

Frugal Innovation How To Do More With Less Economist S

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DO BETTER WITH LESS - NAVI. RAJDOU 2019

Globalization, Change and Learning in South Asia - Shaista Khilji 2013-10-31

Globalization has changed business the world over. Financial crises in the West and parts of Asia have triggered a search for new models and ways of doing business. South Asia offers a novel perspective on these issues, both from an intra-Asia and international standpoint. Globalization, Change and Learning in South Asia is an edited collection focussing on analysis and review of contemporary business practices in South Asia. This title shows the importance of South Asia to business and management research, and the practice of business, highlighting the role of extensive learning in addressing the slew of challenges presented by globalization. An introduction by the editors highlights socio-economic aspects of South Asia to establish its relevance in the global economy. Six chapters then cover: gender issues, diaspora as catalysts of knowledge flows, anatomy of corruption, evolving nature of management and culture; corporate social responsibility perspectives, and the growth of frugal innovation practice in South Asia. Captures a balanced view of how organizations and leaders are coping with the pressures of globalization Identifies both challenges and notable practices facing organizations Provides a useful template for companies managing change within South Asia and other emerging economies

How Should A Government Be? - Jaideep Prabhu 2021-02-11

For a century, the most divisive question in political thought has been about the size of the state. Should it expand and take an active role in all sorts of areas of life? Or is that just meddling and wasteful? Those questions might have made sense in the previous century. Now, with revolutions in technology and organisational structure, and a world transformed by Covid-19, a revolution is also coming in the essential business of government - whether we like it or not. Join organisations expert Jaideep Prabhu on a tour of what's possible in government. Discover amazing initiatives in unexpected places, from India's programme to give a digital identity to a billion citizens, to a Dutch programme that lets nurses operate almost entirely without management. Or perhaps China's ominous Social Credit system is a more accurate vision what the future has in store for us. Whether you are on the political left or right, it matters whether your government does what it does fairly and well. And the game is changing...

Do Better with Less - Navi Radjou 2019-04-25

This groundbreaking book, by the bestselling authors of Jugaad Innovation, shows how India can harness the three megatrends -- the sharing economy, the maker movement and the circular economy -- and disruptive technologies such as AI and 3D printing to generate jobs and drive inclusive and sustainable growth in the decades to come. The world faces a stark challenge: meeting the needs of over 7 billion people without bankrupting the planet. India, with its large population and limited resources, is at the very epicentre of this challenge. It also offers a creative way out. Its resilient jugaad mindset, dynamic ecosystem of start-ups and enterprises, and the practice of NGOs and governments working together promises not only to meet its own requirements in a sustainable way but also the needs of billions around the world. Packed with over fifty case studies, Do Better with Less offers six proven principles that Indian entrepreneurs and businesses can use to co-create frugal solutions in education, energy, healthcare, food and finance that are highly relevant to India and the world. This book is India's guide to claiming global leadership in frugal innovation.

Jugaad Innovation - Navi Radjou 2012

Build Better Teams - George Karseras 2021-11-09

How Today's Highly Effective Leaders Develop High Performing Teams Build Better Teams is a simple, memorable, and easy to apply team development code for the new leaders of the modern age who are expected to manage high performing teams, including virtual team building management skills. A new business culture code. Teams today are more complex than ever before. With new team leader responsibilities like diversity training, virtual working, mental health awareness, individualism, and more, modern team leadership is in dire need of a new code. Author George Karseras, executive team development coach and founder of TeamUp, has coined such a code that he calls the "TeamUp Playbook". The code is a four-step sequence that any team leader can follow to produce high performing teams. TeamUp Playbook is a proven formula for how to be a great team leader today. Leadership management with scientific rigor. Wouldn't it be great if there was a magic code for leaders to motivate a team to peak performance? Combining over twenty years of experience in team development, Build Better Teams breaks down the historically poor track record of team performance and engagement in organizations, references academic studies, and equips leaders with practical tools and techniques. Inside, Karseras includes stories, examples, and tips in a casual, easy to read format. Whether you're looking for ways to inspire teams or become an efficient remote leader, you'll find answers to questions like: · What can expect to be the impact of virtual working and digital transformations on my team? · How do I use a road map that science confirms works for all teams? · How do I build a greater sense of community into the organization and, eventually, the world? If you liked books like Unleashed, The Culture Code, or Team of Teams, then you'll love Build Better Teams.

