The Outsourcer The Story Of Indias IT Revolution History Of Computing

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Indian Economic Superpower - Jayashankar M. Swaminathan 2009
India is an emerging economy that intersects the supply chain of many companies and industries. This is the first book that allows you to learn about the state of the art of supply chain practices, innovative approaches, and the future outlook for India and its neighbors. The content is exceedingly rich and interesting, and will be highly valuable to academics and practitioners.

Indian Innovation, Not Jugaad - 100 Ideas that Transformed India - Dinesh C. Sharma 2022-01-24
Dinesh C. Sharma is a New Delhi-based award-winning journalist and author with over thirty-five years' of professional experience. He has written extensively on science and technology, climate change, health, environment and innovation for national and international media, including The Lancet and Wired. He has been Science Editor at Mail Today, and Managing Editor at India Science Wire and is currently the Jawaharlal Nehru Fellow (2020-2021). His book The Outsourcer: The Story of India's IT Revolution was awarded the Computer History Museum Book Prize in 2016. He has also been a visiting faculty at the Jawaharlal Nehru University, New Delhi and Ateneo de Manila University, Manila. Dinesh Sharma tweets at @dineshcsharma

Midnight's Machines - Arun Mohan Sukumar 2019-12-06
Every Prime Minister of independent India has guided, if not personally overseen, one prized portfolio: technology. If, in the early years, Nehru and his scientist-advisors retained an iron grip on it, subsequent governments created a bureaucracy that managed everything from the country's crown jewels-its nuclear and space programmes-to solar stoves and mechanized bullock carts. But a lesser-known political project began on 15 August 1947: the Indian state's undertaking to influence what the citizens thought about technology and its place in society. Beneath its soaring rhetoric on the virtues or vices of technology, the state buried a grim reality: India's inability to develop it at home. The political class sent contradictory signals to the general public. On the one hand, they were asked to develop a scientific temper, on the other, to be wary of becoming enslaved to technology; to be thrilled by the spectacle of a space launch while embracing jugaad, frugal innovation, and the art of 'thinking small'. To mask its failure at building computers, the Indian state decried them in the seventies as expensive, job-guzzling machines. When it urged citizens to welcome them the next decade, the government was, unsurprisingly, met with fierce resistance. From Jawaharlal Nehru to Narendra Modi, India's political leadership has tried its best to modernize the nation through technology, but on its own terms and with little success. In this engaging and panoramic history spanning the arc of modern India from the post-War years to present day, Arun Mohan Sukumar gives us the long view with a reasoned, occasionally provocative standpoint, using a lens that's wide enough for the frame it encompasses. With compelling arguments drawn from archival public records and open-source reportage, he unearths the reasons why India embraced or rejected new technologies, giving us a new way to understand and appreciate the individual moments that brought the country into the twenty-first century.

Video Games and the Global South - Phillip Penix-Tadsen 2019-05-17
Video Games and the Global South redefines games and game culture from south to north, analyzing the cultural impact of video games, the growth of game development and the vitality of game cultures across Africa, the Middle East, Central and South America, the Indian subcontinent, Oceania and Asia.

The Double Life Of Ramalinga Raju - Kingshuk Nag 2013-12-01
How an IT czar ran a $ 2 billion company to the ground .The story of the rise and fall of Ramalinga Raju, promoter of the blue-chip software company Satyam, has no parallel in Indian corporate history. He created a $ 2 billion company in a short period of time, only to leave it penniless. At the heart of the scandal lay the IT barons craving for land (his familys traditional business). To satisfy it, Raju pawned his shareholding in Satyam as well as in his real estate company, Maytas Infra, and allegedly siphoned off funds from both companies. In an elaborate cover-up, Raju also fudged Satyams books to inflate its revenues and profits, to increase the value of its shares. Raju was able to do this for eight years-until the recession hit in 2008 and the bubble blew in his face.Having come into the IT industry by accident-he was not a technology professional himself-Raju became the toast of Hyderabad as he built a company spread across sixty-six countries in five continents. Close to the powerful and the rich, Raju also created a parallel real estate empire, going on to successfully bid for the Hyderabad metro rail project, the one act that brought his house of cards crashing down.How did Raju amass his IT and real estate empires? How could he hoodwink the law, the shareholders, and his employees for so long? This unputdownable fly-on-the-wall narrative, written with incisive depth by Kingshuk Nag, resident editor of the Hyderabad edition of The Times of India, captures the dramatic story of Rajus life.

