

Entrepreneurial Leadership Developing A Cross Cultural

Eventually, you will extremely discover a supplementary experience and achievement by spending more cash. still when? realize you take on that you require to acquire those every needs subsequently having significantly cash? Why dont you try to get something basic in the beginning? Thats something that will guide you to comprehend even more on the subject of the globe, experience, some places, later than history, amusement, and a lot more?

It is your definitely own period to put on an act reviewing habit. accompanied by guides you could enjoy now is **Entrepreneurial Leadership Developing A Cross Cultural** below.

Business Leadership Development in China - Shuang Ren 2015-03-24

This book argues that China's businesses, and hence China's future economic development, face a huge crisis in that there is a considerable "leadership gap" in China, with a shortage of competent business leaders, at a time when new leadership skills are required urgently, as China's businesses evolve rapidly and engage ever more with the global economy. Moreover, the book argues, training is an undervalued and often marginalised activity in Chinese companies. The book outlines the nature of this problem, and goes on to demonstrate that there is a new breed of manager emerging in China, aware of the need to upgrade management skills, moving away from skills appropriate in traditional industrial firms, and emphasising more flexibility, positive engagement with workers, and competence in the market economy. The book includes an evaluation of different management approaches in China, reports on extensive original research, including interviews with practising managers, and sets out how self-development in widespread, deep and important.

Culture, Leadership, and Organizations - Robert J. House 2004-04-29

Culture, Leadership, and Organizations reports the results of a ten-year research program, the Global Leadership and Organizational Behavior Effectiveness (GLOBE) research program. GLOBE is a long-term program designed to conceptualize, operationalize, test, and validate a cross-level integrated theory of the

relationship between culture and societal, organizational, and leadership effectiveness. A team of 160 scholars worked together since 1994 to study societal culture, organizational culture, and attributes of effective leadership in 62 cultures. Culture, Leadership, and Organizations: The GLOBE Study of 62 Societies reports the findings of the first two phases of GLOBE. The book is primarily based on the results of the survey of over 17,000 middle managers in three industries: banking, food processing, and telecommunications, as well as archival measures of country economic prosperity and the physical and psychological well-being of the cultures studied.

Research Handbook on Entrepreneurship and Leadership - Richard T. Harrison 2018-01-26

This Research Handbook argues that the study of entrepreneurs as leaders is a gap in both the leadership and the entrepreneurship literatures. With conceptual and empirical chapters from a wide range of cultures and entrepreneurship and leadership ecosystems, the Research Handbook for the first time produces a systematic overview of the entrepreneurial leadership field, providing a state of the art perspective and highlighting unanswered questions and opportunities for further research. It consolidates existing theory development, stimulates new conceptual thinking and includes path-breaking empirical explorations.

ICMLG2015-The 3rd International Conference on Management, Leadership and Governance - Coral Ingle and James

Lockhart 2015-03-12

The conference committee encourages contributions on this wide range of topics through the use of a variety of rigorous approaches, including theoretical and empirical papers employing qualitative, quantitative and critical methods. Action-based research, case studies and work-in-progress/posters are enthusiastically welcomed. PhD research, proposals for roundtable discussions, practitioner contributions and product demonstrations based on the conference themes are also invited.

ECMLG 2021 17th European Conference on Management, Leadership and Governance - Professor Frank Bezzina 2021-11-08

Handbook of International and Cross-Cultural Leadership Research Processes - Yulia Tolstikov-Mast 2021-12-14

