

A Mind At Play How Claude Shannon Invented The Information Age

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Fortune's Formula - William Poundstone 2010-06-01

In 1956, two Bell Labs scientists discovered the scientific formula for getting rich. One was mathematician Claude Shannon, neurotic father of our digital age, whose genius is ranked with Einstein's. The other was John L. Kelly Jr., a Texas-born, gun-toting physicist. Together they applied the science of information theory—the basis of computers and the Internet—to the problem of making as much money as possible, as fast as possible. Shannon and MIT mathematician Edward O. Thorp took the "Kelly formula" to Las Vegas. It worked. They realized that there was even more money to be made in the stock market. Thorp used the Kelly system with his phenomenally successful hedge fund, Princeton-Newport Partners. Shannon became a successful investor, too, topping even Warren Buffett's rate of return. Fortune's Formula traces how the Kelly formula sparked controversy even as it made fortunes at racetracks, casinos, and trading desks. It reveals the dark side of this alluring scheme, which is founded on exploiting an insider's edge. Shannon believed it was possible for a smart investor to beat the market—and William Poundstone's Fortune's Formula will convince you that he was right.

Elevate the Debate - Jonathan A. Schwabish 2020-02-11

Learn how to make data-driven research accessible to decision makers, policymakers, and the general public. Many researchers, scholars, and analysts fail to develop communication strategies that work in today's crowded landscape of content, research, and data. To be successful, modern researchers need to share their insights with the wider audience that lies beyond academia. Elevate the Debate helps researchers of all types more effectively communicate their work in any number of areas, from traditional news outlets to the new media platforms of the digital age. After reading this book, you will be inspired and equipped to use traditional and digital media environments to your advantage. This real-world guide helps you present your data-driven research with greater clarity, coherence, and impact. An array of practical strategies and proven techniques enables you to make your research accessible to diverse audiences, form engaging narratives, and design and implement meaningful outreach plans. Each chapter examines a specific communications strategy, such as data visualization, presentation skills, social media, blog writing, and reporter interactions. Written by expert members of the Urban Institute's Communication department, and edited by Jonathan Schwabish, a Senior Fellow at Urban, Elevate the Debate guides you on how to use the media environment to your advantage and make a difference through policy insights and policy solutions. This valuable book teaches you how to: Develop and apply data-driven and story-focused communication Use the "Pyramid Philosophy" of rooting accessible, engaging communications products in sophisticated research. Solve problems with your research by defining goals and recommending conclusions-based actions Identify the researchers, organizations, funders, influencers, and policymakers who are most important to your goals and precisely target their information needs Employ communication styles and strategies to get your work in the hands of people who can use it and act upon it. Elevate the Debate: A Multi-layered Approach to Communicating Your Research is a must-have resource for academic researches, policy researchers, and all analysts of data-driven research.

The Pope of Physics - Gino Segrè 2016-10-18

Enrico Fermi is unquestionably among the greats of the world's physicists, the most famous Italian scientist since Galileo. Called the Pope by his peers, he was regarded as infallible in his instincts and research. His discoveries changed our world; they led to weapons of mass destruction and conversely to life-saving

medical interventions. This unassuming man struggled with issues relevant today, such as the threat of nuclear annihilation and the relationship of science to politics. Fleeing Fascism and anti-Semitism, Fermi became a leading figure in America's most secret project: building the atomic bomb. The last physicist who mastered all branches of the discipline, Fermi was a rare mixture of theorist and experimentalist. His rich legacy encompasses key advances in fields as diverse as comic rays, nuclear technology, and early computers. In their revealing book, *The Pope of Physics*, Gino Segrè and Bettina Hoerlin bring this scientific visionary to life. An examination of the human dramas that touched Fermi's life as well as a thrilling history of scientific innovation in the twentieth century, this is the comprehensive biography that Fermi deserves.

A Mind at Play - Jimmy Soni 2018-07-17

Winner of the Neumann Prize for the History of Mathematics **Named a best book of the year by Bloomberg and Nature** **'Best of 2017' by The Morning Sun** "We owe Claude Shannon a lot, and Soni & Goodman's book takes a big first step in paying that debt." —San Francisco Review of Books "Soni and Goodman are at their best when they invoke the wonder an idea can instill. They summon the right level of awe while stopping short of hyperbole." —Financial Times "Jimmy Soni and Rob Goodman make a convincing case for their subtitle while reminding us that Shannon never made this claim himself." —The Wall Street Journal "Soni and Goodman have done their research...A Mind at Play reveals the remarkable human behind some of the most important theoretical and practical contributions to the information age." —Nature "A Mind at Play shows us that you don't need to be a genius to learn from a genius. Claude Shannon's inventive, vibrant life demonstrates how vital the act of play can be to making the most of work." —Inc. "A charming account of one of the twentieth century's most distinguished scientists...Readers will enjoy this portrait of a modern-day Da Vinci." —Fortune In their second collaboration, biographers Jimmy Soni and Rob Goodman present the story of Claude Shannon—one of the foremost intellects of the twentieth century and the architect of the Information Age, whose insights stand behind every computer built, email sent, video streamed, and webpage loaded. Claude Shannon was a groundbreaking polymath, a brilliant tinkerer, and a digital pioneer. He constructed the first wearable computer, outfoxed Vegas casinos, and built juggling robots. He also wrote the seminal text of the digital revolution, which has been called "the Magna Carta of the Information Age." In this elegantly written, exhaustively researched biography, Soni and Goodman reveal Claude Shannon's full story for the first time. With unique access to Shannon's family and friends, A Mind at Play brings this singular innovator and always playful genius to life.

