

# English As A Global Language Threat Or Opportunity For

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*Globalization and the Future of German* - Andreas Gardt 2004-01-01

Is the world en route to becoming a linguistic colony of the United States? Or is this dramatic view an exaggeration, and there is no danger to linguistic diversity at all? The German language is at the center of an intensive debate on this issue. Its position in the world is under increasing pressure due to the growing importance of (American) English as the language of globalization. The articles in this volume deal with the national and international position of German in relation to English, language policies, the future of German as a language of science, German in the USA, and the intellectual and aesthetic dimensions of encountering a foreign language. They present critical assessments addressing the dangers for the future of languages other than English, as well as positions which perceive the growing importance of English as a challenge and resource rather than as a threat.

*The First Easter Bunny* - Frrich Lewandowski 1999-02

A rabbit witnesses the death and resurrection of Jesus and becomes the first Easter bunny.

**The Pedagogy of English as an International Language** - Roby Marlina 2014-06-23

This volume offers insights in current theoretical discussions, observations, and reflections from internationally and regionally celebrated scholars on the theory and practice of teaching English informed by a new school of thought, English as an International Language (EIL). This volume provides readers (scholars, teachers, teacher-educators, researchers in the relevant fields) with: Knowledge of the changing paradigm and attitudes towards English language teaching from teaching a single variety of English to teaching intercultural communication and English language variation. Current thoughts on the theory of teaching English as an international language by internationally-celebrated established scholars and emergent scholars. Scholarly descriptions and discussions of how English language educators and teacher-educators translate the paradigm of English as an International Language into their existing teaching. Delineation of how this newly emerged paradigm is received or responded to by English language educators and students when it is implemented. Readers have a unique opportunity to observe and read the tensions and dilemmas that educators and students are likely to experience in teaching and learning EIL.

*The Globalisation of English and the English Language Classroom* - Claus Gnutzmann 2008

**An Introduction to Sociolinguistics** - Ronald Wardhaugh 2021-04-21

AN INTRODUCTION TO SOCIOLINGUISTICS The new eighth edition of An Introduction to Sociolinguistics brings this valuable, bestselling textbook up to date with the latest in sociolinguistic research and pedagogy, providing a broad overview of the study of language in social context with accessible coverage of major concepts, theories, methods, issues, and debates within the field. This leading text helps students develop a critical perspective on language in society as they explore the complex connections between societal norms and language use. The eighth edition contains new and updated coverage of such topics as the societal aspects of African American Vernacular English (AAVE), multilingual societies and discourse, gender and sexuality, ideologies and language attitudes, and the social meanings of linguistic forms. Organized in four sections, this text first covers traditional language issues such as the distinction between languages and dialects, identification of regional and social variation within languages, and the role of context in language use and interpretation. Subsequent chapters cover approaches to research in sociolinguistics—variationist sociolinguistics, ethnography, and discourse analytic research—and address both macro- and micro-sociolinguistic aspects of multilingualism in national, transnational, global, and digital contexts. The concluding

section of the text looks at language in relation to gender and sexuality, education, and language planning and policy issues. Featuring examples from a variety of languages and cultures that illustrate topics such as social and regional dialects, multilingualism, and the linguistic construction of identity, this text provides perspectives on both new and foundational research in sociolinguistics and linguistic anthropology. An Introduction to Sociolinguistics, Eighth Edition, remains the ideal textbook for upper-level undergraduate and graduate course in sociolinguistics, language and society, linguistic anthropology, applied and theoretical linguistics, and education. The new edition has also been updated to support classroom application with a range of effective pedagogical tools, including end-of-chapter written exercises and an instructor website, as well as materials to support further learning such as reading suggestions, research ideas, and an updated companion student website containing a searchable glossary, a review guide, additional exercises and examples, and links to online resources.

