Jim Crockett 2015-02-01
GUITAR PLAYER: THE INSIDE STORY OF THE
FIRST TWO DECADES OF THE MOST
SUCCESSFUL GUITARM

Guitar Legends - George Fullerton 1993

The name Fender has become synonymous with guitars. The work of Leo Fender revolutionized the instrument and has influenced nearly every modern guitarist. This book by Leo's best friend and partner in GandL examines the life of the man behind these instruments. It features photos (including 16 pages of color!) never before published. You'll see the barn where Leo was born, the first Fender plant, the earliest instruments he created, and many other rare photos. 9 inch. x 12 inch..

[Guitar Player: The Inside Story of the First Two Decades of the Most Successful Guitar Magazine Ever](#) - Jim Crockett 2015-02-01

(Book). Foreword by Joe Satriani
Guitar Player: The Inside Story of the First Two Decades of the Most Successful Guitar Magazine Ever is a

reflection on Guitar Player 's often pioneering early days, from its 1967 founding through its 1989 sale by founder Bud Eastman and editor/publisher Jim Crockett. This book looks at the magazines evolution from a 40-page semi-monthly to a monthly exceeding 200 pages, with a gross yearly income that grew from \$40,000 to nearly \$15 million. The story is told by many people important to Guitar Player 's history, including Maxine Eastman, Bud Eastman's widow, and Crockett, who edited this book with his daughter Dara. Also here are recollections of key personnel, including Tom Wheeler, Jas Obrecht, Roger Siminoff, Mike Varney, Jon Sievert, George Gruhn, and Robb Lawrence; leading early advertisers, such as Martin, Randall, and Fender; and prominent guitar players featured in the magazine, including Joe Perry, George Benson, Pat Travers, Country Joe McDonald, Pat Metheny, Steve Howe, Lee Ritenour, Johnny Winter, Steve Morse, Larry Coryell, Michael Lorimer, John McLaughlin,

Stanley Clarke, Liona Boyd, Steve Vai, and many others. Among the many illustrations are then-and-now shots of performers and staff, early ads, behind-the-scenes photos from company jam sessions (with such guests as B. B. King and Chick Corea), various fascinating events, and key issue covers. Rich in history and perspective, *Guitar Player: The Inside Story of the First Two Decades of the Most Successful Guitar Magazine Ever* is the definitive first-person chronicle of a music magazine's golden age.

The Art of Music Production - Richard James Burgess 2013-10

In this book, veteran music producer Richard James Burgess gives readers the tools they need to understand the complex field of music production. He defines the many roles that fall to the music producer by focusing first on the underlying theory of music production, before offering a second section of practical aspects of the job.

The Bass Book - Tony Bacon 1995-06-01

ÊThe Bass BookÊ offers a complete illustrated history of bass guitars from Fender's first in the 1950s through the models of the next 40 years that formed the foundation for modern music. The bass guitar is undoubtedly one of the most significant instruments of this century yet this book is the first to study its history. Features original interviews with bass makers past and present dozens of unusual specially commissioned color photos and a reference section that provides a wealth of information on every major manufacturer.

Country Boy - Derek Watts 2013-02-20

Best known for his unique musical style and blindingly fast hybrid picking technique, English guitarist Albert Lee is often referred to within the music industry as the “guitar player’s guitar player,” renowned for his work across several genres of music and for the respect that he has garnered from other industry giants. This comprehensive biography tells the entire story of Lee’s long career and personal experiences,

beginning with his upbringing in south London and his early experimentations with skiffle music (the British equivalent of American rockabilly). It covers Lee's career in Chris Farlowe's Thunderbirds and the British rock and country group Heads, Hands, and Feet, his move to the United States in the 1970s and his subsequent work with Eric Clapton, the Crickets, Emmylou Harris and the Hot Band, the Everly Brothers, and, more recently, with Bill Wyman and with Hogan's Heroes. Lee's career is set against the background of changes in popular music and shows how he, as a British artist with nomadic Romany roots, has influenced traditionally "American" musical genres. The work includes 66 photographs, many from Lee's personal collection, two appendices, and an extensive bibliography.

