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Innovation in Audio Description Research - Sabine Braun 2020-07-30

This state-of-the-art volume covers recent developments in research on audio description, the professional practice dedicated to making audiovisual products, artistic artefacts and performances accessible to those with supplementary visual and cognitive needs. Harnessing the power of the spoken word, the projects covered in this book illustrate the value of audiovisual content descriptions not only in relation to the role of breaking down physical, cognitive and emotional barriers to entertainment, but also in informing broader media practices such as video archive retrieval, video gaming development and application software creation. The first section maps out the field, discusses key concepts in relation to new developments and illustrates their application; the second part focuses on new audiences for AD, whilst the third part covers the impact of new technologies. Throughout this book contributors focus on methodological innovation, regarding audio description as an opportunity to engage in multi-dimensional linguistic and user-experience analysis, as it intersects with and contributes to a range of other research disciplines. This book is key reading for researchers, advanced students and practitioners of audiovisual translation, media, film and performance studies, as well as those in related fields including cognition, narratology, computer vision and artificial intelligence.

Project 2010 For Dummies - Nancy C. Muir 2010-04-13

A friendly reference guide to Microsoft Project, the leading enterprise project management software As project management software, Microsoft Project allows you to oversee your business activities effectively. You can manage resources, share project info, perform modeling and scenario analysis, and standardize reporting processes. This easy-to-understand guide is completely updated to cover the latest changes and newest enhancements to Project 2010 and shows you how to get Project 2010 to work for you. After an introduction to basic project management concepts, you'll discover the mechanics of using Project software to create and manage projects. Other topics covered include working with calendars, using and sharing resources, budgeting, formatting taskbars, gathering and tracking data, working with reports, and creating templates. Microsoft Project allows you to manage resources, share project information, perform scenario analysis, and standardize reporting processes Offers completely updated coverage of the new Project 2010, which is expected to implement the Office Ribbon Reviews formatting taskbars, gathering and tracking data, and working with reports Addresses using and sharing resources, creating templates, and managing projects Let the friendly For Dummies writing style guide you through maximizing the new features of Project 2010.

Forthcoming Books - Rose Arny 2003

Essentials of Business Analytics - Jeffrey D. Camm 2016-03-24

ESSENTIALS OF BUSINESS ANALYTICS, 2e can be used by students who have previously taken a course on basic statistical methods as well as students who have not had a prior course in statistics. The expanded material in the second edition of Essentials of Business Analytics also makes it amenable to a two-course sequence in business statistics and analytics. All statistical concepts contained in this textbook are

presented from a business analytics perspective using practical business examples. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Dynamic Scheduling with Microsoft Office Project 2007 - Rodolfo Ambriz 2008

This fully revised new edition combines scheduling best practices with valuable recommendations as to why, when, and how to use the various features of Microsoft Office Project 2007 based on research from over 1,000 real-life schedules.

Digital Technologies in the Lives of Young People - Chris Davies 2015-10-14

This book examines the presence and effects of new technologies in the lives of young people. The rapid pace of change in the development and use of digital technologies, and the likely impact this has on youth, means that the topic has wide implications for educational institutions, theory and practice. There is a demand for a concentration on the ways in which new devices such as smart phones and tablets, as well as new platforms and recent notions such as the 'flipped classroom', are affecting the way education is being provided. However, there is also still a small minority who do not have full access to the internet, and the disadvantages suffered by this group must also be addressed. The internet offers a vast range of opportunities for young people, and yet for various reasons it is not always available. This can partly be attributed to the controls that schools impose on the use of digital technology, for reasons of safety and security, and can in part be explained by the fact that policy makers have contradictory attitudes to technology. While they may argue for the need to have a well-educated and well-trained workforce, they fear the threats to privacy and safety posed by the internet. This book asserts that society needs to have more open debate about the threats and opportunities of digital technology as it is a dynamic and ever-changing topic for us all. This book was originally published as a special issue of the Oxford Review of Education.

