Problem Solving In Organizations A Methodological Handbook For Business And Management Students 2nd

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Handbook of Adolescent Development Research and Its Impact on Global Policy - Jennifer E. Lansford 2018
This book is unique in bringing together cutting-edge research on adolescent development with a focus on policies and interventions directed toward adolescents. The book is also distinctive in its focus on issues that uniquely affect adolescents in low- and middle-income countries.
The SAGE Encyclopedia of Social Science Research Methods - Michael Lewis-Beck 2004
"The first encyclopedia to cover inclusively both quantitative and qualitative research approaches, this set provides clear explanations of 1,000 methodologies, avoiding mathematical equations when possible with liberal cross-referencing and bibliographies. Each volume includes a list of works cited, and the third contains a comprehensive index and lists of person names, organizations, books, tests, software, major concepts, surveys, and methodologies."--"Reference that rocks,"

American Libraries, May 2005.
Learning to Solve Problems - David H. Jonassen 2010-09-13
This book provides a comprehensive, up-to-date look at problem solving research and practice over the last fifteen years. The first chapter describes differences in types of problems, individual differences among problem-solvers, as well as the domain and context within which a problem is being solved. Part one describes six kinds of problems and the methods required to solve them. Part two goes beyond traditional discussions of case design and introduces six different purposes or functions of cases, the building blocks of problem-solving learning environments. It also describes methods for constructing cases to support problem solving. Part three introduces a number of cognitive skills required for studying cases and solving problems. Finally, Part four describes several methods for assessing problem solving. Key features includes: Teaching Focus – The book is

not merely a review of research. It also provides specific research-based advice on how to design problem-solving learning environments. Illustrative Cases – A rich array of cases illustrates how to build problem-solving learning environments. Part two introduces six different functions of cases and also describes the parameters of a case. Chapter Integration – Key theories and concepts are addressed across chapters and links to other chapters are made explicit. The idea is to show how different kinds of problems, cases, skills, and assessments are integrated. Author expertise – A prolific researcher and writer, the author has been researching and publishing books and articles on learning to solve problems for the past fifteen years. This book is appropriate for advanced courses in instructional design and technology, science education, applied cognitive psychology, thinking and reasoning, and educational psychology. Instructional designers, especially those involved in designing problem-based learning, as well as curriculum designers who seek new ways of structuring curriculum will find it an invaluable reference tool.

Social Science Research - Anol Bhattacherjee 2012-04-01
This book is designed to introduce doctoral and graduate students to the process of conducting scientific research in the social sciences, business, education, public health, and related disciplines. It is a one-stop, comprehensive, and compact source for foundational concepts in behavioral research, and can serve as a stand-alone text or as a supplement to research readings in any doctoral seminar or research methods class. This book is currently used as a research text at universities on six continents and will shortly be available in nine different languages.

Problem Solving in Organizations - Joan Ernst Van Aken 2007

Problem-solving Therapy - Thomas J. D'Zurilla

1986
An introduction and guide for therapists and counselors in the mental health professions to the approach as a reliable clinical treatment, health maintenance strategy, and prevention program. Includes a treating manual for increasing adaptive coping and behavioral competence and reducing daily stress. D'Zurilla (psychology, U. of Illinois-Urbana-Champaign) and Nezu (psychology, State U. of New York-Stony Brook) do not mention the date of the first edition, but have revised the second with new theoretical and empirical material, including studies of outcomes for a variety of target populations. Annotation copyrighted by Book News, Inc., Portland, OR

Encyclopedia of the Sciences of Learning - Norbert M. Seel 2011-10-05
Over the past century, educational psychologists and researchers have posited many theories to explain how individuals learn, i.e. how they acquire, organize and deploy knowledge and skills. The 20th century can be considered the century of psychology on learning and related fields of interest (such as motivation, cognition, metacognition etc.) and it is fascinating to see the various mainstreams of learning, remembered and forgotten over the 20th century and note that basic assumptions of early theories survived several paradigm shifts of psychology and epistemology. Beyond folk psychology and its naïve theories of learning, psychological learning theories can be grouped into some basic categories, such as behaviorist learning theories, connectionist learning theories, cognitive learning theories, constructivist learning theories, and social learning theories. Learning theories are not limited to psychology and related fields of interest but rather we can find the topic of learning in various disciplines, such as philosophy and epistemology, education, information science, biology, and – as a result of the emergence of computer technologies –