Instruments of Desire - Steve Waksman
2001-05-02

This work ranges across the history of the electric guitar by focusing on key performers

such as Charlie Christian, Chet Atkins, Muddy Waters, Chuck Berry, Jimi Hendrix & Led Zeppelin, who have shaped the use & meaning of the instrument.

The Electric Guitar - André Millard 2004-07-20

"In *The Electric Guitar*, scholars working in American studies, business history, the history of technology, and musicology come together to explore the instrument's importance as an invention and its peculiar place in American culture. Documenting the critical and evolving relationship among inventors, craftsmen, musicians, businessmen, music writers, and fans, the contributors look at the guitar not just as an instrument but as a mass produced consumer good that changed the sound of popular music and the self-image of musicians."--
BOOK JACKET.

Fender - Martin Kelly 2010-05-24

The Stratocaster. The Telecaster. During the quarter-century following World War II, Fender guitars didn't just make music. They made

musical history. Those spectacular years are remembered and celebrated in this definitive new book, which tells the story of the Fender company and the wondrous instruments it created. Featuring 250 photographs of Fender guitars-including some extremely rare guitars in private collections-as well as the largest collection of Fender advertising ever assembled, this gorgeously designed volume is a comprehensive account of Fender's golden age. It will be irresistible to anyone interested in guitars, rock 'n' roll, or mid-century American collectibles and ephemera. Like the guitars it documents, the book simply brings down the house.

Southwest Shuffle - Rich Kienzle 2013-10-11
Southwest Shuffle documents an important period in country music history. During the '30s and early '40s, hundreds of thousands of "Okies," "Arkies," and other rural folks from around the Southwest resettled in California, in search of work. A country music scene quickly blossomed

there, with performers playing Western Swing, Cowboy, and Honky Tonk country. After World War II, these styles rocked country music, leading to the innovations of '60s performers like Buck Owens and Merle Haggard in creating the so-called "Bakersfield Sound." These stories are based on original interviews and archival research by one of the most respected writers on this period of country history. Kienzle writes in a vibrant style, reflecting his long-time love for these musical styles.

Devil's Music, Holy Rollers and Hillbillies - James A. Cosby 2016-05-23

Rock music today is universal and its popular history is well known. Yet few know how and why it really came about. Taking a fresh look at events long overlooked or misunderstood, this book tells how some of the most disenfranchised people in a free and prosperous nation strove to make themselves heard--and changed the world. Describing the genesis of rock and roll, the author covers everything from its deep roots in

the Mississippi Delta, key early figures, like deejay "Daddy-O" Dewey Phillips and gospel star Sister Rosetta Tharpe, and the influence of so-called "holy rollers" of the Pentecostal church who became crucial performers--Elvis Presley, Jerry Lee Lewis and Little Richard.

The Fender Book - Tony Bacon 1999-02

For Fender fans and collectors, guitar enthusiasts, and lovers of popular music--a complete guide to Fender electric guitars, from the 1950s to the present. This in-depth story is illustrated with large, high-quality photos of rare, outstanding and unusual Fender models, together with some choice selections of Fender memorabilia. Advertising in *Guitar Player* and *Bass Player* magazines.

The Stratocaster Chronicles - Tom Wheeler 2004

(Book). The world's most famous guitar had a golden anniversary in 2004, and this official, authorized book/CD package offers the best photos, quotes, facts and sounds to properly

celebrate this achievement. From Buddy Holly to Jimi Hendrix to today's hottest players, the Fender Stratocaster defines rock'n'roll for generations of fans and players. Special features include exclusive photos from the world's greatest guitar collection, as well as a CD with musical examples of famous Strat sounds and styles hilariously performed by Greg Koch even spoken excerpts from the author's interviews with the Strat's beloved inventor, Leo Fender. This book also recognizes that the Stratocaster's deeper significance lies in the music that guitarists have created with it. You'll hear what Strat players have to say about their instrument, their music and each other. The Fender Stratocaster both reflects and influences popular culture worldwide. The *Stratocaster Chronicles* focuses on the people who brought it into the world, the designers and builders who refined it, and the players who have taken it from there. *Guitars from George and Leo* - George Fullerton 2005

(Book). Almost every guitarist knows the guitar companies Fender and G&L. Both these companies grew from the successful friendship and business partnership of George Fullerton and Leo Fender. George tells, in his own words, the amazing story of his celebrated collaboration with Leo that, for over 50 years, produced some of the world's most popular and treasured guitars and amplifiers, including the Telecaster, P-Bass and the Stratocaster. This complete history of the Fender organization and the G&L Guitar company, reveals through rare pictures and first-hand accounts, an insider's view of this amazing success story and the friendship that survived for a lifetime. Includes a 16-page photo section featuring George's rare guitars and prototypes. George Fullerton lives in Fullerton, California.

