

The Dictionary Of Corporate Bullshit An A To Z Lexicon Of Empty Enraging And Just Plain Stupid Office Talk

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Social Media Is Bullshit - B. J. Mendelson 2012-09-04

A provocative assessment of social media counsels readers on the essentials of what they need to know about using the Internet to expand a business, challenging the claims of online authorities and marketing consultants while tracing the rise of social media and revealing the benefits of real-world connections.

On Bullshit - Harry G. Frankfurt 2009-01-10

A #1 NEW YORK TIMES BESTSELLER One of the most salient features of our culture is that there is so much bullshit. Everyone knows this. Each of us contributes his share. But we tend to take the situation for granted. Most people are rather confident of their ability to recognize bullshit and to avoid being taken in by it. So the phenomenon has not aroused much deliberate concern. We have no clear understanding of what bullshit is, why there is so much of it, or what functions it serves. And we lack a conscientiously developed appreciation of what it means to us. In other words, as Harry Frankfurt writes, "we have no theory."

Frankfurt, one of the world's most influential moral philosophers, attempts to build such a theory here. With his characteristic combination of philosophical acuity, psychological insight, and wry humor, Frankfurt proceeds by exploring how bullshit and the related concept of humbug are distinct from lying. He argues that bullshitters misrepresent themselves to their audience not as liars do, that is, by deliberately making false claims about what is true. In fact, bullshit need not be untrue at all. Rather, bullshitters seek to convey a certain impression of themselves without being concerned about whether anything at all is true. They quietly change the rules governing their end of the conversation so that claims about truth and falsity are irrelevant. Frankfurt concludes that although bullshit can take many innocent forms, excessive indulgence in it can eventually undermine the practitioner's capacity to tell the truth in a way that lying does not. Liars at least acknowledge that it matters what is true. By virtue of this, Frankfurt writes, bullshit is a greater enemy of the truth than lies are.

Business Words You Should Know - H. Dean McKay 2007-12-01

"Do you know what Accounting Noise is? How about Illiquid? Bricks and Clicks? Any idea what GAAP, LBO, RFP, or SOW stand for? Let's face it: You can't survive the corporate jungle today unless you speak the language. It's time to learn! With this easy-to-use, easy-to-understand guide, you will: Learn key business vocabulary and how to use it confidently Be able to reference critical terms from all areas of business Locate more than 1,000 clear definitions Set up in dictionary style, Business Words You Should Know features not only definitions, but also offers sample sentences and similar terms for each entry, as well as lists of acronyms and common business concepts. Whether you're looking for a job or are already in the thick of today's challenge business environment, you'll speak the language of the pros in no time!

The Man From Zara - Kevin Duncan 2014-03-28

Inditex - the group behind Zara, Massimo Dutti, Oysho and Bershka among others - is today a major force in the world of high-street fashion. It recently outranked Gap as the No.1 clothes retailer in the world. In virtually every city in the world, you will see one or more of Inditex's shops - Zara being the most conspicuous. Yet little is known about this amazing success. This book offers such an insight by telling the story of the genius behind the Inditex Group - Amancio Ortega. Besides being one of the world's richest men, Ortega is the brains behind a modern-day revolution in textiles and fashion retail. Who really is Amancio Ortega? Where is he from? Where is he going? What led him to dream up this empire? Through unprecedented access to Ortega and his closest aides, the author provides a compelling and unique biography of the man responsible for one of this century's most extraordinary business successes. Covadonga O'Shea, who has known Amancio Ortega since 1990, recounts in this first book to be authorised by the man himself, the contents of long hours of conversation held between them, as well as with business colleagues closest to him.

The Dictionary of Business Bullshit - Alan Williams 2014-06-09

If you work in business, the chances are you have fallen under the poisonous spell of business bullshit and jargon. Very few of us seem able

to avoid "reaching out", or "touching base", or "shifting paradigms", or "thinking outside the box". No longer solely the province of management consultants, investors and MBA types, business gobbledegook has mesmerized the rank and file around the globe. Help is at hand with this Dictionary of Business Bullshit, aptly described as "the world's most comprehensive collection" of the top 2,000 business terms and jargon that have infected us all. Stay sane (and keep your colleagues and customers from suffocating you) from the business bullshit madness by having this dictionary by your side. Based on his wide and extensive experience with business bullshit, Kevin Duncan deciphers the terms and language of modern-day business speak.