**Understanding English as a Lingua Franca - Oxford Applied Linguistics** - Barbara Seidlhofer 2013-01-10

A complete introduction to the theoretical nature and practical implications of English used as a lingua franca. Explore the theories and principles of English as a Lingua Franca with leading expert Barbara Seidlhofer

**The Cultural Politics of English as an International Language** - Alastair Pennycook 2017-03-16

A much-cited and highly influential text by Alastair Pennycook, one of the world authorities in sociolinguistics, The Cultural Politics of English as an International Language explores the globalization of English by examining its colonial origins, its connections to linguistics and applied linguistics, and its relationships to the global spread of teaching practices. Nine chapters cover a wide range of key topics including: international politics colonial history critical pedagogy postcolonial literature. The book provides a critical understanding of the concept of the 'worldliness of English', or the idea that English can never be removed from the social, cultural, economic or political contexts in which it is used. Reissued with a substantial preface, this Routledge Linguistics Classic remains a landmark text, which led a much-needed critical and ideologically-informed investigation into the burgeoning topic of World Englishes. Key reading for all those working in the areas of Applied Linguistics, Sociolinguistics and World Englishes.

**English as a Global Language in China** - Lin Pan 2014-10-28

This book offers insight into the spread and impact of English language education in China within China's broader educational, social, economic and political changes. The author's critical perspective informs readers on the connections between language education and political ideologies in the context of globalizing China. The discussion of the implications concerning language education is of interest for current and future language policy makers, language educators and learners. Including both diachronic and synchronic accounts of China's language education policy, this volume highlights how China as a modern nation-state has been seeking a more central position globally, and the role that English education and the promotion of such education played in that effort in recent decades.

**Language Ideologies, Policies and Practices** - C. Mar-Molinero 2016-01-13

The contributors to Language Ideologies, Policies and Practices investigate the workings of language ideologies in relation to other social processes in a globalizing world. They explore in detail the specific ways in which language ideologies underpin language policy and the relationship between public policies and individual practices. Particular attention is given to Europe, where the impetus to social transformation within and across national boundaries is in renewed tension with conflicting national and supra-national interests, with these tensions

reflected in the complex issues of language choice and language policy. *English as a Global Language* - David Crystal 2012-03-29  
Written in a detailed and fascinating manner, this book is ideal for general readers interested in the English language.

**The Local Construction of a Global Language** - Joseph Sung-Yul Park 2009-04-07

In South Korea, English is a language of utmost importance, sought with an unprecedented zeal as an indispensable commodity in education, business, popular culture, and national policy. This book investigates how the status of English as a hegemonic language in South Korea is constructed through the mediation of language ideologies in local discourse. Adopting the framework of language ideology and its current developments, it is argued that English in Korean society is a subject of deep-rooted ambiguities, with multiple and sometimes conflicting ideologies coexisting within a tension-ridden discursive space. The complex ways in which these ideologies are reproduced, contested, and negotiated through specific metalinguistic practices across diverse sites ultimately contribute to a local realization of the global hegemony of English as an international language. Through its insightful analysis of metalinguistic discourse in language policy debates, cross-linguistic humor, television shows, and face-to-face interaction, *The Local Construction of a Global Language* makes an original contribution to the study of language and globalization, proposing an innovative analytic approach that bridges the gap between the investigation of large-scale global forces and the study of micro-level discourse practices.

**The Language Wars** - Henry Hitchings 2011-10-25

The English language is a battlefield. Since the age of Shakespeare, arguments over correct usage have been bitter, and have always really been about contesting values-morality, politics, and class. *The Language Wars* examines the present state of the conflict, its history, and its future. Above all, it uses the past as a way of illuminating the present. Moving chronologically, the book explores the most persistent issues to do with English and unpacks the history of "proper" usage. Where did these ideas spring from? Who has been on the front lines in the language wars? *The Language Wars* examines grammar rules, regional accents, swearing, spelling, dictionaries, political correctness, and the role of electronic media in reshaping language. It also takes a look at such details as the split infinitive, elocution, and text messaging. Peopled with intriguing characters such as Jonathan Swift, Lewis Carroll, and Lenny Bruce, *The Language Wars* is an essential volume for anyone interested in the state of the English language today or its future.

**Language in Danger** - Andrew Dalby 2002

Language extinction has been a feature of the 20th century - it is expected that a language will become extinct every two weeks of the the 21st century. Will languages continue to die out? If so, must culture continue to become more impoverished? Everybody who takes an interest in our cultural future needs to ask these questions. This book should assist in this endeavour by exploring the life cycle of languages: their birth, their interaction and - especially - what happens when they die.

*Linguistic Imperialism* - Robert Phillipson 1992

This study explores the contemporary phenomenon of English as an international language, and sets out to analyze how and why the language has become so dominant. It examines the historical spread of the language, the role it plays in Third World countries, and the ideologies it transmits.