From Smart to Wise - Prasad Kaipa 2013-03-18

A fresh and timely approach to nurturing wise, resilient, and flexible leadership in a world of growing complexity Leaders tend to obstinately stick to the leadership style that brought them most success in the past, usually one of two extreme styles: functional leadership that focuses on operational excellence or smart leadership that focuses on growth. When a leader's focus is too functional, the organization becomes introverted and can focus too much on bottom-line profitability while missing out on top-line growth opportunities. But when leaders focus too much on smart leadership, the organization may experience quick growth but lose its effectiveness quickly. From Smart to Wise offers a new approach that balances the two styles to achieve a form of wise leadership that is both functional and smart. Drawing on inspiring real-life stories of historical and contemporary wise leaders such as Bill Gates, Warren Buffet, and even Mahatma Gandhi, the authors identify six characteristics of wise leaders and offer a practical framework to help readers develop their own style of wise leadership. A timely and innovative approach to leadership Written by noted speakers who conduct dozens of keynote speeches and workshops, training thousands of people annually

Frugal Innovation and Its Implementation - Nivedita Agarwal 2021-05-11

This book discusses several product development strategies and tools employed by organizations around the world to implement frugal innovations. Over the past decade, frugal innovations have caught the attention of countless management scholars. This book comes at the right time for academics and

practitioners alike, as it explores how the concept of frugal innovation has evolved over the past several years and is shifting its focus from merely featuring 'cost' driven innovations to being more 'resourceful' and 'sustainable' at its core. Furthermore, in light of the ongoing digital revolution and emergence of new business models such as sharing economy and circular economy, the book highlights recent and upcoming trends and their impacts on frugal innovation strategies.

Circular Economy - Helen Kopnina 2021-08-11

How can we design circular business models? How can we organize the transition from a linear to a circular economy? And how can we imagine circular futures that help us transform current realities? This book aims to provide answers to these questions while addressing the challenges and opportunities of the circular economy. The authors reflect on why conventional sustainability models - such as the 'triple P' (People, Profit and Planet) or eco-efficiency - have failed in addressing environmental challenges, including climate change, biodiversity loss and pollution. They then move on to explore innovative circular business models, which propose to eliminate environmental damage by radically reforming the system of industrial production. Organizing the transition is a collaborative effort: entrepreneurs, consumers, policymakers, multinationals and intermediaries need to work together to foster the emergence of the circular economy as an institutional field. Together with younger generations of learners and equipped with beyond-human-centred values towards awareness of the material and natural world, novel circular futures can be imagined. Offering points of reference for continued critical discourse and examples of practically applicable sustainability solutions, this book will be of great interest to students, teachers, practitioners and scholars of circular economy.

Frugal Innovation in Healthcare - Aditi Ramdorai 2015-04-29

This book focuses on how companies are innovating with regard to the Bottom-of-the-Pyramid (BOP) – the lowest socio-economic segment, and the organizational conditions they need to be successful. The authors use several examples of disruptive innovations for this market, particularly in the Indian healthcare sector. Low-cost, specialty hospital chains like Aravind Eye Care and Narayana Hrudayalaya have brought down the cost of certain medical procedures significantly. The Indian conglomerate Tata Group and the American healthcare giant GE Healthcare have also developed affordable products targeted at the lowest-income segments in India. The authors present an in-depth analysis of these companies and present their insightful results on disruptive innovation and the ever-challenging BOP market.

The Palgrave Handbook of Workplace Innovation - Adela McMurray 2021-03-09

Innovation is a source of building long-term sustainability. If implemented successfully it can lead to superior organizational performance. To be competitive, companies and their leaders continuously strive to engage in new market spaces by developing and engaging in an innovative culture so as to differentiate themselves from their rivals. With contributions from scholars and practitioners, this Handbook provides evidence-based case studies to identify workplace innovation practices in developed and developing countries. Chapters are based on an organizational innovation framework and focuses on two major areas: the determinants of innovation and the process and outcome elements. It covers in-depth, cutting edge specialised topics such as frugal innovation, innovation associated with leadership as well as numerous organisational contexts such as for-profit and not for profit sectors and small, medium and large organisations. Essential reading for any student or scholar of innovation studies, this handbook provides novel coverage of innovation practices linked to organizational variables such as culture, ethics, leadership and performance.