City of Bones - Mimi O'Connor 2013-07-09

A behind-the-scenes look at the making of the forthcoming film features full-color set photos, designer sketches, and cast and crew interviews that cover topics ranging from the screenwriting process to the director's vision. Original. Movie tie-in.

The Dictionary of (bull.shit) - Nick Webb 2006

Serious and subversive, shamelessly opinionated and hilarious, The Dictionary of Bullshit is--no shit--the first of its kind.

The BS Dictionary - Bob Wiltfong 2020-04-28

Speak for Yourself Do you yearn for a book to disambiguate words and phrases commonly used in business settings, your workplace, and in life in general? Do you wish the kimono would open on idioms and clichés that stretch the bandwidth of understanding and make you wonder if your career is scalable? What are you really saying when you go against the grain and are aboveboard? What do you hear when your colleague wants face time or to move the needle? The BS Dictionary: Uncovering the Origins and True Meanings of Business Speak provides the real-world definitions to about 300 of the world's most commonly-used business terms and gives you the origin story (who coined the term? when did it start to be used figuratively in the business world?) for each one. Get the language clarity you need and have fun learning the full etymology of favorite phrases. Read humorous commentary about how phrases might be misused or misunderstood. If you are interested in

language, business speak, writing, and trivia knowledge, this book is for you! Get The BS Dictionary and impress your friends with your newfound wealth of phrases and their history.

The Dictionary of Corporate Bullshit - Lois Beckwith 2011-04-13

This caustically funny Webster's of the workplace cuts to the true meaning of the inane argot spouted in cubicles and conference rooms across the land. It's time to face the facts: We live in the Golden Age of Bullshit. And as anyone who has ever worked in an office knows, the corporate world is a veritable sea of B.S.—and we are all drowning in it. Thank God for Lois Beckwith, an actual human being with the courage and moral fiber to cut through the crap (so to speak) and give us citizens of the working world the lowdown on what all this corporate lingua franca actually means. Breathe easy. The Dictionary of Corporate Bullshit will make your job a whole lot easier, telling you how to get ahead (kissing ass, playing golf), avoid annoying colleagues (use caller ID), and ride the elevator without ruining your career (if you gossip, use pronouns, and never talk to the CEO). If you have ever wondered what a mindshare is (some kind of drug?), puzzled over the meaning of words like impactful or incentivize (here's a clue: those are not actual words), or been faced with a glassy-eyed zombie of a coworker singing the praises of synergy, then The Dictionary of Corporate Bullshit is for you! Forget what you learned in Bschoo!—this handy reference guide will teach you everything you need to know about the empty, enraging, and just plain stupid gobbledygook that masquerades as “communication” in the working world.

The A-Z of Business Bullshit - Kevin Duncan 2022-11-10

Wherever you work, the chances are you have fallen under the poisonous spell of business bullshit and jargon. Very few of us seem able to avoid "reaching out", or "walk the talk", or "pivoting", or "think outside the box". No longer solely the province of management consultants, investors and MBA types, business gobbledygook has mesmerized the rank and file around the globe. Help is at hand with this handy dictionary, aptly described as "the world's most comprehensive" of the top 1,200 business jargon and nonsensical terms that have infected us all. Stay sane (and

keep your colleagues, manager and customers from suffocating you) from the business bullshit madness by having this dictionary by your side. Based on his wide and extensive experience with business bullshit, Kevin Duncan deciphers the terms and language of modern-day business speak to save us all from going stir-crazy!