*How English Became the Global Language* - D. Northrup 2013-03-20

In this book, the first written about the globalization of the English language by a professional historian, the exploration of English's global ascendancy receives its proper historical due. This brief, accessible volume breaks new ground in its organization, emphasis on causation, and conclusions.

**Languages in a Globalising World** - Jacques Maurais 2003-04-10

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*Analyzing English in a Global Context* - Anne Burns 2013-10-18

Devised in collaboration with the Open University and Macquarie University, Australia, *Analyzing English in a Global Context* is specifically designed for the postgraduate student market, as well as for teachers of English as a second or foreign language throughout the world. This is a groundbreaking Reader which includes specially commissioned pieces as well as classic texts and provides a global perspective on the changing uses and forms of English and its impact on language teaching contexts. Students' skills in analysing these forms will be developed through an examination of the major functional models and their strengths and weaknesses.

*English in Academia* - Claus Gnutzmann 2008-08-20

In times of political and economic globalisation proficiency in the English language has developed into a key competence. The supremacy of English has also manifested itself in academic communication; research and teaching across all disciplines are becoming more and more anglophone. Consequently, academia and the English language as a medium of academic discourse are faced with new challenges and opportunities. On the one hand, the spread of English entails the risk of Anglo-American dominance in cultural and scientific realms leading to disadvantages for non-native speakers of English. On the other hand, English as a common lingua franca is able to function as a catalyst for international cooperation in research and teaching. The articles in this bilingual (German/English) anthology focus on discussing the advantages and disadvantages of an increasing anglophony in academia.

**English as an International Language in Asia: Implications for Language Education** - Roland Sussex 2012-07-10

Noting ASEAN's adoption of English as its sole working language, this book analyzes the language education policies of Vietnam, Malaysia, Indonesia, Japan, Sri Lanka and China, and traces the influence of globalization on English language education in Asia.

**Handbook of Language and Communication: Diversity and Change** - Marlis Hellinger 2007-01-01

In line with the overall perspective of the Handbook series, the focus of Vol.9 is on language-related problems arising in the context of linguistic diversity and change, and the contributions Applied Linguistics can offer for solutions. Part I, "Language minorities and inequality," presents situations of language contact and linguistic diversity as world-wide phenomena. The focus is on indigenous and immigrant linguistic minorities, their (lack of) access to linguistic rights through language policies and the impact on their linguistic future. Part II "Language planning and language change," focuses on the impact of colonialism, imperialism, globalisation and economics as factors that language policies and planning measures must account for in responding to problems deriving from language contact and linguistic diversity. Part III, "Language variation and change in institutional contexts," examines language-related problems in selected institutional areas of communication (education, the law, religion, science, the Internet) which will often derive from socioeconomic, cultural and other non-linguistic asymmetries. Part IV, "The discourse of linguistic diversity and language change," analyses linguistic diversity, language change and language reform as issues of public debates which are informed by different ideological positions, values and attitudes (e.g. with reference to sexism, racism, and political correctness). The volume also contains extensive reference sections and index material.

*Attitudes and Language* - Colin Baker 1992

The book aims to establish the concept of attitudes as more central to the study of minority and majority languages. The strong tradition of attitude theory and research from social psychology is made relevant to language restoration and decay. Original research shows how attitude to bilingualism is conceptually distinct from attitude to a specific language. A piece of research in Wales investigates the origins of language attitudes in individual differences and in environmental attributes.

*The Routledge Companion to English Language Studies* - Janet Maybin 2009-06-30

The Routledge Companion to English Language Studies is an accessible guide to the major topics, debates and issues in English Language Studies. This authoritative collection includes entries written by well-known language specialists from a diverse range of backgrounds who examine and explain established knowledge and recent developments in the field. Covering a wide range of topics such as globalization, gender and sexuality and food packaging, this volume provides critical overviews of: approaches to researching, describing and analyzing English the position of English as a global language the use of English in texts, practices and discourses variation and diversity throughout the English-speaking world. Fully cross-referenced throughout and featuring useful definitions of key terms and concepts, this is an invaluable guide for teachers wishing to check, consolidate or update their knowledge, and is an ideal resource for all students of English Language Studies.