Fender - Forrest White 1994

Even though Leo Fender never learned how to play a guitar, he was the first to make the electric solidbody guitar a commercial success.

Despite his low-key style and conservative roots, his radical designs for guitars and amplifiers altered popular music forever. Much has been published about the Fender Electric Instrument Co., but Leo always wanted its story to be told "just the way it happened." Now, Forrest White, his friend and only general manager, offers a behind-the-scenes look at this company. In his down-to-earth style, White traces the company's entire history, from Leo's beginnings as a radio repairman up to the eventual sale of Fender to CBS and beyond. In between are stories about the development of the Telecaster, Precision Bass and Stratocaster, as well as insights into Leo Fender's unique personality. *Fender: The Inside Story* is packed with more than 100 historic photos and illustrations; instrument diagrams and specifications; and anecdotes about artists such as Merle Travis, Bob Wills, Speedy West, and Tex Ritter. Here is the book that sets the record straight and dispels the myths about the Fender Electric Instrument Co.,

a company that forever changed the look, sound, and personality of American music.

If It's Not Right, Go Left - Kristen Glosserman
2021-09-28

"An upbeat and approachable lifestyle guide that's structured around eleven transformative lessons." —Foreword Reviews Everyone gets stuck sometimes. Whether it's because of a personal loss, an aimless career, or a difficult breakup, many people find themselves unsure where to take their next steps. Kristen Glosserman—goal-setting strategist, life coach, and mother of four—offers wise guidance and direction, using examples culled from her own inspiring life. In light of her own family tragedy and personal struggles, Kristen formulated a plan to regain sight of her goals, and now makes it available to readers. Each chapter builds on the idea that life will happen no matter what, and it's up to us to respond accordingly. With beautiful illustrations and a wealth of constructive lessons, *If It's Not Right, Go Left*

reveals how connection, communication, and collaboration bring change. "Kristen is a steady, patient reminder of doing what you can, celebrating the good stuff, and not beating yourself up about what you didn't do. There's always tomorrow." —Rina Stone, Creative Director, InStyle "Those who find themselves in a rut may appreciate the nudges." —Publishers Weekly

[Gizmos, Gadgets, and Guitars: The Story of Leo Fender](#) - Michael Mahin 2021-09-07

The picture book biography of ingenious American inventor Leo Fender, creator of the world's most iconic Fender electric guitars. For readers who love Iggy Peck, Architect. Leo Fender loved to think and tinker and take things apart and put them back together again. When he lost an eye in a childhood accident, he refused to think of himself as broken. With a new pair of magnifying glasses, Leo got back to doing what he loved, fixing machines big and small—even broken instruments. His

inventions—which included the Telecaster and the Stratocaster—would inspire the rock 'n' roll generation and go on to amplify the talents of legendary guitarists Muddy Waters, Jimi Hendrix, Eric Clapton, and Bonnie Raitt, among others. Fender's brilliant engineering vision connected science and art forever. Christy Ottaviano Books

American Basses - Jim Roberts 2003

Alfabetisk værk om basguitarer gennem 50 år
Creating Country Music - Richard A. Peterson
2013-04-26

In *Creating Country Music*, Richard Peterson traces the development of country music and its institutionalization from Fiddlin' John Carson's pioneering recordings in Atlanta in 1923 to the posthumous success of Hank Williams. Peterson captures the free-wheeling entrepreneurial spirit of the era, detailing the activities of the key promoters who sculpted the emerging country music scene. More than just a history of the music and its performers, this book is the first to

explore what it means to be authentic within popular culture. "[Peterson] restores to the music a sense of fun and diversity and possibility that more naive fans (and performers) miss. Like Buck Owens, Peterson knows there is no greater adventure or challenge than to 'act naturally.'"—Ken Emerson, Los Angeles Times Book Review "A triumphal history and theory of the country music industry between 1920 and 1953."—Robert Crowley, International Journal of Comparative Sociology "One of the most important books ever written about a popular music form."—Timothy White, Billboard Magazine