The Philosophical Dictionary - Voltaire 1802

Bullshit - Mark Peters Phd 2015-10-27

An irreverent lexicon of the seemingly infinite ways we call bullshit, written by a McSweeney's columnist and etymologist, illustrated by a New Yorker-contributing cartoonist. What's the difference between "balderdash" and "drivel"? Where did "mumbo-jumbo" come from? How should you use "meadow mayonnaise"? What's "felgercarb" and which popular TV show coined it? There are hundreds of common and rare terms for bullshit in English, including borrowings from German, turn-of-the-century sailors, The Simpsons, and beyond. Bullshit is everywhere, but not all of it is created equal. Mark Peters's Bullshit: A Lexicon is the handy guide to identifying and calling BS in all of its many forms, from "bunk" and "claptrap" to "applesauce" and "gobbledygook." Packed with historical facts, pop culture tidbits, and definitions for each term, Bullshit is perfect for humor readers, language lovers, and anyone looking to describe life's everyday annoyances.

I'll Have What She's Having - R. Alexander Bentley 2011-08-26

How we learn from those around us: an essential guide to understanding how people behave. Humans are, first and foremost, social creatures. And this, according to the authors of I'll Have What She's Having, shapes—and explains—most of our choices. We're not just blindly driven by hard-wired instincts to hunt or gather or reproduce; our decisions are based on more than “nudges” exploiting individual cognitive quirks. I'll Have What She's Having shows us how we use the brains of others to think for us and as storage space for knowledge about the world. The story zooms out from the individual to small groups to the complexities of populations. It describes, among other things, how buzzwords propagate and how ideas spread; how the swine flu scare became an epidemic; and

how focused social learning by a few gets amplified as copying by the masses. It describes how ideas, behavior, and culture spread through the simple means of doing what others do. It is notoriously difficult to change behavior. For every “Yes We Can” political slogan, there are thousands of “Just Say No” buttons. *I'll Have What She's Having* offers a practical map to help us navigate the complex world of social behavior, an essential guide for anyone who wants to understand how people behave and how to begin to change things.

100 Tricks to Appear Smart in Meetings - Sarah Cooper 2016-10-04
Funny because it's true. From the creator of the viral sensation "10 Tricks to Appear Smart in Meetings" comes the must-have book you never knew you needed, *100 Tricks to Appear Smart in Meetings*. In it, you will learn how to appear smart in less than half the time it takes to actually learn anything. You know those subtle tricks your coworkers are all guilty of? The constant nodding, pretend concentration, useless rhetorical questions? These tricks make them seem like they know what they're doing when in fact they have no clue. This behavior is so ingrained, so subtle, and so often mistaken for true intelligence that identifying it, calling it out, or compiling it into an exhaustive digest has never been attempted. Until now. Complete with illustrated tips, examples, and scenarios, *100 Tricks* gives you actionable ways to use words like “actionable,” in order to sound smart. Every type of meeting is covered, from general meetings where you stopped paying attention almost immediately, to one-on-one meetings you zoned out on, to impromptu meetings you were painfully subjected to at the last minute. It's all here. Open this book to any page and find an easy-to-digest trick with an even easier-to-digest illustration, guiding you on: how to nail the big meeting by pacing and nodding most effective ways to listen to your coworkers while still completely ignoring them the key to making your presentations “interactive.” If you hadn't noticed these behaviors before, you will see them now—from your colleagues, your managers, and soon yourself. Each trick is a mirror to the reality of what happens in meetings, told in the form of hilariously bad advice—advice that you might just want to take. But probably not. But maybe.

The Business Bullshit Book - Kevin Duncan 2017-01-17

"Best-selling author Kevin Duncan presents the world's most comprehensive collection of total bullshit, diligently collected over 35 years. His incisive take on all this boardroom nonsense lifts the lid on the truth behind business vocabulary, and tells us what people are really trying to say."--Back cover.

Rhetorical Style - Jeanne Fahnestock 2011-10-12

A comprehensive guide to the language of argument, *Rhetorical Style* offers a renewed appreciation of the persuasive power of the English language. Drawing on key texts from the rhetorical tradition, as well as on newer approaches from linguistics and literary stylistics, Fahnestock demonstrates how word choice, sentence form, and passage construction can combine to create effective spoken and written arguments. With examples from political speeches, non-fiction works, and newspaper reports, *Rhetorical Style* surveys the arguer's options at the word, sentence, interactive, and passage levels, and illustrates the enduring usefulness of rhetorical stylistics in analyzing and constructing arguments.