Design and Management of Manufacturing Systems - Arkadiusz Gola 2021-09-02

Although the design and management of manufacturing systems have been explored in the literature for many years now, they still remain topical problems in the current scientific research. The changing market trends, globalization, the constant pressure to reduce production costs, and technical and technological progress make it necessary to search for new manufacturing methods and ways of organizing them, and to modify manufacturing system design paradigms. This book presents current research in different areas connected with the design and management of manufacturing systems and covers such subject areas as: methods supporting the design of manufacturing systems, methods of improving maintenance processes in companies, the design and improvement of manufacturing processes, the control of production processes in modern manufacturing systems production methods and techniques used in modern manufacturing systems and environmental aspects of production and their impact on the design and management of manufacturing systems. The wide range of research findings reported in this book confirms that the design of manufacturing systems is a complex problem and that the achievement of goals set for modern manufacturing systems requires interdisciplinary knowledge and the simultaneous design of the product,

process and system, as well as the knowledge of modern manufacturing and organizational methods and techniques.

New Perspectives in Medical Records - Giovanni Rinaldi 2017-03-18

This book provides innovative practical suggestions regarding the production and management of medical records that are designed to address the inconsistencies and errors that have been highlighted especially in relation to national eHealth programs. Challenges and lessons that have emerged from the use of clinical information and the design of medical records are discussed, and principles underpinning the implementation of health IT are critically examined. New trends in the use of clinical data are explored in depth, with analysis of issues relating to integration and sharing of patient information, data visualization, big data analytics, and the requirements of modern electronic health records. The spirit pervading the book is one of co-production, in which the needs of practitioners are taken into account from the outset. Readers will learn the basic concepts of how clinical information emanating from the doctor-patient relationship can be effectively integrated with genetic and environmental data and analyzed by complex algorithms with the goal of improving medical decision making and patient care. The book, written by European experts and researchers, will be of interest to all stakeholders in the field, including doctors, technicians, and policy makers.

New Perspectives Microsoft Office 365 & Excel 2019 - Patrick Carey

The IFPUG Guide to IT and Software Measurement - IFPUG 2012-04-25

The widespread deployment of millions of current and emerging software applications has placed software economic studies among the most critical of any form of business analysis. Unfortunately, a lack of an integrated suite of metrics makes software economic analysis extremely difficult. The International Function Point Users Group (IFPUG), a nonpro

Short Introduction to Strategic Management - Torben Juul Andersen 2013-08

Provides a concise yet rigorous introduction to strategic management and its contemporary challenges, with multiple examples, case studies and references.

Modern Techniques for Successful IT Project Management - Shang Gao 2015-01-31

Computer technology provides the opportunity for innovation and progress in the daily operations and initiatives of corporations. Despite the positive elements of integrating technology into the workplace, corporations continue to struggle with the challenges created by rapid technological advancements. Modern Techniques for Successful IT Project Management brings together academic research and professional practice to examine the complexity of implementing technology into the structure and organization of a corporation's ventures. This publication is an essential reference source for researchers, professionals, and upper-level university students working in the fields of project management, information systems, and IT project management interested in the methodologies and research necessary to improve the impact of Information Technology.

Identifying, Measuring, and Valuing Knowledge-Based Intangible Assets: New Perspectives - Vallejo-Alonso, Belen 2010-10-31

"The main scope of the book is to highlight the importance of intangible resources in business management, evidenced in their measurement and financial valuation, and the need for a strategic analysis that enables them to be identified and then assessed"--Provided by publisher.

Proceedings of the XIII International Symposium SymOrg 2012: Innovative Management and Business Performance - Maja Levi-Jakšić 2012-06-03

New Advances in Information Systems and Technologies - Álvaro Rocha 2016-03-15

This book contains a selection of articles from The 2016 World Conference on Information Systems and Technologies (WorldCIST'16), held between the 22nd and 24th of March at Recife, Pernambuco, Brazil. WorldCIST is a global forum for researchers and practitioners to present and discuss recent results and innovations, current trends, professional experiences and challenges of modern Information Systems and Technologies research, together with their technological development and applications. The main topics covered are: Information and Knowledge Management; Organizational Models and Information Systems;

Software and Systems Modeling; Software Systems, Architectures, Applications and Tools; Multimedia Systems and Applications; Computer Networks, Mobility and Pervasive Systems; Intelligent and Decision Support Systems; Big Data Analytics and Applications; Human-Computer Interaction; Health Informatics; Information Technologies in Education; Information Technologies in Radiocommunications.