Let's Rock! - Richard Aquila 2016-10-28

Rock & roll was one of the most important cultural developments in post-World War II America, yet its origins are shrouded in myth and legend. *Let's Rock!* reclaims the lost history of rock & roll. Based on years of research, as well as interviews with Bo Diddley, Pat Boone, and other rock & roll pioneers, the book offers

new information and fresh perspectives about Elvis, the rise of rock & roll, and 1950s America. Rock & roll is intertwined with the rise of a post-World War II youth culture, the emergence of African Americans in society, the growth of consumer culture, technological change, the expansion of mass media, and the rise of a Cold War culture that endorsed traditional values to guard against communism. Richard Aquila's book demonstrates that early rock & roll was not as rebellious as common wisdom has it. The new sound reflected the conservatism and conformity of the 1950s as much as it did the era's conflict. Rock & roll supported centrist politics, traditional values, and mainstream attitudes toward race, gender, class, and ethnicity. The musical evidence proves that most teenagers of the 1950s were not that different from their parents and grandparents when it came to basic beliefs, interests, and pastimes. Young and old alike were preoccupied by the same concerns, tensions, and insecurities. Rock & roll continues

to permeate the fabric of modern life, and understanding the music's origins reminds us of the common history we all share. Music lovers who grew up during rock & roll's early years as well as those who have come to it more recently will find Let's Rock an exciting historical and musical adventure.

The Fender Bass - J. W. Black 2001 (Book). When Leo Fender added a bass to his growing family of instruments 50 years ago, he created a new world for musicians and revolutionized an industry in the process. Using hundreds of photographs, this exciting release chronicles the evolution of that instrument from 1951 to 2001, providing background, history and highly researched facts vital to understanding everything about this remarkable member of the Fender family. A must for all music fans!

Ultimate Star Guitars - Dave Hunter
2017-04-01

First published in 2010, Ultimate Star Guitars, the first illustrated history of ticonic guitars and

their owners, is now expanded to include 32 additional instruments. Where other best-selling guitar histories look at the rank-and-file models, Ultimate Star Guitars is unique in profiling the specific favorites of famous players - oftentimes million-dollar babies, such as the 1968 Stratocaster that Jimi Hendrix burned at Woodstock and which sold at Sotheby's in 1993 for \$1.3 million. Guitar journalist Dave Hunter explains the stories behind each: the important sessions on which they were used, landmark tours and gigs on which they were played, modifications made by their owners, and more. From twangy country to scorching metal, from full-throttle punk to sophisticated jazz, and from gut-punch blues to lo-fi indie rock, Ultimate Star Guitars is illustrated with performance and candid photography of the artists with their star guitars, relevant memorabilia, and more often than not, studio shots of the guitars or signature models based on them. An information-packed visual feast for guitar enthusiasts!

Texas Flood - Alan Paul 2019-08-13

An instant New York Times bestseller! The definitive biography of guitar legend Stevie Ray Vaughan, with an epilogue by Jimmie Vaughan, and foreword and afterword by Double Trouble's Chris Layton and Tommy Shannon. Just a few years after he almost died from a severe addiction to cocaine and alcohol, a clean and sober Stevie Ray Vaughan was riding high. His last album was his most critically lauded and commercially successful. He had fulfilled a lifelong dream by collaborating with his first and greatest musical hero, his brother Jimmie. His tumultuous marriage was over and he was in a new and healthy romantic relationship. Vaughan seemed poised for a new, limitless chapter of his life and career. Instead, it all came to a shocking and sudden end on August 27, 1990, when he was killed in a helicopter crash following a dynamic performance with Eric Clapton. Just 35 years old, he left behind a powerful musical legacy and an endless stream of What Ifs. In the

ensuing 29 years, Vaughan's legend and acclaim have only grown and he is now an undisputed international musical icon. Despite the cinematic scope of Vaughan's life and death, there has never been a truly proper accounting of his story. Until now. *Texas Flood* provides the unadulterated truth about Stevie Ray Vaughan from those who knew him best: his brother Jimmie, his Double Trouble bandmates Tommy Shannon, Chris Layton and Reese Wynans, and many other close friends, family members, girlfriends, fellow musicians, managers and crew members.