Grassroots Innovation - Anil K Gupta 2016-07-20

A moral dilemma gripped Professor Gupta when he was invited by the Bangladeshi government to help restructure their agricultural sector in 1985. He noticed how the marginalized farmers were being paid poorly for their otherwise unmatched knowledge. The gross injustice of this constant imbalance led Professor Gupta to found what would turn into a resounding social and ethical movement—the Honey Bee Network—bringing together and elevating thousands of grassroots innovators. For over two decades, Professor Gupta has travelled through rural lands unearthing innovations by the ranks—from the famed Mitti Cool refrigerator to the footbridge of Meghalaya. He insists that to fight the largest and most persistent problems of the world we must eschew expensive research labs and instead, look towards

ordinary folk. Innovation—that oft-flung around word—is stripped to its core in this book. Poignant and personal, Grassroots Innovation is an important treatise from a social crusader of our time.

Entrepreneurial Universities - João J. Ferreira 2018-08-31

With an increasing focus on the knowledge and service economies, it is important to understand the role that entrepreneurial universities play through collaboration in policy and, in turn, the impact they have on policy. The authors evaluate how universities engage with communities while also balancing stakeholder considerations, and explore how universities should be managed in the future to integrate into global society effectively.

Riding the Innovation Wave - John Bessant 2017-11-17

This book draws on a detailed history of a large German company (HELLA), now active in over 35 countries, employing 4,000 people and with a sales turnover of around €6,4bn.

Collective Genius - Linda A. Hill 2014-05-13

Why can some organizations innovate time and again, while most cannot? You might think the key to innovation is attracting exceptional creative talent. Or making the right investments. Or breaking down organizational silos. All of these things may help—but there's only one way to ensure sustained innovation: you need to lead it—and with a special kind of leadership. Collective Genius shows you how. Preeminent leadership scholar Linda Hill, along with former Pixar tech wizard Greg Brandeau, MIT researcher Emily Truelove, and Being the Boss coauthor Kent Lineback, found among leaders a widely shared, and mistaken, assumption: that a "good" leader in all other respects would also be an effective leader of innovation. The truth is, leading innovation takes a distinctive kind of leadership, one that unleashes and harnesses the "collective genius" of the people in the organization. Using vivid stories of individual leaders at companies like Volkswagen, Google, eBay, and Pfizer, as well as nonprofits and international government agencies, the authors show how successful leaders of innovation don't create a vision and try to make innovation happen themselves. Rather, they create and sustain a culture where innovation is allowed to happen again and again—an environment where people are both willing and able to do the hard work that innovative problem solving requires. Collective Genius will not only inspire you; it will give you the concrete, practical guidance you need to build innovation into the fabric of your business.

Jugaad Innovation - Navi Radjou 2012-04-10

"Jugaad Innovation is the most comprehensive book yet to appear on the subject [of frugal innovation]." —The Economist A frugal and flexible approach to innovation for the 21st century Innovation is a key directive at companies worldwide. But in these tough times, we can't rely on the old formula that has sustained innovation efforts for decades—expensive R&D projects and highly-structured innovation processes. Jugaad Innovation argues the West must look to places like India, Brazil, and China for a new approach to frugal and flexible innovation. The authors show how in these emerging markets, jugaad (a Hindi word meaning an improvised solution born from ingenuity and cleverness) is leading to dramatic growth and how Western companies can adopt jugaad innovation to succeed in our hypercompetitive world. Outlines the six principles of jugaad innovation: Seek opportunity in adversity, do more with less, think and act flexibly, keep it simple, include the margin, and follow your heart Features twenty case studies on large corporations from around the world—Google, Facebook, 3M, Apple, Best Buy, GE, IBM, Nokia, Procter & Gamble, PepsiCo, Tata Group, and more—that are actively practicing jugaad innovation The authors blog regularly at Harvard Business Review; their work has been profiled in BusinessWeek, MIT Sloan Management Review, The Financial Times, The Economist, and more Filled with previously untold and engaging stories of resourceful jugaad innovators and entrepreneurs in emerging markets and the United States This groundbreaking book shows leaders everywhere why the time is right for jugaad to emerge as a powerful business tool in the West—and how to bring jugaad practices to their organizations.

