

The Postcard Price Guide A Comprehensive Listing

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U. S. National Parks Bucket List Book - Teresa Rother
2021-01-09

This National Park Bucket List Book is perfect for planning travel, lodging, park fees, itinerary, and more.

The Complete Idiot's Guide to Direct Marketing - Robert W. Bly 2001

Offers advice on starting a direct marketing campaign, including tips on doubling

response rates, writing creative copy, and evaluating mailing lists.

Four on the Floor - Deborah Morgan 2017-07-09

Months after antiques picker and ex-FBI agent Jeff Talbot's beloved 1948 Chevy woodie was wrecked — the result of a killer trying to run Jeff off the road — it's finally restored. But when he and his butler go to pick it up at the shop, they

discover the asphyxiated bodies of four men — including owner Louie Stella, a former informant from Jeff's FBI days. But what at first appears to be a terrible accident is soon ruled a homicide. Louie's son, Tony, is missing — and he's left behind an envelope, found inside the woodie. Filled with clues, in connects the Talbot family with what the media has dubbed the "Four on the Floor" murders. As Jeff puzzles together the pieces of his past, he goes undercover to catch a rich, mysterious woman who may hold the key — while trying not to become the fifth on the floor...

Postcard Collector - Barbara Andrews 2012-10-15

An exciting overview of the manufacturers, design and subject matter used in 19th and 20th century American postcards.

Sophie's World - Jostein Gaarder 2007-03-20

One day Sophie comes home from school to find two questions in her mail: "Who are you?" and "Where does the world come from?" Before she

knows it she is enrolled in a correspondence course with a mysterious philosopher. Thus begins Jostein Gaarder's unique novel, which is not only a mystery, but also a complete and entertaining history of philosophy.

Warman's Country Antiques & Collectibles - Dana Gehman Morykan 1996

Provides price information for buyers of nineteenth-century and later American country furniture, household goods, and other items

The Postcard Price Guide - Joseph Lee Mashburn 1995

Black Americana Postcard Price Guide - Joseph Lee Mashburn 1996

Intended for collectors of African-American cards and ephemera, this guide provides a brief, un insightful history of the occasionally positive but more often profoundly insulting depictions of African-Americans on US postcards. A discussion of card condition, valuation and other collecting issues follows, with the bulk of the book listing cards by type,

publisher, card number, card title, and date. Numerous bandw photographs. Published by Colonial House, PO Box 609, Enka, NC 28728. Annotation copyright by Book News, Inc., Portland, OR

The Ultimate Postcard Marketing Success Manual -

Joy Gendusa 2011-11-30

If you are a business owner, entrepreneur, or marketing manager, and you want to learn how to build a leak-proof marketing machine that hums along with minimal maintenance and optimal results... you really should read this book. Postcard Marketing In An Online World was the trusted guidebook of up-and-coming direct mail marketers when it was released, because the author, Joy Gendusa, was the entrepreneur that brought postcard marketing to the masses by cutting out the middle men (ad agencies), and making it affordable for businesses of all sizes. Now in it s third printing, Postcard Marketing In An Online World has evolved into so much more. With the rise of internet

marketing technology, Joy took the time to test how these new technologies worked best with traditional mediums like direct mail. The result is a proven method for integrating direct mail with the latest technological marketing advances, and getting the absolute best results. In this book, you ll learn: How to build an effective direct mail postcard campaign that produces consistent returns How to integrate your postcard campaign with other mediums like email and online marketing The only 4 reasons why a prospect will say NO , and how to overcome them How to buy and manage direct mail marketing lists How to grow your email list Why postcard marketing is so effective (and sometimes misunderstood) How postcards worked for other business owners just like you with full case studies and postcard designs On your search to gain marketing knowledge, Postcard Marketing In An Online World is a book you do not want to miss. Joy is the Founder and

CEO of PostcardMania, the leader in postcard marketing innovation, and she has tested and tracked all the strategies in this book with her own business. That's how she knows they work! Buy this book and get the insider knowledge you need to succeed with your marketing!

America's Great Boxing Cards 2012-2013 - Adam Warshaw 2012

Warman's Antiques and Collectibles Price Guide -

Harry L. Rinker 1996-04
An antiques price guide for more than 50,000 items, with detailed descriptions.

[The Official Price Guide to Christmas and Other Holiday Collectibles](#) - Dawn Reno Langley 2006-10-10

A comprehensive handbook of the finest collectibles for Christmas, Halloween, the Fourth of July, and other major holidays provides a comprehensive overview of hundreds of available collectibles, including cultural and ethnic artifacts, along with a dealer directory, price

guidelines, and more. Original. 15,000 first printing.