An invaluable contribution to the area of leadership studies, the Handbook of International and Cross-Cultural Leadership Research Processes: Perspectives, Practice, Instruction brings together renowned authors with diverse cultural, academic, and practitioner backgrounds to provide a comprehensive overview and analysis of all stages of the research process. The handbook centers around authors' international research reflections and experiences, with chapters that reflect and analyze various research experiences in order to help readers learn about the integrity of each stage of the international leadership research process with examples and discussions. Part I introduces philosophical traditions of the leadership field and discusses how established leadership and followership theories and approaches sometimes fail to capture leadership realities of different cultures and societies. Part II focuses on methodological challenges and opportunities. Scholars share insights on their research practices in different stages of international and cross-cultural studies. Part III is forward-looking in preparing readers to respond to complex realities of the leadership field: teaching, learning, publishing, and applying international and cross-cultural leadership research standards with integrity. The unifying thread amongst all the chapters is a shared intent to build knowledge of diverse and

evolving leadership practices and phenomena across cultures and societies. The handbook is an excellent resource for a broad audience including scholars across disciplines and fields, such as psychology, management, history, cognitive science, economics, anthropology, sociology, and medicine, as well as educators, consultants, and graduate and doctoral students who are interested in understanding authentic leadership practices outside of the traditional Western paradigm.

Women, Business and Leadership - Alexander-Stamatios Antoniou 2019

This timely and comprehensive book analyses the role of women in leadership from both managerial and socio-emotional perspectives. The authors review the issues that affect real women in business and evaluate what can be done to support and develop women managers. Chapters explore topics such as the stereotyping of leading women, gender equality and discrimination, the glass ceiling and barriers to promotion, the work/home conflict, the gender pay gap and job insecurity, female authority and career development.

Leadership and Small Business - Karise Hutchinson 2017-09-04

This innovative book combines theoretical and practical perspectives with the power of storytelling to present a new understanding of leadership as a concept and endeavour in the small business organisation. With the assertion that leadership capability is a key function of small firm survival and growth, it underlines the importance of addressing the phenomenon within small business. Employing storytelling as a fresh alternative to a traditional case study approach, the narrative of leading with purpose in real time is captured alongside relevant and current academic debate. In building upon the Harvard model of purpose driven leadership, the author offers a new definition and discussion of leadership that connects theory to real impact, based on research carried out with UK small business organisations. The overall aim of the book is to provoke interest in small business leadership and generate new knowledge of leading with purpose.

Organizational Mindset of Entrepreneurship - Veland Ramadani 2020-02-22

This book focuses on how to promote innovation

and an entrepreneurial mindset within organizations in the context of structural changes. It highlights the importance of internal marketing of innovation and ideas among employees, of creating collaborative spaces, and of company leaders promoting collaboration. The key aspect in all contributions gathered here is to understand the co-creation paths of structural change and innovation, and how they contribute to competitive advantage. The respective chapters address topics such as intrapreneurship, organizational mindset, creating an entrepreneurial orientation, strategic leadership, and internal & external organizational networking. All contributions are based on the latest empirical and theoretical research, and provide key findings and concrete recommendations for organizations.

Family Business on the Couch - Manfred F. R. Kets de Vries 2010-03-02

The challenge faced by family businesses and their stakeholders, is to recognise the issues that they face, understand how to develop strategies to address them and more importantly, to create narratives, or family stories that explain the emotional dimension of the issues to the family. The most intractable family business issues are not the business problems the organisation faces, but the emotional issues that compound them. Applying psychodynamic concepts will help to explain behaviour and will enable the family to prepare for life cycle transitions and other issues that may arise. Here is a new understanding and a broader perspective on the human dynamics of family firms with two complementary frameworks, psychodynamic and family systematic, to help make sense of family-run organisations. Although this book includes a conceptual section, it is first and foremost a practical book about the real world issues faced by business families. The book begins by demonstrating that many years of achievement through generations can be destroyed by the next, if the family fails to address the psychological issues they face. By exploring cases from famous and less well known family businesses across the world, the authors discuss entrepreneurs, the entrepreneurial family and the lifecycles of the individual and the organisation. They go on to show how companies going through change and transition can avoid

the pitfalls that endanger both family and company. The authors then apply tools that will help family businesses in transition and offer their analyses and conclusions. Readers should draw their own conclusions from careful examination of the cases, identifying the problems or dilemmas faced and the options for improved business performance and family relationships. They should ask what they might have done in the given situation and what new insight into individual or family behaviour each case offers. The goal is to avoid a bitter ending.