Frugal Innovation - Vanessa Ratten 2019-03-08

This book discusses the growing use and importance of frugal innovation in society. Frugal innovation looks at innovating in a cost-efficient manner by taking into account available resources. This book explains how frugal innovation is different to other types of innovation and how frugal innovation offers a creative solution to issues of sustainability and the circular economy. The book approaches innovation by taking into account the stakeholders and how companies can innovate efficiently in an inclusive manner. It presents

successful cases of companies that have innovated frugally, making the book an engaging read for anyone who is interested to learn more.

Frugal Innovation - Navi Radjou 2015-02-12

CMI Management Book of the Year Award 2016 With a Foreword by Paul Polman, CEO, Unilever. Frugal innovation is a way that companies can develop high-quality products and create more value with limited resources. In today's cost-constrained environment, companies in the developed economies are seeking new routes to long-term business success - while also appealing to cost-conscious and environmentally-aware consumers. With an estimated trillion-dollar global market for sustainable products, and with potentially huge cost savings to be gained, frugal innovation is revolutionising business and reshaping management thinking. This seminal book gives an overview of the principles, perspectives and techniques behind frugal innovation, connecting with key contemporary business concepts such as the sharing and circular economies and the maker movement. It offers a blueprint for leaders and managers in companies of all sizes and across all sectors on how to profit from doing business frugally. Based on the authors' six key principles of frugal innovation, and packed with targeted advice and recommendations for business functions such as R&D, operations, HR and sales, Frugal Innovation is a masterclass in the art of doing more with less.

Reimagining Innovation in Humanitarian Medicine - Krish W. Ramadurai 2018-12-06

Throughout history, humanity has been plagued by a myriad of humanitarian crises that seemingly take the form of perpetual human suffering. Today, approximately 125,000,000 people require humanitarian assistance as the result of famine, war, geopolitical conflict, and natural disasters. A core component of this suffering is afflictions related to human health, where disturbances strain or overwhelm the existing healthcare infrastructure to create the conditions for an increase in morbidities and co-morbidities. One of the more startling elements is the loss of life to preventable medical conditions that were not properly treated or even diagnosed in the field, and is often due to the limited interventional capacity that medical teams and humanitarian practitioners have in these scenarios. These individuals are often hindered by medical equipment deficiencies or devices not meant to function in austere conditions. The development of highly versatile, feasible, and cost-effective medical devices and technologies that can be deployed in the field is essential to enhancing medical care in unconventional settings. In this book we examine the nature of the creative problem-solving paradigm, and dissect the intersection of frugal, disruptive, open, and reverse innovation processes in advancing humanitarian medicine. Specifically, we examine the feasible deployment of these devices and technologies in unconventional environments not only by humanitarian aid and disaster relief agencies, but also by crisis-affected communities themselves. The challenge is complex, but the financial support and technical development of innovative solutions for the delivery of humanitarian aid is a process in which everyone is a stakeholder.

Innovation Economics, Engineering and Management Handbook 1 - Dimitri Uzunidis 2021-07-21

Innovation, in economic activity, in managerial concepts and in engineering design, results from creative activities, entrepreneurial strategies and the business climate. Innovation leads to technological, organizational and commercial changes, due to the relationships between enterprises, public institutions and civil society organizations. These innovation networks create new knowledge and contribute to the dissemination of new socio-economic and technological models, through new production and marketing methods. Innovation Economics, Engineering and Management Handbook 1 is the first of the two volumes that comprise this book. The main objectives across both volumes are to study the innovation processes in today's information and knowledge society; to analyze how links between research and business have intensified; and to discuss the methods by which innovation emerges and is managed by firms, not only from a local perspective but also a global one. The studies presented in these two volumes contribute toward an understanding of the systemic nature of innovations and enable reflection on their potential applications, in order to think about the meaning of growth and prosperity.

Handbook of Indian Securities - Gautam H Parikh 2016-07-11

Gautam H. Parikh combines law, economics and finance in a rich, fact-driven analysis of Indian securities. Written with clarity, and an integrated and holistic approach, this book is essential reading for business professionals in finance, investments and emerging markets. It also provides an insight into how Indian

securities are unique, especially in the context of India's legal framework. Handbook of Indian Securities is a highly readable, useful and practical guide for portfolio managers, investment researchers, corporate CFOs, treasury managers, security analysts, chartered accountants, management consultants and investment bankers. It is also ideal for MBA and CFA students as well as students of financial and securities law.