Postcards from Summer - Cynthia Platt 2022-05-31

The Notebook meets Love & Gelato in this heart-wrenching novel about a teen girl who travels to her late mother's majestic summertime home to learn of the romance—and the tragedy—that changed her life forever. Seventeen-year-old Lexi has always wanted to know more about the mother who passed away when she was only a child. But her dad will barely talk about her. He says he'd rather live in the present with Lexi, her stepmom, and her half-brother. Lexi loves her family, too, but is it so wrong to want to learn about the mom she never got to know? When Lexi's grandma dies and secretly leaves her a worn blue chest that belonged to Lexi's mother, Lexi is ecstatic to find a treasure trove of keepsakes. Her mom held onto letters, pamphlets, flyers, and news articles all from the same beautiful summertime getaway: Mackinac Island—plus a cryptic postcard

that hints at a forbidden romance. If Lexi wants answers, this island is where she needs to go. Without telling her dad, Lexi goes to the gorgeous Mackinac Island in Lake Huron, reachable only by ferry. Cars are forbidden and bikes are the number one mode of transportation along the quaint cobblestone streets, and the magical hotel that rests alongside cozy cafés and bookshops. While following her mother's footsteps, Lexi befriends an elderly former Broadway star and a charming young hotel worker while quickly falling in love with her surroundings. But though the island may be beautiful, it's hiding unfortunate secrets—some with her mother at the center. Could some questions be best left buried beneath the blue waters?

Forthcoming Books - Rose Army 1997

Warman's Americana and Collectibles - Harry L. Rinker, Jr. 1993

For more than ten years Warman's Americana &

Collectibles has served as the leader in documenting and valuing twentieth-century collectibles ...

Cumulative Book Index - 1996

A world list of books in the English language.

Postcard America - Jeffrey L. Meikle 2016-01-20

This illustrated history of the colorized linen postcards of the 1930s and '40s is "an incredible tour . . . A veritable treasure trove of American culture" (Crave Online). From the Great Depression through the early postwar years, any postcard sent in America was more than likely a "linen" card. Colorized in vivid, often exaggerated hues and printed on card stock embossed with a linen-like texture, linen postcards celebrated the American scene with views of majestic landscapes, modern cityscapes, roadside attractions, and other notable features. These colorful images portrayed the United States as shimmering with promise, quite unlike the black-and-white worlds of documentary

photography or Life magazine. Linen postcards were enormously popular, with close to a billion printed and sold. Postcard America offers the first comprehensive study of these cards and their cultural significance. Drawing on the production files of Curt Teich & Co. of Chicago, the originator of linen postcards, Jeffrey L. Meikle reveals how photographic views were transformed into colorized postcard images—often by means of manipulation—adding and deleting details or collaging bits and pieces from several photos. He presents two extensive portfolios of postcards—landscapes and cityscapes—that comprise a representative iconography of linen postcard views. For each image, Meikle explains the postcard's subject, describes aspects of its production, and places it in social and cultural contexts. In the concluding chapter, he shifts from historical interpretation to a contemporary viewpoint, considering nostalgia as a motive for collectors and

others who are fascinated today by these striking images. **Real Photo Postcard Guide** - Robert Bogdan 2006-09-21 The Real Photo Postcard Guide is an informative, comprehensive, and practical treatment of this wildly popular American phenomenon that dominated the United States photographic market during the first third of the twentieth century. Robert Bogdan and Todd Weseloh draw on extensive research and observation to address all aspects of the photo postcard from its history, origin, and cultural significance to practical matters like dating, purchasing, condition, and preservation. Illustrated with over 350 exceptional photo postcards taken from archives and private collections across the country, the scope of the Real Photo Postcard Guide spans technical considerations of production, characteristics of superior images, collecting categories, and methods of research for dating photo postcards and investigating their photographers. In a

broader sense, the authors show how "real photo postcards" document the social history of America. From family outings and workplace awards to lynchings and natural disasters, every image captures a moment of American cultural history from the society that generated them. Bogdan and Weseloh's book provides an admirable integration of informative text and compelling photographic illustrations. Collectors, archivists, photographers, photo historians, social scientists, and anyone interested in the visual documentation of America will find the Real Photo Postcard Guide indispensable.