The Resurgence of Satyam - Zafar Anjum 2012-10-10
All hell broke loose with a simple confession from Ramalinga Raju—founder and chairman of Satyam Computers, the fourth largest IT company in India with over 50,000 employees and business in more than 66 countries. His admission in 2009 of cooking the books to show exaggerated profits combined with the diving economy rocked India Inc and forced it to look inwards. With robust research, interviews, and stories—Zafar Anjum tracks the chronicle from Raju's confession and Satyam free-falling, to the phoenix's rise as Mahindra Satyam. This is a tale of betrayal and devastation, but more importantly of hope and resurrection. With an afterword by Anand Mahindra, chairman and managing director of Mahindra Group, The Resurgence of Satyam is the definitive book that will answer all that you wanted to know about the Satyam saga.

Global Entrepreneurship - Nir Kshetri 2018-09-07
This second edition of a Choice Outstanding Academic Title improves coverage of the global environments in which entrepreneurs operate. In Global Entrepreneurship: Environment and Strategy, Nir Kshetri explores and illuminates the economic, political, cultural, geographical, and technological environments that affect entrepreneurs as they exploit opportunities and create value in economies around the world. Grounded in theory, the book begins by laying out the concepts, indicators, and measurements that have unique impacts on entrepreneurs in different regions. This framework sets the scene for a close examination of global variations in entrepreneurial ecosystems and finance. Kshetri methodically examines entrepreneurship patterns in diverse economies through the lenses of economic system, political system, culture and religion, and geography (both by country and continent) – and for the first time, includes an entire chapter on entrepreneurship in Latin America. All new for this edition, Global Entrepreneurship offers case studies at the end of each chapter to illustrate relevant concepts, as well as two detailed cases in an appendix, to encourage broader reflection. The book is accompanied by online resources, bringing additional value for instructors and students in entrepreneurship and international business classes.

Imagining India - Nandan Nilekani 2009-03-19

A visionary look at the evolution and future of India In this momentous book, Nandan Nilekani traces the central ideas that shaped India's past and present and asks the key question of the future: How will India as a global power avoid the mistakes of earlier development models? As a co-founder of Infosys, a global leader in information technology, Nilekani has actively participated in the company's rise during the past twenty-seven years. In Imagining India, he uses his global experience and understanding to discuss the future of India and its role as a global citizen and emerging economic giant. Nilekani engages with India's particular obstacles and opportunities, charting a new way forward for the young nation.
CIO - 2003-08-01