especially also in the field of computer sciences and artificial intelligence. As a consequence, machine learning struck a chord in the 1980s and became an important field of the learning sciences in general. As the learning sciences became more specialized and complex, the various fields of interest were widely spread and separated from each other; as a consequence, even presently, there is no comprehensive overview of the sciences of learning or the central theoretical concepts and vocabulary on which researchers rely. The Encyclopedia of the Sciences of Learning provides an up-to-date, broad and authoritative coverage of the specific terms mostly used in the sciences of learning and its related fields, including relevant areas of instruction, pedagogy, cognitive sciences, and especially machine learning and knowledge engineering. This modern compendium will be an indispensable source of information for scientists, educators, engineers, and technical staff active in all fields of learning. More specifically, the Encyclopedia provides fast access to the most relevant theoretical terms provides up-to-date, broad and authoritative coverage of the most important theories within the various fields of the learning sciences and adjacent sciences and communication technologies; supplies clear and precise explanations of the theoretical terms, cross-references to related entries and up-to-date references to important research and publications. The Encyclopedia also contains biographical entries of individuals who have substantially contributed to the sciences of learning; the entries are written by a distinguished panel of researchers in the various fields of the learning sciences.

Humor That Works - Andrew Tarvin 2012-11-13 The author presents a collection of ways to reap the proven human and corporate benefits of humor at work, organized by core business skill and founded on his own work as a business speaker and coach with the consulting company,

Humor That Works.

Handbook of Collective Intelligence - Thomas W. Malone 2022-06-07
Experts describe the latest research in a rapidly growing multidisciplinary field, the study of groups of individuals acting collectively in ways that seem intelligent. Intelligence does not arise only in individual brains; it also arises in groups of individuals. This is collective intelligence: groups of individuals acting collectively in ways that seem intelligent. In recent years, a new kind of collective intelligence has emerged: interconnected groups of people and computers, collectively doing intelligent things. Today these groups are engaged in tasks that range from writing software to predicting the results of presidential elections. This volume reports on the latest research in the study of collective intelligence, laying out a shared set of research challenges from a variety of disciplinary and methodological perspectives. Taken together, these essays—by leading researchers from such fields as computer science, biology, economics, and psychology—lay the foundation for a new multidisciplinary field. Each essay describes the work on collective intelligence in a particular discipline—for example, economics and the study of markets; biology and research on emergent behavior in ant colonies; human-computer interaction and artificial intelligence; and cognitive psychology and the "wisdom of crowds" effect. Other areas in social science covered include social psychology, organizational theory, law, and communications. Contributors Eytan Adar, Ishani Aggarwal, Yochai Benkler, Michael S. Bernstein, Jeffrey P. Bigham, Jonathan Bragg, Deborah M. Gordon, Benjamin Mako Hill, Christopher H. Lin, Andrew W. Lo, Thomas W. Malone, Mausam, Brent Miller, Aaron Shaw, Mark Steyvers, Daniel S. Weld, Anita Williams Woolley
Organizational Creativity - Gerard J. Puccio 2017-03-31
Reignite your creative-thinking skills to produce

innovative solutions Organizational Creativity: A Practical Guide for Innovators and Entrepreneurs by Gerard J. Puccio, John F. Cabra, and Nathan Schwagler, is a compelling new text designed to transform the reader into a creative thinker and leader. Arguing that creativity is an essential skill that must be developed, the authors take a highly practical approach, providing strategies, tools, and cases to help readers hone their creative abilities. Whether students are preparing to become entrepreneurs or to work in an established firm, this text will help them survive and thrive in an era of innovation and change.

Research in Organizations - Richard A. Swanson 2005-07-01
Richard A. Swanson and Elwood F. Holton, leading scholars in the field, bring together contributions from more than twenty distinguished researchers from multiple disciplines to provide a comprehensive introductory textbook on organizational research. Designed for use by professors and students in graduate-level programs in business, management, organizational leadership, and human resource development, Research in Organizations teaches how to apply a range of methodolgies to the study of organizations. This comprehensive guide covers the theoretical foundations of various research methods, shows how to apply those methods in organizational settings, and examines the ethical conduct of research. It provides a holistic perspective, embracing quantitative, qualitative, and mixed-methodology approaches and illuminating them through numerous illustrative examples.