Play It Loud - Brad Tolinski 2016-10-25

The inspiration for the *Play It Loud* exhibition at the Metropolitan Museum of Art "Every guitar player will want to read this book twice. And even the casual music fan will find a thrilling narrative that weaves together cultural history, musical history, race, politics, business case studies, advertising, and technological discovery." —Daniel Levitin, *Wall Street Journal*

For generations the electric guitar has been an international symbol of freedom, danger, rebellion, and hedonism. In *Play It Loud*, veteran music journalists Brad Tolinski and Alan di Perna bring the history of this iconic instrument to roaring life. It's a story of inventors and iconoclasts, of scam artists, prodigies, and mythologizers as varied and original as the instruments they spawned. *Play It Loud* uses twelve landmark guitars—each of them artistic milestones in their own right—to illustrate the conflict and passion the instruments have inspired. It introduces Leo Fender, a man who couldn't play a note but whose innovations helped transform the guitar into the explosive sound machine it is today. Some of the most significant social movements of the twentieth century are indebted to the guitar: It was an essential element in the fight for racial equality in the entertainment industry; a mirror to the rise of the teenager as social force; a linchpin of punk's sound and ethos. And today the guitar

has come full circle, with contemporary titans such as Jack White of The White Stripes, Annie Clark (aka St. Vincent), and Dan Auerbach of The Black Keys bringing some of the earliest electric guitar forms back to the limelight. Featuring interviews with Les Paul, Keith Richards, Carlos Santana, Eddie Van Halen, Steve Vai, and dozens more players and creators, *Play It Loud* is the story of how a band of innovators transformed an idea into a revolution.

Ritchie's: The Inside Story - David F. Ritchie
2016-02-26

This insider's guide tells how David F. Ritchie founded and developed Ritchie's, achieving national and international recognition for skill, reliability, and service as auctioneers and appraisers. Ritchie reminisces about the firm's struggles and successes and about prominent Canadians whose collections his firm sold. "In this business, one never graduates."

[Roadhouse Blues](#) - Hugh Gregory 2003

From the author of "A Century of Pop" comes an in-depth look at Stevie Ray Vaughn and his roots in the vibrant Texas music scene. Photos.

The Cambridge Companion to the Guitar - Victor Coelho 2003-07-10

From the first mention in courtly poetry of the thirteenth century to enormous global popularity in the twentieth, the guitar and its development comprises multiple histories, each characterised by distinct styles, playing techniques, repertoires and socio-cultural roles. These histories simultaneously span popular and classical styles, contemporary and historical practices, written and unwritten traditions and western and non-western cultures. This is the first book to encompass the breadth and depth of guitar performance, featuring thirteen essays covering different traditions, styles, and instruments, written by some of the most influential players, teachers, and guitar historians in the world. The coverage of the book allows the player to understand both the

analogies and differences between guitar traditions, and all styles, from baroque, classical, country, blues, and rock to flamenco, African, Celtic, and instrument making will share the same platform. As musical training is increasingly broadened this comprehensive book will become an indispensable resource.

Continuum Encyclopedia of Popular Music of the World, Volume 2 - John Shepherd
2003-05-08

The Bloomsbury Encyclopedia of Popular Music Volume 1 provides an overview of media, industry, and technology and its relationship to popular music. In 500 entries by 130 contributors from around the world, the volume explores the topic in two parts: Part I: Social and Cultural Dimensions, covers the social phenomena of relevance to the practice of popular music and Part II: The Industry, covers all aspects of the popular music industry, such as copyright, instrumental manufacture, management and marketing, record

corporations, studios, companies, and labels. Entries include bibliographies, discographies and filmographies, and an extensive index is provided.

The Fender Electric Guitar Book - Tony Bacon 2007

Fender's guitars have long been the instruments of choice for artists such as Jeff Beck, Eric Clapton, Jimi Hendrix, and Stevie Ray Vaughan. This book tells the complete story of Fender guitars, detailing classics such as the Telecaster, Stratocaster, and Jazzmaster as well as lesser-known (and less successful) models. Dozens of photos reveal Fender's storied craftsmanship, while the text includes collector details for all models. The reference section lists all models and their statistics.

