Visual Thinking Empowering People Organizations Through Visual Collaboration

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Draw Your Big Idea - Heather Willems 2016-05-10
In this increasingly visual age, images speak louder than words. Studies show that images also help people think. Visual note-taking such as doodlng increases memory retention rates by nearly 30 percent, and opens creative pathways, strengthens focus, and inspires self-expression. Driven by these groundbreaking findings, entrepreneurs Nora Herting and Heather Willems founded ImageThink, a graphic facilitation firm that has helped an elite roster of clients—from Google to Pepsi to NASA—visualize their ideas and transform their creative processes using simple drawing techniques that anyone can master. Draw Your Big Idea presents their sought-after guidance and more than 150 drawing exercises tailored to brainstorming, refining, and executing ideas in the home, design studio, and office. With this workbook, readers will learn to beat creative block—for good!

Visual Doing Workbook - Willemien Brand 2018-12-17
As a follow-up to the bestseller Visual Thinking and the second book Visual Doing, the author is releasing the two workbooks. These books are great tools to help you kick start your visual journey and gain the confidence to produce amazing, compelling drawings. The books are crammed with tons of visual exercises, ranging from tracing illustrations to drawing hacks. It will inspire you to design and share your own icons! The Visual Doing Workbook: Create clear and compelling layouts; focusses on flipcharts and larger, more complex drawings and how to tie together their different elements. It will show you how to grab people's attention and make your ideas stand out by framing your canvas or making sure it has an eye-catching title.

Visual Thinking - Nancy Margulies 2005
Provides information on ways to help students communicate in a visual world.

Lettering Journey - Heather Leavitt Martinez 2019-03
Inspired by a cross country trip and the letters found along the way, this is a practical lettering book for visual practitioners. Each chapter includes a short story of how the lettering style was inspired, a list of suggested markers, best use of the style, attributes and exemplars. Online resources including PDF downloads of templates available.

Thinking in Icons - Felix Sockwell 2017-09-01
Icons shape the way we see the world around us in business, communication, entertainment, and much more. Now is your chance to learn to speak the textless language of icons with Thinking in Icons. From the most refined corporate visual systems to the ubiquitous emoji, icons have become an international language of symbols as well as a way to make a wholly unique statement. Without even realizing it, billions of people interpret the language of icons each day, this is the designer's guide to creating the next great statement. In Thinking in Icons, artist and designer Felix Sockwell--logo developer for Appleand other high-profile companies, as well as GUI creator for the New York Times app--takes you through the process of creating an effective icon. You will cover many styles and visual approaches to this deceptively complex art. Sockwell also offers examples of his collaborations with Stefan Sagmeister, Debbie Millman, and other luminary designers. Thinking in Icons also features the work Sockwell has done with an impressive roster of blue-chip international brands, including Facebook, Google, Hasbro, Sony and Yahoo.

Artful Making - Robert Daniel Austin 2003
The authors show how to "manage" ingenuity--and "manufacture" the next great idea, in other words they tell what managers need to know about how artists and highly creative people work.

Visual Thinking - Williemien Brand 2017-03-30
Visual thinking and drawing are both becoming increasingly important in today's business settings. A picture really can tell a thousand words.

Visualization is a crucial part of the journey for companies seeking to boost enterprise agility, break down silos and increase employee and customer engagement. Visualizing thought processes can help break down complex problems. It empowers teams and staff to build on one another's ideas, fosters collaboration, jump-starts co-creation and boosts innovation. This book will help brush aside misconceptions that may have prevented you using these techniques in your workplace. You don't need Van Gogh's artistic talent or Einstein's intelligence to harness the power of visual thinking and make your company more successful. With the right mindset and the simple skills this book provides you the skills to develop your own signature and style and start generating change by integrating visual communication into your business setting.