Public Policy Analysis - William N. Dunn 2015-07-22
Public Policy Analysis, the most widely cited book on the subject, provides readers with a comprehensive methodology of public policy analysis. Starting from the premise that policy analysis is an applied social science discipline designed for solving practical problems facing

public and nonprofit organizations, the book bridges the gap between theory and practice. It provides practical skills for conducting policy analysis and communicating findings through memos, position papers, and other forms of structured analytical writing. The book asks readers to critically anazlye the arguments of policy practitioners as well as political scientists, economists, and political philosophers.

Problem Solving in Organizations - Joan Ernst van Aken 2018-02-08
An indispensable guide enabling business and management students to develop their professional competences in real organizational settings, this new and fully updated edition of Problem Solving in Organizations equips the reader with the necessary toolkit to apply the theory to practical business problems. By encouraging the reader to use the theory and showing them how to do so in a fuzzy, ambiguous and politically charged, real-life organizational context, this book offers a concise introduction to design-oriented and theory-informed problem solving in organizations. In addition, it gives support for designing the overall approach to a problem-solving project as well as support for each of the steps of the problem-solving cycle: problem definition, problem analysis, solution design, interventions, and evaluation. Problem Solving in Organizations is suitable for readers with a wide range of learning objectives, including undergraduates and graduates studying business and management, M.B.A students and professionals working in organizations.

Advancing Human Assessment - Randy E. Bennett 2017-10-17
This book is open access under a CC BY-NC 2.5 license. This book describes the extensive contributions made toward the advancement of human assessment by scientists from one of the world's leading research institutions, Educational Testing Service. The book's four major sections detail research and development

in measurement and statistics, education policy analysis and evaluation, scientific psychology, and validity. Many of the developments presented have become de-facto standards in educational and psychological measurement, including in item response theory (IRT), linking and equating, differential item functioning (DIF), and educational surveys like the National Assessment of Educational Progress (NAEP), the Programme of international Student Assessment (PISA), the Progress of International Reading Literacy Study (PIRLS) and the Trends in Mathematics and Science Study (TIMSS). In addition to its comprehensive coverage of contributions to the theory and methodology of educational and psychological measurement and statistics, the book gives significant attention to ETS work in cognitive, personality, developmental, and social psychology, and to education policy analysis and program evaluation. The chapter authors are long-standing experts who provide broad coverage and thoughtful insights that build upon decades of experience in research and best practices for measurement, evaluation, scientific psychology, and education policy analysis. Opening with a chapter on the genesis of ETS and closing with a synthesis of the enormously diverse set of contributions made over its 70-year history, the book is a useful resource for all interested in the improvement of human assessment.

Handbook of Problem Solving - Stephen J. Andriole 1983

Handbook of Organizational Design: Adapting organizations to their environments - Professor of Business Administration Paul C Nystrom 1981 The two volumes summarize and reinterpret research and suggest applications to the design of organizations. Volume I analyses the effects of environments on organizations, and discusses the adaptive capabilities of organizations such as planning, forecasting, and innovation.

The McKinsey Way - Ethan M. Rasiel

1999-02-22

"If more business books were as useful, concise, and just plain fun to read as THE MCKINSEY WAY, the business world would be a better place." --Julie Bick, best-selling author of ALL I REALLY NEED TO KNOW IN BUSINESS I LEARNED AT MICROSOFT. "Enlivened by witty anecdotes, THE MCKINSEY WAY contains valuable lessons on widely diverse topics such as marketing, interviewing, team-building, and brainstorming." --Paul H. Zipkin, Vice-Dean, The Fuqua School of Business It's been called "a breeding ground for gurus." McKinsey & Company is the gold-standard consulting firm whose alumni include titans such as "In Search of Excellence" author Tom Peters, Harvey Golub of American Express, and Japan's Kenichi Ohmae. When Fortune 100 corporations are stymied, it's the "McKinsey-ites" whom they call for help. In THE MCKINSEY WAY, former McKinsey associate Ethan Rasiel lifts the veil to show you how the secretive McKinsey works its magic, and helps you emulate the firm's well-honed practices in problem solving, communication, and management. He shows you how McKinsey-ites think about business problems and how they work at solving them, explaining the way McKinsey approaches every aspect of a task: How McKinsey recruits and molds its elite consultants; How to "sell without selling"; How to use facts, not fear them; Techniques to jump-start research and make brainstorming more productive; How to build and keep a team at the top its game; Powerful presentation methods, including the famous waterfall chart, rarely seen outside McKinsey; How to get ultimate "buy-in" to your findings; Survival tips for working in high-pressure organizations. Both a behind-the-scenes look at one of the most admired and secretive companies in the business world and a toolkit of problem-solving techniques without peer, THE MCKINSEY WAY is fascinating reading that empowers every business decision maker to

become a better strategic player in any organization.