Talent Management in the Developing World - Dr Joel Alemibola Elegbe 2012-08-28

Economic and political reforms and globalization in the developing world have led to the emergence of companies that are expanding beyond their national borders into the international arena. The transformation into multinational corporations is generally not accompanied by a change in the way they manage their talent. There is a disconnect between globalization and talent management. Yet the most effective and sustainable source of competitive advantage is talent. Talent Management in the Developing World explores how the policies, systems and procedures that have been successful within national boundaries are inadequate to meet the value propositions of completely different and diverse people working in different countries, cultures, legal and socio-economic environments. In fact they may be dysfunctional to talent management. Using the perspective of the developing world, Dr Elegbe outlines the shift in paradigm and practice that is required if organizations are to develop a sustainable talent management strategy in these countries. A global approach to talent management assures competitiveness and sustainability of success in the international environment but change will not happen until line and HR managers see its urgency and criticality. That is the endeavour of this book.

Transcultural Marketing for Incremental and Radical Innovation - Christiansen, Bryan 2013-11-30

As technology continues to drive innovation and impact societies across multiple national boundaries and cultures, new approaches towards marketing products must be created and implemented to be successful in an era of

hypercompetition. *Transcultural Marketing for Incremental & Radical Innovation* provides in depth discussion on tactics for improving existing products while inventing completely new products and product categories. This publication will prove to be helpful for scholars, practitioners, and university students who wish to better understand the importance of marketing products and services across different cultures and multiple languages.

The Palgrave Handbook of Leadership in Transforming Asia - Nuttawuth Muenjohn
2017-07-25

This handbook provides a comprehensive overview and evaluation of the variety of organizational leadership issues within the Asian region. It highlights the relationship between leaders and their followers, and the complexity of leadership research and practices in Asian transformational economies. Covering a wide range of contexts and perspectives, the chapters are based on empirical studies with evidence-based findings that can be used as case studies for academics and practitioners. The handbook makes significant contributions to leadership theory including practice and assists international researchers, practitioners and students in understanding the influence of the Asian culture and its impact on leadership.

Go-to-Market Strategies for Women Entrepreneurs - Victoria L. Crittenden
2019-09-06

This collection brings together leading scholars and practitioners with a variety of interests as related to women entrepreneurs. Taking a unique scholarly-practice approach, Crittenden builds an enticing story around several key variables that influence go-to-market strategies for women entrepreneurs.

Leadership Theory and Research - Christian Harrison
2017-11-16

This book provides a concise yet comprehensive literature review on leadership. As well as offering critical insight into leadership research, the author addresses emerging paradigms and identifies new approaches. A vital tool for leadership students and scholars, the text will enable readers to demonstrate a critical awareness of current developments both in theory and practice of leadership and its importance in modern organizations. Both

scholars and practitioners will find the engaging discussion in this book particularly useful as the author offers practical ideas for development and a much-needed unified theory on leadership.
Entrepreneurship - Wojciech W. Gasparski
2011-12-31

Entrepreneurship is the capability to be an entrepreneur. Beyond that idea is an ideology that a person's business actions result in industrial growth or technical advances, making that person a leader in the economic world. The contributors to this latest volume in the Praxiology Series, now available in paperback, are united in claiming that resourcefulness is a characteristic of people who take effective action, and that effectiveness is dependent on good, ethical purposes. The wide-angle definition of entrepreneurship presented in this volume demands that people and organizations engage in more than simple self-interest, but also display awareness of the prospects for wider growth and advances resulting from their decisions. In a period of financial crisis caused by irresponsible behavior by eminent would-be "entrepreneurs" the significance of this perspective should be evident. The editors claim that growth, not stagnation, advantage, not decline, are irreversible traits of business activity. This is why the very concept of entrepreneurship calls for values and responsibility—even more than in the past. The contributors develop the idea of entrepreneurship from both theoretical approaches religious and practical, or applied perspectives. This inter- and multidisciplinary approach offers readers a chance to rebuild trust in entrepreneurship.