Global "Body Shopping" - Biao Xiang 2011-05-21
How can America's information technology (IT) industry predict serious labor shortages while at the same time laying off tens of thousands of employees annually? The answer is the industry's flexible labor management system--a flexibility widely regarded as the modus operandi of global capitalism today. Global "Body Shopping" explores how flexibility and uncertainty in the IT labor market are constructed and sustained through concrete human actions. Drawing on in-depth field research in southern India and in Australia, and folding an ethnography into a political economy examination, Xiang Biao offers a richly detailed analysis of the India-based global labor management practice known as "body shopping." In this practice, a group of consultants--body shops--in different countries works together to recruit IT workers. Body shops then farm out workers to clients as project-based labor; and upon a project's completion they either place the workers with a different client or "bench" them to await the next placement. Thus, labor is managed globally to serve volatile capital movement. Underpinning this practice are unequal socioeconomic relations on multiple levels. While wealth in the New Economy is created in an increasingly abstract manner, everyday realities--stock markets in New York, benched IT workers in Sydney, dowries in Hyderabad, and women and children in Indian villages--sustain this flexibility.
Modern India - John McLeod 2019-12-31
This one-volume thematic encyclopedia examines life in contemporary India, with topical sections focusing on geography, history, government and politics, economy, social classes and ethnicity, religion, food, etiquette, literature and drama, and more. • Includes "Day in the Life" features that portray specific daily activities of various people in the country, from high school students to working class people to professionals, providing readers with insight into daily life in the country • Defines key terms related to the reading in a glossary • Highlights interesting facts and figures, including information on the military, industry and labor, and finances, in an appendix • Provides at-a-glance information about India's festivals and feast days with a chart of national holidays • Illuminates the text with photos and sidebars, helping to illustrate key topics and allow students to dive more deeply into ideas
The Routledge Companion to Global Television - Shawn Shimpach 2019-11-12
Featuring scholarly perspectives from around the globe and drawing on a legacy of television studies, but with an eye toward the future, this authoritative collection examines both the thoroughly global nature of television and the multiple and varied experiences that constitute television in the twenty-first century. Companion chapters include original essays by some of the leading scholars of television studies as well as emerging voices engaging television on six continents, offering readers a truly global range of perspectives. The volume features multidisciplinary analyses that offer models and guides for the study of global television, with approaches focused on the theories, audiences, content, culture, and institutions of television. A wide array of examples and case studies engage the transforming practices, technologies, systems, and texts constituting television around the world today, providing readers with a contemporary and multi-faceted perspective. In this volume, editor Shawn Shimpach has brought together an essential guide to understanding television in the world today, how it works and what it means – perfect for students, scholars, and anyone else interested in television, global media studies, and beyond.
The Rise of India - Niranjan Rajadhyaksha 2007
The Risk of India: Its Transformation from Poverty to Prosperity is an extremely interesting read. The book speaks not only to the mind and intellect but also to the heart as it clearly demonstrates that economic development is above all a question of people. It also shows that the Indian society, and particularly its

youth, is much more open to changes than its political and bureaucratic class, and would welcome a third wave of reforms that would help the poor to benefit from economic progress. I strongly recommend this book. It offers a very unique and rich description of today's India from the author's perspective and many well chosen anecdotes. - Colette Mathur, Director World Economic Forum This fascinating work weaves together a set of seemingly diverse events into an intricate tapestry capturing the essence and purpose of emerging India. It is also an inspiration to people in "Challenged" economies that the power of honest entrepreneurship can bring about a greater transformation than the best intentions of any government. Well-researched and well-written, this book is a good guide for developing countries to leverage the potential of people and its inherent strengths. It also brings out the challenge for India that more reforms are necessary, not less. - Nandan M Nilekani, CEO & Managing Director Infosys Technologies Limited The Rise of India is an insightful and engaging story of India before and after the 1991 reforms. There are many academic tomes on India's reforms but none is as comprehensive, lucid, and earthy. Practicing "soft hearts, hard heads" Philosophy with anecdotes and personal experiences, the author builds a compelling case for further liberalization and reforms. This book is a must read for all policy makers, students of economics, and activists of all stripes. read, understand, and become part of the revolution-a continued rise of India! - Parth J. Shah, President, Centre for Civil Society
Outsourcing America - Ron Hira 2008-04-30
One of the most controversial topics in the news is the outsourcing of American jobs to other countries. Outsourced jobs have extended well beyond the manufacturing sector to include white-collar professionals, particularly in information technology, financial services, and customer service. Outsourcing America reveals just how much outsourcing is taking place, what its impact has been and will continue to be, and what can be done about the loss of jobs. More than an exposé, Outsourcing America shows how offshoring is part of the historical economic shift toward globalism and free trade, and demonstrates its impact on individual lives and communities. In addition, the book now features a new chapter on immigration policies and outsourcing, and advice on how individuals can avoid becoming victims of outsourcing. The authors discuss policies that countries like India and China use to attract U.S. industries, and they offer frank recommendations that business and political leaders must consider in order to confront this crisis—and bring more high-paying jobs back to the U.S.A.
The Outsourcer - Dinesh C. Sharma 2015-03-06
A history of how India became a major player in the global technology industry, mapping technological, economic, and political transformations.
The Birth of an Indian Profession - Aparajith Ramnath 2017-07-15
The Birth of an Indian Profession is the first comprehensive history of engineers in modern India. Charting the development of the engineering profession in the country from 1900 to 1947, it explores how engineers, their roles, and their organization were transformed during the politically tumultuous interwar years. Through detailed case studies of engineers in public works, railways, and private industry, the book argues that the profession, once dominated by expatriate British engineers closely associated with the state, saw an increasing proportion of Indian members, and an emerging emphasis on industrial engineering. In the process, it fashioned for itself an Indian identity. Turning the spotlight on practitioners of technology and their professional lives, Ramnath explores several themes including the work culture of engineers, their conception of their own identity, their status in society, and their relationship with the evolving colonial state. In so doing, he provides a fresh perspective on the history of science and technology in twentieth-century India.
Bangalore Tiger - Steve Hamm 2007
Of all the tech tigers in India, Wipro is one of a handful that stands out from the pack. In the past five years, it has become one of the most accomplished tech services providers in the world. Wipro is known to go above and beyond to make customers happy--a move that's paid off handsomely. From the story of Wipro's transformation and its impact on the tech services industry and the rules of global competition, journalist Hamm mines a treasure of business lessons. He also provides a rare glimpse into the mind of Wipro's charismatic leader, Azim Premji, one of the first business leaders in India to decree that his company would not pay bribes. You'll see how his adoption of world-class business processes helped Wipro thrive--and how