Knowledge Engineering and Management - A. T. Schreiber 2000
The book covers in an integrated fashion the complete route from corporate knowledge management, through knowledge analysis andengineering, to the design and implementation of knowledge-intensiveinformation systems. The disciplines of knowledge engineering and knowledge management are closely tied. Knowledge engineering deals with the development of information systems in which knowledge and reasoning play pivotal roles. Knowledge management, a newly developed field at the intersection of computer science and management, deals with knowledge as a key resource in modern organizations. Managing knowledge within an organization is inconceivable without the use of advanced information systems; the design and implementation of such systems pose great organization as well as technical challenges. The book covers in an integrated fashion the complete route from corporate knowledge management, through knowledge analysis and engineering, to the design and implementation of knowledge-intensive information systems. The CommonKADS methodology, developed over the last decade by an industry-university consortium led by the authors, is used throughout the book. CommonKADS makes as much use as possible of the new UML notation standard. Beyond information systems applications, all software engineering and computer systems projects in which knowledge plays an important role stand to benefit from the CommonKADS methodology.

Collaborative Problem Solving - Alisha R. Pollastri 2019-06-06
This book is the first to systematically describe the key components necessary to ensure successful implementation of Collaborative Problem Solving (CPS) across mental health

settings and non-mental health settings that require behavioral management. This resource is designed by the leading experts in CPS and is focused on the clinical and implementation strategies that have proved most successful within various private and institutional agencies. The book begins by defining the approach before delving into the neurobiological components that are key to understanding this concept. Next, the book covers the best practices for implementation and evaluating outcomes, both in the long and short term. The book concludes with a summary of the concept and recommendations for additional resources, making it an excellent concise guide to this cutting edge approach. Collaborative Problem Solving is an excellent resource for psychiatrists, psychologists, social workers, and all medical professionals working to manage troubling behaviors. The text is also valuable for readers interested in public health, education, improved law enforcement strategies, and all stakeholders seeking to implement this approach within their program, organization, and/or system of care.

Knowledge Solutions - Olivier Serrat 2017-05-22
This book is open access under a CC BY-NC 3.0 IGO license. This book comprehensively covers topics in knowledge management and competence in strategy development, management techniques, collaboration mechanisms, knowledge sharing and learning, as well as knowledge capture and storage. Presented in accessible "chunks," it includes more than 120 topics that are essential to high-performance organizations. The extensive use of quotes by respected experts juxtaposed with relevant research to counterpoint or lend weight to key concepts; "cheat sheets" that simplify access and reference to individual articles; as well as the grouping of many of these topics under recurrent themes make this book unique. In addition, it provides scalable tried-and-tested tools, method and approaches for improved

organizational effectiveness. The research included is particularly useful to knowledge workers engaged in executive leadership; research, analysis and advice; and corporate management and administration. It is a valuable resource for those working in the public, private and third sectors, both in industrialized and developing countries.

Advances and Impacts of the Theory of Inventive Problem Solving - Sebastian Koziołek 2018-11-29 This book offers a collection of cutting-edge research on the Theory of Inventive Problem Solving (TRIZ). Introduced by Genrich Altshuller in 1956, TRIZ has since been used by engineers, inventors and creators as an essential structured innovation method at businesses and organizations around the globe. The chapters of this book showcase work by selected authors from the 'TRIZ Future' conferences, which are organized by the European TRIZ Association (ETRIA). The chapters reflect an international mix of new ideas on TRIZ and knowledge-based innovation, highlight recent advances in the TRIZ community, and provide examples of successful collaboration between industry and academia. The book first introduces the reader to recent methodological innovations, then provides an overview of established and new TRIZ tools, followed by a collection of case studies and examples of TRIZ implementation in various scientific and social contexts.