Chinese Entrepreneurship - Fu-Lai Tony Yu
2015-07-24

After more than 30 years of reformations in agriculture, manufacturing and trade and industry, China's economy has grown to become the second largest in the world. This book examines the contributions of dynamic entrepreneurs to the economic development of mainland China and Hong Kong - an analysis that is largely lacking in existing studies China's economic stronghold. This book adopts theories of entrepreneurship and market processes as major analytical frameworks to conclude that entrepreneurship is the true engine of growth in

mainland China and Hong Kong. Chinese Entrepreneurship focuses on the knowledge drivers and systemic challenges of these businesses to examine how entrepreneurs under uncertainty identify and pursue profit opportunities, and how their efforts have enhanced China's economic dynamics. This book offers vital insight to students, teachers and researchers of Chinese business and economics, along with Chinese culture and expanding economies.

Entrepreneurial Place Leadership - Robert Newbery 2022-07-21

Entrepreneurial Place Leadership explores how locations with entrepreneurial meaning are created, maintained, exploited, and amplified to generate future value, considering how entrepreneurs lead in a complex entrepreneurial landscape.

Developing Next Generation Leaders for Transgenerational Entrepreneurial Family Enterprises - Pramodita Sharma 2015-10-30

This illustrative book considers the interface of business structures, contexts, and leadership building blocks to explore the contingent nature of leadership development in transgenerational entrepreneurship. Longitudinal case studies of 27 family firms in nine different countries provide a rich, global selection of leadership development insights by examining the roles of values, professionalization, leadership style and other contingent factors. The diversity of cases and chapters provides a rich foundation for insight into the pathways currently in use to develop the next generation leaders, illuminating the strategies and pathways of successful transgenerational family enterprises. By examining the available literature and one or more case studies, each chapter draws pragmatic conclusions, with findings that suggest the importance of focusing on leadership as a shared capability, transmission of values to maintain an entrepreneurial culture, the fit between professionalization and values to increase transgenerational potential, the need to address the structure of the business and the focus on parenting to develop next generations. This path-breaking book will inform family business researchers as they explore the ways in use to develop the next generation. Each chapter starts with a mini-case study focused on a

dilemma related to leader development, making this book an excellent resource for educators in undergraduate, graduate, or executive programs.

Catalyzing Innovations For A Sustainable Future: Bite-sized Commentaries And Resource Materials - Thomas Menkhoff 2021-06-21

What is innovation and what does it take to make it work? How can innovation management and governance help to create and capture new value towards a sustainable future? This reader contains several 'op-eds' (op-ed = short for 'opposite the editorial page') on innovation management and urban sustainability matters written between 2012 and 2020 for Singapore-based print media aimed at providing interested readers with deeper insights into key enablers of effective innovation governance at corporate levels. The bite-sized commentaries on innovation matters are loosely structured with regards to Leadership & Strategy, People & Organisational Culture, Innovation Processes, Knowledge & Learning as well as Innovation Governance. Besides three case studies of innovation award winners (Singapore Airlines; National Library Board Singapore; Qian Hu Corporation Ltd.), the book also entails reflections about the 'smart city' strategies of Singapore, Berlin (Germany) and Barcelona (Spain) aimed at enhancing sustainability and liveability. This resource book is essential reading for anyone interested in acquiring innovation management and governance know how — from graduate students and advanced undergraduates to innovation practitioners in business and society as well as start-up founders and municipal leaders.