Visual Workplace Visual Thinking, Second Edtiion - Gwendolyn D. Galsworth 2017-08
Visual Workplace/Visual Thinking (VWVT) was written by the acknowledged leading expert in workplace visuality. Though other books touch upon visual workplace tools and practices, no other author has addressed the topic with the clarity and depth presented here. This is a seminal book, considered by many the definition of the field itself. Also unique to this book are the hundreds of photographic examples of actual visual solutions, in full color. Visual Workplace/Visual Thinking was self-published in 2005 through the author's company imprint Visual-Lean(R) Enterprise Press. It won the Shingo Research Prize the same year. It was then and remains the only book of its kind, describing a comprehensive visual workplace model derived from on-site research in some of the world's best and most challenging companies. This means that VWVT is written not by an academic but by a hands-on practitioner who has worked for more than three decades directly with companies in some phase of the journey to workplace visuality. This usually starts with 5S and then moves to visual standards, visual scheduling, visual material control, visual metrics, visual problem solving, visual leadership, visual machine(R), and the visual-lean(R)office--to name several of the segments of the book's main model, called The Ten Doorways. VWVT is also distinctive in offering over 200 full-color visual solutions and some 50 figures as supporting, illustrative material. After an introduction from Peter Dobbs, head of strategy at Rolls-Royce, and Sherrie Ford, US culture guru, the book's eight chapters unfold. Chapters 1-4 introduce the core concepts on which the model is based. The next three chapters map each part of the model. The eighth and concluding chapter describes the visual-lean(R) alliance, positioning the visual workplace as lean's powerful partner. This 224-page book also has a comprehensive index and a complete table of figures and photos.

Being Visual - Bette Fetter 2012-09-04
Is your creative, intelligent, vibrant child struggling in school? Did you have a similar experience when you were in school? You or your child may be visual learners. In a test heavy education system, more and more children are underachieving, feeling lost and misunderstood. Because, schools are focused on teaching left-brain auditory learners and our right-brain visual kids are not getting what they need to succeed. In Being Visual, Bette Fetter, the founder of Young Rembrandts, discusses strategies to increase your visual learner's success in school, identifying how... To use pictures to improve grades To use visual study techniques To use effective writing strategies To apply visual methods for students with ADD, dyslexia and autism Why drawing, doodling and imagery improves learning How art improves education outcomes Fetter also presents a fresh case for art class as a critical must-have for students dependent on their visual skills to learn. For over 20 Years, Young Rembrandts has helped tens of thousands of visual-spatial students reach their potential in the arts as well as the classroom. Training in the technical skills of art provides tools for creative endeavors, while

developing essential visual skills and learning activities in all children.

The Secrets of Facilitation - Michael Wilkinson 2012-06-19
The Secrets of Facilitation delivers a clear vision of facilitation excellence and reveals the specific techniques effective facilitators use to produce consistent, repeatable results with groups. Author Michael Wilkinson has trained thousands of managers, mediators, analysts, and consultants around the world to apply the power of SMART (Structured Meeting And Relating Techniques) facilitation to achieve amazing results with teams and task forces. He shows how anyone can use these proven group techniques in conflict resolution, consulting, managing, presenting, teaching, planning, selling, and other professional as well as personal situations.

Empowering Methodologies in Organisational and Social Research - Emma Bell 2021-12-31
This book explores the meaning and practice of empowering methodologies in organisational and social research. In a context of global academic precarity, this volume explores why empowering research is urgently needed. It discusses the situatedness of knowing and knowledge in the context of core-periphery relations between the global North and South. The book considers the sensory, affective, embodied practice of empowering research, which involves listening, seeing, moving and feeling, to facilitate a more diverse, creative and crafty repertoire of research possibilities. The essays in this volume examine crucial themes including: · How to decolonise management knowledge · Using imaginative, visual and sensory methods · Memory and space in empowering research · Empowerment and feminist methodologies · The role of reflexivity in empowering research By bringing postcolonial perspectives from India, the volume aims to revitalise management and organisation studies for global readers. This book will be useful for scholars and researchers of management studies, organisational behaviour, research methodology, development studies, social sciences in general and gender studies and sociology.

