Enterprise Knowledge Management The Data Quality Approach The Morgan Kaufmann Series In Data Management Systems

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Enterprise Information Systems - Runtong Zhang 2012-05-20
This book contains substantially extended and revised versions of the best papers from the 13th International Conference on Enterprise Information Systems (ICEIS 2011), held in Beijing, China, June 8-11, 2011. The 27 papers included (plus one invited paper) in this volume were carefully reviewed and selected from 57 full papers presented at the conference (out of 402 submissions). They reflect state-of-the-art research that is often driven by real-world applications, thus successfully relating the academic with the industrial community. The topics covered are: databases and information systems integration, artificial intelligence and decision support systems, information systems analysis and specification, software agents and Internet computing, and human-computer interaction.
Big Data Analytics - David Loshin 2013-08-23
Big Data Analytics will assist managers in providing an overview of the drivers for introducing big data technology into the organization and for understanding the types of business problems best suited to big data analytics solutions, understanding the value drivers and benefits, strategic planning, developing a pilot, and eventually planning to integrate back into production within the enterprise. Guides the reader in assessing the opportunities and value proposition Overview of big data hardware and software architectures Presents a variety of technologies and how they fit into the big data ecosystem
Data Quality - Carlo Batini 2006-09-27
Poor data quality can seriously hinder or damage the efficiency and effectiveness of organizations and businesses. The growing awareness of such repercussions has led to major public initiatives like the "Data Quality Act" in the USA and the "European 2003/98" directive of the European Parliament. Batini and Scannapieco present a comprehensive and systematic introduction to the wide set of issues related to data quality. They start with a detailed description of different data quality dimensions, like accuracy, completeness, and consistency, and their importance in different types of data, like federated data, web data, or time-dependent data, and in different data categories classified according to frequency of change, like stable, long-term, and frequently changing data. The book's extensive description of techniques and methodologies from core data quality research as well as from related fields like data mining, probability theory, statistical data analysis, and machine learning gives an excellent overview of the current state of the art. The presentation is completed by a short description and critical comparison of tools and practical methodologies, which will help readers to resolve their own quality problems. This book is an ideal combination of the soundness of theoretical foundations and the applicability of practical approaches. It is ideally suited for everyone – researchers, students, or professionals – interested in a comprehensive overview of data quality issues. In addition, it will serve as the basis for an introductory course or for self-study on this topic.
Using Information to Develop a Culture of Customer Centricity - David Loshin 2013-11-22
Using Information to Develop a Culture of Customer Centricity sets the stage for understanding the holistic marriage of information, socialization, and process change necessary for transitioning an organization to customer centricity. The book begins with an overview list of 8-10 precepts associated with a business-focused view of the knowledge necessary for developing customer-oriented business processes that lead to excellent customer experiences resulting in increased revenues. Each chapter delves into each precept in more detail.
Proceedings of the 10th International Conference on Intellectual Capital, knowledge Management and Organisational Learning - Dr Annie Green 2013-01-09

Data Warehousing and Mining: Concepts, Methodologies, Tools, and Applications - Wang, John 2008-05-31
In recent years, the science of managing and analyzing large datasets has emerged as a critical area of research. In the race to answer vital questions and make knowledgeable decisions, impressive amounts of data are now being generated at a rapid pace, increasing the opportunities and challenges associated with the ability to effectively analyze this data.
Master Data Management - David Loshin 2010-07-28
The key to a successful MDM initiative isn't technology or methods, it's people: the stakeholders in the organization and their complex ownership of the data that the initiative will affect. Master Data Management equips you with a deeply practical, business-focused way of thinking about MDM—an understanding that will greatly enhance your ability to communicate with stakeholders and win their support. Moreover, it will help you deserve their support: you'll master all the details involved in planning and executing an MDM project that leads to measurable improvements in business productivity and effectiveness. * Presents a comprehensive roadmap that you can adapt to any MDM project. * Emphasizes the critical goal of maintaining and improving data quality. * Provides guidelines for determining which data to "master. * Examines special issues relating to master data metadata. * Considers a range of MDM architectural styles. * Covers the synchronization of master data across the application infrastructure.
Meeting the Challenges of Data Quality Management - Laura Sebastian-Coleman 2022-01-25
Meeting the Challenges of Data Quality Management outlines the foundational concepts of data quality management and its challenges. The book enables data management professionals to help their organizations get more value from data by addressing the five challenges of data quality management: the meaning challenge (recognizing how data represents reality), the process/quality challenge (creating high-quality data by design), the people challenge (building data literacy), the technical challenge (enabling organizational data to be accessed and used, as well as protected), and the accountability challenge (ensuring organizational leadership treats data as an asset). Organizations that fail to meet these challenges get less value from their data than organizations that address them directly. The book describes core data quality management capabilities and introduces new and experienced DQ practitioners to practical techniques for getting value from activities such as data profiling, DQ monitoring and DQ reporting. It extends these ideas to the management of data quality within big data environments. This book will appeal to data quality and data management professionals, especially those involved with data governance, across a wide range of industries, as well as academic and government organizations. Readership extends to people higher up the organizational ladder (chief data officers, data strategists, analytics leaders) and in different parts of the organization (finance professionals, operations managers, IT leaders)