Understanding Family Businesses - ALAN CARSRUD 2011-10-29

Businesses owned and operated by families constitute the vast majority of firms around the world. These firms are found in all industrial segments, from retail and service establishments to heavy manufacturers. Their sizes and revenues range from the smallest venture of a husband and wife roadside food stall in rural India to the largest multinational, highly diversified corporations in the United States and Europe. Many challenges, such as competition, regulation, environmental concerns, access to

capital, and macroeconomic factors confront family and nonfamily firms alike. In addition, family and closely-held firms grapple with such issues of succession, continuity, conflict resolution, identity and organizational roles, estate and financial planning that are idiosyncratic to them; when psychological, social, and emotional factors are in play, constantly changing familial relationships influence the strategic and financial choices they make. Yet, there has been comparatively little theoretical or empirical research undertaken on family firms, relative to entrepreneurship and strategic management. This book addresses gaps in the literature by presenting a holistic, multi-disciplinary approach to the study and practice of family business that draws from such fields as psychology, anthropology, sociology, strategy, family therapy, family studies, wealth management, and international business. An international array of experts addresses both macro issues (including the role of family businesses in new business creation and economic development, influences of culture on family business, public policies that can encourage or threaten family business) and firm management (strategic and financial decision making, governance, entering and exiting). Featuring case studies from firms in a variety of industries, *Understanding Family Businesses* not only offers provocative new insights on family business dynamics, but outlines an agenda for future research.

Contextual Embeddedness of Women's Entrepreneurship - Shumaila Y. Yousafzi
2018-03-19

Contextual Embeddedness of Women's Entrepreneurship brings together a range of research that provides powerful insights into the influences and restraints within a diverse set of gendered contexts including social, political, institutional, religious, patriarchal, cultural, family, and economic, in which female entrepreneurs around the world operate their businesses. In doing so, the contributing authors demonstrate not only the importance of studying the contexts in how they shape women's entrepreneurial activities, but also how female entrepreneurs through their endeavours modify these contexts. Collectively, the edited collection's studies make a substantial

contribution to the contextual embeddedness of women's entrepreneurial activity, provide numerous insights, and provoke fruitful directions for future research on the important role of the contexts in which women's entrepreneurial activities take place. This innovative and wide-ranging research anthology seeks to reframe and redirect research on gender and entrepreneurship and will appeal to all those interested in learning more about female entrepreneurship.

International Entrepreneurship in the Arts - Lidia Varbanova 2016-10-04

International Entrepreneurship in the Arts focuses on teaching students, artists, and arts managers specific strategies for expanding creative ventures that are already successful domestically to an international audience. Varbanova's accessible writing outlines a systematic theoretical framework that guides the reader from generating an innovative idea and starting up an international arts enterprise to its sustainable international growth. Applying concepts, models, and tools from international entrepreneurship theory and practice, Varbanova analyzes how these function within the unique setting of the arts and culture sector. The book covers: Domestic inception of an arts enterprise, followed by international expansion Starting up an international arts venture in the early stages of its inception Presenting an arts activity or project in a foreign country or region Financing a startup venture with international resources Implementing diverse models of international partnership Starting up an arts venture that is run by a multinational team Creating an art product with international dimension The book's 23 case studies and 54 short examples feature disciplines from fine arts and photography to music, theatre, and contemporary dance, and cover ventures in over 20 countries to provide students with practical insight into the issues and challenges facing real arts organizations. Aimed at students interested in the business aspects of arts and cultural ventures, it will also be of use to practitioners looking at ways to internationalize their own enterprises.

Strategic Management and Leadership for Systems Development in Virtual Spaces - Graham, Christian 2016-01-07

Leadership and the traditional concept of what makes an effective leader is being challenged in the 21st century. Today, many teams are dispersed across time, geography, and cultures and coordinating those team using traditional concepts of leadership and management has been challenging. Strategic Management and Leadership for Systems Development in Virtual Spaces provides insights into the relationship between leadership and information systems development within online environments as well as strategies for effectively managing virtual teams. Focusing on opportunities as well as challenges associated with e-collaboration and managing remote workers, this peer-reviewed collection of research is designed for use by business professionals, scholars, and researchers in the fields of information science and technology, business and management, sociology, and computer science.