My Icon Library - Willemien Brand 2021-04
My Icon Library is an essential collection of impactful images that will empower you to embark on your own journey of visual thinking and storytelling. The collection consist of the most common, interesting, weird and wonderful concepts created during the author's visual thinking workshops. The concepts are grouped into categories that regularly crop up at the workshops: "finance", "technology", "innovation", "agile" and "sales", as well as broader themes such as "team dynamics", "way-of-working", "politics" and "the world we live in". This is not a definitive list: every story is different and has its own blend of icons and visuals. My Icon Library is a source of inspiration and a go-to reference for whenever you need a visual that's a tad too complicated for your imagination or a Google Images search. It also works as a great companion to author's other bestselling books: Visual Thinking and Visual Doing.

Unfolding the Napkin - Dan Roam 2009-12-29
An original workbook companion to the acclaimed business bestseller The Back of the Napkin Dan Roam's The Back of the Napkin, a BusinessWeek bestseller, taught readers the power of brainstorming and communicating with pictures. It presented a new and exciting way to solve all kinds of problems-from the boardroom to the sales floor to the cubicle jungle. The companion workbook, Unfolding the Napkin, helps readers put Roam's principles into practice with step-by-step guidelines. It's filled with detailed case studies, guided do-it-yourself exercises, and plenty of blank space for drawing. Roam structured the book as a complete four-day visual-thinking seminar, taking readers step-by-step from "I can't draw" to "Here is the picture I drew that I think will save the world." The workbook teaches readers how to: •Improve their three "built-in" visual problem solving tools. •Apply the four-step visual thinking process (look-see-imagine-show) in any business situation. •Instantly improve their visual imaginations. •Learn how to recognize the type of problem to choose the best visual solution. If The Back of the Napkin was a guide to fine dining, Unfolding the Napkin is the cookbook that will soon be heavily marked up and dogeared.

Drawn Together Through Visual Practice - Sam Bradd 2016-07-15
Drawn Together through Visual Practice demonstrates the power of images as a primary sensemaking device in an age of unprecedented complexity. Twenty-seven advanced practitioners contribute to this volume, sharing experience-based methods and insights. Professionals in visual practice, alongside cross-disciplinary practitioners in other fields, delve into deep and resonant questions at the core of connection and communication. Leaders in facilitation, conflict mediation, education - and all other areas using visual processes to establish common ground - will find an unparalleled wisdom of experience in these pages.

Business Model Generation - Alexander Osterwalder 2013-02-01
Business Model Generation is a handbook for visionaries, game changers, and challengers striving to defy outmoded business models and design tomorrow's enterprises. If your organization needs to adapt to harsh new realities, but you don't yet have a strategy that will get you out in front of your competitors, you need Business Model Generation. Co-created by 470 "Business Model Canvas" practitioners from 45 countries, the book features a beautiful, highly visual, 4-color design that takes powerful strategic ideas and tools, and makes them easy to implement in your organization. It explains the most common Business Model patterns, based on concepts from leading business thinkers, and helps you reinterpret them for your own context. You will learn how to systematically understand, design, and implement a game-changing business model--or analyze and renovate an old one. Along the way, you'll understand at a much deeper level your customers, distribution channels, partners, revenue streams, costs, and your core value proposition. Business Model Generation features practical innovation techniques used today by leading consultants and companies worldwide, including 3M, Ericsson, Capgemini, Deloitte, and others. Designed for doers, it is for those ready to abandon outmoded thinking and embrace new models of value creation: for executives, consultants, entrepreneurs, and leaders of all organizations. If you're ready to change the rules, you belong to "the business model generation!"

The Leader's Guide to Lateral Thinking Skills - Paul Sloane 2006
Poses the question, how can you energize people to see problems not as obstacles to success but as opportunities for innovation? Looks at what makes a lateral leader - the kind of person who can create a climate of creativity by inspiring people to have the confidence to take risks, and who can then develop their skills in creative techniques. Presents practical exercises for implementing the principles of lateral thinking and uses real-life examples to illustrate the rules, principles and processes involved.