The New Digital Shoreline - Roger McHaney 2012-02-27

Two seismic forces beyond our control – the advent of Web 2.0 and the inexorable influx of tech-savvy Millennials on campus – are shaping what Roger McHaney calls “The New Digital Shoreline” of higher education. Failure to chart its contours, and adapt, poses a major threat to higher education as we know it. These forces demand that we as educators reconsider the learning theories, pedagogies, and practices on which we have depended, and modify our interactions with students and peers—all without sacrificing good teaching, or lowering standards, to improve student outcomes. Achieving these goals requires understanding how the indigenous population of this new shoreline is different. These students aren’t necessarily smarter or technologically superior, but they do have different expectations. Their approaches to learning are shaped by social networking and other forms of convenient, computer-enabled and mobile communication devices; by instant access to an over-abundance of information; by technologies that have conferred the ability to personalize and customize their world to a degree never seen before; and by time-shifting and time-slicing. As well as understanding students’ assumptions and expectations, we have no option but to familiarize ourselves with the characteristics and applications of Web 2.0—essentially a new mind set about how to use Internet technologies around the concepts of social computing, social media, content sharing, filtering, and user experience. Roger McHaney not only deftly analyzes how Web 2.0 is shaping the attitudes and motivations of today’s students, but guides us through the topography of existing and emerging digital media, environments, applications, platforms and devices – not least the impact of e-readers and tablets on the future of the textbook – and the potential they have for disrupting teacher-student relationships; and, if appropriately used, for engaging students in their learning. This book argues for nothing less than a reinvention of higher education to meet these new realities. Just adding technology to our teaching practices will not suffice. McHaney calls for a complete rethinking of our practice of teaching to meet the needs of this emerging world and envisioning ourselves as connected, co-learners with our students.

Global and Regional Dynamics in Knowledge Flows and Innovation - Chris Van Egeraat 2015-10-14

Innovation, which in essence is the generation of knowledge and its subsequent application in the marketplace in the form of novel products and processes, has become the key concept in inquiries concerning the contemporary knowledge based economy. Geography plays a decisive role in the underlying processes that enable and support knowledge formation and diffusion activities. Place specific characteristics are considered especially important in this context, however, more recently investigation into innovative capacity of places has also turned its attention to external knowledge inputs through innovation networks, and increasingly recognize the evolutionary character of the processes that lead to knowledge creation and subsequent application in the marketplace. The chapters that comprise this book are embedded at the intersection of the dynamic processes of knowledge production and creative destruction. The first three contributions all discuss the role of global innovation networks, in the context of territorial and/or sectoral dynamics, while the following two chapters investigate the evolution of regional or metropolitan knowledge economies. The final three contributions adopt a knowledge base approach in order to provide insight into the organisation of innovation networks and spatiality of knowledge flows. This book was published in a special issue of European Planning Studies.

New Perspectives on Computer Concepts 2014: Brief - June Jamrich Parsons 2013-03-05

Go beyond computing basics with the award-winning NEW PERSPECTIVES ON COMPUTER CONCEPTS. Designed to get you up-to-speed on essential computer literacy skills, this market leading text goes deeper, providing technical and practical information relevant to everyday life. NEW PERSPECTIVES ON COMPUTER CONCEPTS 2014 incorporates significant technology trends that affect computing and everyday life; such as concerns for data security, personal privacy, online safety, controversy over digital rights management, interest in open source software and portable applications, and more. In addition, coverage of Microsoft Windows 8 and Office 2013 will introduce you to the exciting new features of

Microsoft's next generation of software. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

From Active Data Management to Event-Based Systems and More - Kai Sachs 2010-11-18

Data management has evolved over the years from being strictly associated with database systems, through active databases, to become a topic that has grown beyond the scope of a single field encompassing a large range of subjects, such as distributed systems, event-driven systems, and peer-to-peer and streaming systems. The present collection of works, which sheds light on various facets of data management, is dedicated to Prof. Alejandro Buchmann on the occasion of his 60th birthday. His scientific path looks back on more than thirty years of successful academic life and high-impact research. With this book we celebrate Prof. Buchmann's vision and achievements.