Information Theory - JV Stone 2015-01-01

Originally developed by Claude Shannon in the 1940s, information theory laid the foundations for the digital revolution, and is now an essential tool in telecommunications, genetics, linguistics, brain sciences, and deep space communication. In this richly illustrated book, accessible examples are used to introduce information theory in terms of everyday games like '20 questions' before more advanced topics are explored. Online MatLab and Python computer programs provide hands-on experience of information theory in action, and PowerPoint slides give support for teaching. Written in an informal style, with a comprehensive glossary and tutorial appendices, this text is an ideal primer for novices who wish to learn the essential principles and applications of information theory.

Research Methods in Psychology For Dummies - Martin Dempster 2015-12-21

Your hands-on introduction to research methods in psychology Looking for an easily accessible overview of research methods in psychology? This is the book for you! Whether you need to get ahead in class, you're pressed for time, or you just want a take on a topic that's not covered in your textbook, Research Methods in Psychology For Dummies has you covered. Written in plain English and packed with easy-to-follow instruction, this friendly guide takes the intimidation out of the subject and tackles the fundamentals of psychology research in a way that makes it approachable and comprehensible, no matter your background. Inside, you'll find expert coverage of qualitative and quantitative research methods, including surveys, case studies, laboratory observations, tests and experiments—and much more. Serves as an excellent supplement to course textbooks Provides a clear introduction to the scientific method Presents the methodologies and techniques used in psychology research Written by the authors of Psychology Statistics For Dummies If you're a first or second year psychology student and want to supplement your doorstop-sized psychology textbook—and boost your chances of scoring higher at exam time—this hands-on guide breaks down the subject into easily digestible bits and propels you towards success.

A Mind at Play - Jimmy Soni 2018-04-15

A prize-winning biography of one of the foremost intellects of the twentieth century: Claude Shannon, the neglected architect of the Information Age.

The Idea Factory - Jon Gertner 2013-02-26

The definitive history of America's greatest incubator of innovation and the birthplace of some of the 20th century's most influential technologies "Filled with colorful characters and inspiring lessons . . . The Idea Factory explores one of the most critical issues of our time: What causes innovation?" —Walter Isaacson, The New York Times Book Review "Compelling . . . Gertner's book offers fascinating evidence for those seeking to understand how a society should best invest its research resources." —The Wall Street Journal From its beginnings in the 1920s until its demise in the 1980s, Bell Labs—officially, the research and development wing of AT&T—was the biggest, and arguably the best, laboratory for new ideas in the world. From the transistor to the laser, from digital communications to cellular telephony, it's hard to find an aspect of modern life that hasn't been touched by Bell Labs. In *The Idea Factory*, Jon Gertner traces the origins of some of the twentieth century's most important inventions and delivers a riveting and heretofore untold chapter of American history. At its heart this is a story about the life and work of a small group of brilliant and eccentric men—Mervin Kelly, Bill Shockley, Claude Shannon, John Pierce, and Bill Baker—who spent their careers at Bell Labs. Today, when the drive to invent has become a mantra, Bell Labs offers us a way to enrich our understanding of the challenges and solutions to technological innovation. Here, after all, was where the foundational ideas on the management of innovation were born.

Knowledge and the Flow of Information - Fred I. Dretske 1983

What distinguishes clever computers from stupid people (besides their components)? The author of *Seeing and Knowing* presents in his new book a beautifully and persuasively written interdisciplinary approach to traditional problems—a clear-sighted interpretation of information theory. Psychologists, biologists, computer scientists, and those seeking a general unified picture of perceptual-cognitive activity will find this provocative reading. The problems Dretske addresses in *Knowledge and the Flow of Information*—What is knowledge? How are the sensory and cognitive processes related? What makes mental activities mental?—appeal to a wide audience. The conceptual tools used to deal with these questions (information, noise, analog versus digital coding, etc.) are designed to make contact with, and exploit the findings of, empirical work in the cognitive sciences. A concept of information is developed, one deriving from (but not identical with) the Shannon idea familiar to communication theorists, in terms of which the analyses of knowledge, perception, learning, and meaning are expressed. The book is materialistic in spirit—that is, spiritedly materialistic—devoted to the view that mental states and processes are merely special ways physical systems have of processing, coding, and using information.