The SAGE Handbook of Small Business and Entrepreneurship - Robert Blackburn
2017-04-30

The SAGE Handbook of Small Business and Entrepreneurship offers state-of-the-art chapters on all aspects of this rapidly-evolving discipline. Original contributions from the best international scholars map the development of Entrepreneurship as an academic field, explore its key current debates and research methods, and also consider its future directions. Part One: The People and the Entrepreneurial Processes Part Two: Entrepreneurship and Small Business Management and Organization Part Three: Entrepreneurial Milieu Part Four: Researching Small Business Entrepreneurship This handbook will be the leading reference book for Entrepreneurship academics and researchers, as well as those from other associated disciplines including business and management, psychology, marketing, sociology and anthropology.

Subjectivism and Interpretative Methodology in Theory and Practice - Fu-Lai Tony Yu 2020-02-15
Contemporary social science in general and economics in particular are dominated by the method of logical positivism in the British tradition. In contrast to the British philosophy, Subjectivism and Interpretative Methodology in Theory and Practice adopts subjectivism and interpretation methodology to understand

human behavior and social action. Unlike positivism, this subjectivist approach, with its root in German idealism, takes human experience as the sole foundation of factual knowledge. All objective facts have to be interpreted and evaluated by human minds. In this approach, experience, knowledge, expectation, plans, errors and revision of plans are key elements. Specifically, this volume uses the subjectivist approach originated in Max Weber's interpretation method, Alfred Schutz's phenomenology, and Peter Berger and Thomas Luckmann's sociology of knowledge to understand economic and social phenomena. The method brings human agency back into the forefront of analysis, adding new insights not only in economics and management, but also in sociology, politics, psychology and organizational behavior.

Advances in Human Factors, Business Management and Leadership - Jussi Ilari Kantola
2019-06-01

This book presents practical approaches for facilitating the achievement of excellence in the management and leadership of organizational resources. It shows how the principles of creating shared value can be applied to ensure faster learning, training, business development, and social renewal. In particular, it presents novel methods and tools for tackling the complexity of management and learning in both business organizations and society. Discussing ontologies, intelligent management systems, methods for creating knowledge and value added, it offers novel insights into time management and operations optimization, as well as advanced methods for evaluating customers' satisfaction and conscious experience. Based on two conferences, the AHFE 2019 International Conference on Human Factors, Business Management and Society, and the AHFE 2019 International Conference on Human Factors in Management and Leadership, held in July 24-28, 2019, Washington D.C., USA, the book provides both researchers and professionals with new tools and inspiring ideas for achieving excellence in various business activities.

New Horizons in Management, Leadership and Sustainability - Satinder Dhiman 2021-05-17
Drawing upon research and practitioner

narratives from management, leadership, organizational studies, entrepreneurship and sustainable business domains, this book explores the many pathways that enable emerging countries to transform knowledge into action to achieve economic and sustainable development. The authors take a holistic approach to 'transforming knowledge' that goes beyond the mere 'application of knowledge' to include the assimilation, adaptation, and contextualization of knowledge to suit the unique contexts, needs and conditions existing in emerging countries. They then presents success stories and case studies comprising innovative solutions for emerging economies that practitioners can utilize. Current research in management is highlighted by bringing together academics, practitioners, policy-makers and interest groups from diverse regions and perspectives.

Toward Entrepreneurial Community

Development - Michael Fortunato 2017-03-31

Toward Entrepreneurial Community Development is about developing entrepreneurial communities, and goes beyond theories of the firm to demonstrate how local and regional society contributes in important ways to the vitality of entrepreneurs. The literature is rich with insights about leadership and culture within SMEs, and the behaviours and attitudes of their founders, founding teams, and managers. Since most of the attention in the entrepreneurship literature is focused on firms, we wish to explore everyone else: The social environment surrounding the entrepreneur, and how leadership and culture outside the firm can have pervasive effects on the business. This book reaches across disciplinary boundaries, integrating and advancing knowledge on entrepreneurial community development. The book identifies actionable leadership strategies that can be used by literally anyone to help make a community or region a more culturally-supportive, interactive home for entrepreneurial minds. We draw from original research to compare high and low entrepreneurship communities, and present an emergent picture of how community-level actors can (or fail to) work together to support entrepreneurship in places that are culturally distant from the Silicon Valley (i.e., most places). Toward Entrepreneurial Community Development then

offers techniques for entrepreneurial community leadership, including how to build lasting alliances, create an image, and harness the local culture for entrepreneurial advantage. The result is a book that provides the reader with the latest advancements and techniques in entrepreneurship development in a straight-forward, readable format. No matter the reader, Toward Entrepreneurial Community Development demonstrates how anyone, in any position, can lead a local entrepreneurship movement starting anywhere, anytime.