Game of Thrones: The Postcard Collection - Insight Editions
2019-03-12

Celebrate HBO's global phenomenon, Game of Thrones, with this deluxe postcard set featuring 100 unique images from the hit TV show. From dazzling costumes to intricate set design and breathtaking filming locations, HBO's Game of Thrones

features rich visual storytelling elements that bring the world of Westeros to life. Collected in a deluxe keepsake box, Game of Thrones: The Postcard Collection includes 100 unique images from the series to be cherished and shared with family and friends. Featuring memorable moments and images of your favorite characters, including Daenerys Targaryen, Jon Snow, Arya Stark, and Jaime Lannister, this beautiful postcard collection is perfect for celebrating one of the most popular and visually compelling series on television.

Into the Wild - Jon Krakauer
2009-09-22

Krakauer's page-turning bestseller explores a famed missing person mystery while unraveling the larger riddles it holds: the profound pull of the American wilderness on our imagination; the allure of high-risk activities to young men of a certain cast of mind; the complex, charged bond between fathers and sons. "Terrifying... Eloquent... A heart-rending drama of human yearning." —New York Times

In April 1992 a young man from a well-to-do family hitchhiked to Alaska and walked alone into the wilderness north of Mt. McKinley. He had given \$25,000 in savings to charity, abandoned his car and most of his possessions, burned all the cash in his wallet, and invented a new life for himself. Four months later, his decomposed body was found by a moose hunter. How Christopher Johnson McCandless came to die is the unforgettable story of *Into the Wild*. Immediately after graduating from college in 1991, McCandless had roamed through the West and Southwest on a vision quest like those made by his heroes Jack London and John Muir. In the Mojave Desert he abandoned his car, stripped it of its license plates, and burned all of his cash. He would give himself a new name, Alexander Supertramp, and, unencumbered by money and belongings, he would be free to wallow in the raw, unfiltered experiences that nature presented. Craving a

blank spot on the map, McCandless simply threw the maps away. Leaving behind his desperate parents and sister, he vanished into the wild. Jon Krakauer constructs a clarifying prism through which he reassembles the disquieting facts of McCandless's short life. Admitting an interest that borders on obsession, he searches for the clues to the drives and desires that propelled McCandless. When McCandless's innocent mistakes turn out to be irreversible and fatal, he becomes the stuff of tabloid headlines and is dismissed for his naiveté, pretensions, and hubris. He is said to have had a death wish but wanting to die is a very different thing from being compelled to look over the edge. Krakauer brings McCandless's uncompromising pilgrimage out of the shadows, and the peril, adversity, and renunciation sought by this enigmatic young man are illuminated with a rare understanding--and not an ounce of sentimentality. Mesmerizing, heartbreaking,

Into the Wild is a tour de force. The power and luminosity of Jon Krakauer's storytelling blaze through every page.

The Super Rare Postcards of Harrison Fisher - Joseph Lee Mashburn 1992

Bibliographic Guide to Art and Architecture - New York Public Library. Art and Architecture Division 1996

The Mincing Mockingbird Guide to Troubled Birds - Mockingbird The Mincing 2014-06-12

A humorous, illustrated, pocket field guide describing where to find—or where to avoid—the most disturbed North American birds. The Mincing Mockingbird Guide to Troubled Birds allows anyone to quickly identify psychotic, violent or mentally unstable bird species—and provides the perfect gag gift for your bird loving (or fearing) friends and family. Throughout the book the reader will discover tales of murder, assault, mental breakdowns, obesity, drug abuse and infidelity among the

birds. This guide is used and recommended by law enforcement agencies and ignored by leading ornithologists. We are only just discovering the reality of our avian adversaries, with their reptilian brains, their appetites for mayhem and the fact that they fly mostly to spite us. To ignore the information found within this volume may be at the peril of your very life.

Perfect for: • White elephant gifts • Animal lover gifts • Bird lovers gift • Gag gifts • Funny gifts • Christmas gifts
Vintage Postcards for the Holidays - Robert Reed 2005-11-01

Everyone has a favorite holiday, and they are all celebrated in this sweeping collection of vintage postcards. Christmas, Halloween, Valentine's Day, Easter, and more are all memorialized in authentic postcards nearly a century old. More than 850 color images present the greeting selections of long ago in exquisite detail. This new and expanded edition features many vintage holiday postcards

not included in the first edition, plus additional chapters such as April Fool's Day and Arbor Day. Authors Robert and Claudette Reed have carefully arranged this fascinating volume chronologically to provide reading and viewing through all the seasons of the year. A final special section includes early twentieth century postcards, paying tribute to birthdays, graduations, and other special occasions. You won't want to miss this exciting new edition of Vintage Postcards for the Holidays. 2006 values.