Control and Protect - Jennifer Musto 2016-07-05

Control and Protect explores the meaning and significance of efforts designed to combat sex trafficking in the United States. A striking case study of the new ways in which law enforcement agents, social service providers, and nongovernmental advocates have joined forces in this campaign, this book reveals how these collaborations consolidate state power and carceral control. This book examines how partnerships forged in the name of fighting domestic sex trafficking have blurred the boundaries between punishment and protection, victim and offender, and state and nonstate authority.

Handbook of Human Factors in Web Design, Second Edition - Kim-Phuong L. Vu 2011-04-25

The Handbook of Human Factors in Web Design covers basic human factors issues relating to screen design, input devices, and information organization and processing, as well as addresses newer features which will become prominent in the next generation of Web technologies. These include multimodal interfaces, wireless capabilities, and agents that can improve convenience and usability. Written by leading researchers and/or practitioners in the field, this volume reflects the varied backgrounds and interests of individuals involved in all aspects of human factors and Web design and includes chapters on a full range of topics. Divided into 12 sections, this book covers: historical backgrounds and overviews of Human Factors and Ergonomics (HFE) specific subfields of HFE issues involved in content preparation for the Web information search and interactive information agents designing for universal access and specific user populations the importance of incorporating usability evaluations in the design process task analysis, meaning analysis, and performance modeling specific Web applications in academic and industrial settings Web psychology and information security emerging technological developments and applications for the Web the costs and benefits of incorporating human factors for the Web and the state of current guidelines The Handbook of Human Factors in Web Design is intended for researchers and practitioners concerned with all aspects of Web design. It could also be used as a text for advanced courses in computer science, industrial engineering, and psychology.

Corporate Social Responsibility and Human Rights in Asia - Robert J. Hanlon 2014-04-16

As globalization has brought about new concerns and responsibilities for business, particularly in the realm of human rights, many multinational corporations (MNC) operating in Asia have argued that such rights are the responsibility of government. However, as globalization continues to improve market access for MNCs, it increasingly exposes them to new forms of transnational social movements, and as a result the private sector has emerged as one of the central stakeholders in the region's human rights dialogue. Taking three of Asia's fastest emerging economies - Cambodia, China and Thailand - as its starting point, Corporate Social Responsibility and Human Rights in Asia explores the business case for corporate social responsibility, human rights and anti-corruption in the region. In doing so, it examines how industry perceives human rights and corruption within the corporate social responsibility (CSR) paradigm, and builds on the argument that the CSR regime is a socially constructed concept. Drawing on interviews with key stakeholders including business leaders, nongovernmental organizations, international organizations and government officials, Robert Hanlon argues that industry perceives human rights as outside their sphere of influence; that divergent stakeholder interests are side-lining the human rights debate; and that human rights are increasingly ignored in the quest for profit-maximization. This leads to the conclusion that human rights and corruption will remain peripheral business issues until stakeholders find new ways of creating space for CSR engagement, and business actors will continue to marginalize the human rights

issue so long as governments in the region let them. This interdisciplinary book draws on political science, business and sociological perspectives and as such, will be of great interest to students and scholars working across the fields of Asian business, corporate social responsibility and business ethics, human rights and international political economy.

Systems and Software Development, Modeling, and Analysis: New Perspectives and Methodologies - Khosrow-Pour, Mehdi 2014-05-31

In the digital age, technological solutions are being developed and integrated into every aspect of our everyday lives. The ever-changing scope of research in systems and software advancements allows for further improvements and applications. Systems and Software Development, Modeling, and Analysis: New Perspectives and Methodologies presents diverse, interdisciplinary research on topics pertaining to the management, integration, evaluation, and architecture of modern computational systems and software. Presenting the most up-to-date research in this rapidly evolving field, this title is ideally designed for use by computer engineers, academicians, graduate and post-graduate students, and computer science researchers.

Office and SharePoint 2010 User's Guide - Michael Antonovich 2010-08-06

Web sites, collaboration, document management, paperless offices—we want it all in business today, but how do we achieve all of these goals? More importantly, if you work for one of the millions of small-to-medium-sized businesses, how do you find the time to build the expertise necessary to reach these goals? Even the most powerful tool will not allow you to succeed unless you can get the majority of your staff to use it efficiently and effectively. You need a guide that demonstrates a platform that small-to-medium-sized businesses can use to reach these goals. Office and SharePoint 2010 User's Guide demystifies the path that every Microsoft Office user can follow to benefit from the synergism of tools they are already familiar with. Together with SharePoint 2010, users can achieve goals like web sites with a consistent single view, improved collaboration within their organization, and better document management, and may even get one step closer to the paperless office we've been promised for years. This book has topics for Office users of all skill levels, from those just starting to use Office tools to experienced power users. It examines each major Office tool and shows how it contributes to the support and use of SharePoint in today's increasingly electronic-based office environment.