A Brief History of Infinity - Brian Clegg 2013-02-07

'Space is big. Really big. You just won't believe how vastly, hugely, mind-bogglingly big it is. I mean, you may think it's a long way down the street to the chemist, but that's just peanuts to space.' Douglas Adams, *Hitch-hiker's Guide to the Galaxy* We human beings have trouble with infinity - yet infinity is a surprisingly

human subject. Philosophers and mathematicians have gone mad contemplating its nature and complexity - yet it is a concept routinely used by schoolchildren. Exploring the infinite is a journey into paradox. Here is a quantity that turns arithmetic on its head, making it feasible that $1 = 0$. Here is a concept that enables us to cram as many extra guests as we like into an already full hotel. Most bizarrely of all, it is quite easy to show that there must be something bigger than infinity - when it surely should be the biggest thing that could possibly be. Brian Clegg takes us on a fascinating tour of that borderland between the extremely large and the ultimate that takes us from Archimedes, counting the grains of sand that would fill the universe, to the latest theories on the physical reality of the infinite. Full of unexpected delights, whether St Augustine contemplating the nature of creation, Newton and Leibniz battling over ownership of calculus, or Cantor struggling to publicise his vision of the transfinite, infinity's fascination is in the way it brings together the everyday and the extraordinary, prosaic daily life and the esoteric. Whether your interest in infinity is mathematical, philosophical, spiritual or just plain curious, this accessible book offers a stimulating and entertaining read.

Discoverers of the Universe - Michael Hoskin 2011-01-10

Discoverers of the Universe tells the gripping story of William Herschel, the brilliant, fiercely ambitious, emotionally complex musician and composer who became court astronomer to Britain's King George III, and of William's sister, Caroline, who assisted him in his observations of the night sky and became an accomplished astronomer in her own right. Together, they transformed our view of the universe from the unchanging, mechanical creation of Newton's clockmaker god to the ever-evolving, incredibly dynamic cosmos that it truly is. William was in his forties when his amateur observations using a homemade telescope led to his discovery of Uranus, and an invitation to King George's court. He coined the term "asteroid," discovered infrared radiation, was the first to realize that our solar system is moving through space, discovered 2,500 nebulae that form the basis of the catalog astronomers use today, and was unrivalled as a telescope builder. Caroline shared William's passion for astronomy, recording his observations during night watches and organizing his papers for publication. She was the first salaried woman astronomer in history, a pioneer who herself discovered nine comets and became a role model for women in the sciences. Written by the world's premier expert on the Herschels, *Discoverers of the Universe* traces William and Caroline's many extraordinary contributions to astronomy, shedding new light on their productive but complicated relationship, and setting their scientific achievements in the context of their personal struggles, larger-than-life ambitions, bitter disappointments, and astonishing triumphs.

The Master Plan - Chris Wilson 2020-02-04

"The Master Plan is less of a road map and more of a philosophy that we should all take to heart: We are all better than our worst decision, our sense of justice should honor the redemptive possibilities inherent in every person, and our destinies are truly intertwined."—Wes Moore, author of *The Other Wes Moore* Growing up in Washington, DC, Chris Wilson was surrounded by violence and despair. He watched his family and neighborhood shattered by trauma, and he lost his faith. One night when he was seventeen, defending himself, he killed a man. He was sentenced to life in prison with no hope of parole. But what should have been the end of his story became the beginning. Behind bars, Wilson embarked on a remarkable journey of self-improvement—reading, working out, learning languages, even starting a business. At nineteen, he sat down and wrote a list of all the things he intended to accomplish, and all the steps he'd have to take to get there. He called it his Master Plan. He revised that plan regularly and followed it religiously. Sixteen years later, it led him to an unlikely opportunity—and to a promise he has been working hard to live up to every day since. Harrowing, heartbreaking, and ultimately triumphant, *The Master Plan* is a memoir for this moment, proving that every person is capable of doing great things.

Jane's Carousel - Jane Walentas 2021-07-07

The story of one woman's remarkable 25-year odyssey to restore the beloved carousel at Brooklyn Bridge Park In 1983 a dream to revive the Dumbo area of Brooklyn was underway. Part of that plan was a carousel and it fell to Jane Walentas to find one. After extensive research, she located an intact 1922 example with 48 exquisitely carved horses -- and then embarked on a two-plus decade restoration mission to return the historic attraction to its original elegance. After painstaking work, Walentas's next hurdle was to secure a spot in Brooklyn Bridge Park. Finally, in September 2011, Jane's Carousel opened to the public and has

since become a beloved New York City destination.