**English Next** - David Graddol 2006

*Language Policy and Political Economy* - Thomas Ricento 2015

English is the common denominator that unites the work presented in this volume; it provides a focal point to illustrate the ways in which a political economic approach can account for a range of phenomena in diverse settings in which a "global" language has attained a special

status as (an often perceived) tool for socioeconomic mobility. The findings reveal the complex ways in which government leaders and policymakers, as well as communities and individuals in those communities, make decisions within a global economy about the languages that will be taught as subjects or used as media of instruction in schools. Whether or not the "Straight for English" policy that has become popular in various countries in southern Africa and elsewhere is a good or bad idea, in terms of improving school completion and literacy rates, English is often promoted by its advocates as a social "good" with unquestioned instrumental value; yet access to quality English medium education in low-income countries is mostly restricted to those with sufficient economic means to pay for it. As the capitalist world-economy undergoes transformations, and assuming that translation technologies continue to improve, it is likely that the roles and relative importance that English as a global language has enjoyed over the past century will change significantly. Synchronic contextual analyses of English in various countries and regions are snapshots of a moving target with fuzzy boundaries; this is even more so the case when the object of analysis is "lingua franca English," a fluid, contextually realized "practice" that may be described in situ, which is not stable and likely never will be. The degree to which English serves effectively as a lingua franca depends on who the interlocutors are, the situation, and the extent to which interlocutors' interests and goals are mutually compatible and understood.

*Attitudes towards English in Europe* - Andrew Linn 2015-07-24

The status of English in Europe is changing, and this book offers a series of studies of attitudes to English today. Until recently English was often seen as an opportunity for Europeans to take part in the global market, but increasingly English is viewed as a threat to the national languages of Europe, and the idea that Europeans are equally at home in English is being challenged. This book will appeal to anyone interested in global English.

**Pragmatics Pedagogy in English as an International Language** - Zia Tajeddin 2020-12-11

Pragmatics Pedagogy in English as an International Language aims to bring to light L2 pragmatics instruction and assessment in relation to English as an International Language (EIL). The chapters in this book deal with a range of pedagogically related topics, including the historical interface between L2 pragmatics and EIL, reconceptualization of pragmatic competence in EIL, intercultural dimension of pragmatics pedagogy in EIL, teacher pragmatic awareness of instruction in the context of EIL, pragmatics of politeness in EIL, pragmatic teaching materials for EIL pedagogy, teachers' and scholars' perceptions of pragmatics pedagogy in EIL, assessment and assessment criteria in EIL-aware pragmatics, and methods for research into pragmatics in EIL. This book is different from other books about both EIL pedagogy and pragmatics pedagogy. Exploring the interface between different dimensions of pragmatics pedagogy and EIL, it suggests instructional and assessment tasks for EIL-aware pedagogy and directions for research on EIL-based pragmatics pedagogy. Pragmatics Pedagogy in English as an International Language will be useful for a range of readers who have an interest in the pragmatics instruction and assessment of EIL as well as those whose main area of specialization is EIL but would like to know how EIL, with its rich conceptual and empirical background, can go beyond linguistic instruction to embrace the instruction of pragmatic competence.

**Communicating with Asia** - Gerhard Leitner 2016-01-11

Communicating with Asia brings together an international team of leading researchers to discuss South, South-East, East and Central Asia, and explore Mandarin, Cantonese, Hindi-Urdu, Malay, and Russian as major languages. The volume locates English inside a number of national, regional or lingua franca contexts and illustrates the way it develops in such contact situations. Local dynamics affecting languages in contact and cultural links of languages are dealt with, such as educational-political issues and tensions between conflicting norms. In today's global world, where the continent is an increasing area of focus, it is vital to explore what it means to 'understand' Asian cultures through English and other languages. This important new study will be of interest to students and researchers working in the fields of regional studies, English as a global language, Asian languages and cultural studies.

**English in the German-speaking World** - Raymond Hickey 2019-12-05

A collection of studies on the role of English in German-speaking countries, covering a broad range of topics.

**Does Science Need a Global Language?** - Scott L. Montgomery 2013-05-06

In early 2012, the global scientific community erupted with news that the elusive Higgs boson had likely been found, providing potent validation for the Standard Model of how the universe works. Scientists from more than one hundred countries contributed to this discovery—proving, beyond any doubt, that a new era in science had arrived, an era of multinationalism and cooperative reach. Globalization, the Internet, and digital technology all play a role in making this new era possible, but something more fundamental is also at work. In all scientific endeavors lies the ancient drive for sharing ideas and knowledge, and now this can be accomplished in a single tongue—English. But is this a good thing? In *Does Science Need a Global Language?*, Scott L. Montgomery seeks to answer this question by investigating the phenomenon of global English in science, how and why it came about, the forms in which it appears, what advantages and disadvantages it brings, and what its future might be. He also examines the consequences of a global tongue, considering especially emerging and developing nations, where research is still at a relatively early stage and English is not yet firmly established.