Academy of Management Annual Meeting - Academy of Management 2007

Handbook of Principles of Organizational Behavior - Edwin Locke 2011-07-15 There is a strong movement today in management to encourage management practices based on research evidence. In the first volume of this handbook, I asked experts in 39 areas of management to identify a central principle that summarized and integrated the core findings from their specialty area and then to explain this principle and give real business

examples of the principle in action. I asked them to write in non-technical terms, e.g., without a lot of statistics, and almost all did so. The previous handbook proved to be quite popular, so I was asked to edit a second edition. This new edition has been expanded to 33 topics, and there are some new authors for the previously included topics. The new edition also includes: updated case examples, updated references and practical exercises at the end of each chapter. It also includes a preface on evidence-based management. The principles for the first edition were intended to be relatively timeless, so it is no surprise that most of the principles are the same (though some chapter titles include more than one principle). This book could serve as a textbook in advanced undergraduate and in MBA courses. It could also be of use to practicing managers and not just those in Human Resource departments. Every practicing manager may not want to read the whole book, but I am willing to guarantee that every one will find at least one or more chapters that will be practically useful. In this time of economic crisis, the need for effective management practices is more acute than ever.

Second Handbook of Research on Teaching - Nathaniel Lees Gage 1973

Handbook of Research Methodology - 9781545703403
This comprehensive Handbook is aimed at both academic researchers and practitioners in the field of research. The book's 8 chapters, provide in-depth coverage of research methods based on the revised syllabus of various universities especially considering the students of under graduate, post graduate and doctorate level. This book is a product of extensive literature survey made by the authors. The authors have made sincere efforts to write the book in simple language. The book comprises all the aspects according to new syllabus of PCI and APJ Abdul Kalam Technical University, Lucknow. Though

this book is intended for the use of pharmacy students of any level yet it can also be useful to students of applied fields and medical students. The book deals with interdisciplinary fields such as finding research problems, writing research proposals, obtaining funds for research, selecting research designs, searching the literature and review, collection of data and analysis, preparation of thesis, writing research papers for journals, citation and listing of references, preparation of visual materials, oral and poster presentation in conferences, minutes of meetings, and ethical issues in research. At the end of every chapter and book some questions related to chapter have been mentioned for the support of students to understand the subject. Valuable suggestions for the improvement of this book are most welcome.
Problem Solving in Organizations - Joan van Aken 2012-06-21
This concise introduction to the methodology of problem solving in organizations is an indispensable guide to the design and execution of practical business improvement projects in real organizational settings. The methodology is design-oriented and theory-informed. It encourages students to use the theory gained in their disciplinary courses by showing them how to do so in a fuzzy, ambiguous and politically charged, real-life organizational context. The book provides an in-depth discussion of the various aspects and steps of the process of business and organizational problem-solving. Rather than presenting the methodology as a recipe to be followed, the authors demonstrate how to adapt the approach to specific situations and to be flexible in scheduling the work at the various steps in the process. It will be indispensable to MBA and other students who venture outside the university walls to do real-life fieldwork.
Handbook of Decision Support Systems - Stephen J. Andriole 1989
Stressing the importance of requirements

analysis and functional modeling, the author describes a variety of system design principles, identifies and compares methods, and takes a look at the future of this technology. Several case studies are presented.

Impact Evaluation in Practice, Second Edition - Paul J. Gertler 2016-09-12
The second edition of the Impact Evaluation in Practice handbook is a comprehensive and accessible introduction to impact evaluation for policy makers and development practitioners. First published in 2011, it has been used widely across the development and academic communities. The book incorporates real-world examples to present practical guidelines for designing and implementing impact evaluations. Readers will gain an understanding of impact evaluations and the best ways to use them to design evidence-based policies and programs. The updated version covers the newest techniques for evaluating programs and includes state-of-the-art implementation advice, as well as an expanded set of examples and case studies that draw on recent development challenges. It also includes new material on research ethics and partnerships to conduct impact evaluation. The handbook is divided into four sections: Part One discusses what to evaluate and why; Part Two presents the main impact evaluation methods; Part Three addresses how to manage impact evaluations; Part Four reviews impact evaluation sampling and data collection. Case studies illustrate different applications of impact evaluations. The book links to complementary instructional material available online, including an applied case as well as questions and answers. The updated second edition will be a valuable resource for the international development community, universities, and policy makers looking to build better evidence around what works in development.