Lilith - Low Kay Hwa 2013-04-01

Stella Ng is HIV-positive, and is determined to spread the virus. It's easier than she expected. Print Book Price: RM43.99 / SGD\$16.90 / USD\$13.49 Full Money-back Guarantee Your satisfaction is our priority. Don't like the story after purchasing it? Simply refund it from Google Play Book with a click (if purchase is made within seven days), or email us. No questions asked.

The Dictionary of Bullshit - Nick Webb 2007-06-28

Without language, we cannot think. Most of us wouldn't have a problem with that because these days nobody has a problem. We have issues, possibly opportunities. If we are unlucky, we may face challenges. Business, politics, self-help, marketing, the media, statistics, science and local government are all rich sources of bullshit that author Nick Webb has scrupulously mined for this indispensable guide to navigating this all pervasive and tricky linguistic phenomenon. Much bullshit is merely absurd or fun. An apartment advertised as a studio flat is so cramped

that nobody has sex in it without putting a limb out of the window. But there is also capital 'B', weapons-grade Bullshit that sneaks into our minds like heavy metal pollution. Moral content and personal responsibility have drained out of such Bullshit - just one of the reasons why it is so appealing to shifty politicians and senior executives in expensive suits. Serious and funny, angry and shamelessly opinionated, "The Dictionary of Bullshit" cuts to the chase of corporate speak.

The Dictionary of Bull**** - Catriona Greenwood 2009-01-21

You are not alone. Nearly 80% of office workers have admitted that they often simply don't know what their colleagues are talking about. If you are one of them, help is at hand!

Post-Truth - Evan Davis 2017-05-11

'A Malcolm Gladwell-style social psychology/behavioural economics primer' Evening Standard Low-level dishonesty is rife everywhere, in the form of exaggeration, selective use of facts, economy with the truth, careful drafting - from Trump and the Brexit debate to companies that tell us 'your call is important to us'. How did we get to a place where bullshit is not just rife but apparently so effective that it's become the communications strategy of our times? This brilliantly insightful book steps inside the panoply of deception employed in all walks of life and assesses how it has come to this. It sets out the surprising logic which explains why bullshit is both pervasive and persistent. Why are company annual reports often nonsense? Why should you not trust estate agents? And above all, why has political campaigning become the art of stretching the truth? Drawing on behavioural science, economics, psychology and of course his knowledge of the media, Evan ends by providing readers with a tool-kit to handle the kinds of deceptions we encounter every day, and charts a route through the muddy waters of the post-truth age.

No Bullsh!t Leadership - Martin G. Moore 2021-09-28

What makes a truly exceptional leader? Discover the practical, fail-proof tools that will help you to fine-tune your leadership skills, solidify respect among your workforce, and ensure your company's lasting success. When Martin G. Moore was asked to rescue a leading energy corporation

from ever-increasing debt and a lack of executive accountability, he faced an uphill battle. Not only had he never before stepped into the role of CEO; he also had no experience in the rapidly evolving energy sector. Relying on the practical leadership principles he had honed throughout his thirty-three-year career, he overhauled the company's culture, redefined its leadership capability, and increased earnings by a compound annual growth rate of 125 percent. In No Bullsh!t Leadership, Moore outlines these proven leadership principles in a clear, direct way. He sweeps away the mystical fog surrounding leadership today and lays out the essential steps for success. Moore combines this tangible advice with honest, real-world examples from his own career to provide a no-nonsense look at the skills a true leader possesses. Moore's principles for no bullshit leadership focus on: Creating value by focusing only on the things that matter most Facing conflict, adversity, and ambiguity with decisiveness and confidence Setting uncompromising standards for behavior and performance Selecting and developing great people Making those people accountable, and empowering them to do their best Setting simple, value-driven goals and communicating them relentlessly Though the steps aren't easy, they are guaranteed, if implemented, to lift your leadership—and your organization—to a higher level. Wherever you are in your career, No Bullsh!t Leadership will help you develop the skills and form the habits needed to become a no bullshit leader.