who want to leverage their data and their organizational capabilities (people, processes, technology) to drive value and gain competitive advantage. This will be a key reference for graduate students in computer science programs which normally have a limited focus on the data itself and where data quality management is an often-overlooked aspect of data management courses. Describes the importance of high-quality data to organizations wanting to leverage their data and, more generally, to people living in today's digitally interconnected world Explores the five challenges in relation to organizational data, including "Big Data," and proposes approaches to meeting them Clarifies how to apply the core capabilities required for an effective data quality management program (data standards definition, data quality assessment, monitoring and reporting, issue management, and improvement) as both stand-alone processes and as integral components of projects and operations Provides Data Quality practitioners with ways to communicate consistently with stakeholders

Customer Data Integration - Jill Dyché 2011-01-31

"Customers are the heart of any business. But we can't succeed if we develop only one talk addressed to the 'average customer.' Instead we must know each customer and build our individual engagements with that knowledge. If Customer Relationship Management (CRM) is going to work, it calls for skills in Customer Data Integration (CDI). This is the best book that I have seen on the subject. Jill Dyché is to be complimented for her thoroughness in interviewing executives and presenting CDI." -Philip Kotler, S. C. Johnson Distinguished Professor of International Marketing Kellogg School of Management, Northwestern University "In this world of killer competition, hanging on to existing customers is critical to survival. Jill Dyché's new book makes that job a lot easier than it has been." -Jack Trout, author, Differentiate or Die "Jill and Evan have not only written the definitive work on Customer Data Integration, they've made the business case for it. This book offers sound advice to business people in search of innovative ways to bring data together about customers-their most important asset-while at the same time giving IT some practical tips for implementing CDI and MDM the right way." -Wayne Eckerson, The Data Warehousing Institute author of Performance Dashboards: Measuring, Monitoring, and Managing Your Business Whatever business you're in, you're ultimately in the customer business. No matter what your product, customers pay the bills. But the strategic importance of customer relationships hasn't brought companies much closer to a single, authoritative view of their customers. Written from both business and technicalperspectives, Customer Data Integration shows companies how to deliver an accurate, holistic, and long-term understanding of their customers through CDI.

Organizational Learning and Knowledge: Concepts, Methodologies, Tools and Applications - Management Association, Information Resources 2011-07-31

Organizational Learning and Knowledge: Concepts, Methodologies, Tools and Applications demonstrates exhaustively the many applications, issues, and techniques applied to the science of recording, categorizing, using and learning from the experiences and expertise acquired by the modern organization. A much needed collection, this multi-volume reference presents the theoretical foundations, research results, practical case studies, and future trends to both inform the decisions facing today's organizations and the establish fruitful organizational practices for the future. Practitioners, researchers, and academics involved in leading organizations of all types will find useful, grounded resources for navigating the ever-changing organizational landscape.

Encyclopedia of Information Science and Technology, Second Edition - Khosrow-Pour, Mehdi 2008-10-31

"This set of books represents a detailed compendium of authoritative, research-based entries that define the contemporary state of knowledge on technology"--Provided by publisher.