Becoming a Knowledge-Sharing Organization - Steffen Soulejman Janus 2016-10-28
This volume offers a simple, systematic guide to

creating a knowledge sharing practice in your organization. It shows how to build the enabling environment and develop the skills needed to capture and share knowledge gained from operational experiences to improve performance and scale-up successes. Its recommendations are grounded on the insights gained from the past seven years of collaboration between the World Bank and its clients around the world—ministries and national agencies operating in various sectors—who are working to strengthen their operations through robust knowledge sharing. While informed by the academic literature on knowledge management and organizational learning, this handbook's operational background and many real-world examples and tips provide a missing, practical foundation for public sector officials in developing countries and for development practitioners. However, though written with a public sector audience in mind, the overall concepts and approaches will also hold true for most organizations in the private sector and the developed world.

Learning to Solve Problems - David H. Jonassen 2004-05-03
Learning to Solve Problems is a much-needed book thatdescribes models for designing interactive learning environments tosupport how to learn and solve different kinds of problems. Using aresearch-based approach, author David H. Jonassen?a recognizedexpert in the field?shows how to design instruction to supportthree kinds of problems: story problems, troubleshooting, and caseand policy analysis problems. Filled with models and job aids, thisbook describes different approaches for representing problems tolearners and includes information about technology-based tools thatcan help learners mentally represent problems for themselves.Jonassen also explores methods for associating different solutionsto problems and discusses various processes for reflecting on theproblem solving process.

Learning to Solve Problems alsoincludes three methods for assessing problem-solvingskills?performance assessment, component skills; and argumentation.

Creative Problem Solving and Opportunity Finding - J. Daniel Couger 1994
Educational research reveals that most people demonstrate a great deal of creativity at age 5. Unfortunately, their creative output diminishes as they mature, due to the factors that stifle creativity in the educational process. All of us, therefore, need assistance in resurfacing our innate creativity. Creative Problem Solving and Opportunity Finding discusses the process necessary for facilitating creativity and explains approaches we can use to resurface our own creativity. The book also contains key principles and concepts of creativity, approaches to removing blocks to creativity, and 22 techniques for generating ideas. It provides the framework of the Creative Problem Solving methodology to organize the creative process. It includes a wide variety of examples and contains a rich blend of theory and practice.

Global Handbook of Impact Investing - Elsa De Morais Sarmento 2020-12-03
Discover how to invest your capital to achieve a powerful, lasting impact on the world. The Global Handbook of Impact Investing: Solving Global Problems Via Smarter Capital Markets Towards A More Sustainable Society is an insightful guide to the growing world-wide movement of Impact Investing. Impact investors seek to realize lasting, beneficial improvements in society by allocating capital to sources of impactful and sustainable profit. This Handbook is a how-to guide for institutional investors, including family offices, foundations, endowments, governments, and international organizations, as well as academics, students, and everyday investors globally. The Handbook´s wide-ranging contributions from around the world make a powerful case for positive impact and profit to fund substantive, lasting solutions

that solve critical problems across the world. Edited by two experienced and distinguished professionals in the sustainable investing arena and authored by two dozen renowned experts from finance, academia, and multilateral organizations from around the world, the Global Handbook of Impact Investing educates, inspires, and spurs action towards more responsible investing across all asset classes, resulting in smarter capital markets, including how to: · Realize positive impact and profit · Integrate impact into investment decision-making and portfolio · Allocate impactful investments across all asset classes · Apply unique Impact Investing frameworks · Measure, evaluate and report on impact · Learn from case examples around the globe · Pursue Best Practices in Impact Investing and impact reporting While other resources may take a local or limited approach to the subject, this Handbook gathers global knowledge and results from public and private institutions spanning five continents. The authors also make a powerful case for the ability of Impact Investing to lead to substantive and lasting change that addresses critical problems across the world.

Problem Solving in Organizations - Joan Ernst van Aken 2007-01-25
This concise introduction to the methodology of Business Problem Solving (BPS) is an indispensable guide to the design and execution of practical projects in real organizational settings. The methodology is both result-oriented and theory-based, encouraging students to use the knowledge gained on their disciplinary courses, and showing them how to do so in a fuzzy, ambiguous and politically charged real life business context. The book provides in-depth discussion of the various steps in the process of business problem solving. Rather than presenting the methodology as a recipe to be followed, the authors demonstrate how to adapt the approach to specific situations and to be flexible in scheduling the work at

various steps in the process. It will be indispensable to MBA students who are undertaking their own field work.