New Perspectives: Portfolio Projects for Business Analysis - Carol Cram 2012-02-28

Portfolio Projects for Business Analysis is designed to help students practice and perfect technology skills. This companion text is ideal for students taking a variety of different courses from Communications, Marketing, and Accounting to Introduction to Business courses. Portfolio Projects for Business Analysis includes 15 projects based on real-world business scenarios, allowing students to compile a comprehensive portfolio of business analysis examples to use during the interview process. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Planning and Scheduling Using Microsoft® Project 2010 - Paul E. Harris 2010

The book is designed for users of earlier versions to upgrade their skills and for new planners to learn the software. It starts with the basics required to create a schedule, through resource planning and on to the more advanced features. A chapter is dedicated to the new functions and it outlines the differences from the earlier versions throughout the book. Microsoft(r) Project 2010 is an extensive software update with many new functions and as a result this is a complete rewrite of the author's previous book. It is designed to teach project management professionals how to use the software in a project environment.

Contemporary Project Management: Plan-Driven and Agile Approaches - Timothy Kloppenborg 2022-05-31

Master the proven, traditional methods in project management as well as the latest agile practices with Kloppenborg/Anantatmula/Wells' CONTEMPORARY PROJECT MANAGEMENT, 5E. This edition presents project management techniques and expert examples drawn from successful practice and the latest research. All content reflects the knowledge areas and processes of the 6th edition of the PMBOK Guide as well as the domains and principles of the 7th edition of the PMBOK Guide. The book's focused approach helps you build a strong portfolio to showcase project management skills. New features, glossary and an

integrated case highlight agile practices, mindset and techniques, while PMP-style questions prepare you for the new 2021 PMP certification exam. You also learn to use Microsoft Project to automate processes. Gain the expertise you need to become a Certified Associate in Project Management (CAPM) or Certified Project Management Professional (PMP), if desired. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cyber Security, Cyber Crime and Cyber Forensics: Applications and Perspectives - Santanam, Raghu 2010-12-31

Recent developments in cyber security, crime, and forensics have attracted researcher and practitioner interests from technological, organizational and policy-making perspectives. Technological advances address challenges in information sharing, surveillance and analysis, but organizational advances are needed to foster collaboration between federal, state and local agencies as well as the private sector. Cyber Security, Cyber Crime and Cyber Forensics: Applications and Perspectives provides broad coverage of technical and socio-economic perspectives for utilizing information and communication technologies and developing practical solutions in cyber security, cyber crime and cyber forensics.

Speaking Rights to Power - Alison Brysk 2013-08-01

How can "Speaking Rights to Power" construct political will to respond to human rights abuse worldwide? Examining dozens of cases of human rights campaigns and using an innovative analysis of the politics of persuasion, this book shows how communication politics build recognition, solidarity, and social change. Building on twenty years of research on five continents, this comprehensive study ranges from Aung San Suu Kyi to Anna Hazare, from Congo to Colombia, and from the Arab Spring to Pussy Riot. Speaking Rights to Power addresses cutting edge debates on human rights and the ethic of care, cosmopolitanism, charismatic leadership, communicative action and political theater, and the role of social media. It draws on constructivist literature from social movement and international relations theory, and analyzes human rights as a form of global social imagination. Combining a normative contribution with judicious critique, this book shows how human rights rhetoric matters-and how to make it matter more.

Dynamic Scheduling with Microsoft Project 2010 - Rodolfo Ambriz 2011-05-15

Through the use of best practices, helpful screen shots, hands-on exercises, and review questions, this book instructs you on how to build dynamic schedules with Microsoft Project 2010 that will allow you to explore 'what if?' scenarios and decrease the time you spend making static schedule changes.