The Art of Business Communication - Graham Shaw 2014-11-05
Whether it's in emails, documents, presentations, meetings or tweets, we're all being bombarded by millions of words every day. So, how do you make your message stand out and stick amongst all this chatter? The answer is simple – just get visual! With a straightforward doodle or a quick illustration you'll revolutionise how your message impacts your audience. And The Art of Business Communication will show you how to do it. Can't draw? No Picasso? No problem! You'll be amazed at how easy it is to add a simple yet powerful visual dimension to any message or business communication so that all your ideas, presentations, documents and meetings are brought to life and make a meaningful and memorable impact. Everything becomes easier to say, problems are explained and solved in a flash and the complex quickly becomes clear. So, to make your point and make it matter – make it visual.

Legal Design - Corrales Compagnucci, Marcelo 2021-10-21
This innovative book proposes new theories on how the legal system can be made more comprehensible, usable and empowering for people through the use of design principles. Utilising key case studies and providing real-world examples of legal innovation, the book moves beyond discussion to action. It offers a rich set of examples, demonstrating how various design methods, including information, service, product and policy design, can be leveraged within research and practice.

Draw to Win - Dan Roam 2016-09-13
Get ready for the ultimate crash course in communicating and solving problems through simple pictures. Thirty-two thousand years ago, your many-times-great-grandparents Oog and Aag drew pictures on the wall of a cave. They had an innate need to communicate, but no written language. So they found an easy and natural way to share their thoughts and stories. Today, after so many years when speaking and writing dominated, we're back in another highly visual age. About 90 percent of everything shared online is now visual—selfies, GIFs, smartphone videos, and more. This explosion of communication through pictures isn't a millenial-driven fad; it's as natural as those lines first drawn by Oog and Aag. Just turbo-charged by the latest technology. And yet over the past twenty years, as I've taught people from Fortune 500 CE0s to White House staffers how to harness the power of imagery, the biggest objection I've always heard is, "But I can't draw!" Trust me, you can. You don't need to be da Vinci to be an outstanding visual thinker and communicator. The most effective drawings are the simplest, and you can get good at those in three minutes. In this little book, I'll teach you how to use seven basic shapes to explain just about anything to just about anyone. If you've read my previous books, you'll see one or two

familiar tools here, along with a bunch of new tools you can start using right away. If you're new to my approach—welcome! Get ready to work smarter, communicate more clearly, and get better at whatever you do, just by picking up a pen. Get ready to draw to win.

Graphic Recording - Noelia Hobeika 2016-09-25
Graphic Recording--creating live, on-site illustrations to document and visualize presentations, workshops, and meetings--is popular and spreading rapidly. This is the definitive guide. To see the big picture, draw it first. Graphic recording is the rapidly growing practice of visualizing the content of a presentation or meeting by drawing it live with markers and a large sheet of paper. Hand-drawn cartoons and diagrams entertainingly represent key messages, ideas, goals, and results, ensuring high engagement and retention. This book is the first how-to guide for creating graphic recordings and using them to make meetings and workshops more effective. Expert graphic recorder Anna Lena Schiller reveals the essential tools and techniques with examples and helpful visuals.

Visual Meetings - David Sibbet 2010-08-26
Use eye-popping visual tools to energize your people! Just as social networking has reclaimed the Internet for human interactivity and co-creation, the visual meetings movement is reclaiming creativity, productivity, and playful exchange for serious work in groups. Visual Meetings explains how anyone can implement powerful visual tools, and how these tools are being used in Silicon Valley and elsewhere to facilitate both face-to-face and virtual group work. This dynamic and richly illustrated resource gives meeting leaders, presenters, and consultants a slew of exciting tricks and tools, including Graphic recording, visual planning, story boarding, graphic templates, idea mapping, etc. Creative ways to energize team building, sales presentations, staff meetings, strategy sessions, brainstorming, and more Getting beyond paper and whiteboards to engage new media platforms Understanding emerging visual language for leading groups Unlocking formerly untapped creative resources for business success, Visual Meetings will help you and your team communicate ideas more effectively and engagingly.