Frugal Innovation - Navi Radjou 2015-02-12

With a Foreword by Paul Polman, CEO, Unilever. Frugal innovation is a way that companies can develop high-quality products and create more value with limited resources. In today's cost-constrained environment, companies in the developed economies are seeking new routes to long-term business success - while also appealing to cost-conscious and environmentally-aware consumers. With an estimated trillion-dollar global market for sustainable products, and with potentially huge cost savings to be gained, frugal innovation is revolutionising business and reshaping management thinking. This seminal book gives an overview of the principles, perspectives and techniques behind frugal innovation, connecting with key contemporary business concepts such as the sharing and circular economies and the maker movement. It offers a blueprint for leaders and managers in companies of all sizes and across all sectors on how to profit from doing business frugally. Based on the author's six key principles of frugal innovation, and packed with targeted advice and specific recommendations for business functions such as R&D, operations, HR and sales and marketing, Frugal Innovation is a masterclass in the art of doing more with less.

Frugal Innovation in Bioengineering for the Detection of Infectious Diseases - Arvind K. Chavali 2018-02-01

This book introduces readers to the concept of 'frugal innovation' and describes novel low-cost technologies that aid in diagnosing infectious diseases. Rapidly deployable, portable, and affordable diagnostic tools have the potential to tremendously benefit populations in resource-limited settings and improve global health outcomes. Specifically, the book includes the following features: Cutting-Edge Research: Thorough coverage of scientific advances related to frugal bioengineering that have been developed within the last few years. A few examples of technologies covered in detail include low-cost paper-based and CD-based microfluidic diagnostic systems. Industry and Non-Profit Voices: Chapters written by scientists currently working in industry and philanthropic sectors.

Frugal Innovation and the New Product Development Process - Stephanie B.M. Cadeddu 2019-01-17

This book explores the new product development process of firms developing frugal innovation for the base-of-the-pyramid (BOP) markets in developing countries. Frugal innovations are products characterised by an affordable price-point, durability, usability and core functionalities that are highly adapted to BOP consumers' needs. Frugal products have the potential to drive the development progress and living standards of low-income consumers. With an innovation framework developed from worldwide frugal case studies, this book provides detailed insights through two in-depth start-up firms in Indonesia that have successfully launched frugal products for the low-income market. These two start-ups have addressed two major development challenges for not just Indonesia, but also the global BOP market - traditional methods of cooking and access to clean drinking water. A detailed roadmap is developed from insights into the processes and management decisions of these two start-ups and combined with previous studies on frugal products. Providing a detailed roadmap across the different phases and stages of the new product development process when developing frugal products, this book will be insightful to not only innovators but also investors and government agencies supporting their activities.

Frugal Innovation - Navi Radjou 2015-02-14

This book vividly describes the frugal innovation revolution unfolding in the West. India, where many innovations have evolved out of the necessity to "do more (and better) with less", can be an important global partner to co-create frugal solutions that benefit all humanity.' - Nandan Nilekani, Co-founder, Infosys, & former Chairman, Unique Identification Authority of India In the global business landscape, increasingly defined by trends such as the sharing economy and the maker movement, companies the world over are facing pressure from consumers, employees, and governments to create and deliver first-rate, affordable and sustainable products and services using less energy, less capital, and less time. This has led to the development of a new model for business success: FRUGAL INNOVATION, or the ability to do more - and better - with less. In this seminal book on a revolutionary worldwide phenomenon, innovation experts

Navi Radjou and Jaideep Prabhu chronicle the rise of a frugal economy in the US, Europe and Japan, and show how the world's top companies – American Express, Ford, GE, IBM, Marks & Spencer, Novartis, PepsiCo, Renault-Nissan, Siemens and Unilever – are achieving great success by embedding frugality into their business models and corporate culture. By doing business faster, better and cheaper, these pioneers have demonstrated how to tap into a trillion-dollar global market for sustainable products while realizing huge cost savings. Featuring over 50 case studies, and identifying, for the first time, the principles, perspectives and techniques behind frugal innovation, this inspiring and significant book is Corporate India's guide to reclaiming global leadership in frugal innovation by generating greater economic and social value while minimizing the use of resources.'