The Postcard Price Guide - Joseph Lee Mashburn
2001-01-01

Halloween in America - Stuart Schneider 2010-11-01

Next to Christmas, more money is spent on Halloween decorations and novelties than on any other holiday. This wonderful book has been credited with inspiring the Halloween collecting craze, giving its devotees a chance to celebrate the holiday all year round! In addition to color

photography and a brand new price guide, there are also many fascinating insights into Halloween. Most people are familiar with the symbolsghosts, Jack-O'-Lanterns, witches, bats, skeletons, and black catsbut few know about Halloween's past. Why does it exist? What is the origin of trick-or-treating? Why does it fall on October 31st? Through these pages you will experience Halloween celebrations of the past and take a look at Halloween today. For collectors, this is one of the largest collections of Halloween memorabilia.

The Electrical Journal - 1925

The Sanders Price Guide to Autographs - George Sanders 1997

Indisputably the leading, best-established, and most widely publicized autograph guide available, The Sanders Price Guide to Autographs lists more than 50,000 current prices, by far the most comprehensive guide of its type around. All names are listed alphabetically instead of by category.Photos.

512 p p.

Warman's Paper - Norman E. Martinus 1994

Provides prices and advice for collectors of advertising, books, other printed articles, and paper items on specific subjects

PostSecret - Frank Warren 2005-11-29

The project that captured a nation's imagination. The instructions were simple, but the results were extraordinary. "You are invited to anonymously contribute a secret to a group art project. Your secret can be a regret, fear, betrayal, desire, confession, or childhood humiliation. Reveal anything -- as long as it is true and you have never shared it with anyone before. Be brief. Be legible. Be creative." It all began with an idea Frank Warren had for a community art project. He began handing out postcards to strangers and leaving them in public places -- asking people to write down a secret they had never told anyone and mail it to him, anonymously. The response

was overwhelming. The secrets were both provocative and profound, and the cards themselves were works of art -- carefully and creatively constructed by hand. Addictively compelling, the cards reveal our deepest fears, desires, regrets, and obsessions. Frank calls them "graphic haiku," beautiful, elegant, and small in structure but powerfully emotional. As Frank began posting the cards on his website, PostSecret took on a life of its own, becoming much more than a simple art project. It has grown into a global phenomenon, exposing our individual aspirations, fantasies, and frailties -- our common humanity. Every day dozens of postcards still make their way to Frank, with postmarks from around the world, touching on every aspect of human experience. This extraordinary collection brings together the most powerful, personal, and beautifully intimate secrets Frank Warren has received -- and brilliantly illuminates that human emotions can be unique

and universal at the same time.
Victorian Trade Cards - Dave
Cheadle 1996

Historical notes are featured in a catalog and price guide to Victorian advertising cards arranged by subject areas
Postcards in the Library - Norman D Stevens 2014-01-09
Postcards, individually and collectively, contain a great deal of information that can be of real value to students and researchers. Postcards in the Library gives compelling reasons why libraries should take a far more active and serious interest in establishing and maintaining postcard collections and in encouraging the use of these collections. It explains the nature and accessibility of existing postcard collections; techniques for acquiring, arranging, preserving, and handling collections; and ways to make researchers and patrons aware of these collections. Postcards in the Library asserts that, in most cases, existing postcard collections are a vastly underutilized scholarly

resource. Editor Norman D. Stevens urges librarians to help change this since postcards, as items for mass consumption and often with no apparent conscious literary or social purpose, are a true reflection of the society in which they were produced. Stevens claims that messages written on postcards may also reveal a great deal about individual and/or societal attitudes and ideas. Chapters in *Postcards in the Library* are written by librarians who manage postcard collections, postcard collectors, and researchers. Some of the authors have undertaken major research projects that demonstrate the ways in which postcards can be used in research, and that have begun to establish a standard methodology for the analysis of postcards. They write about: major postcard collections, including the Institute of Deltiology and the Curt Teich Postcard Archives the use of postcards for scholarly research postcard conservation and preservation, arrangement

and organization, and importance and value Postcards in the Library describes the postcard collections in a variety of libraries of different kinds and sizes and indicates very real ways in which the effective use of postcard collections can result in and contribute to substantive, scholarly publications. It also offers advice and suggestions on the myriad issues that libraries face in handling these ephemeral fragments of popular culture. Special collections librarians, postcard collectors, postcard dealers, and historical societies will find the information in Postcards in the Library refreshing and practical. Libraries with established postcard collections or those thinking about developing postcard collections will use it as a valuable planning tool and start-to-finish guide.