Wipro is helping to fulfill his dream of a better educated, more prosperous India.--From publisher description.
*China's High Technology Development, April 21 and 22, 2005, 109-1 Hearing, * - 2005*

Offshore Outsourcing of IT Work - M. Lacity 2008-02-01
This book considers offshore client/supplier relationships' biggest challenges, including the protection of intellectual property, and managing knowledge transfer and offshore outsourcing at project level. Based on over 150 interviews and case studies, this is an invaluable read for managers and researchers looking to learn from real experiences.
Information Technology Outsourcing - Suzanne Rivard 2015-03-26
This new volume in the "Advances in Management Information Systems" series presents the latest cutting-edge knowledge in IT outsourcing. As part of the growing business trend to outsourcing various operations, IT outsourcing both determines the governance of a vital organizational function and influences the processes of exploitation and exploration in all other functions of an enterprise. In keeping with the mission of the "AMIS" series, the editors of this volume have framed the domain of research and practice broadly. "Information Technology Outsourcing" provides leading edge research on both the variety of decisions regarding the outsourcing of IS services and the management of the relationship with service suppliers.
Tea War - Andrew B. Liu 2020-04-14
A history of capitalism in nineteenth- and twentieth-century China and India exploring the competition between their tea industriesTea remains the world's most popular commercial drink today, and at the turn of the twentieth century, it represented the largest export industry of both China and colonial India. In analyzing the global competition between Chinese and Indian tea, Andrew B. Liu challenges past economic histories premised on the technical "divergence" between the West and the Rest, arguing instead that seemingly traditional technologies and practices were central to modern capital accumulation across Asia. He shows how competitive pressures compelled Chinese merchants to adopt abstract, industrial conceptions of time, while colonial planters in India pushed for labor indenture laws to support factory-style tea plantations. Further, characterizations of China and India as premodern backwaters, he explains, were themselves the historical result of new notions of political economy adopted by Chinese and Indian nationalists, who discovered that these abstract ideas corresponded to concrete social changes in their local surroundings. Together, these stories point toward a more flexible and globally oriented conceptualization of the history of capitalism in China and India.
New Age Marketing - Upinder Dhar 2008
The theme of NICOM 2008 being held between January 9 to 11, 2008 is 'Strategies and Trends in Marketing: A New Economy Perspective'. The issues, challenges and dimensions of the emerging scenario are grouped into the following sub-themes. 'Marketing Information System' brings together scholarly contributions on Marketing Research and Analytics, Business Intelligence and Forecasting Tools, Data Mining in Marketing and Decision Support System, Knowledge Management and Environment Sensing for Marketing. The sub-theme 'Value Creation: New Paradigms' has deliberations on Marketing Innovations, Trends in Pricing Strategy, Diffusion of New Products and Marketing Mix Decisions. 'Value Delivery in Marketing' covers topics on Disintermediation, Re-intermediation, Managing Marketing Channels, Logistics and Technology and 3PL and 4PL. 'Managing Marketing Communication' looks at Managing Brands, Changing Face of Advertising, Marketing Communication on Internet, Managing Content and Blogging The New Marketing Tool. 'Marketing Metrics' gets together papers on measuring Performance, Expectations, Customer Satisfaction, Loyalty and Preferences, Awareness, Attitudes and Usage. 'Business Markets in New Economy' looks at Business Integration, Managing Suppliers, E-Marketplaces, Extended Organization and Managing Procurement. 'Marketing and Technology' debates on the issues in Process Automation, Enterprise Resource Planning, Customer Relationship Management, Managing Customer Data Bases, E-commerce and Technology, Customer Information Security, Retail and Technology and Managing Online Services. 'Interdisciplinary Studies' gives a platform for Cross Cultural Studies, Marketing of Financial Services, Marketing of Hospitality and Tourism, Marketing of Healthcare Services, Managing Services, Retail - the Changing Face and Ethical Issues in Marketing. This book is the result of publication of selected works out of over a hundred papers presented at the Conference. It is appropriately titled 'NEW AGE MARKETING: Emerging Realities'. It is divided into four parts in line with the theme and sub-themes of the Conference as follows: Part-A: Marketing and TechnologyPart-B: Value Creation and DeliveryPart-C: Changing Face of MarketingPart-D: Marketing Metrics