The Frugal Innovator - C. Leadbeater 2014-04-29

This insightful book looks at the phenomenon of low-cost innovation and explores what we can learn from the innovators in developing nations who are making amazing technical and social advances with scarce capital and resources. Charles Leadbeater shows how these methods can be applied and used wherever you are and whatever your capital.

Reverse Innovation - Vijay Govindarajan 2012-04-10

A New York Times, Wall Street Journal, USA Today, Amazon Bestseller Reverse Innovation is the new business idea everyone is talking about. Why? Because it presents the blueprint for scaling growth in emerging markets, and importing low-cost and high impact innovations to mature ones. Innovation is no longer the exclusive domain of the Silicon Valley elite. Reverse Innovation will open your eyes to the fact that the dynamics of global innovation are changing—and if you want your firm to survive, you'd better pay attention. The gap between rich nations and emerging economies is closing. No longer will innovations travel the globe in only one direction, from developed to developing nations. They will also flow in reverse. CEOs of the world's most influential companies agree and have cited Reverse Innovation as their playbook for the next generation of global growth. Authors Vijay Govindarajan and Chris Trimble of the Tuck School of Business at Dartmouth explain where, when, and why reverse innovation is on the rise and why the implications are so profound. Learn how to make innovation in emerging markets happen and how such innovations can unlock even greater opportunity throughout the world. You'll follow some of the world's leading companies (including GE, Deere & Company, P&G, and PepsiCo) through stories that illustrate exactly what works and what doesn't. If you're in a Western economy, you need to accept that the future lies far from home. But the idea is not just for Western audiences. If innovation is at the heart of your company or your career, no matter where you practice business, Reverse Innovation is a phenomenon you need to understand. This book will help you do that.

Jugaad 3.0 - Simone Ahuja 2019-02-28

This book will prove that every organization's best chance, to survive and become better than ever, lies within itself. Against the decidedly progressive, action-oriented, and above all restless backdrop of disruption, the DNA of established business is starting to realign. It's the beginning of a groundswell that has started to make lean entrepreneurship a core competency within big business. Based on hundreds of interviews, as well as the author's consulting work within companies, Jugaad 3.0 Hacking the Corporation identifies the competencies these corporate hackers possess. It also offers a spectrum of carefully crafted archetypes to help people see themselves in this trend and allow organizations identify the innovators in their midst.

Lead Market India - Cornelius Herstatt 2017-01-19

India is still perceived by some as a developing country that has yet to create world-class products of its own. However, this book shows that in recent years India has emerged as a lead market for frugality-driven innovations that are affordable, robust and successful even outside its geographic boundaries. Many global companies have recognized these changes and are ramping up their local R&D capabilities. At the same time, several Indian firms are venturing out to international shores and gaining access to new markets. Using a top-down approach, the book takes a closer look at systems of innovation at work and presents examples of successful, corporate innovations in multiple industries and their contextual conditions.

Strategic Marketing for Social Enterprises in Developing Nations - Chiweshe, Nigel 2019-06-29

Many governments in developing nations are finding it nearly impossible to address challenges posed to

their countries, including poverty, disease, and high levels of youth unemployment. Thus, social entrepreneurs are attempting to address these social challenges through the creation of social enterprises. However, further research is needed as to what social entrepreneurship is and how these enterprises can utilize and formulate marketing strategies. Strategic Marketing for Social Enterprises in Developing Nations provides innovative insights for an in-depth understanding of where marketing and social entrepreneurship interact, providing clarity as to what social entrepreneurship is as an organizational offering, what drives social entrepreneurship, and the formulation of marketing strategies for social enterprises. Highlighting topics such as income generating, marketing management, and media dependency theory, it is designed for managers, entrepreneurial advisors, entrepreneurs, industry professionals, practitioners, researchers, academicians, and students.

Frugal Innovation - Navi Radjou 2016-09-01

Innovation and Society - Françoise Cros 2018-02-21

This book takes stock of the state of the question on innovation in a particular area of education and training. But for this it must be noted that economists have appropriated the notion since Schumpeter and have constrained to think innovation in professions of intervention on others as if they were products to be delivered to the customer as quickly and the best (frugal innovation). Here the author brings a nuance and demonstrates the specificity of innovations in "soft" areas, their richness, while drawing the reader to caution and criticism because any innovation is not good in itself: it can Produce adverse effects in the medium and long term. The author proposes two supports for innovation: on the one hand the approach by its most objective evaluation which itself induces an innovation in its evaluation and, on the other hand, an approach to values and therefore to philosophy of the desired future man. A detour on the history of innovation, on its international approaches, on the imaginary investments it is often the object of (with a nuance of utopia) makes it possible to understand why innovation has been a means To drive the reforms and to convince people for a better future.