Spinglish - Henry Beard 2015-06-02

Spinglish—the devious dialect of English used by professional spin doctors—is all around us. And the fact is, until you've mastered it, politicians and corporations (not to mention your colleagues and friends) will continue putting things over on you, and generally getting the better of you, every minute of every day—without your even knowing it. However, once you perfect the art of terminological inexactitude, you'll be the one manipulating and one-upping everyone else! And here's the beauty part: Henry Beard and Christopher Cerf, authors of the New York Times semi-bestseller The Official Politically Correct Dictionary and Handbook, have compiled this handy yet astonishingly comprehensive lexicon and translation guide—a fictionary, if you will—to help you do

just that. If you want to succeed in business (or politics, sports, the arts, or life in general) without really lying, this is the book for you! (Your results may vary.) Spinglish includes these nifty bits of spurious verbiage and over a thousand more: aesthetic procedure – face-lift dairy nutrients – cow manure enhanced interrogation techniques – torture “For your convenience.” – “For our convenience.” hands-on mentoring – sexual relations with a junior employee incomplete success – failure rightsizing – firing people zero-tasking – doing nothing With each and every entry sourced from some of the greatest real-life language benders in the world today, you’re virtually guaranteed to have the perfectly chosen tried-and-untrue term right at the tip of your forked tongue. Wish you could nimbly sidestep a question without batting an eye? Not sure how to apologize while also . . . not apologizing? Spinglish has you covered. Simply consult this convenient, shoot-from-the-lip glossary, and before you know it, you’ll be telling it like it isn’t, it wasn’t, and it couldn’t ever have been.

Reel Culture - Mimi O'Connor 2019-08-01

Reel Culture is for the young person who is curious about film history and wants to be the one at the party who knows what Casablanca was about or who made the LBD (little black dress) hot in Breakfast at Tiffany's. From Willy Wonka and the Chocolate Factory to Raiders of the Lost Ark, Reel Culture explores the 50 most influential—yet often unknown to teens—films of the 20th century.

The Bullshit-Free Book - Kevin Duncan 2022-02-22

Bullshit is everywhere. Some of it is just lazy, some is complete nonsense, and yet some is at least trying to communicate something, even if it fails. Bestselling author Kevin Duncan has been on a life mission to improve business language and understanding. In his latest book, he weeds out the worst offenders, and the contexts in which they most frequently occur, to provide readers with a path to clear communication. The book starts with an examination of why we seem to use so much jargon and non-sensical words and phrases in our daily working lives. Duncan then lists and analyses the 100 most popular examples of bullshit used internally and externally, their real meaning,

and rates how harmless or dangerous they are. The book ends with advice on dealing with bullshitters and a manifesto to help anyone achieve clear, bullshit-free communication.

The Daily Show (The Book) - Chris Smith 2016-11-22

NEW YORK TIMES BESTSELLER The complete, uncensored history of the award-winning The Daily Show with Jon Stewart, as told by its correspondents, writers, and host. For almost seventeen years, The Daily Show with Jon Stewart brilliantly redefined the borders between television comedy, political satire, and opinionated news coverage. It launched the careers of some of today's most significant comedians, highlighted the hypocrisies of the powerful, and garnered 23 Emmys. Now the show's behind-the-scenes gags, controversies, and camaraderie will be chronicled by the players themselves, from legendary host Jon Stewart to the star cast members and writers-including Samantha Bee, Stephen Colbert, John Oliver, and Steve Carell - plus some of The Daily Show's most prominent guests and adversaries: John and Cindy McCain, Glenn Beck, Tucker Carlson, and many more. This oral history takes the reader behind the curtain for all the show's highlights, from its origins as Comedy Central's underdog late-night program to Trevor Noah's succession, rising from a scrappy jester in the 24-hour political news cycle to become part of the beating heart of politics—a trusted source for not only comedy but also commentary, with a reputation for calling bullshit and an ability to effect real change in the world. Through years of incisive election coverage, passionate debates with President Obama and Hillary Clinton, feuds with Bill O'Reilly and Fox, and provocative takes on Wall Street and racism, The Daily Show has been a cultural touchstone. Now, for the first time, the people behind the show's seminal moments come together to share their memories of the last-minute rewrites, improvisations, pranks, romances, blow-ups, and moments of Zen both on and off the set of one of America's most groundbreaking shows.