Abstracts of Public Administration, Development, and Environment - 2008

Science Teaching Reconsidered - National Research Council 1997-03-12
Effective science teaching requires creativity, imagination, and innovation. In light of concerns about American science literacy, scientists and educators have struggled to teach this discipline more effectively. Science Teaching Reconsidered provides undergraduate science educators with a path to understanding students, accommodating their individual differences, and helping them grasp the methods--and the wonder--of science. What impact does teaching style have? How do I plan a course curriculum? How do I make lectures, classes, and laboratories more effective? How can I tell what students are thinking? Why don't they understand? This handbook provides productive approaches to these and other questions. Written by scientists who are also educators, the handbook offers suggestions for having a greater impact in the classroom and provides resources for further research.

Organizational Legitimacy - Emilio Díez-De-Castro 2018-05-14
This volume explores organizational legitimacy in business, featuring examples from a variety of industries around the world. Synthesizing the most current theoretical insights and best practices, the contributing authors examine the ways in which organizational legitimacy can be understood, its perceived influence on the market, and the relationship between organizational legitimacy and overall organizational success. The authors draw from different methodological perspectives to develop a holistic approach to organizational legitimacy that transcends the traditional concepts of corporate reputation, business ethics or

corporate social responsibility. Historically, efforts to understand how organizations acquire, manage and use legitimacy have applied insights from institutional theory, resource dependence theory, organizational ecology and stakeholder theory, but the field has remained fragmented, despite the profound implications of achieving legitimacy for ensuring organizational stability, survival and sustainability through access to capital, resources and business opportunities, as well as problem solving, performance measurement and stakeholder support. Presenting case studies of successful initiatives, the book addresses: · How organizational legitimacy is defined and measured · How organizations achieve legitimacy and how they acquire resources · How different stakeholders (e.g., consumers, investors, employees) make legitimacy judgments and resource allocation decisions · Whether audiences in the same socio-cultural context arrive at shared legitimacy judgments with regard to a focal organization

Handbook of Writing and Text Production - Eva-Maria Jakobs 2014-02-27
Writing matters, and so does research into real-life writing. The shift from an industrial to an information society has increased the importance of writing and text production in education, in everyday life and in more and more professions in the fields of economics and politics, science and technology, culture and media. Through writing, we build up organizations and social networks, develop projects, inform colleagues and customers, and generate the basis for decisions. The quality of writing is decisive for social resonance and professional success. This ubiquitous real-life writing is what the present handbook is about. The de Gruyter Handbook of Writing and Text Production brings together and systematizes state-of-the-art research. The volume contains five sections, focussing on (I) the theory and methodology of writing and text production research, as well as on problem-oriented and

problem-solving approaches related to (II) authors, (III) modes and media, (IV) genres, and (V) domains of writing and text production. Throughout the 21 chapters, exemplary research projects illustrate the theoretical perspectives from globally relevant research spaces and traditions. Both established and future scholars can benefit from the handbook's fresh approach to writing in the context of multimodal, multi-semiotic text production.

The Evaluation of Management Information Systems - Eric F. Wolstenholme 1993-03-22 Combines managerial problem solving methodology of System Dynamics with a variety of techniques available for structured development of MIS. Presents a strategic view of MIS targeted to provide a systemic and dynamic evaluation of an MIS effect on its host organization along with offering a means of assessment which can be implemented at any stage during the MIS development life cycle.

American Book Publishing Record - 2007

The Ideal Problem Solver - John Bransford 1993 Provocative, challenging, and fun, The Ideal Problem Solver offers a sound, methodical approach for resolving problems based on the IDEAL (Identify, Define, Explore, Act, Look) model. The authors suggest new strategies for enhancing creativity, improving memory, criticizing ideas and generating alternatives, and communicating more effectively with a wider range of people. Using the results of laboratory research previously available only in a piece-meal fashion or in scientific journals, Bransford and Stein discuss such issues as Teaming new information, overcoming blocks to creativity, and viewing problems from a variety of perspectives.