Emerging Work Trends in Urban India - Nidhi Tandon 2022-03-11
This book offers an overview of India's emerging digital economy and the resulting challenges and opportunities for urban workplaces. It examines contemporary economic and social transformations in India by focusing on how new technologies and policies are shaping urban work practices and patterns. The book emphasizes inclusive and equitable practices that consider the needs of the formal and informal sector workforce as essential to India's urban development. Drawing on cross-disciplinary frameworks, it examines key issues related to work trends in the Indian urban economy and its digital landscapes, including Industry 4.0 and technology–labour nexus, smart cities and innovation, urbanism and consumerism, workplace transitions such as service industry and remote work, digital divide, skill development initiatives, and the impact of socio-economic inequalities and disruptions. The authors provide perspectives on the digital future of urban work in India and other emerging economies in the post-COVID-19 phase, and underscore the importance of enacting balanced policies, remodelling institutions, and equipping the labour force for adapting to new demands related to future employability and investments. This book will interest students, teachers, and researchers of urban studies, urban sociology, sociology of work, labour studies, human and urban geography, economic geography, urban economics, development studies, urban development and planning, public policy, regional planning, politics of urban development, social and cultural change, urban sustainability, environmental studies, management studies, South Asian Studies, and Global South studies. It will also be useful to policymakers, non-governmental organizations, activists, and those interested in India and the future of the global economy.
Making IT Work - Jeffrey R. Yost 2017-10-06
The evolution of the multi-billion-dollar computer services industry, from consulting and programming to data analytics and cloud computing, with case studies of important companies. The computer services industry has worldwide annual revenues of nearly a trillion dollars and employs millions of workers, but is often overshadowed by the hardware and software products industries. In this book, Jeffrey Yost shows how computer services, from consulting and programming to data analytics and cloud computing, have played a crucial role in shaping information technology—in making IT work. Tracing the evolution of the computer services industry from the 1950s to the present, Yost provides case studies of important companies (including IBM, Hewlett Packard, Andersen/Accenture, EDS, Infosys, and others) and profiles of such influential leaders as John Diebold, Ross Perot, and Virginia Rometty. He offers a fundamental reinterpretation of IBM as a supplier of computer services rather than just a producer of hardware, exploring how IBM bundled services with hardware for many years before becoming service-centered in the 1990s. Yost describes the emergence of companies that offered consulting services, data processing, programming, and systems integration. He examines the development of industry-defining trade associations; facilities management and the firm that invented it, Ross Perot's EDS; time sharing, a precursor of the cloud; IBM's early computer services; and independent contractor brokerages. Finally, he explores developments since the 1980s: the transformations of IBM and Hewlett Packard; the offshoring of enterprises and labor; major Indian IT service providers and the changing geographical deployment of U.S.-based companies; and the paradigm-changing phenomenon of cloud service.
The outsourcing of legal services - Singh Dharamveer 2015-10-27
Economic globalization is transforming practically every service sector. The legal industry that has long remained insulated too has not remained untouched by the effects of globalization. The outsourcing of legal services in the past one decade has transformed the legal landscape. Legal outsourcing to India is becoming increasingly popular among U.S. and European law firms and corporations. This book broadly seeks to discuss three main topics surrounding legal process outsourcing (LPO): its emerging trends, the legal challenges it raises and the hitherto unrecognized potential it holds. Firstly, this book clarifies concepts of LPO and its operating models practiced by U.S. and U.K. law firms and corporations. Secondly, the outsourcing of legal services creates significant challenges for ethics rules including conflict of