Ask a Manager - Alison Green 2018-05-01

From the creator of the popular website Ask a Manager and New York's work-advice columnist comes a witty, practical guide to 200 difficult

professional conversations—featuring all-new advice! There’s a reason Alison Green has been called “the Dear Abby of the work world.” Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don’t know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You’ll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit “reply all” • you’re being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate’s loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for Ask a Manager “A must-read for anyone who works . . . [Alison Green’s] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work.”—Booklist (starred review) “The author’s friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers’ lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience.”—Library Journal (starred review) “I am a huge fan of Alison Green’s Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor.”—Robert Sutton, Stanford professor and author of The No Asshole Rule and The Asshole Survival Guide “Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way.”—Erin Lowry, author of Broke Millennial: Stop Scraping By and Get Your Financial Life Together

Draw What Success Looks Like - Sarah Cooper 2016-10-04

Adult coloring for cubicle dwellers. The creator of the viral sensation "10 Tricks to Appear Smart in Meetings" (5+ million views and hundreds of thousands of shares) helps you color away the stress with a coloring and activity book that will have you in stitches. Color in mind-numbing

illustrated corporate idioms, such as the "deep dive," the "low-hanging fruit," and other buzzword coloring activities. Draw what success looks like; make it a Venn diagram. Find your way through the comfort zone maze and the unlock your potential maze. Write headstones for the good idea graveyard. Includes meeting survival guide coloring checklist. Plus mad libs for resignation letters, post mortems, peer reviews, and scathing manifestos.

The Dictionary of High School BS - Lois Beckwith 2008-10-01

Broken down in handy A-to-Z fashion, this uncensored, sarcastic, and sharp-witted dictionary gives the lowdown on all of your favorite and not-so-favorite aspects of high school, from prom, hooking up, and graduation to acne, standardized tests, and school shrinks. At a price even a babysitter’s income can afford (and in a light paperback format that won't weigh down your backpack), The Dictionary of High School B.S. is an entertaining guide to the ridiculous rules, irritating people, and ongoing dramas that fill four of the most awkward, exciting, and downright confusing years of your life. Each entry begins with a straight definition followed by a series of humorous alternate meanings.

The Dictionary of High School B.s. - Lois Beckwith 2009-01-23

Presents an alphabetically arranged dictionary of useful and popular terms used in high school and includes humorous and insightful anecdotes for each entry.

Buckland's Complete Book of Witchcraft - Raymond Buckland 1986

"This complete self-study course in modern Wicca is a treasured classic - an essential and trusted guide that belongs in every witch's library."---

Back cover

The Stupidity Paradox - Mats Alvesson 2016-06-02

Functional stupidity can be catastrophic. It can cause organisational collapse, financial meltdown and technical disaster. And there are countless, more everyday examples of organisations accepting the dubious, the absurd and the downright idiotic, from unsustainable management fads to the cult of leadership or an over-reliance on brand and image. And yet a dose of stupidity can be useful and produce good, short-term results: it can nurture harmony, encourage people to get on

with the job and drive success. This is the stupidity paradox. The Stupidity Paradox tackles head-on the pros and cons of functional stupidity. You'll discover what makes a workplace mindless, why being stupid might be a good thing in the short term but a disaster in the longer term, and how to make your workplace a little less stupid by challenging thoughtless conformity. It shows how harmony and action in the workplace can be balanced with a culture of questioning and challenge. The book is a wake-up call for smart organisations and smarter people. It encourages us to use our intelligence fully for the sake of personal satisfaction, organisational success and the flourishing of society as a whole.