The Man from the Future: The Visionary Ideas of John von Neumann - Ananyo Bhattacharya 2022-02-22

An electrifying biography of one of the most extraordinary scientists of the twentieth century and the world he made. The smartphones in our pockets and computers like brains. The vagaries of game theory and evolutionary biology. Nuclear weapons and self-replicating spacecrafts. All bear the fingerprints of one remarkable, yet largely overlooked, man: John von Neumann. Born in Budapest at the turn of the century, von Neumann is one of the most influential scientists to have ever lived. A child prodigy, he mastered calculus by the age of eight, and in high school made lasting contributions to mathematics. In Germany, where he helped lay the foundations of quantum mechanics, and later at Princeton, von Neumann's colleagues believed he had the fastest brain on the planet—bar none. He was instrumental in the Manhattan Project and the design of the atom bomb; he helped formulate the bedrock of Cold War geopolitics and modern economic theory; he created the first ever programmable digital computer; he prophesized the potential of nanotechnology; and, from his deathbed, he expounded on the limits of brains and computers—and how they might be overcome. Taking us on an astonishing journey, Ananyo Bhattacharya explores how a combination of genius and unique historical circumstance allowed a single man to sweep through a stunningly diverse array of fields, sparking revolutions wherever he went. *The Man from the Future* is an insightful and thrilling intellectual biography of the visionary thinker who shaped our century.

The Empathy Diaries - Sherry Turkle 2022-03-01

"A beautiful book... an instant classic of the genre." —Dwight Garner, *New York Times* • A *New York Times* Critics' Top Book of 2021 • A *New York Times* Book Review Editors' Choice • Named a Best Nonfiction Book of 2021 by *Kirkus* • Winner of the 2021 National Jewish Book Award in Autobiography & Memoir • Winner of the New England Society Book Award in Nonfiction MIT psychologist and bestselling author of *Reclaiming Conversation* and *Alone Together*, Sherry Turkle's intimate memoir of love and work For decades, Sherry Turkle has shown how we remake ourselves in the mirror of our machines. Here, she illuminates our present search for authentic connection in a time of uncharted challenges. Turkle has spent a career composing an intimate ethnography of our digital world; now, marked by insight, humility, and compassion, we have her own. In this vivid and poignant narrative, Turkle ties together her coming-of-age and her pathbreaking research on technology, empathy, and ethics. Growing up in postwar Brooklyn, Turkle searched for clues to her identity in a house filled with mysteries. She mastered the codes that governed her mother's secretive life. She learned never to ask about her absent scientist father—and never to use his name, her name. Before empathy became a way to find connection, it was her strategy for survival. Turkle's intellect and curiosity brought her to worlds on the threshold of change. She learned friendship at a Harvard-Radcliffe on the cusp of coeducation during the antiwar movement, she mourned the loss of her mother in Paris as students returned from the 1968 barricades, and she followed her ambition while fighting for her place as a woman and a humanist at MIT. There, Turkle found turbulent love and chronicled the wonders of the new computer culture, even as she warned of its threat to our most essential human connections. *The Empathy Diaries* captures all this in rich detail—and offers a master class in finding meaning through a life's work.

Hiding in Plain Sight - Eric Cole 2003-04-25

Explains exactly what steganography is—hiding a message inside an innocuous picture or music file—and how it has become a popular tool for secretly sending and receiving messages for both the good guys and the bad guys First book to describe international terrorists' cybersecurity tool of choice in an accessible language Author is a top security consultant for the CIA and provides gripping stories that show how steganography works Appendix provides tools to help people detect and counteract steganography *Claude E. Shannon* - Ernst Weber 1993-01-19

This important book, the first published collection of papers by Claude E. Shannon, is a fascinating guide to all of the published articles from this world-renowned inventor, tinkerer, puzzle-solver, prankster, and father of information theory. Includes his seminal article THE MATHEMATICAL THEORY OF COMMUNICATION.

The Innovators - Walter Isaacson 2014

"Following his blockbuster biography of Steve Jobs, *The Innovators* is Walter Isaacson's revealing story of the people who created the computer and the Internet. It is destined to be the standard history of the digital revolution and an indispensable guide to how innovation really happens. What were the talents that allowed certain inventors and entrepreneurs to turn their visionary ideas into disruptive realities? What led to their creative leaps? Why did some succeed and others fail? In his masterly saga, Isaacson begins with Ada Lovelace, Lord Byron's daughter, who pioneered computer programming in the 1840s. He explores the fascinating personalities that created our current digital revolution, such as Vannevar Bush, Alan Turing, John von Neumann, J.C.R. Licklider, Doug Engelbart, Robert Noyce, Bill Gates, Steve Wozniak, Steve Jobs, Tim Berners-Lee, and Larry Page. This is the story of how their minds worked and what made them so inventive. It's also a narrative of how their ability to collaborate and master the art of teamwork made them even more creative. For an era that seeks to foster innovation, creativity, and teamwork, *The Innovators* shows how they happen"--