interests, attorney-client privilege, supervision and fee sharing. Thirdly, this research explores the hidden potential of LPO to improve access to justice. This book develops an altogether new proposal where Indian LPO professionals could help alleviate the access to justice problem among indigent and low-income populations of the United States.

Information Systems Outsourcing - Rudy Hirschheim 2014-08-12
This book attempts to synthesize research that contributes to a better understanding of how to reach sustainable business value through information systems (IS) outsourcing. Important topics in this realm are how IS outsourcing can contribute to innovation, how it can be dynamically governed, how to cope with its increasing complexity through multi-vendor arrangements, how service quality standards can be met, how corporate social responsibility can be upheld and how to cope with increasing demands of internationalization and new sourcing models, such as crowdsourcing and platform-based cooperation. These issues are viewed from either the client or vendor perspective, or both. The book should be of interest to all academics and students in the fields of Information Systems, Management and Organization as well as corporate executives and professionals who seek a more profound analysis and understanding of the underlying factors and mechanisms of outsourcing.

Keywords for India - Rukmini Bhaya Nair 2020-02-20
What terms are currently up for debate in Indian society? How have their meanings changed over time? This book highlights key words for modern India in everyday usage as well as in scholarly contexts. Encompassing over 250 key words across a wide range of topics, including aesthetics and ceremony, gender, technology and economics, past memories and future imaginaries, these entries introduce some of the basic concepts that inform the 'cultural unconscious' of the Indian subcontinent in order to translate them into critical tools for literary, political, cultural and cognitive studies. Inspired by Raymond Williams' pioneering exploration of English culture and society through the study of keywords, Keywords for India brings together more than 200 leading sub-continental scholars to form a polyphonic collective. Their sustained engagement with an incredibly diverse set of words enables a fearless interrogation of the panoply, the multitude, the shape-shifter that is 'India'. Through its close investigation and unpacking of words, this book investigates the various intellectual possibilities on offer within the Indian subcontinent at the beginning of a fraught new millennium desperately in need of fresh vocabularies. In this sense, Keywords for India presents the world with many emancipatory memes from India.