Frugal Innovation - Yasser Bhatti 2018-11-15

In light of growing discourse on 'frugal innovation', this book offers novel approaches to innovation based on extensive empirical research. The study complements a decade of scholarly attention on frugal innovation by taking a research-based approach to innovation in resource-scarce and complex institutional contexts. The findings suggest that concepts such as frugal, reverse, jugaad, social, grassroots and inclusive innovation in fact represent heterogeneous assemblies of innovation for social, environmental and economic value. The conceptual framework invites attention to more plural sources and elements in the study of models of innovation to inspire further research in the fields of strategy, innovation, entrepreneurship, economic sociology and development studies. The design framework offers models, metrics and competencies for practitioners and policymakers to identify, evaluate and design frugal innovations. The comprehensive view of frugal innovation demonstrates how firms can implement globally competitive strategies by pursuing innovation for humanity to improve lives for everyone, everywhere.

Carbon Democracy - Timothy Mitchell 2013-06-25

"A brilliant, revisionist argument that places oil companies at the heart of 20th century history—and of the political and environmental crises we now face." —Guardian Oil is a curse, it is often said, that condemns the countries producing it to an existence defined by war, corruption and enormous inequality. Carbon Democracy tells a more complex story, arguing that no nation escapes the political consequences of our collective dependence on oil. It shapes the body politic both in regions such as the Middle East, which rely upon revenues from oil production, and in the places that have the greatest demand for energy. Timothy Mitchell begins with the history of coal power to tell a radical new story about the rise of democracy. Coal was a source of energy so open to disruption that oligarchies in the West became vulnerable for the first time to mass demands for democracy. In the mid-twentieth century, however, the development of cheap and abundant energy from oil, most notably from the Middle East, offered a means to reduce this vulnerability to democratic pressures. The abundance of oil made it possible for the first time in history to reorganize political life around the management of something now called "the economy" and the promise of its infinite growth. The politics of the West became dependent on an undemocratic Middle East. In the

twenty-first century, the oil-based forms of modern democratic politics have become unsustainable. Foreign intervention and military rule are faltering in the Middle East, while governments everywhere appear incapable of addressing the crises that threaten to end the age of carbon democracy—the disappearance of cheap energy and the carbon-fuelled collapse of the ecological order. In making the production of energy the central force shaping the democratic age, Carbon Democracy rethinks the history of energy, the politics of nature, the theory of democracy, and the place of the Middle East in our common world.

Innovation - Renu Agarwal 2022-09-01

In recent years, a great deal of attention has been focussed on the undertaking of managing innovation. Without the right focus, resourcing and capabilities, firms struggle to create value through innovation. However, the task of managing innovation is one of continuous paradoxes where an overly structured mindset can impede entrepreneurship, creativity, culture and the right conditions for disruption. The question remains of how we can have the right lens to properly understand and appreciate innovation, and how we can have a flexible set of tools, techniques and perspectives to support innovation. This concise text introduces readers to one of the fundamental ideas in the business world. Insights into the key ingredients of innovation, including business models, services, entrepreneurship and creativity are analysed alongside core contexts, such as disruptive technology. Students of business and management will appreciate additional coverage of the future of the field, including open innovation and the dark side of digital disruption. This accessible book provides a thought-provoking, stimulating perspective that will make it a valuable resource for a range of academic and student audiences across business and management disciplines.