Visual Doing - Willemien Brand 2018-12-17
After the success of 2017's Visual Thinking, the author noticed that people enjoy discovering how easy it is to use drawings in business communication. But they still have no guide to satisfy their desire to tell a visual story in a very simple way. That is why the author has now written Visual Doing. This book will fulfil this desire, not by drilling deeper into the advice in the first book, but by "undeepening" Chapters 3 and 4. These chapters, both about drawing in visual business settings, are now broken down into ready-to-implement skills and tools. Visual Doing will improve your visual craftsmanship and broaden your skillset. It's a practical and accessible handbook for incorporating visual thinking into your daily business and communication. The author leads you through a new range of exercises, techniques and subjects which will help you to tell your own visual story. It takes a look at these subjects from different perspectives: "me as an individual", "we as a team" and "us as a company". It helps you to clarify complex information, pitch innovative strategies and foster a visual culture within your organisation. Learn how to show and share your ideas in a fun, clear and compelling way so you can inspire, engage and activate yourself and others.

Design Thinking - Andrew Pressman 2018-10-25
Design thinking is a powerful process that facilitates understanding and framing of problems, enables creative solutions, and may provide fresh perspectives on our physical and social landscapes. Not just for architects or product developers, design thinking can be applied across many disciplines to solve real-world problems and reconcile dilemmas. It is a tool that may trigger inspiration and the imagination, and lead to innovative ideas that are responsive to the needs and issues of stakeholders. Design Thinking: A Guide to Creative Problem Solving for Everyone will assist in addressing a full spectrum of challenges from the most vexing to the everyday. It renders accessible the creative problem-solving abilities that we all possess by providing a dynamic framework and practical tools for thinking imaginatively and critically. Every aspect of design thinking is explained and analyzed together with insights on navigating through the process. Application of design thinking to help solve myriad problems that are not typically associated with design is illuminated through vignettes drawn from such diverse realms as politics and society, business, health and science, law, and writing. A combination of theory and application makes this volume immediately useful and personally relevant.

Art Of Facilitation - Dale Hunter 1995-10-22
How to get groups to work with one another within any business organization.

Visual Collaboration - Ole Qvist-Sorensen 2019-11-13
Have you ever felt stuck with methods, tools and skills that do not match the increasing complexity you are part of? Would you like to work in new ways that strengthen thinking, communication and collaboration? Visual Collaboration introduces a new and innovative way of working and collaborating that will help you successfully manage complexity for yourself, your team, and your entire organization. The method of this book unlocks any team's ability to collaborate in complex projects and processes. By using a systematic and proven approach to drawing and visualizing. Visual Collaboration is a unique visual business book that will enable you to develop visual languages to fit any scenario, create engaging and powerful questions to assist your visual process design and turn a white canvas into a visual template that can improve any meeting, project, or process. The core of the book - a practical and easy-to-follow method - THE FIVE BUILDING BLOCKS will most likely become your preferred way of working. The method is supported by plentiful examples, 4-color drawing, chapter summaries, and clearly defined learning objectives. Enjoyable and powerful, this book will help you: Use visualization as a tool to explore opportunities and challenges Translate complex concepts into easy-to-understand actions Engage employees and team members with effective strategic processes Incorporate drawing into your strategic organizational toolbox to strengthen communication and collaboration Develop and apply powerful visual literacy skills The authors, internationally-recognized experts in strategy communication and visual facilitation, have helped incorporate visual collaboration into more than 500 organizations such as LEGO, IKEA, the Red Cross, the United Nations, and many others. This book is the must-have resource for you to follow their example.

Presto Sketching - Ben Crothers 2017-10-19
Do you feel like your thoughts, ideas, and plans are being suffocated by a constant onslaught of information? Do you want to get those great ideas out of your head, onto the whiteboard and into everyone else's heads, but find it hard to start? No matter what level of sketching you think you have, Presto Sketching will help you lift your game in visual thinking and visual communication. In this practical workbook, Ben Crothers provides loads of tips, templates, and exercises that help you develop your visual vocabulary and sketching skills to clearly express and communicate your ideas. Learn techniques like product sketching, storyboarding, journey mapping, and conceptual illustration. Dive into how to use a visual metaphor (with a library of 101 visual metaphors), as well as tips for capturing and sharing your sketches digitally, and developing your own style. Designers, product managers, trainers, and entrepreneurs will learn better ways to explore problems, explain concepts, and come up with well-defined ideas - and have fun doing it.