Faraday, Maxwell, and the Electromagnetic Field - Nancy Forbes 2014-03-11

The story of two brilliant nineteenth-century scientists who discovered the electromagnetic field, laying the groundwork for the amazing technological and theoretical breakthroughs of the twentieth century Two of the boldest and most creative scientists of all time were Michael Faraday (1791-1867) and James Clerk Maxwell (1831-1879). This is the story of how these two men - separated in age by forty years - discovered the existence of the electromagnetic field and devised a radically new theory which overturned the strictly mechanical view of the world that had prevailed since Newton's time. The authors, veteran science writers with special expertise in physics and engineering, have created a lively narrative that interweaves rich biographical detail from each man's life with clear explanations of their scientific accomplishments. Faraday was an autodidact, who overcame class prejudice and a lack of mathematical training to become renowned for his acute powers of experimental observation, technological skills, and prodigious scientific imagination. James Clerk Maxwell was highly regarded as one of the most brilliant mathematical physicists of the age. He made an enormous number of advances in his own right. But when he translated Faraday's ideas into mathematical language, thus creating field theory, this unified framework of electricity, magnetism and light became the basis for much of later, 20th-century physics. Faraday's and Maxwell's collaborative efforts gave rise to many of the technological innovations we take for granted today - from electric power generation to television, and much more. Told with panache, warmth, and clarity, this captivating story of their greatest work - in which each played an equal part - and their inspiring lives will bring new appreciation to these giants of science.

A Mind at Play - Jimmy Soni 2017-07-18

Chronicles the life and times of the lesser-known Information Age intellect, revealing how his discoveries and innovations set the stage for the digital era, influencing the work of such collaborators and rivals as Alan Turing, John von Neumann and Vannevar Bush.

Words on Fire - Rob Goodman 2021-12-16

Why is political rhetoric broken - and how can it be fixed? *Words on Fire* returns to the origins of rhetoric to recover the central place of eloquence in political thought. Eloquence, for the orators of classical antiquity, emerged from rhetorical relationships that exposed both speaker and audience to risk. Through close readings of Cicero - and his predecessors, rivals, and successors - political theorist and former speechwriter Rob Goodman tracks the development of this ideal, in which speech is both spontaneous and stylized, and in which the pursuit of eloquence mitigates political inequalities. He goes on to trace the fierce disputes over Ciceronian speech in the modern world through the work of such figures as Burke, Macaulay, Tocqueville, and Schmitt, explaining how rhetorical risk-sharing has broken down. *Words on Fire* offers a powerful critique of today's political language - and shows how the struggle over the meaning of eloquence has shaped our world.

Rome's Last Citizen - Rob Goodman 2012-10-16

"Cato, history's most famous foe of authoritarian power, was the pivotal political man of Rome; an inspiration to our Founding Fathers; and a cautionary figure for our times. He loved Roman republicanism, but saw himself as too principled for the mere politics that might have saved it. His life and lessons are urgently relevant in the harshly divided America—and world—of today. With erudition and verve, Rob

Goodman and Jimmy Soni turn their life of Cato into the most modern of biographies, a blend of *The Decline and Fall of the Roman Empire* and *Game Change*."—Howard Fineman, Editorial Director of The Huffington Post Media Group, NBC and MSNBC News Analyst, and New York Times bestselling author of *The Thirteen American Arguments* "A truly outstanding piece of work. What most impresses me is the book's ability to reach through the confusing dynastic politics of the late Roman Republic to present social realities in a way intelligible to the modern reader. Rome's Last Citizen entertainingly restores to life the stoic Roman who inspired George Washington, Patrick Henry and Nathan Hale. This is more than a biography: it is a study of how a reputation lasted through the centuries from the end of one republic to the start of another."—David Frum, DailyBeast columnist, former White House speech writer, and New York Times bestselling author of *The Right Man* Marcus Porcius Cato: aristocrat who walked barefoot and slept on the ground with his troops, political heavyweight who cultivated the image of a Stoic philosopher, a hardnosed defender of tradition who presented himself as a man out of the sacred Roman past—and the last man standing when Rome's Republic fell to tyranny. His blood feud with Caesar began in the chamber of the Senate, played out on the battlefields of a world war, and ended when he took his own life rather than live under a dictator. Centuries of thinkers, writers, and artists have drawn inspiration from Cato's Stoic courage. Saint Augustine and the early Christians were moved and challenged by his example. Dante, in his *Divine Comedy*, chose Cato to preside over the souls who arrive in Purgatory. George Washington so revered him that he staged a play on Cato's life to revive the spirit of his troops at Valley Forge. Now, in *Rome's Last Citizen*, Rob Goodman and Jimmy Soni deliver the first modern biography of this stirring figure. Cato's life is a gripping tale that resonates deeply with our own turbulent times. He grappled with terrorists, a debt crisis, endemic political corruption, and a huge gulf between the elites and those they governed. In many ways, Cato was the ultimate man of principle—he even chose suicide rather than be used by Caesar as a political pawn. But Cato was also a political failure: his stubbornness sealed his and Rome's defeat, and his lonely end casts a shadow on the recurring hope that a singular leader can transcend the dirty business of politics. *Rome's Last Citizen* is a timeless story of an uncompromising man in a time of crisis and his lifelong battle to save the Republic.