Measuring Data Quality for Ongoing Improvement - Laura Sebastian-Coleman 2012-12-31

The Data Quality Assessment Framework shows you how to measure and monitor data quality, ensuring quality over time. You'll start with general concepts of measurement and work your way through a detailed framework of more than three dozen measurement types related to five objective dimensions of quality: completeness, timeliness, consistency, validity, and integrity. Ongoing measurement, rather than one time activities will help your organization reach a new level of data quality. This plain-language approach to measuring data can be understood by both business and IT and provides practical guidance on how to apply the DQAF within any organization enabling you to prioritize measurements and effectively report on results. Strategies for using data measurement to govern and improve the quality of data and guidelines for applying the framework within a data asset are included. You'll come away able to prioritize which measurement types to implement, knowing where to place them in a data flow and how frequently to measure. Common conceptual models for defining and storing of data quality results for purposes of trend analysis are also included as well as generic business requirements for ongoing measuring and monitoring including calculations and comparisons that make the measurements meaningful and help understand trends and detect anomalies. Demonstrates how to leverage a technology independent data quality measurement framework for your specific business priorities and data quality challenges Enables discussions between business and IT with a non-technical vocabulary for data quality measurement Describes how to measure data quality on an ongoing basis with generic measurement types that can be applied to any situation

Navigating the Labyrinth - Laura Sebastian-Coleman 2018-05-09

An Executive Guide to Data Management

Data Quality - Jack E. Olson 2003-01-09

Data Quality: The Accuracy Dimension is about assessing the quality of corporate data and improving its accuracy using the data profiling method. Corporate data is increasingly important as companies continue to find new ways to use it. Likewise, improving the accuracy of data in information systems is fast becoming a major goal as companies realize how much it affects their bottom line. Data profiling is a new technology that supports and enhances the accuracy of databases throughout major IT shops. Jack Olson explains data profiling and shows how it fits into the larger picture of data quality. * Provides an accessible, enjoyable introduction to the subject of data accuracy, peppered with real-world anecdotes. * Provides a framework for data profiling with a discussion of analytical tools appropriate for assessing data accuracy. * Is written by one of the original developers of data profiling technology. * Is a must-read for any data management staff, IT management staff, and CIOs of companies with data assets.

The Practitioner's Guide to Data Quality Improvement - David Loshin 2010-11-22

The Practitioner's Guide to Data Quality Improvement offers a comprehensive look at data quality for business and IT, encompassing people, process, and technology. It shares the fundamentals for understanding the impacts of poor data quality, and guides practitioners and managers alike in socializing, gaining sponsorship for, planning, and establishing a data quality program. It demonstrates how to institute and run a data quality program, from first thoughts and justifications to maintenance and ongoing metrics. It includes an in-depth look at the use of data quality tools, including business case templates, and tools for analysis, reporting, and strategic planning. This book is recommended for data management practitioners, including database analysts, information analysts, data administrators, data architects, enterprise architects, data warehouse engineers, and systems analysts, and their managers. Offers a comprehensive look at data quality for business and IT, encompassing people, process, and technology. Shows how to institute and run a data quality program, from first thoughts and justifications to maintenance and ongoing metrics. Includes an in-depth look at the use of data quality tools, including business case templates, and tools for analysis, reporting, and strategic planning.

Manufacturing In The Era Of 4th Industrial Revolution: A World Scientific Reference (In 3 Volumes) - 2021-01-13

The era of the fourth industrial revolution has fundamentally transformed the manufacturing landscape. Products are getting increasingly complex and customers expect a higher level of customization and quality. Manufacturing in the Era of 4th Industrial Revolution explores three technologies that are the building blocks of the next-generation advanced manufacturing.The first technology covered in Volume 1 is Additive Manufacturing (AM). AM has emerged as a very popular manufacturing process. The most common form of AM is referred to as 'three-dimensional (3D) printing'. Overall, the revolution of additive manufacturing has led to many opportunities in fabricating complex, customized, and novel products. As the number of printable materials increases and AM processes evolve, manufacturing capabilities for future engineering systems will expand rapidly, resulting in a completely new paradigm for solving a myriad of global problems.The second technology is industrial robots, which is covered in Volume 2 on Robotics. Traditionally, industrial robots have been used on mass production lines, where the same manufacturing operation is repeated many times. Recent advances in human-safe industrial robots present an opportunity for creating hybrid work cells, where humans and robots can