Writing Without Bullshit - Josh Bernoff 2016-09-13

Joining the ranks of classics like *The Elements of Style* and *On Writing Well*, *Writing Without Bullshit* helps professionals get to the point to get ahead. It's time for *Writing Without Bullshit*. *Writing Without Bullshit* is the first comprehensive guide to writing for today's world: a noisy environment where everyone reads what you write on a screen. The average news story now gets only 36 seconds of attention. Unless you change how you write, your emails, reports, and Web copy don't stand a chance. In this practical and witty book, you'll learn to front-load your writing with pithy titles, subject lines, and opening sentences. You'll acquire the courage and skill to purge weak and meaningless jargon, wimpy passive voice, and cowardly weasel words. And you'll get used to writing directly to the reader to make every word count. At the center of it all is the Iron Imperative: treat the reader's time as more valuable than your own. Embrace that, and your customers, your boss, and your colleagues will recognize the power and boldness of your thinking. Transcend the fear that makes your writing weak. Plan and execute writing projects with confidence. Manage edits and reviews flawlessly. And master every modern format from emails and social media to reports and press releases. Stop writing to fit in. Start writing to stand out. Boost your career by writing without bullshit.

Moneyball (Movie Tie-in Edition) (Movie Tie-in Editions) - Michael Lewis 2011-08-22

Explains how Billy Beene, the general manager of the Oakland Athletics, is using a new kind of thinking to build a successful and winning baseball team without spending enormous sums of money.

Business Bullshit - André Spicer 2017-09-11

Our organizations are flooded with empty talk. We are constantly "going forward" to lands of "deliverables", stopping off on the "journey" to "drill down" into "best practice". Being an expert at using management speak has become more important in corporate life than delivering long lasting results. The upshot is that meaningless corporate jargon is killing our organizations. In this book, management scholar the author argues we need to call this empty talk what it is: bullshit. The book looks at how organizations have become vast machines for manufacturing, distributing and consuming bullshit. It follows how the meaningless language of management has spread through schools, NGOs, politics and the media. *Business Bullshit* shows you how to spot business bullshit, considers why it is so popular, and outlines the impact it has on organizations and the people who work there. It also outlines what we can do to minimise bullshit at work. The author makes a case for why organizations need to avoid empty talk and reconnect with core activities.

How to Be Successful without Hurting Men's Feelings - Sarah Cooper 2018-10-30

Chapters include, among others, "9 Non-threatening Leadership Strategies for Women," "How to Ace Your Job Interview Without Over-acting It," and "Choose Your Own Adventure: Do You Want to Be Likable or Successful?" It even includes several pages to doodle on while men finish what they're saying. Each chapter also features an exercise with a set of "inaction items" designed to challenge women to be less challenging. And, when all else fails, a set of wearable mustaches is included to allow women to seem more man-like. This will cancel out any need to change their leadership style. In fact, it may even lead to a quick promotion!

The Dictionary of Legal Bullshit - Randall C. Young 2007

This dictionary of legal terms looks to the plain-English meaning of all

the words lawyers, judges and anyone else involved in our legal system feel compelled to use. It provides a humorous resource into this archaic and convoluted language and is sure to make anyone you know in the legal profession laugh out loud at its accurate absurdity. In *The Dictionary of Legal Bullshit*, you will find the definition of such words as: Bankrupt. The state of being that one attains when the government sticks your creditors with the bill for your extravagant expenditures. Jail. Exclusive public housing with lousy neighbors, no view, poor facilities and one of the highest cost per square foot of any living space ever built; but with slightly less violence and fewer drug dealers than the public housing that is available to the populous at large. Plus, find key Latin translations, like: Res ipsa loquitur. Duh. Res judicata. You lost, get over it. Respondeat superior. Sue the one with the most money.