The Founders - Jimmy Soni 2022-02-22

National Bestseller * New York Times Editors' Choice * Financial Times "Books to Read in 2022" "A gripping account of PayPal's origins and a vivid portrait of the geeks and contrarians who made its meteoric rise possible" (The Wall Street Journal)—including Elon Musk, Amy Rowe Klement, Peter Thiel, Julie Anderson, Max Levchin, Reid Hoffman, and many others whose stories have never been shared. Today, PayPal's founders and earliest employees are considered the technology industry's most powerful network. Since leaving PayPal, they have formed, funded, and advised the leading companies of our era, including Tesla, Facebook, YouTube, SpaceX, Yelp, Palantir, and LinkedIn, among many others. As a group, they have driven twenty-first-century innovation and entrepreneurship. Their names stir passions; they're as controversial as they are admired. Yet for all their influence, the story of where they first started has gone largely untold. Before igniting the commercial space race or jumpstarting social media's rise, they were the unknown creators of a scrappy online payments start-up called PayPal. In building what became one of the world's foremost companies, they faced bruising competition, internal strife, the emergence of widespread online fraud, and the devastating dot-com bust of the 2000s. Their success was anything but certain. In *The Founders: The Story of PayPal and the Entrepreneurs Who Shaped Silicon Valley*, award-winning author and biographer Jimmy Soni explores PayPal's turbulent early days. With hundreds of interviews and unprecedented access to thousands of pages of internal material, he shows how the seeds of so much of what shapes our world today—fast-scaling digital start-ups, cashless currency concepts, mobile money transfer—were planted two decades ago. He also reveals the stories of countless individuals who were left out of the front-page features and banner headlines but who were central to PayPal's success. Described as "an intensely magnetic chronicle" (The New York Times) and "engrossing" (Business Insider), *The Founders* is a story of iteration and inventiveness—the products of which have cast a long and powerful shadow over modern life. This narrative illustrates how this rare assemblage of talent came to work together and how their collaboration changed our world forever.

Crash Override - Zoe Quinn 2017-09-05

You've heard the stories about the dark side of the internet--hackers, #gamergate, anonymous mobs attacking an unlucky victim, and revenge porn--but they remain just that: stories. Surely these things would never happen to you. Zoe Quinn used to feel the same way. She is a video game developer whose ex-boyfriend published a crazed blog post cobbled together from private information, half-truths, and outright fictions, along with a rallying cry to the online hordes to go after her. They answered in the form of a so-called movement known as #gamergate--they hacked her accounts; stole nude photos of her; harassed her family, friends, and colleagues; and threatened to rape and murder her. But instead of shrinking into silence as the online mobs wanted her to, she raised her voice and spoke out against this vicious online culture and for making the internet a safer place for everyone. In the years since #gamergate, Quinn has helped thousands of people with her advocacy and online-abuse crisis resource Crash Override Network. From locking down victims' personal accounts to working with tech companies and lawmakers to inform policy, she has firsthand knowledge about every angle of online abuse, what powerful institutions are (and aren't) doing about it, and how we can protect our digital spaces and selves. Crash Override offers an up-close look inside the controversy, threats, and social and cultural battles that started in the far corners of the internet and have since permeated our online lives. Through her story--as target and as activist--Quinn provides a human look at the ways the internet impacts our lives and culture, along with practical advice for keeping yourself and others safe online.

Shape - Jordan Ellenberg 2021-05-25

An instant New York Times Bestseller! "Unreasonably entertaining . . . reveals how geometric thinking can allow for everything from fairer American elections to better pandemic planning." —The New York Times From the New York Times bestselling author of *How Not to Be Wrong*—himself a world-class geometer—a far-ranging exploration of the power of geometry, which turns out to help us think better about practically everything. How should a democracy choose its representatives? How can you stop a pandemic from sweeping the world? How do computers learn to play Go, and why is learning Go so much easier for them than learning to read a sentence? Can ancient Greek proportions predict the stock market? (Sorry, no.) What should your kids learn in school if they really want to learn to think? All these are questions about geometry. For real. If you're like most people, geometry is a sterile and dimly remembered exercise you gladly left behind in the dust of ninth grade, along with your braces and active romantic interest in pop singers. If you recall any of it, it's plodding through a series of miniscule steps only to prove some fact about triangles that was obvious to you in the first place. That's not geometry. Okay, it is geometry, but only a tiny part, which has as much to do with geometry in all its flush modern richness as conjugating a verb has to do with a great novel. *Shape* reveals the geometry underneath some of the most important scientific, political, and philosophical problems we face. Geometry asks: Where are things? Which things are near each other? How can you get from one thing to another thing? Those are important questions. The word "geometry" comes from the Greek for "measuring the world." If anything, that's an undersell. Geometry doesn't just measure the world—it explains it. *Shape* shows us how.