collaborate in close physical proximities. This Cobots, or collaborative robots, has opened up to opportunity for humans and robots to work more closely together. Recent advances in artificial intelligence are striving to make industrial robots more agile, with the ability to adapt to changing environments and tasks. Additionally, recent advances in force and tactile sensing enable robots to be used in complex manufacturing tasks. These new capabilities are expanding the role of robotics in manufacturing operations and leading to significant growth in the industrial robotics area.The third technology covered in Volume 3 is augmented and virtual reality. Augmented and virtual reality (AR/VR) technologies are being leveraged by the manufacturing community to improve operations in a wide variety of ways. Traditional applications have included operator training and design visualization, with more recent applications including interactive design and manufacturing planning, human and robot interactions, ergonomic analysis, information and knowledge capture, and manufacturing simulation. The advent of low-cost solutions in these areas is accepted to accelerate the rate of adoption of these technologies in the manufacturing and related sectors.Consisting of chapters by leading experts in the world, Manufacturing in the Era of 4th Industrial Revolution provides a reference set for supporting graduate programs in the advanced manufacturing area.

Information Quality and Governance for Business Intelligence - Yeoh, William 2013-12-31

Business intelligence initiatives have been dominating the technology priority list of many organizations. However, the lack of effective information quality and governance strategies and policies has been meeting these initiatives with some challenges. Information Quality and Governance for Business Intelligence presents the latest exchange of academic research on all aspects of practicing and managing information using a multidisciplinary approach that examines its quality for organizational growth. This book is an essential reference tool for researchers, practitioners, and university students specializing in business intelligence, information quality, and information systems.

Information Quality Management - Latif Al-Hakim 2007-01-01

Technologies such as the Internet and mobile commerce bring with them ubiquitous connectivity, real-time access, and overwhelming volumes of data and information. The growth of data warehouses and communication and information technologies has increased the need for high information quality management in organizations. Information Quality Management: Theory and Applications provides solutions to information quality problems becoming increasingly prevalent.Information Quality Management: Theory and Applications provides insights and support for professionals and researchers working in the field of information and knowledge management, information quality, practitioners and managers of manufacturing, and service industries concerned with the management of information.

A Practitioner's Guide to Data Governance - Uma Gupta 2020-07-08

Data governance looks simple on paper, but in reality it is a complex issue facing organizations. In this practical guide, data experts Uma Gupta and San Cannon look to demystify data governance through pragmatic advice based on real-world experience and cutting-edge academic research.

Web Mining - Anthony Scime 2005-01-01

Web Mining is moving the World Wide Web toward a more useful environment in which users can quickly and easily find the information they need. Web Mining uses document content, hyperlink structure, and usage statistics to assist users in meeting their needed information. This book provides a record of current research and practical applications in Web searching. It includes techniques that will improve the utilization of the Web by the design of Web sites, as well as the design and application of search agents. This book presents research and related applications in a manner that encourages additional work toward improving the reduction of information overflow, which is so common today in Web search results.

Encyclopedia of Library and Information Sciences - John D. McDonald 2017-03-15

The Encyclopedia of Library and Information Sciences, comprising of seven volumes, now in its fourth edition, compiles the contributions of major researchers and practitioners and explores the cultural institutions of more than 30 countries. This major reference presents over 550 entries extensively reviewed for accuracy in seven print volumes or online. The new fourth edition, which includes 55 new entires and 60 revised entries, continues to reflect the growing convergence among the disciplines that influence information and the cultural record, with coverage of the latest topics as well as classic articles of historical and theoretical importance.

Knowledge Management - Morgen MacIntosh 2000

Here is the first comprehensive reference to the literature available for the individual interested in KM, featuring citations to over 1,500 published articles, 150+ Web sites, and more than 400 books. Organized by topic area, this is a natural companion volume to Knowledge Management for the Information Professional and an important tool for anyone charged with contributing to or managing an organization's intellectual assets.