The Ultimate Route to Market - Ian Shanahan 2018-07-20
Global systems integrators, outsourcers and consulting firms are responsible for directly leveraging or influencing most IT investment in large corporations. Original equipment manufacturers (OEMs), software companies and other technology providers aspire to create mutually successful partnerships with the large influencers due to their 'business case' driven approach, their early stage engagement in the sales cycle, their C-Suite relationships with large multi-national enterprises, and the often-giant scale of the typical technology spend that their projects and engagements drive. The projects that these companies deliver are specialist and complex, meaning that companies who aspire to work successfully in the sector require skill, knowledge and a sophisticated alliance approach to gain credibility and maintain long term sustainable relationships. The Ultimate Route to Market provides an insight into the practices, construct and culture of global consulting firms, systems integrators and outsourcers and provides a suggested framework for a successful alliance with them. Here, Ian Shanahan provides organisations with an overview of the global systems integrator, outsourcer and consulting firm sectors, provides insight into their culture and expertly explains alliance best practice methodology. This is a must read for anyone that aspires to understand the market, how it works and how they become desirable to the large IT services companies, so that they can execute alliance engagements to the sector in a measured, methodical and low risk way.

The World Is Flat [Further Updated and Expanded; Release 3.0] - Thomas L. Friedman 2007-08-07
This new edition of Friedman's landmark book explains the flattening of the world better than ever- and takes a new measure of the effects of this change on each of us.

India Inside - Nirmalya Kumar 2012
From President Obama to Prime Minister Singh, Leaders worldwide now cite innovation us crucial to the future prospects of their respective nations and to global commerce in general. In India Inside, authors and respected London Business School professors Nirmalya Kumar and Phanish Puranam claim that the long-held monopoly on innovation by Western corporations is over---and that nations, policy makers, and organizations need to look East to a hidden movement that is changing how innovation happens. In India Inside, Kumar and Puranam deliver a wake-up call to thinkers and companies in the developed world, as well as to policy makers in India

Engineered in India - B. V. R. Mohan Reddy 2022-10-03
This is the story of a young man who steps out of the precincts of IIT Kanpur in 1973 with a dream in his heart - to become an entrepreneur and contribute to nation-building. With no expertise and no means of capital in pre-Liberalization India, he takes the long and winding road with grit and persistence, and gains overseas education on scholarship, and dons multiple hats for eighteen long years before embarking on his mission. A mission that makes the company he set up to pioneer and excel outsourced engineering services from India and create the brand 'engineered in India'. The book allows readers to understand what to expect from an entrepreneurial journey, and will enable them to see the human truths and tools they can use to make sense of their entrepreneurial experiments.

Outsourcing and Insourcing in an International Context - Marc J Schniederjans 2015-03-26
Designed for upper-level undergraduate or graduate courses in production-operations management, management information systems, international business, and strategic management, this text focuses on concepts, processes, and methodologies for firms planning to undertake or currently involved in outsourcing-insourcing decisions. "Outsourcing and Insourcing in an International Context" is the only available text that includes coverage of the international risk factors associated with this strategy. The book presents a balanced view of the positive and negative aspects of outsourcing, and provides essential coverage of the fundamental techniques involved in any outsourcing-insourcing decision. In addition, it discusses the ethical ramifications of outsourcing for companies and governments around the world. Each chapter includes learning objectives, discussion questions, and sample problems. An Instructor's Manual, Test Bank, and PowerPoint presentation are available to teachers who adopt the text.

Globalization and Transnational Surrogacy in India - Sayantani DasGupta 2014-02-14
This edited volume explores transnational gestational surrogacy and how its practice is changing the traditional concept of parenthood across the globe. The phenomenon has given rise to a thriving international industry where money is being 'legally' exchanged for babies and 'reproductive labor' has taken on a lucrative commercial tone. This interdisciplinary collection of essays addresses significant issues in commercial gestational surrogacy as it plays out in a peculiar relation between the United States and India.