The Information - James Gleick 2011-03-01

From the bestselling author of the acclaimed *Chaos and Genius* comes a thoughtful and provocative exploration of the big ideas of the modern era: Information, communication, and information theory. Acclaimed science writer James Gleick presents an eye-opening vision of how our relationship to information has transformed the very nature of human consciousness. A fascinating intellectual journey through the history of communication and information, from the language of Africa's talking drums to the invention of written alphabets; from the electronic transmission of code to the origins of information theory, into the new information age and the current deluge of news, tweets, images, and blogs. Along the way, Gleick profiles key innovators, including Charles Babbage, Ada Lovelace, Samuel Morse, and Claude Shannon, and reveals how our understanding of information is transforming not only how we look at the world, but how we live. A New York Times Notable Book A Los Angeles Times and Cleveland Plain Dealer Best Book of the Year Winner of the PEN/E. O. Wilson Literary Science Writing Award

Seduced by Logic - Robyn Arianrhod 2012-11-22

Du Chatelet translated Newton's *Principia* into French (it is still the accepted translation), and Somerville (100 years later) translated LaPlace's *Celestial mechanics* into English, where her translation served as an

advanced textbook for many years.

Fluke - Joseph Mazur 2016-03-29

A mathematical guide to understanding why life can seem to be one big coincidence—and why the odds of just about everything are better than we would think. What are the chances? This is the question we ask ourselves when we encounter the strangest and most seemingly impossible coincidences, like the woman who won the lottery four times or the fact that Lincoln's dreams foreshadowed his own assassination. But, when we look at coincidences mathematically, the odds are a lot better than any of us would have thought. In *Fluke*, mathematician Joseph Mazur takes a second look at the seemingly improbable, sharing with us an entertaining guide to the most surprising moments in our lives. He takes us on a tour of the mathematical concepts of probability, such as the law of large numbers and the birthday paradox, and combines these concepts with lively anecdotes of flukes from around the world. How do you explain finding your college copy of *Moby Dick* in a used bookstore on the Seine on your first visit to Paris? How can a jury be convinced beyond a reasonable doubt that DNA found at the scene of a heinous crime did not get there by some fluke? Should we be surprised if strangers named Maria and Francisco, seeking each other in a hotel lobby, accidentally meet the wrong Francisco and the wrong Maria, another pair of strangers also looking for each other? As Mazur reveals, if there is any likelihood that something could happen, no matter how small, it is bound to happen to someone at some time. In *Fluke*, Mazur offers us proof of the inevitability of the sublime and the unexpected. He has written a book that will appeal to anyone who has ever wondered how all of the tiny decisions that happen in our lives add up to improbable wholes. A must-read for math enthusiasts and storytellers alike, *Fluke* helps us to understand the true nature of chance.

The Logician and the Engineer - Paul J. Nahin 2017-04-04

Third printing. First paperback printing. Original copyright date: 2013.

Lifespan - David A. Sinclair 2019-09-10

A NEW YORK TIMES BESTSELLER “Brilliant and enthralling.” —The Wall Street Journal A paradigm-shifting book from an acclaimed Harvard Medical School scientist and one of Time’s most influential people. It’s a seemingly undeniable truth that aging is inevitable. But what if everything we’ve been taught to believe about aging is wrong? What if we could choose our lifespan? In this groundbreaking book, Dr. David Sinclair, leading world authority on genetics and longevity, reveals a bold new theory for why we age. As he writes: “Aging is a disease, and that disease is treatable.” This eye-opening and provocative work takes us to the frontlines of research that is pushing the boundaries on our perceived scientific limitations, revealing incredible breakthroughs—many from Dr. David Sinclair’s own lab at Harvard—that demonstrate how we can slow down, or even reverse, aging. The key is activating newly discovered vitality genes, the descendants of an ancient genetic survival circuit that is both the cause of aging and the key to reversing it. Recent experiments in genetic reprogramming suggest that in the near future we may not just be able to feel younger, but actually become younger. Through a page-turning narrative, Dr. Sinclair invites you into the process of scientific discovery and reveals the emerging technologies and simple lifestyle changes—such as intermittent fasting, cold exposure, exercising with the right intensity, and eating less meat—that have been shown to help us live younger and healthier for longer. At once a roadmap for taking charge of our own health destiny and a bold new vision for the future of humankind, *Lifespan* will forever change the way we think about why we age and what we can do about it.

Principles of Digital Communication - Robert G. Gallager 2008-02-28

The renowned communications theorist Robert Gallager brings his lucid writing style to the study of the fundamental system aspects of digital communication for a one-semester course for graduate students. With the clarity and insight that have characterized his teaching and earlier textbooks, he develops a simple framework and then combines this with careful proofs to help the reader understand modern systems and simplified models in an intuitive yet precise way. A strong narrative and links between theory and practice reinforce this concise, practical presentation. The book begins with data compression for arbitrary sources. Gallager then describes how to modulate the resulting binary data for transmission over wires, cables, optical fibers, and wireless channels. Analysis and intuitive interpretations are developed for channel noise models, followed by coverage of the principles of detection, coding, and decoding. The various concepts covered are brought together in a description of wireless communication, using CDMA as

a case study.