[Flying Magazine - 1933-03](#)

Success with Real Estate Mailers - Janine Sasso
2021-07-21

The Ultimate Guide to Generate Leads and Listings for Real Estate Agents with a Proven System beyond Just Listed & Just Sold Postcards. Forget the old school methods of just sending out just listed & just sold mailers. With this book, you will learn how to generate leads and listings for your real estate business by using proven direct mail strategies that work! In these pages, you'll discover a step-by-step system based on what works today, not yesterday. Get the real estate leads you need and get more listings by using proven mailer secrets that work without spending more money on run-of-the-mill postcards. This is a complete guide to generating leads and getting listings for real estate agents who are looking to build their business fast and efficiently. You will learn how to use direct mail marketing strategies that will help you generate new clients and get repeat business and referrals coming in! A word of caution: Before I dive in, I want you to know who this book is NOT for:

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this book is NOT for postcard printing companies, because I reveal in this book why your postcards don't work and leave the agents feeling broke and unsuccessful This book is NOT for graphic designers, because I am revealing to my readers how they can design their own postcards for maximum profits with minimum effort This book is NOT for marketing experts of large brand brokerages because I am going to share how to put the agent back in front of the consumer and STOP making our postcards mini-billboard for the brokerage Book includes: My 6 Cs Sales Cycle (The Framework for any successful real estate business) 10 Top Seller Lead Generation Mailers Templates for different sized postcards Savvy Printing Tips on how to cut down the cost of Mailers The Top 3 Mailer Objectives Copywriting 101 Advice to gain the unfair advantage and more buyers and sellers than your competition And so much more!

A Guide Book of Collectible

Postcards - Bowers David Q Martin Mary 2020-10
A Guide Book of Collectible Postcards "takes you on a unique trip into the past. Inside this book, you'll find cards of high society and lowbrow humor, natural disasters, social, political, and religious movements, popular artists' illustrations, newspaper comics, circus animals, early movie stars, athletes, planes, trains, automobiles, and the corner general store--and much more! Authors Q. David Bowers and Mary L. Martin share decades of experience in buying, selling, and collecting. They guide you from the earliest postcards of the 1870s to the Golden Age of the 1890s through the Great War, and to the modern chrome postcards found on store racks today."-- Publishers website.

The Collector's Guide to Post Cards - Jane Wood 1984
Over 2,000 post cards are featured in this interesting and informative look at this popular paper collectible. It contains a special full-color section and displays cards on subjects of

holidays, trains, children, military, and many more. 2006 values.

Large Letter Postcards - Fred Tenney 2009

This book will serve generations to come as the definitive book on buying and collecting the beautiful, 1930s to 1950s era large letter linen postcards. Over 2,300 large letter postcards are documented, with a carefully researched value for each card. This will assist dealers to fairly price their postcards and protect the collector from overpaying. There is a detailed history of the postcards and information about the designers and manufacturers. Graphic artists will find inspiration for new approaches to art and advertising. A wide assortment of colorful cards was selected to be shown big, making this a wonderful coffee table book, with crossover appeal in collecting, advertising, graphic design, historical research, and arts and crafts.

The Official Identification and Price Guide to

Postcards - Diane Allmen 1991
Describes, illustrates, and lists the current market value of postcards from a wide range of subjects and time periods
The Book of Postcard Collecting - Thomas E. Range 1980

Looks at the origins and golden era of the picture postcard, presents representative postcards of different varieties, and offers advice on developing, caring for, and exhibiting a collection

[Bluefield in Vintage Postcards](#) - Mary Margaret Spracher Annett 2004-09-08

Nestled at the foot of East River Mountain in the southern tip of West Virginia, Bluefield calls itself "Nature's Air-Conditioned City" and is a place of great cultural, industrial, and natural wealth. The early to mid-1900s were a booming time for the city, thanks to coal mining and the Norfolk and Western Railway. For the many people who lived in or traveled through the region during that era, postcards provided a simple and convenient way to send

both personal correspondence and business communications. Today, Bluefield continues to change and evolve but

maintains a strong sense of history, with many of its buildings and homes listed on the National Register of Historic Places.