Routledge Handbook of Public Diplomacy - Nancy Snow 2020-01-20

The second edition of the Routledge Handbook of Public Diplomacy, co-edited by two leading scholars in the international relations subfield of public diplomacy, includes 16 more chapters from the first. Ten years later, a new global landscape of public diplomacy has taken shape, with major programs in graduate-level public diplomacy studies worldwide. What separates this handbook from others is its legacy and continuity from the first edition. This first edition line-up was more military-focused than this edition, a nod to the work of Philip M. Taylor, to whom this updated edition is dedicated. This edition includes US content, but all case studies are outside the United States, not only to appeal to a global audience of scholars and practitioners, but also as a way of offering something fresher than the US/UK-centric competition. In Parts 1-4, original contributors are retained, many with revised editions, but new faces emerge. Parts 5 and 6 include 16 global case studies in public diplomacy, expanding the number of contributors by ten. The concluding part of the book includes chapters on digital and corporate public diplomacy, and a signature final chapter on the noosphere and noopolitik as they relate to public diplomacy. Designed for a broad audience, the Routledge Handbook of Public Diplomacy is encyclopedic in its range and depth of content, yet is written in an accessible style that will appeal to both undergraduate and postgraduate students.

New Perspectives Microsoft Office 365 and Word 2019 Comprehensive - Ann Shaffer 2019-05-28

Develop the Microsoft® Office 365 and Word 2019 skills students need to be successful in college and beyond with the emphasis on critical-thinking, problem-solving, and in-depth coverage found in NEW PERSPECTIVES MICROSOFT OFFICE 365 & WORD 2019 COMPREHENSIVE. Updated with all-new case scenarios, this edition clearly applies the skills students are learning to real-world situations to make concepts even more relevant across the applications and reinforces critical skills to make them successful in their educational and professional careers. NEW PERSPECTIVES MICROSOFT OFFICE 365 & WORD

2019 COMPREHENSIVE demonstrates the importance of what students are learning while strengthening your skills and helping students transfer those skills to other applications and disciplines for further success. In addition, MindTap and updated SAM (Skills Assessment Manager) online resources are available to guide additional study and ensure successful results.

Modern Germany in Transatlantic Perspective - Michael Meng 2017-10-01

Bringing together incisive contributions from an international group of colleagues and former students, Modern Germany in Transatlantic Perspective takes stock of the field of German history as exemplified by the extraordinary scholarly career of Konrad H. Jarausch. Through fascinating reflections on the discipline's theoretical, professional, and methodological dimensions, it explores Jarausch's monumental work as a teacher and a builder of scholarly institutions. In this way, it provides not merely a look back at the last fifty years of German history, but a path forward as new ideas and methods infuse the study of Germany's past.

Cultural and Social Diversity and the Transition from Education to Work - Guy Tchiboza 2012-09-28

This edited volume provides multidisciplinary and international insights into the policy, managerial and educational aspects of diverse students' transitions from education to employment. As employers require increasing global competence on the part of those leaving education, this research asks whether increasing multiculturalism in developed societies, often seen as a challenge to their cohesion, is in fact a potential advantage in an evolving employment sector. This is a vital and under-researched field, and this new publication in Springer's Technical and Vocational Education and Training series provides analysis both of theory and empirical data, submitted by researchers from nine nations including the USA, Oman, Malaysia, and countries in the European Union. The papers trace the origins of business demand for diversity in their workforce's skill set, including national, local and institutional contexts. They also consider how social, demographic, cultural, religious and linguistic diversity inform the attitudes of those seeking work—and those seeking workers. With clear suggestions for future research, this work on a topic of rising profile will be read with interest by educators, policy makers, employers and careers advisors.