Data and Information Quality - Carlo Batini 2016-03-23

This book provides a systematic and comparative description of the vast number of research issues related to the quality of data and information. It does so by delivering a sound, integrated and comprehensive overview of the state of the art and future development of data and information quality in databases and information systems. To this end, it presents an extensive description of the techniques that constitute the core of data and information quality research, including record linkage (also called object identification), data integration, error localization and correction, and examines the related techniques in a comprehensive and original methodological framework. Quality dimension definitions and adopted models are also analyzed in detail, and differences between the proposed solutions are highlighted and discussed. Furthermore, while systematically describing data and information quality as an autonomous research area, paradigms and influences deriving from other areas, such as probability theory, statistical data analysis, data mining, knowledge representation, and machine learning are also included. Last not least, the book also highlights very practical solutions, such as methodologies, benchmarks for the most effective techniques, case studies, and examples. The book has been written primarily for researchers in the fields of databases and information management or in natural sciences who are interested in investigating properties of data and information that have an impact on the quality of experiments, processes and on real life. The material presented is also sufficiently self-contained for masters or PhD-level courses, and it covers all the fundamentals and topics without the need for other textbooks. Data and information system administrators and practitioners, who deal with systems exposed to data-quality issues and as a result need a systematization of the field and practical methods in the area, will also benefit from the combination of concrete practical approaches with sound theoretical formalisms.

Sensor Systems and Software - Michele Magno 2017-07-18

This book constitutes the thoroughly refereed post-conference proceedings of the 7th EAI International Conference on Sensor Systems and Software, S-Cube 2016, held in Sophia Antipolis, Nice, France, in December 2016. The 15 revised full papers and 5 invited papers cover technologies for wireless sensor networks, smart city and industry 4.0 applications, and smart sensing.

Data Quality Management with Semantic Technologies - Christian Fürber 2015-12-11

Christian Fürber investigates the useful application of semantic technologies for the area of data quality management. Based on a literature analysis of typical data quality problems and typical activities of data quality management processes, he develops the Semantic Data Quality Management framework as the major contribution of this thesis. The SDQM framework consists of three components that are evaluated in two different use cases. Moreover, this thesis compares the framework to conventional data quality software. Besides the framework, this thesis delivers important theoretical findings, namely a comprehensive typology of data quality problems, ten generic data requirement types, a requirement-centric data quality management process, and an analysis of related work.

Data Mining, Southeast Asia Edition - Jiawei Han 2006-04-06

Our ability to generate and collect data has been increasing rapidly. Not only are all of our business, scientific, and government transactions now computerized, but the widespread use of digital cameras, publication tools, and bar codes also generate data. On the collection side, scanned text and image platforms, satellite remote sensing systems, and the World Wide Web have flooded us with a tremendous amount of data. This explosive growth has generated an even more urgent need for new techniques and automated tools that can help us transform this data into useful information and knowledge. Like the first edition, voted the most popular data mining book by KD Nuggets readers, this book explores concepts and techniques for the discovery of patterns hidden in large data sets, focusing on issues relating to their feasibility, usefulness, effectiveness, and scalability. However, since the publication of the first

edition, great progress has been made in the development of new data mining methods, systems, and applications. This new edition substantially enhances the first edition, and new chapters have been added to address recent developments on mining complex types of data—including stream data, sequence data, graph structured data, social network data, and multi-relational data. A comprehensive, practical look at the concepts and techniques you need to know to get the most out of real business data Updates that incorporate input from readers, changes in the field, and more material on statistics and machine learning Dozens of algorithms and implementation examples, all in easily understood pseudo-code and suitable for use in real-world, large-scale data mining projects Complete classroom support for instructors at www.mkp.com/datamining2e companion site

Information and Database Quality - Mario G. Piattini 2012-12-06

In a global and increasingly competitive market, where organizations are driven by information, the search for ways to transform data into true knowledge is critical to a business's success. Few companies, however, have effective methods of managing the quality of this information. Because quality is a multidimensional concept, its management must consider a wide variety of issues related to information and data quality. Information and Database Quality is a compilation of works from research and industry that examines these issues, covering both the organizational and technical aspects of information and data quality. Information and Database Quality is an excellent reference for both researchers and professionals involved in any aspect of information and database research.

Quality Measures in Data Mining - Fabrice Guillet 2007-01-08

This book presents recent advances in quality measures in data mining.

Knowledge Management - Murray E. Jennex 2008-01-01

Provides comprehensive, in-depth coverage of all issues related to knowledge management, including conceptual, methodological, technical, and managerial issues. Presents the opportunities, future challenges, and emerging trends related to this subject.