Throughout the book, he includes important insights from a broad range of perspectives in linguistics, history, education, geopolitics, and more. Each chapter includes striking and revealing anecdotes from the front-line experiences of today's scientists, some of whom have struggled with the reality of global scientific English. He explores topics such as student mobility, publication trends, world Englishes, language endangerment, and second language learning, among many others. What he uncovers will challenge readers to rethink their assumptions about the direction of contemporary science, as well as its future.

*Language Ideologies in the Chinese Context* - Ying Wang 2020-06-22

This book explores language ideologies in China, which encounters the unprecedented global spread of English as a lingua franca, against the backdrop of globalisation where China emerges as a rapidly developing economy with vigorous promotion of Chinese around the world. The book addresses Chinese speakers' ideologies in relation to ELF and provides insights into non-native English speakers' engagement in the development of English in the future.

**Cyber Security and Global Information Assurance: Threat Analysis and Response Solutions** - Knapp, Kenneth J. 2009-04-30

"This book provides a valuable resource by addressing the most pressing issues facing cyber-security from both a national and global perspective"-Provided by publisher.

**English as an International Language** - Farzad Sharifian 2009-01-08

The rapid global spread of the English language has serious linguistic, ideological, socio-cultural, political, and pedagogical implications as it creates both positive interactions and negative tensions between global and local forces. Accordingly, debate about issues such as the native/non-native divide, the politics of an international language, communication in a Lingua Franca, the choice of a model for ELT, and the link between English and identity(ies) has stimulated scholarly inquiry in an unprecedented way. The chapters in this volume revisit, challenge, and expand upon established arguments and positions regarding the politics, policies, pedagogies, and practices of English as an international language, as well as its sociolinguistic and socio-psychological complexities.

**Reconceptualising Authenticity for English as a Global Language** - Richard S. Pinner 2016-06-07

This book examines the concept of authentic English in today's world, where cultures are in constant interaction and the English language works as a binding agent for many cross-cultural exchanges. It offers a comprehensive review of decades of debate around authenticity in language teaching and learning and attempts to synthesise the complexities by presenting them as a continuum. This continuum builds on the work of eminent scholars and combines them within a flexible framework that celebrates the process of interaction whilst acknowledging the complexity and individual subjectivity of authenticity. Authenticity is approached as a complex dynamic construct that can only be understood by examining it from social, individual and contextual dimensions, in relation to actual people. Authenticity is a problem not just for language acquisition but one which affects us as individuals belonging to society.

*The Rise of Chinese as a Global Language* - Jeffrey Gil 2021-06-07

This book investigates the macroacquisition of Chinese - its large-scale acquisition and adoption for various purposes by individuals, governments and organisations - and the implications of this process for the future of English as a global language. The author contextualises the macroacquisition of Chinese within the global ecology of languages, then analyses the factors responsible for the macroacquisition of Chinese,

showing, in contrast to most academic and popular commentary, that a character-based writing system will not stop Chinese from becoming a global language. He then articulates three possible future scenarios: English remaining a dominant global language, English and Chinese both being global languages, and Chinese becoming a global language instead of English. The book concludes by outlining directions for further research on the acquisition and use of Chinese around the world. It will be of interest to students and scholars with an interest in English as a global language, Chinese as a second/foreign language, language education policy, and applied linguistics more generally.

**Introducing Global Englishes** - Nicola Galloway 2015-01-09

Introducing Global Englishes provides comprehensive coverage of relevant research in the fields of World Englishes, English as a Lingua Franca, and English as an International Language. The book introduces students to the current sociolinguistic uses of the English language, using a range of engaging and accessible examples from newspapers (Observer, Independent, Wall Street Journal), advertisements, and television shows. The book: Explains key concepts connected to the historical and contemporary spread of English. Explores the social, economic, educational, and political implications of English's rise as a world language. Includes comprehensive classroom-based activities, case studies, research tasks, assessment prompts, and extensive online resources. Introducing Global Englishes is essential reading for students coming to this subject for the first time.