Humanizing Visual Design - Charles Kostelnick 2019-03-28
This book analyzes the role that human forms play in visualizing practical information and in making that information understandable, accessible, inviting, and meaningful to readers—in short, "humanizing" it. Although human figures have long been deployed in practical communication, their uses in this context have received little systematic analysis. Drawing on rhetorical theory, art history, design studies, and historical and contemporary examples, the book explores the many rhetorical purposes that human forms play in functional pictures, including empowering readers, narrating processes, invoking social and cultural identities, fostering pathos appeals, and visualizing data. The book is aimed at scholars, teachers, and practitioners in business, technical, and professional communication as well as an interdisciplinary audience in rhetoric, art and design, journalism, engineering, marketing, science, and history.

Visual Consulting - David Sibbet 2018-09-25
Visualization—in your own imagination, on the wall, and with media—supports any consultant who is learning to design and facilitate transformational change, leadership development, stakeholder involvement processes, and making sense of complex challenges. This book, from leaders in the field, shows you how. Building on Peter Block's Flawless Consulting, it explains how to visually contract and scope work, gather data, provide feedback, plan interventions, implement, and support on-going sustainability in organizational and community settings. Unlike Block's work, Visual Consulting addresses the challenging problems of guiding organizational and social change processes that involve multiple levels and types of stakeholders, with interests in both local and global environments. It demonstrates how visualization and design thinking can be used to get more creative and productive results

that are "owned" by everyone. The practices described apply to organizational as well as diverse, cross-boundary consulting projects. In this book, you will. . . Learn powerful visual tools for all key stages of the consulting process, including marketing your services Understand the predictable challenges of change and how to successfully guide organizations and communities through them Learn how to collaborate with clients to get sustainable results Find tools for using visualization comprehensively, for both inner and outer work Successfully guide change in both organizations and communities The fourth installment in the Visual Facilitation series, this book teaches you how to activate the full range of visual tools, methods, and models to support stepping into successful, contemporary consulting relationships.

Visual Grammar - Christian Leborg 2006-05-11
Both a primer on visual language and a visual dictionary of the fundamental aspects of graphic design, this text deals with every imaginable visual concept, making it an indispensable reference for beginners and seasoned visual thinkers alike.

The Workshop Book - Pamela Hamilton 2016-07-04
THE WORKSHOP BOOK TEACHES YOU HOW TO RUN AN EFFECTIVE WORKSHOP - EFFORTLESSLY. Based on methods developed - and proven – in business, this highly visual and practical book will show readers how to design, lead and run effective workshops. The tools you need to design and lead successful workshops yourself Ways to enhance the collective intelligence of any team, keeping them focussed and engaged Tricks and tips for structuring time to generate maximum productivity in a limited session Advice on how to find inspiration and creativity to generate great ideas for any industry or brief Workshop fundamentals, so you can add your own flair