Handbook of Research on Entrepreneurship and Organizational Resilience During Unprecedented Times - Aloulou, Wassim J. 2022-08-12

Managerial, organizational, and entrepreneurial scholars across disciplines have discussed the topic of resilience from developed economies, yet much remains unknown on its practice during modern times and the crises that have recently affected daily lives, business, and workplaces. Moreover, few experiences of economic instability have been reported from emerging countries, where global competition, economic, social, environmental, and sanitary concerns remain as real challenges. It is essential that both researchers and practitioners explore new perspectives and tools to study resilience at many diverse levels and contexts. The Handbook of Research on Entrepreneurship and Organizational Resilience During Unprecedented Times explores experiences in different managerial, organizational, and entrepreneurial issues, particularly from the perspective of emerging countries. By investigating different levels with interdisciplinary approaches and integrative frameworks, it advances new perspectives for future research. Covering topics such as employee creativity, economic crisis, and supply chain management, this major reference work is an indispensable resource for entrepreneurs, business leaders and executives, marketing managers, human resource managers, organization behavior specialists, consultants, government officials, politicians, librarians, students and faculty of higher education, researchers, and academicians.

6th International Conference on Innovation and Entrepreneurship - Dr. Denise A. D. Bedford 2018-03-05

These proceedings represent the work of researchers participating in the 6th International Conference on Innovation and Entrepreneurship (ICIE 2018) which is being co-hosted by Georgetown University and George Washington University and is being held at The University of the District of Columbia (UDC) on 5-6 March 2018.

Leadership in the Asia Pacific - Chris Rowley
2016-05-06

This book examines the vital nature of the subject of leadership in Asia and looks, in particular, at the processes and practices within the Asia Pacific region. It describes how leadership processes differ across various regions and teaches managers how to better employ these processes in order to improve the success of their organisations. The work moves beyond looking only at Western ideas and explores further leadership perspectives based on differing cultural foundations. It considers the influences of Confucianism, Daoism, Mohism and Legalism and also reflects the character of different leadership styles, such as paternalistic, benevolent transactional and transformational styles, as well as authentic and entrepreneurial approaches. Throughout the text, a wide range of international contributors adopt an array of leadership and other theories, cases, sectors and methods to discuss leadership in Asia. This book was originally published as a special issue of the Asia Pacific Business Review.

Demystifying Leadership in Iceland - Inga Minelgaite
2018-09-28

This book explores the nature and uniqueness of leadership in Iceland within a business and economic context. Starting with an analysis of Iceland's geographical location, historical development and societal culture, the authors critically examine the major elements of the Icelandic business environment from an individual to a global level, and from economic prosperity to financial collapse. They particularly focus on leadership and human resource management within this unique societal culture and discuss the specific issues that are unique to Iceland, i.e. entrepreneurship, gender egalitarianism, equality, low power-distance, reflecting on, and orienting within contemporary leadership theories. The book covers a variety of analytical methods and cases, providing a

unique introduction to leadership in Iceland, and opening avenues for further research into this relatively new phenomenon.

Creating the Social Venture - Susan Coleman
2015-08-20

Social entrepreneurship is a growing area, and we frequently hear of new ventures committed to social change. In academia, however, social entrepreneurship has typically been taught as a 'version' of entrepreneurship, ignoring the unique structure, challenges and goals of the social venture. In their new book, Coleman and Kariv draw on the latest theory and research to provide boundaries to the definition of social entrepreneurship, discussing both what it is, and what it is not. The book answers several key questions: Who are social entrepreneurs? What is the process for identifying and solving a social need? What are the differences between for-profit and not-for-profit social ventures? What is the role of innovation? How do we develop high performing firms? How do we measure success? The focus on context allows students to appreciate how social entrepreneurship develops and operates in different countries and cultures, lending a global perspective to the book. Combined with rich pedagogy and a companion website, it provides students with all the learning tools they need to grasp this important subject.