**Homo Luminous** - Mike Frost 2011-01-21

David Werden wants nothing more than to lead a quiet, ordinary life. But his world is turned upside down when an unknown event changes the face of the planet. Realizing he cannot live alone in the ruins of the old world, and compelled by a strange internal force to reach the sea, he sets out on foot, carrying what he can, struggling against the harsh post-apocalyptic environment to search out others who may still be alive. Thrust into the leadership of a band of survivors, David struggles to scratch out the necessities of life while dealing with the staggering destruction and overwhelming sense of loss - and begins to understand the tragic and marvelous events that have occurred to the planet and to humanity itself. Finding love and betrayal, he must fight those who cling to the old world with all their strength and those who wish to stamp out the growing number of people coming to terms with their new levels of perception and insight into the Universal Mind.

**The Language Revolution** - David Crystal 2013-05-08

We are living through the consequences of a linguistic revolution. Dramatic linguistic change has left us at the beginning of a new era in the evolution of human language, with repercussions for many individual languages. In this book, David Crystal, one of the world's authorities on language, brings together for the first time the three major trends which he argues have fundamentally altered the world's linguistic ecology: first, the emergence of English as the world's first truly global language; second, the crisis facing huge numbers of languages which are currently endangered or dying; and, third, the radical effect on language of the arrival of Internet technology. Examining the interrelationships between these topics, Crystal encounters a vision of a linguistic future which is radically different from what has existed in the past, and which will make us revise many cherished concepts relating to the way we think about and work with languages. Everyone is affected by this linguistic revolution. The Language Revolution will be essential reading for anyone interested in language and communication in the twenty-first century.

**Exploring Language in Global Contexts** - Jeffrey Gil 2022-06-06

This accessible and engaging textbook offers a practical approach to understanding the complexity of language by exploring language use and language learning in a wide variety of contexts. Bringing together leading specialists who are active researchers in the field of linguistics, this book introduces readers to major fields of language study by focusing on social, cultural and historical factors that show the dynamic nature of language. Topics explored include first and second language acquisition, grammar, meaning-making and pragmatics, language use and technology, language variation, and English as a global language. This book surveys major principles and shows how to apply them through structured discussion topics and activities to facilitate a greater understanding and appreciation of language. This is essential reading for undergraduate students taking courses in linguistics and language use, and a valuable resource for students of communication studies, media studies, sociology and anthropology.

**Multilingual Communication** - Juliane House 2004-01-01

In a world of increasing migration and technological progress, multilingual communication has become the rule rather than the exception. This book reflects the growing interest in understanding communication between members of different linguistic groups and contains a collection of original papers by members of the German Science Foundation's research center on multilingualism at Hamburg University and by international experts, offering an overview of the most important research fields in multilingual communication. The book is divided into four sections dealing with interpreting and translation, code-switching in various institutional contexts, two important strands of multilingual communication: rapport and politeness, and contrastive studies of Japanese and German grammar and discourse. The editors' preface presents the relevant theoretical and methodological background to the issues discussed in this book and points to useful directions for future research.

**The Social Psychology of English as a Global Language** - Robert M. McKenzie 2010-08-18

This ground-breaking work is a detailed account of an innovative and in-depth study of the attitudes of in excess of 500 Japanese learners towards a number of standard and non-standard as well as native and non-native varieties of English speech. The research conducted refines the investigation of learner attitudes by employing a range of pioneering techniques of attitude measurement. These methods are largely incorporated from the strong traditions that exist in the fields of social psychology and second language acquisition and utilize both direct and indirect techniques of attitude measurement. The author locates the findings in the context of the wealth of literature on native speaker evaluations of languages and language varieties. The study is unique in that the results provide clear evidence of both attitude change and high levels of linguistic awareness among the informants of social and geographical diversity within the English language. These findings are analyzed in detail in relation to the global spread of English as well as in terms of the pedagogical implications for the choice of linguistic model employed in English language classrooms both inside and outside Japan. The issues examined are of particular interest to educators, researchers and students in the fields of applied linguistics, TESOL, second language acquisition, social psychology of language and sociolinguistics. The pedagogical and language policy implications of the findings obtained make essential reading for those with a specific focus on the role of the English language and English language teaching, both in Japan and beyond.