VisuaLeadership - Todd Cherches 2020-05-12
VisuaLeadership [noun]: The art and science of applying visual thinking and visual communication tools, tips, and techniques, in order to turn your vision into reality. If a picture is worth a thousand words, and finding the right words takes time, and time is money, then wouldn't it follow that business leaders could make more money—in less time—if they simply took a more "visual" approach to how they manage and lead? Okay, it's not quite that simple...but VisuaLeadership will forever change the way you think and communicate by showing how you can quickly and easily leverage the power of visual imagery, mental models, metaphor, analogy, storytelling, and humor to help you take your game to a whole new level. The French novelist Marcel Proust famously wrote that, "The real voyage of discovery consists not in seeking new lands, but in seeing with new eyes." So, if your vision is to become a better communicator and presenter, a more innovative thinker, a more productive performer, a more efficient manager, a more effective coach, or a more visionary and inspirational leader, then this exciting new book will open your "mind's eye" to a whole new world: The world of VisuaLeadership. "Have you added visual communication to your leadership toolbox? According to Todd Cherches, if you haven't, you're missing out on a powerful tool to capture attention, aid comprehension, and enable your team members to retain the information you need them to use. Packed with examples, VisuaLeadership will help you develop this skill so that you can become a better communicator, innovator, and leader." —Daniel H. Pink, author of When and Drive "The most effective communicators and leaders use the power of story to influence and inspire action. In VisuaLeadership, Cherches demonstrates how every role can express their ideas through the use of visual imagery and visual language. This book will help anyone discover how to become a visual leader." —Nancy Duarte, CEO and bestselling author "I always say that 'what got you here...won't get you there.' To help you 'get there,' executive coach Todd Cherches, in his wonderful new book, VisuaLeadership, demonstrates how we can all leverage the power of visual thinking to envision—and to achieve—a more successful future." —Marshall Goldsmith, the world's #1 Leadership Thinker and Executive Coach

Visual Teams - David Sibbet 2011-09-23
Graphic tools and visual solutions for team building anddevelopment Visual Teams uses visual tools and methods to helpteams—both face-to-face and virtual—reach highperformance in today's work environment. As teams become more andmore global and distributed, visualization provides an importantchannel of communication—one that opens up the group's mindto improving work systems and processes by understandingrelationships, interconnections, and big picture contexts. Visual Teams shares best practices and uses visualizationas a power tool for process improvement by providing teams with acommon language for high performance. The book: Explores how any kind of team can draw on the principles andpractices of creative design teams in the software,

architectural,engineering, and information design professions Introduces the Drexler/Sibbet Team Performance™ Model andrelated tools—a system used throughout companies such asNike, Genentech, Becton Dickinson, Chevron, and others Visual Teams presents a comprehensive framework, bestpractices, and unique visual tools for becoming an innovative,high-performance team.

The Back of the Napkin (Expanded Edition) - Dan Roam 2013-02-26
An expanded guide to enhancing analytical skills by building up one's intrinsic abilities is a primer for business leaders on how to develop ideas and enable faster results using to-the-point visual methods. Original.

Visual Thinking Strategies - Philip Yenawine 2013-10-01
"What's going on in this picture?" With this one question and a carefully chosen work of art, teachers can start their students down a path toward deeper learning and other skills now encouraged by the Common Core State Standards. The Visual Thinking Strategies (VTS) teaching method has been successfully implemented in schools, districts, and cultural institutions nationwide, including bilingual schools in California, West Orange Public Schools in New Jersey, and the San Francisco Museum of Modern Art. It provides for open-ended yet highly structured discussions of visual art, and significantly increases students' critical thinking, language, and literacy skills along the way. Philip Yenawine, former education director of New York's Museum of Modern Art and cocreator of the VTS curriculum, writes engagingly about his years of experience with elementary school students in the classroom. He reveals how VTS was developed and demonstrates how teachers are using art—as well as poems, primary documents, and other visual artifacts—to increase a variety of skills, including writing, listening, and speaking, across a range of subjects. The book shows how VTS can be easily and effectively integrated into elementary classroom lessons in just ten hours of a school year to create learner-centered environments where students at all levels are involved in rich, absorbing discussions.

The Doodle Revolution - Sunni Brown 2015-05-26
There is NO SUCH THING as a mindless doodle What did Einstein, JFK, Edison, Marie Curie, and Henry Ford have in common? They were all inveterate doodlers. These powerhouse minds knew instinctively that doodling is deep thinking in disguise-a simple, accessible, and dynamite tool for innovating and solving even the stickiest problems. Sunni Brown's mission is to bring the power of the Doodle to the rest of us. She leads the Revolution defying all those parents, teachers, and bosses who say Stop doodling! Get serious! Grow up! She overturns misinformation about doodling, demystifies visual thinking, and shows us the power of applying our innate visual literacy. She'll teach you how to doodle any object, concept, or system imaginable, shift habitual thinking patterns, and transform boring text into displays that can engage any audience. Sunni Brown was named one of the "100 Most Creative People in Business" and one of the "10 Most Creative People on Twitter" by Fast Company. She is founder of a creative consultancy, an international speaker, the co-author of Gamestorming, and the leader of a global campaign for visual literacy called The Doodle Revolution. Her TED Talk on doodling has drawn more than a million views on TED.com. Her work on visual literacy and gaming has been featured in over 35 nationally-syndicated news programs and reported on in The Wall Street Journal, CNN.com, the BBC, Fast Company, Inc. Magazine, etc. She lives in Keep Austin Weird, Texas.
Visual Language - Robert E. Horn 1998-01-01