Music and Technology: A Historical Encyclopedia - James E. Perone 2022-04-30
Rather than focusing on technical and mechanical details, Music and Technology: A Historical Encyclopedia features the sociological

role of technological developments by highlighting the roles they have played in society throughout time. Students and music fans alike will gain valuable insight from this alphabetized encyclopedia of the most significant examples of technological changes that have impacted the creation, production, dissemination, recording, and/or consumption of music. The book also contains a chronology of milestone events in the history of music and technology as well as sidebars that focus on several key individual musicians and inventors.

Technology and the Stylistic Evolution of the Jazz Bass - Peter Dowdall 2017-07-20

Technology and the Stylistic Evolution of the Jazz Bass traces the stylistic evolution of jazz from the bass player's perspective. Historical works to date have tended to pursue a 'top down' reading, one that emphasizes the influence of the treble instruments on the melodic and harmonic trajectory of jazz. This book augments that reading by examining the

music's development from the bottom up. It re-contextualizes the bass and its role in the evolution of jazz (and by extension popular music in general) by situating it alongside emerging music technologies. The bass and its technological mediation are shown to have driven changes in jazz language and musical style, and even transformed creative hierarchies in ways that have been largely overlooked. The book's narrative is also informed by investigations into more commercial musical styles such as blues and rock, in order to assess how, and the degree to which, technological advances first deployed in these areas gradually became incorporated into general jazz praxis. Technology and the Jazz Bass reconciles technology more thoroughly into jazz historiography by detailing and evaluating those that are intrinsic to the instrument (including its eventual electrification) and those extrinsic to it (most notably evolving recording and digital technologies). The author illustrates how the

implementation of these technologies has transformed the role of the bass in jazz, and with that, jazz music as an art form.

Rock and Roll Fantasy? - Ronnie Phillips,
2012-11-19

We are in an era where developments in both technology and musical style have coalesced to produce the greatest period of change in the music industry since the invention of recorded sound. Globalization, the Internet, and digital technology are now opening up possibilities for more artists to be innovative and financially successful. But new music requires new ways of doing business. For more artists to be better off requires new business models to replace those that dominated the 20th century. Integrating insights from economics, management, and intellectual property law, the author explores the dynamics of entrepreneurship and innovation in the music industry, and offers such provocative assessments as these: · The Beatles might never have broken up if they had the kind of two-tier

contracts - as band members and as solo artists - that are common in the music industry today. · Buddy Holly would likely have avoided his tragic death in a plane crash at age 22 if his 1959 tour had been sponsored by a company like Coca Cola because today's corporatized tours are vastly better financed and organized than the haphazard efforts of the 1950s. · The economic value of albums by the likes of Elvis and Michael Jackson has risen significantly since their deaths - the ironic byproduct of the way their behavior tarnished their own brands while they were alive. · Diana Ross might never have quit The Supremes if she had known that one-third of the artists in the 1960s who quit the group had charting careers of only one year. · Thomas Edison's invention of the phonograph led to the modern record industry, but he is really the godfather of computer programs like Garageband which have created home recording studios. The collapse of the Soviet Union threatened the sound of rock and roll but an

American entrepreneur saved the day.
Fender Telecaster and Stratocaster - Dave
Hunter 2020-10-27

Celebrate of the history and significance of both the Fender Telecaster and Stratocaster for the company's 75th anniversary in this combined edition of Dave Hunter's two best-selling books! The Fender Telecaster, created in Les Fender's Fullerton, California, workshop and introduced in 1950, is a working-class hero and the ultimate blue-collar guitar. It wasn't meant to be elegant, pretty, or sophisticated. Designed to be a utilitarian musical instrument, it has lived up to that destiny. In the hands of players from Muddy Waters to James Burton, Bruce Springsteen to Joe Strummer, the Telecaster has made the music of working people—country, blues, punk, rock 'n' roll, and even jazz. Fender's Stratocaster is arguably the number-one instrument icon of the guitar world. When introduced in 1954, its offset space-age lines, contoured body, and three-pickup configuration set the music world