Disrupt-It-Yourself - Simone Bhan Ahuja 2019-01-29

Discover eight dynamic principles to help innovation flourish from within. The shelf life of well-established companies keeps shrinking as new entrants replace old ones in rapid succession. Even brands that seemed invincible only a few years ago are in danger of being disrupted by fast-moving startups. In this unprecedented environment, how can any business stay ahead of the market? Companies can no longer assume innovation will “just happen”—it must be seeded, grown, and successfully harvested. They must disrupt themselves. In *Disrupt-It-Yourself*, bestselling author and innovation expert Simone Ahuja guides readers through the DIY (Disrupt-It-Yourself) system that will sustain innovation and retain DIYers, the employees—or intrapreneurs—most committed to solving the problems of the future, even if it means moving far beyond “business as usual.” Based on her experience working with Fortune 500 companies and extensive research, Ahuja identifies the intrapreneurial archetype and presents eight new principles to foster a DIY mindset and action plan. In a clear, concise style with expert advice and real-world examples, this book provides a new lens to help companies become faster and more fluid, offers easy options to tailor the system to each company’s unique circumstances, and presents strategic lessons—from Keep It Frugal to Make It Permission-less—that open up the full spectrum of innovation and make it sustainable. Using the DIY approach, organizations can build their ability to innovate and create an approach for growth that harnesses the creativity and knowledge of employees at every level.

Frugal Innovation - Navi Radjou 2015-02-10

Frugal innovation is a way that companies can create high-quality products with limited resources. Once the preserve of firms in poor markets, Western companies are now seeking ways to appeal to cost-conscious and environmentally-aware consumers at home. With an estimated trillion-dollar global market for frugal products, and with potentially huge cost savings to be gained, frugal innovation is revolutionizing business and reshaping management thinking. This book explains the principles, perspectives and

techniques behind frugal innovation, enabling managers to profit from the great changes ahead. The book explains: How to achieve mass customization, using low-cost robotics, inexpensive product design and virtual prototyping software. How consumers and other external partners can help develop products How to implement sustainable practices, such as the production of waste-free products How to change the corporate culture to become more frugal

Overview and Evaluation of Existing Frugal Innovations in Healthcare - Julia Weinhold 2018-07-17
Bachelor Thesis from the year 2017 in the subject Economy - Health Economics, grade: 1,7, University of Leipzig (Economics and Management Science), language: English, abstract: The aim of this thesis is to contribute to a more precise understanding of frugal innovations in healthcare and further drawing scientific and entrepreneurial attention to them. With the help of the key elements of their business models, the procedures of ten frugal innovators are examined. All of them develop medical devices as well as services for healthcare delivery. The case studies provide empirical evidence to analyse under what conditions established companies of different types, can successfully commercialise frugal innovations. In this context, the development of a profound understanding of the target market as well as the design of a sustainable financing model, turned out to be the biggest challenges for the innovators. In addition, the success of the innovations is based on the establishment of a sector-wide network. Furthermore, this study aims to provide a basis for further investigations and the search for healthcare solutions to counteract the issue of medical under-supply in developing countries. The thesis subdivides into four main sections: After the brief introduction, the theoretical foundations and conceptual frameworks are introduced to enable a basic understanding of the topic. In the same place, the significance of healthcare innovations is explained. The second part depicts the scientific discourse and state of the art in the field of frugal product and service development, based on information from extant literature. With the explanation of the applied research methodology and procedure of analysis, the empirical part of this work commences in the third part. Subsequently it portraits ten examples of frugal innovations in healthcare in detail. The fourth section entails the empirical evaluation and discussion of the prior part. It concludes with theoretical and managerial implications and a prospect for the importance of frugal innovations in healthcare. Potential limitations are discussed and recommendation for further research is given.

Frugal Innovation - Adela J. McMurray 2019-12-20

Customers are increasingly seeking "low-cost, high-quality" or what is known as frugal products that meet the buyer’s needs while reducing the associated cost of ownership. This book examines the developing principles and theories of frugal innovations across the globe. The authors identify frugal innovation (FI) using a multi-method approach to data analysis. They argue that the concept of frugality as a societal/ethical value has undergone several changes and propose a differentiated model of frugal innovations. They address frugal innovations that have never been accessible to the public. Hands-on case studies across multiple industry sectors and countries, supported by theory, provide multiple learning opportunities. The authors explore the relationship between FI and digitalization and technology, and discuss how FI can be applied in the context of contemporary issues such as food security. Further, they articulate the mechanisms by which FI beliefs and values can be incorporated into organizational culture. The final chapters address both ethical and controversial views of frugal innovation. The book is a valuable resource for students in business courses, for industry professionals wanting to improve their triple bottom line, and for educators wanting to influence and change the mind-sets of the younger generations to effectively deal with today’s and tomorrow’s challenges.

Our Frugal Future - Kirsten Bound 2012