Handbook of Research on Global Supply Chain Management - Christiansen, Bryan 2015-11-12

Supply Chain Management (SCM) has always been an important aspect of an enterprise’s business model and an effective supply chain network is essential to remaining competitive in a global environment. By properly managing the flow of goods and services, businesses can operate more efficiently while managing most of the workload behind-the-scenes. The Handbook of Research on Global Supply Chain Management is an in-depth reference source that covers emerging issues and relevant applications of information pertaining to supply chain management from an international perspective. Featuring coverage on topics such as the global importance of SCMs to strategies for producing an effective supply chain, this comprehensive publication is an essential resource for academics and business professionals alike interested in uncovering managerial insight and logistics solutions.

Enterprise Knowledge Management - David Loshin 2001

This volume presents a methodology for defining, measuring and improving data quality. It lays out an economic framework for understanding the value of data quality, then outlines data quality rules and domain- and mapping-based approaches to consolidating enterprise knowledge.

Business Intelligence - David Loshin 2003-07-10

Business Intelligence describes the basic architectural components of a business intelligence environment, ranging from traditional topics such as business process modeling, data modeling, and more modern topics such as business rule systems, data profiling, information compliance and data quality, data warehousing, and data mining. This book progresses through a logical sequence, starting with data model infrastructure, then data preparation, followed by data analysis, integration, knowledge discovery, and finally the actual use of discovered knowledge. The book contains a quick reference guide for business intelligence terminology. Business Intelligence is part of Morgan Kaufmann's Savvy Manager's Guide series. * Provides clear explanations without technical jargon, followed by in-depth descriptions. * Articulates the business value of new technology, while providing relevant introductory technical background. * Contains a handy quick-reference to technologies and terminologies. * Guides managers through developing, administering, or simply understanding business intelligence technology. * Bridges the business-technical gap. * Is Web enhanced. Companion sites to the book and series provide value-added information, links, discussions, and more.

Executing Data Quality Projects - Danette McGilvray 2008-09-01

Information is currency. Recent studies show that data quality problems are costing businesses billions of dollars each year, with poor data linked to waste and inefficiency, damaged credibility among customers and suppliers, and an organizational inability to make sound decisions. In this important and timely new book, Danette McGilvray presents her “Ten Steps approach to information quality, a proven method for both understanding and creating information quality in the enterprise. Her trademarked approach—in which she has trained Fortune 500 clients and hundreds of workshop attendees—applies to all types of data and to all types of organizations. * Includes numerous templates, detailed examples, and practical advice for executing every step of the “Ten Steps approach. * Allows for quick reference with an easy-to-use format highlighting key concepts and definitions, important checkpoints, communication activities, and best practices. * A companion Web site includes links to numerous data quality resources, including many of the planning and information-gathering templates featured in the text, quick summaries of key ideas from the Ten Step methodology, and other tools and information available online.

Personalized Information Retrieval and Access: Concepts, Methods and Practices - Gonz lez, Rafael Andr□s 2008-03-31

Global information retrieval and anywhere, anytime information access has stimulated a need to design and model the personalized information search in a flexible and agile way that can use the specific personalization techniques, algorithms, and available technology infrastructure to satisfy high-level functional requirements for personalization. Personalized Information Retrieval and Access: Concepts, Methods and Practices surveys the main concepts, methods, and practices of personalized information retrieval and access in today's data intensive, dynamic, and distributed environment, and provides students, researchers, and practitioners with authoritative coverage of recent technological advances that are shaping the future of globally distributed information retrieval and anywhere, anytime information access.

The Data Asset - Tony Fisher 2009-06-22

An indispensable guide that shows companies how to treat data as a strategic asset Organizations set their business strategy and direction based on information that is available to executives. The Data Asset provides guidance for not only building the business case for data quality and data governance, but also for developing methodologies and processes that will enable your organization to better treat its data as a strategic asset. Part of Wiley's SAS Business Series, this book looks at Business Case Building; Maturity Model and Organization Capabilities; 7-Step Programmatic Approach for Success; and Technologies Required for Effective Data Quality and Data Governance and, within these areas, covers Risk mitigation Cost control Revenue optimization Undisciplined and reactive organizations Proactive organizations Analysis, improvement, and control technology Whether you're a business manager or an IT professional, The Data Asset reveals the methodology and technology needed to approach successful data quality and data governance initiatives on an enterprise scale.