Outsourcing to India - Mark Kobayashi-Hillary 2004
Annotation. "This book aims to introduce India, the major players in the Indian service industry, the reasons why you should utilise India as an offshore outsourcing destination and the steps you need to take to find and work with a local partner." "The second edition has been completely revised with up-to-date information on the latest industry developments. Several chapters have been entirely restructured and two completely new chapters deal with the risks of outsourcing to India and the future prospects for the industry."--Jacket.

Strategic Outsourcing - Bharat Vagadia 2011-10-27
This book provides a road-map to successful implementation of strategic outsourcing programmes, providing down-to-earth approaches to outsourcing decision making and programme management, based on a grass-roots understanding. A practitioner-focused book for business leaders and managers providing a holistic view of strategic outsourcing, covering the three essential pillars of success: risks, rewards and relationships. The author shows how business leaders can transform organisational business models, structures and mind-sets, taking the reader on a journey through the book's fifteen chapters, helping the reader truly grasp: the drivers for change as a result of globalisation and convergence and their impact on organisational strategies; how outsourcing can transform the various processes and functions of an organisation; the impact outsourcing is having on various industry vertical sectors; the eight foundations of successful strategic outsourcing programmes, which when combined with strategic decision-making knowledge, guarantees that organisations embarking on the strategic outsourcing journey, derive the

transformational benefits they seek.

The Long Revolution - Dinesh C. Sharma 2009
This Is The Tale Of A Great Transformation - How A Country That Exported Spices And Gems Became A Frontrunner In The Knowledge-Based Sector And Turned Into The Favoured Investment Destination For American Technology Giants. The It Revolution Is Seen As The 'Miracle' Of The New Millennium: There Are Myths And Hype; Claims And Counter-Claims. This Book Is An Attempt To Set The Record Straight. A Detailed And Meticulously Researched Account Of The Computing And Information Technology Industry Spanning Half-A-Century, The Book Discusses The Genesis Of Computers In India; How The Initial Ibm Monopoly Was Broken; How The Innovative Use Of Communication Technologies Turned Pigmy Software Of Firms Into Billion Dollar Companies; The Role Of Liberalisation In The It Revolution; And Finally, Whether This Miracle Can Be Sustained In The Future.

Understanding Cyber Warfare and Its Implications for Indian Armed Forces - R K Tyagi 2013-09-05
The book is divided into two parts. Part 1 deals with cyber warfare in general bringing out the unique characteristics of cyber space, the recent cyber attack on Estonia and the Stuxnet attack on Iranian Nuclear facilities, how the established Principles of War can be applied in cyberspace, cyber strategy of US and China, offensive and defensive aspects of cyber warfare cyber deterrence and the new challenge facing the militaries the world over- leadership in cyber domain. Part 2 is devoted to the Indian context. It discusses in detail the impact of ICT on the life of an ordinary Indian citizen, the cyber challenges facing the country and the implications for the Indian Armed Forces. A few recommendations have been summarised in the end.

Outlook Profit - 2008-10-31

IT Outsourcing: Concepts, Methodologies, Tools, and Applications - St.Amant, Kirk 2009-07-31
"This book covers a wide range of topics involved in the outsourcing of information technology through state-of-the-art collaborations of international field experts"--Provided by publisher.

Talking Outsourcing - Mark Kobayashi-Hillary 2009-09-08
Talking Outsourcing is based on the blog Mark Kobayashi-Hillary has written for Computing magazine (published by Incisive Media) since 2006. The Talking Outsourcing blog has become firmly established as the leading international source of opinion and debate on outsourcing. In this book, Mark collects together more than 300 blog entries and provides additional comment and analysis on the industry trends identified within the blog over the past few years. --- 'We are seeing that interest in outsourcing has never been stronger, and of course client requirements continue to evolve. Mark is clearly a leading commentator in this area, he provides perceptive industry leadership and facilitates thought provoking discussions. It is great to see this information and debate being brought together in this publication!'Clive HarrisDistinguished Engineer,Chief Innovation Officer, IBM