New Perspectives on Microsoft Office 2007, First Course, Windows Vista Edition - Ann Shaffer 2007-05-31

Prepare your students to master the unprecedented capabilities of Microsoft Office 2007 with the New Perspectives on Microsoft Office 2007, First Course, Windows Vista Edition! With our critical-thinking, problem-solving approach, students will gain a comprehensive understanding of the software and will learn how to capitalize on the flexibility it offers. The case-based tutorials challenge students to apply what they are learning to real-life tasks, preparing them to easily transfer skills to new situations. With the New Perspectives Series approach, students understand why they're learning what they're learning, and are better situated to retain skills beyond the classroom

Microsoft Project 2010 Inside Out - Teresa Stover 2011-05-15

Conquer Microsoft Project 2010—from the inside out! You're beyond the basics, so dive right in and really put your project management skills to work! This supremely organized reference packs hundreds of timesaving solutions, troubleshooting tips, and workarounds. It's all muscle and no fluff. Discover how the experts tackle Project 2010—and challenge yourself to new levels of mastery. Take charge of the project triangle—time, money, and scope—to balance your plan Enable collaboration among team members, sponsors, and other project stakeholders Manually schedule tasks or use the automatic scheduling engine Track and control your project using earned value analysis Create pivot views of project data with Microsoft Excel(R) 2010 and Visio(R) 2010 Manage project activities in an enterprise project-management environment Apply your experience to future projects by creating your own custom templates

Open Source Systems: Grounding Research - Scott Hissam 2011-09-15

This book constitutes the refereed proceedings of the 7th International IFIP WG 2.13 Conference on Open Source Systems, OSS 2010, held in Salvador, Brazil, in October 2011. The 20 revised full papers presented together with 4 industrial full papers, 8 lightning talks and 2 workshop papers were carefully reviewed and selected from 56 submissions. The papers are organized in the following topical sections: OSS quality and reliability, OSS products, review of technologies of and for OSS, knowledge and research building in OSS, OSS reuse, integration, and compliance, OSS value and economics, OSS adoption in industry, and mining

OSS repositories.

New Perspectives in Information Systems and Technologies, Volume 2 - Álvaro Rocha 2014-03-19

This book contains a selection of articles from The 2014 World Conference on Information Systems and Technologies (WorldCIST'14), held between the 15th and 18th of April in Funchal, Madeira, Portugal, a global forum for researchers and practitioners to present and discuss recent results and innovations, current trends, professional experiences and challenges of modern Information Systems and Technologies research, technological development and applications. The main topics covered are: Information and Knowledge Management; Organizational Models and Information Systems; Intelligent and Decision Support Systems; Software Systems, Architectures, Applications and Tools; Computer Networks, Mobility and Pervasive Systems; Radar Technologies; Human-Computer Interaction; Health Informatics and Information Technologies in Education.

Cases on Educational Technology Planning, Design, and Implementation: A Project Management Perspective - Benson, Angela D. 2013-06-30

Whether utilizing electronic tools for K-12 classrooms, learning management systems in higher education institutions, or training and performance improvement for business organizations, technology maintains an important aspect in the delivery of education and training in both school and non-school settings. Cases on Educational Technology Planning, Design, and Implementation: A Project Management Perspective provides strategies for addressing the challenges and pitfalls faced when planning, designing, and implementing learning and educational technology projects. The case studies in this publication aim to

provide instructors, practitioners in K-12 and higher education, business managers as well as students interested in implementing education technology projects.

R For Marketing Research and Analytics - Chris Chapman 2019-03-28

The 2nd edition of R for Marketing Research and Analytics continues to be the best place to learn R for marketing research. This book is a complete introduction to the power of R for marketing research practitioners. The text describes statistical models from a conceptual point of view with a minimal amount of mathematics, presuming only an introductory knowledge of statistics. Hands-on chapters accelerate the learning curve by asking readers to interact with R from the beginning. Core topics include the R language, basic statistics, linear modeling, and data visualization, which is presented throughout as an integral part of analysis. Later chapters cover more advanced topics yet are intended to be approachable for all analysts. These sections examine logistic regression, customer segmentation, hierarchical linear modeling, market basket analysis, structural equation modeling, and conjoint analysis in R. The text uniquely presents Bayesian models with a minimally complex approach, demonstrating and explaining Bayesian methods alongside traditional analyses for analysis of variance, linear models, and metric and choice-based conjoint analysis. With its emphasis on data visualization, model assessment, and development of statistical intuition, this book provides guidance for any analyst looking to develop or improve skills in R for marketing applications. The 2nd edition increases the book's utility for students and instructors with the inclusion of exercises and classroom slides. At the same time, it retains all of the features that make it a vital resource for practitioners: non-mathematical exposition, examples modeled on real world marketing problems, intuitive guidance on research methods, and immediately applicable code.