Advances in Conceptual Modeling - Theory and Practice - John F. Roddick 2006-11-21

This book constitutes the refereed joint proceedings of seven international workshops held in conjunction with the 25th International Conference on Conceptual Modeling, ER 2006, in Tucson, AZ, USA in November 2006. The 39 revised full papers presented together with the outlines of three tutorials were carefully reviewed and selected from 95 submissions.

Understanding Information Retrieval Systems - Marcia J. Bates 2011-12-20

In order to be effective for their users, information retrieval (IR) systems should be adapted to the specific needs of particular environments. The huge and growing array of types of information retrieval systems in use today is on display in Understanding Information Retrieval Systems: Management, Types, and Standards, which addresses over 20 types of IR systems. These various system types, in turn, present both technical and management challenges, which are also addressed in this volume. In order to be interoperable in a networked environment, IR systems must be able to use various types of technical standards, a number of which are described in this book—often by their original developers. The book covers the full context of operational IR systems, addressing not only the systems themselves but also human user search behaviors, user-centered design, and management and policy issues. In addition to theory and practice of IR system design, the book covers Web standards and protocols, the Semantic Web, XML information retrieval, Web social

mining, search engine optimization, specialized museum and library online access, records compliance and risk management, information storage technology, geographic information systems, and data transmission protocols. Emphasis is given to information systems that operate on relatively unstructured data, such as text, images, and music. The book is organized into four parts: Part I supplies a broad-level introduction to information systems and information retrieval systems Part II examines key management issues and elaborates on the decision process around likely information system solutions Part III illustrates the range of information retrieval systems in use today discussing the technical, operational, and administrative issues for each type Part IV discusses the most important organizational and technical standards needed for successful information retrieval This volume brings together authoritative articles on the different types of information systems and how to manage real-world demands such as digital asset management, network management, digital content licensing, data quality, and information system failures. It explains how to design systems to address human characteristics and considers key policy and ethical issues such as piracy and preservation. Focusing on web–based systems, the chapters in this book provide an excellent starting point for developing and managing your own IR systems.

Knowledge Management Strategies for Business Development - Russ, Meir 2009-09-30

"This book addresses the relevance of knowledge management strategies for the advancement of organizations worldwide"--Provided by publisher.

Challenges of Managing Information Quality in Service Organizations - Al-Hakim, Latif 2006-09-30

"Incorrect and misleading information associated with an enterprise's production and service jeopardize both customer relationships and customer satisfaction, and ultimately have a negative effect on revenue. This book provides insight and support for academic professionals as well as for practitioners concerned with the management of information"--Provided by publisher.

Data Quality - Rupa Mahanti 2019-03-18

This is not the kind of book that you'll read one time and be done with. So scan it quickly the first time through to get an idea of its breadth. Then dig in on one topic of special importance to your work. Finally, use it as a reference to guide your next steps, learn details, and broaden your perspective. from the foreword by Thomas C. Redman, Ph.D., the Data Doc Good data is a source of myriad opportunities, while bad data is a tremendous burden. Companies that manage their data effectively are able to achieve a competitive advantage in the marketplace, while bad data, like cancer, can weaken and kill an organization. In this comprehensive book, Rupa Mahanti provides guidance on the different aspects of data quality with the aim to be able to improve data quality. Specifically, the book addresses: -Causes of bad data quality, bad data quality impacts, and importance of data quality to justify the case for data quality-Butterfly effect of data quality-A detailed description of data quality dimensions and their measurement-Data quality strategy approach-Six Sigma - DMAIC approach to data quality-Data quality management techniques-Data quality in relation to data initiatives like data migration, MDM, data governance, etc.-Data quality myths, challenges, and critical success factorsStudents, academicians, professionals, and researchers can all use the content in this book to further their knowledge and get guidance on their own specific projects. It balances technical details (for example, SQL statements, relational database components, data quality dimensions measurements) and higher-level qualitative discussions (cost of data quality, data quality strategy, data quality maturity, the case made for data quality, and so on) with case studies, illustrations, and real-world examples throughout.