on its ear—it was truly unlike any guitar that had come before. In the hands of the world's most beloved players, such as Buddy Holly, Eric Clapton, Ike Turner, and, yes, Jimi Hendrix, the Stratocaster has since become a popular instrument of choice among rock, blues, jazz, and country players and, not coincidentally, is also one of the most copied electric guitars of all time. In this authoritatively written, painstakingly curated, and gloriously presented combined edition to celebrate Fender's 75th anniversary, author Dave Hunter covers both of the guitar's histories from concept, design, and model launch through its numerous variations and right up to the present. The story is richly illustrated with archival images, musicians in action, studio shots, memorabilia, and profiles of over 50 Tele and Strat slingers through the ages. With its unprecedented level of detail and stunning visuals, Fender Telecaster and Stratocaster is the only book tribute worthy of the world's two greatest guitars.

Get Tusked: The Inside Story of Fleetwood Mac's Most Anticipated Album - Ken Caillat 2019-11-22

In this behind-the-scenes look at the making of Fleetwood Mac's epic, platinum-selling double album, Tusk, producers and engineers Ken Caillat and Hernan Rojas tell their stories of spending a year with the band in their new million-dollar studio trying to follow up Rumours, the biggest rock album of the time. Following their massive success, the band continued its infamous soap opera when its musical leader and guitarist, Lindsey Buckingham, threatened to quit if he didn't get things his way, resulting in clashes not only with his band but especially Caillat, who had been essential to the band's Grammy-winning sound. Hernan Rojas's story recounts a young man who leaves Chile after General Pinochet's coup to seek his future in the music industry of Los Angeles, where he finds success at one of the hottest studios in town. When Fleetwood Mac arrives, Rojas falls in love with its star singer,

Stevie Nicks, and the two of them become romantically involved. Throughout the book, both Caillat and Rojas detail not only the trials and sacrifices they made to finish the album, but also triumphs of musical inspiration and technical innovation that have made Tusk the darling of music critics and indie rockers today.

Fender - Richard Rayhill Smith 2009
book for musicians, instrument collectors, and fans of Fender. This, at last, is the complete Fender story." --Book Jacket.

The Birth of Loud - Ian S. Port 2019-01-15
"A hot-rod joy ride through mid-20th-century American history" (The New York Times Book Review), this one-of-a-kind narrative masterfully recreates the rivalry between the two men who innovated the electric guitar's amplified sound—Leo Fender and Les Paul—and their intense competition to convince rock stars like the Beatles, Jimi Hendrix, and Eric Clapton to play the instruments they built. In the years after World War II, music was evolving from big-

band jazz into rock 'n' roll—and these louder styles demanded revolutionary instruments. When Leo Fender's tiny firm marketed the first solid-body electric guitar, the Esquire, musicians immediately saw its appeal. Not to be out-manuevered, Gibson, the largest guitar manufacturer, raced to build a competitive product. The company designed an "axe" that would make Fender's Esquire look cheap and convinced Les Paul—whose endorsement Leo Fender had sought—to put his name on it. Thus was born the guitar world's most heated rivalry: Gibson versus Fender, Les versus Leo. While Fender was a quiet, half-blind, self-taught radio repairman, Paul was a brilliant but headstrong pop star and guitarist who spent years toying with new musical technologies. Their contest turned into an arms race as the most inventive musicians of the 1950s and 1960s—including

bluesman Muddy Waters, rocker Buddy Holly, the Beatles, Bob Dylan, and Eric Clapton—adopted one maker's guitar or another. By 1969 it was clear that these new electric instruments had launched music into a radical new age, empowering artists with a vibrancy and volume never before attainable. In "an excellent dual portrait" (The Wall Street Journal), Ian S. Port tells the full story in *The Birth of Loud*, offering "spot-on human characterizations, and erotic paeans to the bodies of guitars" (The Atlantic). "The story of these instruments is the story of America in the postwar era: loud, cocky, brash, aggressively new" (The Washington Post). *The Fender Archives* - Tom Wheeler 2014-11-01 Collects rare and previously unseen documents, photographs and facsimiles of posters and other collectibles from Fender Guitar's decades-long rich history.