Cross-Cultural Interaction: Concepts, Methodologies, Tools, and Applications - Management Association, Information Resources
2014-01-31

In a globalized society, individuals in business, government, and a variety of other fields must frequently communicate and work with individuals of different cultures and backgrounds. Effectively bridging the culture gap is critical to success in such scenarios. Cross-Cultural Interaction: Concepts, Methodologies, Tools, and Applications explores contemporary research and historical perspectives on intercultural competencies and transnational organizations. This three-volume compilation will present a compendium of knowledge on cultural diversity and the impact this has on modern interpersonal interactions. Within these pages, a variety of researchers, scholars, professionals, and leaders who interact regularly with the global society will find useful

insight and fresh perspectives on the field of cross-cultural interaction.

Cross-cultural Approaches to Leadership Development - Clyde Brooklyn Derr 2002

Examines and illustrates the influence of national cultural diversity on leadership development programs around the world.

Handbook of Research on Entrepreneurial Leadership and Competitive Strategy in Family Business - Saiz-Álvarez, José Manuel 2019-04-15

This reference book is an IGI Global Core Reference for 2019 as it provides trending research on family businesses. With the recent boom in entrepreneurship and the maker market, this publication will provide the timeliest research outlining how family businesses can enhance their business practices to ensure sustainability. The Handbook of Research on Entrepreneurial Leadership and Competitive Strategy in Family Business is a collection of innovative research on business and leadership strategies that can be applied to family firms in order to boost efficiency, competitiveness, and optimal use of resource allocation to compete internationally. While highlighting topics including global leadership, knowledge creation, and market performance, this book is ideally designed for business managers, management professionals, executives, researchers, academicians, and students seeking current research on the entrepreneurship role of family businesses in the modern economic age.

The Leadership Development Journey - Jen Vuhuong 2018-10-03

This study reflects leadership development is a multilevel multi-context self-learning longitudinal journey embedded in a social learning environment with nine influential factors: parents, teamwork sport activities, teachers, role models, mentors/coaches, community-based networks (social factors); self-learning, experimentation, self-reflection (self factors). These findings of the book are based on a longitudinal qualitative study of interviewing

100 SME's business owners and leaders attending a British leadership development framework and an international communication and leadership programme.

Leadership Development in Emerging Market Economies - Alexandre Ardichvili 2017-01-01

This edited volume provides an overview of the current state and indigenous practices of leadership development (LD) in a select group of emerging market economies, including BRICS, Southeast and East Asia, Middle East, Eastern Europe, and Africa. While some authors focus exclusively on LD in the business sector, others discuss such topics as LD in higher education, the role of higher education institutions in leadership development for managers and executives, the role of religious institutions, and LD in the government and public sectors. Further, chapters on Brazil, Malaysia, Russia, Thailand, South Africa and South Korea include case studies of LD in individual companies. These cases and examples can be used in discussions of indigenous LD practices in courses on international and cross-cultural HRD, HRM, and leadership and organization development. Readers will benefit from this unique view of indigenous practices and perspectives from a variety of disciplinary backgrounds: HRD, HRM, and management and leadership studies. It is an essential read for academic audiences who recognize leadership development as a dominant trend both in developed and emerging economies.

Handbook of Entrepreneurship and Marketing - Ian Fillis 2020-07-31

This timely and incisive Handbook provides critical contemporary insights into the theory and practice of entrepreneurship and marketing in the twenty-first century. Bringing together rich and varied contributions from prominent international researchers, it offers a reflective synthesis of scholarship at the interface between marketing and entrepreneurship.