The Art of Visual Notetaking - Emily Mills 2019-03-05
Improve your bullet journals, to-do lists, class notes, and everything in between with The Art of Visual Notetaking and its unique approach to taking notes in the twenty-first century. Visual notetaking is the perfect skill for journaling, class lectures, conferences, and any other time that retaining information is key. Also referred to as sketchnoting, visual notetaking is ideal for documenting processes, planning projects, outlining ideas, and capturing information. And as you'll learn in The Art of Visual Notetaking, this approach doesn't require advanced drawing or hand-lettering skills; anyone can learn how to use simple lines, connectors, shapes, and text to take dynamic notes. In The Art of Visual Notetaking, aspiring sketchnoters and journalers will find helpful "Getting Started" pages of icons and badges for common note-taking purposes, with tips and encouragement for creating you own unique icons. You'll go on to discover instruction and how-to techniques, tips, and tutorials that focus on visual notetaking for different settings, from a business meeting, workshop, or convention, to a college lecture or sermon. Expert instruction from a professional sketchnote artist and educator demonstrates how to visually arrange and compile ideas, focal

points, and key concepts.

Visual Leaders - David Sibbet 2012-12-17
What Visual Meetings did for meetings and Visual Teams did forteams, this book does for leaders Visual Leaders explores how leaders can support visioningand strategy formation, planning and management, andorganizationchange through the application of visual meeting andvisual team methodologies organization wide—literally"transforming" communications and people's sense of what ispossible. It describes seven essential tools for visualleaders—mental models, visual meetings, graphic templates,decision theaters, roadmaps, Storymaps, and virtualvisuals—and examples of methods for implementation throughoutan organization. Written for all levels of leadership in organizations, fromdepartment heads through directors, heads of strategic businessunits, and "C" level executives Explores how communications has become interactive and graphicand how these tools can be used to shape direction and align peoplefor implementation Brings tools, methods and frameworks to life with stories ofreal organizations modeling these practices Visual Leaders answers the question of how designthinking and visual literacy can help to orient leaders to thecomplexity of contemporary organizations in the private,non-profit, and public sectors.

Intercultural Collaboration by Design - Kelly M. Murdoch-Kitt 2020-02-11
Intercultural Collaboration by Design introduces a framework for collaborating across cultures and learning to use multicultural perspectives to address pressing global issues. This handbook helps people work, learn, and teach across cultures. Through the activities highlighted in this book, virtual and intercultural teams will find a practical route for initiating and sustaining productive work across disciplinary and social barriers. Teams can craft a plan to achieve their goals by selecting the activities that best meet their needs and interests. First-person anecdotes from the authors demonstrate how the activities encourage teams to embrace diverse perspectives in order to create innovative solutions. With over 30 hands-on activities, this book will be of great interest to diverse teams from a variety of disciplines who want to enhance intercultural learning and co-working. Whether in the classroom or workplace, the activities are appropriate for a variety of collaboration contexts, without a need for background in art or design.

The Idea Shapers - Brandy Agerbeck 2016-11-08
Long to feel less overwhelmed? Wish for clarity in your decision making? Looking for lucidity in your thinking? Seeking confidence in your communication? The simple solution is at your fingertips. Paper and pen. In this guide, Brandy Agerbeck reveals drawing as your best thinking tool, making visual thinking attainable and enjoyable through a set of twenty-four Idea Shapers. Each concept combines fine art and facilitation to turn abstract ideas into concrete drawing that help you do great things.