Bullshit Jobs - David Graeber 2019-05-07

From bestselling writer David Graeber—“a master of opening up thought and stimulating debate” (Slate)—a powerful argument against the rise of meaningless, unfulfilling jobs...and their consequences. Does your job make a meaningful contribution to the world? In the spring of 2013, David Graeber asked this question in a playful, provocative essay titled “On the Phenomenon of Bullshit Jobs.” It went viral. After one million online views in seventeen different languages, people all over the world are still debating the answer. There are hordes of people—HR consultants, communication coordinators, telemarketing researchers, corporate lawyers—whose jobs are useless, and, tragically, they know it. These people are caught in bullshit jobs. Graeber explores one of society’s most vexing and deeply felt concerns, indicting among other villains a particular strain of finance capitalism that betrays ideals shared by thinkers ranging from Keynes to Lincoln. “Clever and charismatic” (The New Yorker), *Bullshit Jobs* gives individuals, corporations, and societies permission to undergo a shift in values, placing creative and caring work at the center of our culture. This book is for everyone who wants to turn their vocation back into an avocation and “a thought-provoking examination of our working lives” (Financial Times).

The Dictionary of Corporate Bullshit - Lois Beckwith 2006-02-14

This caustically funny Webster’s of the workplace cuts to the true meaning of the inane argot spouted in cubicles and conference rooms across the land. It’s time to face the facts: We live in the Golden Age of Bullshit. And as anyone who has ever worked in an office knows, the corporate world is a veritable sea of B.S.—and we are all drowning in it. Thank God for Lois Beckwith, an actual human being with the courage and moral fiber to cut through the crap (so to speak) and give us citizens of the working world the lowdown on what all this corporate lingua franca actually means. Breathe easy. *The Dictionary of Corporate Bullshit* will make your job a whole lot easier, telling you how to get ahead (kissing ass, playing golf), avoid annoying colleagues (use caller ID), and ride the elevator without ruining your career (if you gossip, use pronouns, and never talk to the CEO). If you have ever wondered what a mindshare is (some kind of drug?), puzzled over the meaning of words like impactful or incentivize (here’s a clue: those are not actual words), or been faced with a glassy-eyed zombie of a coworker singing the praises of synergy, then *The Dictionary of Corporate Bullshit* is for you! Forget what you learned in Bschoo!—this handy reference guide will teach you everything you need to know about the empty, enraging, and just plain stupid gobbledygook that masquerades as “communication” in the working world.

Per My Last Email - Stephanie K. Wright 2021-10-05

Tired of phrases like “circle back,” “follow up,” or the dreaded “let’s take this offline”? This hilarious guide will reinvigorate your vocabulary with direct and delightful alternatives to stale corporate speak. Offices are a breeding ground for odd expressions and hackneyed platitudes. Why are we peeling onions and putting irons in the fire? Why is our plate always full? And most importantly, how is it even possible to give 110%? *Per My Last Email* provides you with fresh new words to sprinkle throughout your workday and lift you out of your office-speak rut while making you laugh at the same time. With unexpected and entertaining phrases to boost the productivity of your meetings, revitalize your email game, and even the occasional office-appropriate swear, this book is a fun and

informative send-up of stale corporate lingo that will help you freshen up your own workplace communication.

Calling Bullshit - Carl T. Bergstrom 2020-08-04

Bullshit isn't what it used to be. Now, two science professors give us the tools to dismantle misinformation and think clearly in a world of fake news and bad data. "A modern classic . . . a straight-talking survival guide to the mean streets of a dying democracy and a global pandemic."—Wired Misinformation, disinformation, and fake news abound and it's increasingly difficult to know what's true. Our media environment has become hyperpartisan. Science is conducted by press release. Startup culture elevates bullshit to high art. We are fairly well equipped to spot the sort of old-school bullshit that is based in fancy rhetoric and weasel words, but most of us don't feel qualified to

challenge the avalanche of new-school bullshit presented in the language of math, science, or statistics. In Calling Bullshit, Professors Carl Bergstrom and Jevin West give us a set of powerful tools to cut through the most intimidating data. You don't need a lot of technical expertise to call out problems with data. Are the numbers or results too good or too dramatic to be true? Is the claim comparing like with like? Is it confirming your personal bias? Drawing on a deep well of expertise in statistics and computational biology, Bergstrom and West exuberantly unpack examples of selection bias and muddled data visualization, distinguish between correlation and causation, and examine the susceptibility of science to modern bullshit. We have always needed people who call bullshit when necessary, whether within a circle of friends, a community of scholars, or the citizenry of a nation. Now that bullshit has evolved, we need to relearn the art of skepticism.