The Mathematical Theory of Communication - Claude Elwood Shannon 1962

The Clockwork Universe - Edward Dolnick 2011-02-08

New York Times bestselling author Edward Dolnick brings to light the true story of one of the most pivotal moments in modern intellectual history—when a group of strange, tormented geniuses invented science as we know it, and remade our understanding of the world. Dolnick’s earth-changing story of Isaac Newton, the Royal Society, and the birth of modern science is at once an entertaining romp through the annals of academic history, in the vein of Bill Bryson’s *A Short History of Nearly Everything*, and a captivating exploration of a defining time for scientific progress, in the tradition of Richard Holmes’ *The Age of Wonder*.

A Mind at Play - Jimmy Soni 2018-04-15

A prize-winning biography of one of the foremost intellects of the twentieth century: Claude Shannon, the neglected architect of the Information Age.

The Mathematical Theory of Communication - Claude E Shannon 1998-09-01

Scientific knowledge grows at a phenomenal pace—but few books have had as lasting an impact or played as important a role in our modern world as *The Mathematical Theory of Communication*, published originally as a paper on communication theory more than fifty years ago. Republished in book form shortly thereafter, it has since gone through four hardcover and sixteen paperback printings. It is a revolutionary work, astounding in its foresight and contemporaneity. The University of Illinois Press is pleased and honored to issue this commemorative reprinting of a classic.

The Economization of Life - Michelle Murphy 2017-04-21

What is a life worth? In the wake of eugenics, new quantitative racist practices that valued life for the sake of economic futures flourished. In *The Economization of Life*, Michelle Murphy provocatively describes the twentieth-century rise of infrastructures of calculation and experiment aimed at governing population for the sake of national economy, pinpointing the spread of a potent biopolitical logic: some must not be born so that others might live more prosperously. Resituating the history of postcolonial neoliberal technique in expert circuits between the United States and Bangladesh, Murphy traces the methods and imaginaries through which family planning calculated lives not worth living, lives not worth saving, and lives not worth being born. The resulting archive of thick data transmuted into financialized “Invest in a Girl” campaigns that reframed survival as a question of human capital. The book challenges readers to reject the economy as our collective container and to refuse population as a term of reproductive justice.

Genius At Play - Siobhan Roberts 2015-07-14

Monografie over de Britse wiskundige (1937).

Unix - Brian W. Kernighan 2019-10-18

"The fascinating story of how Unix began and how it took over the world. Brian Kernighan was a member of the original group of Unix developers, the creator of several fundamental Unix programs, and the co-author of classic books like "The C Programming Language" and "The Unix Programming Environment."--

A Mind at Play - Jimmy Soni 2017-07-18

Winner of the Neumann Prize for the History of Mathematics "We owe Claude Shannon a lot, and Soni & Goodman’s book takes a big first step in paying that debt." —San Francisco Review of Books "Soni and Goodman are at their best when they invoke the wonder an idea can instill. They summon the right level of awe while stopping short of hyperbole." —Financial Times "Jimmy Soni and Rob Goodman make a convincing case for their subtitle while reminding us that Shannon never made this claim himself." —The Wall Street Journal “A charming account of one of the twentieth century’s most distinguished scientists...Readers will enjoy this portrait of a modern-day Da Vinci.” —Fortune In their second collaboration, biographers Jimmy Soni and Rob Goodman present the story of Claude Shannon—one of the foremost intellects of the twentieth century and the architect of the Information Age, whose insights stand behind every computer built, email sent, video streamed, and webpage loaded. Claude Shannon was a groundbreaking polymath, a brilliant tinkerer, and a digital pioneer. He constructed the first wearable computer, outfoxed Vegas casinos, and built juggling robots. He also wrote the seminal text of the digital

revolution, which has been called "the Magna Carta of the Information Age." In this elegantly written, exhaustively researched biography, Soni and Goodman reveal Claude Shannon's full story for the first time. With unique access to Shannon's family and friends, *A Mind at Play* brings this singular innovator and always playful genius to life.

The Last Problem - Eric Temple Bell 2017-09-08

2017 Reprint of 1961 Edition. Full facsimile of the original edition, not reproduced with Optical Recognition software. What Eric Temple Bell calls "The Last Problem" is the problem of proving 'Fermat's Last

Theorem', which Fermat wrote in the margin of a book almost 350 years ago. The original text of The Last Problem traced the problem from 2000 BC to 17th century France. Along the way we learn quite a bit about history, and just as much about mathematics. This book fits no categories. It is not a book of mathematics: it is a biography of a famous problem. Pages go by without an equation appearing. It is both a history of number theory and its place in our civilization, and a history of our civilization's relationship with mathematics. This rich and varied, wide-ranging book, written with force and vigor by someone with a distinctive style and point of view will provide hours of enjoyable reading for anyone interested in mathematics.