

# The Effects Of Globalization On English Language Learning

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**English as an International Language in Asia: Implications for Language Education** - Roland Sussex 2012-07-10  
Noting ASEAN's adoption of English as its sole

workng language, this book analyzes the language education policies of Vietnam, Malaysia, Indonesia, Japan, Sri Lanka and China, and traces the influence of globalization on

English language education in Asia.

**English and Globalization** - Kwok-kan Tam  
2004

This book offers a groundbreaking perspective on the political, cultural and pedagogical issues of English in the age of globalization. Additionally it addresses theoretical concepts as they relate to language and globalization while simultaneously creating new perspectives on the issues. The fifteen papers that make up this collection present valuable information about the English language in Hong Kong and China. Including pioneering works that examine how language functions as a mediating agent in the global cultural formation, and vice versa.

*The Palgrave Handbook of Economics and Language* - V. Ginsburgh 2016-04-08

Do the languages people speak influence their economic decisions and social behavior in multilingual societies? This Handbook brings together scholars from various disciplines to examine the links and tensions between

economics and language to find the delicate balance between monetary benefits and psychological costs of linguistic dynamics.

*The World Is Flat [Further Updated and Expanded; Release 3.0]* - Thomas L. Friedman  
2007-08-07

This new edition of Friedman's landmark book explains the flattening of the world better than ever- and takes a new measure of the effects of this change on each of us.

**Language Policy and Political Economy** -  
Thomas Ricento 2015

English is the common denominator that unites the work presented in this volume; it provides a focal point to illustrate the ways in which a political economic approach can account for a range of phenomena in diverse settings in which a "global" language has attained a special status as (an often perceived) tool for socioeconomic mobility. The findings reveal the complex ways in which government leaders and policymakers, as well as communities and individuals in those

communities, make decisions within a global economy about the languages that will be taught as subjects or used as media of instruction in schools. Whether or not the "Straight for English" policy that has become popular in various countries in southern Africa and elsewhere is a good or bad idea, in terms of improving school completion and literacy rates, English is often promoted by its advocates as a social "good" with unquestioned instrumental value; yet access to quality English medium education in low-income countries is mostly restricted to those with sufficient economic means to pay for it. As the capitalist world-economy undergoes transformations, and assuming that translation technologies continue to improve, it is likely that the roles and relative importance that English as a global language has enjoyed over the past century will change significantly. Synchronic contextual analyses of English in various countries and regions are snapshots of a moving target with fuzzy

boundaries; this is even more so the case when the object of analysis is "lingua franca English," a fluid, contextually realized "practice" that may be described in situ, which is not stable and likely never will be. The degree to which English serves effectively as a lingua franca depends on who the interlocutors are, the situation, and the extent to which interlocutors' interests and goals are mutually compatible and understood.

**Language and Globalization** - Norman Fairclough 2007-01-24

Language and Globalization explores the effects of language in the processes of globalization. Norman Fairclough adopts the approach of combining critical discourse analysis with cultural political economy to develop a new theory of the relationship between discourse and other dimensions of globalization. Using examples from a variety of countries such as the USA, Britain, Romania, Hungary and Thailand, Language and Globalization shows how the analysis of texts can be coherently integrated

within political economic analysis. Fairclough incorporates topical issues such as the war on terror and the impact of the media on globalization into his discussion. Areas covered include: globalization and language: review of academic literature discourses of globalization the media, mediation and globalization globalization, war and terrorism. This book will be of interest to students and researchers in applied linguistics, language and politics and discourse analysis.

**The Sociolinguistics of Globalization** - Jan Blommaert 2010-04-08

Human language has changed in the age of globalization: no longer tied to stable and resident communities, it moves across the globe, and it changes in the process. The world has become a complex 'web' of villages, towns, neighbourhoods and settlements connected by material and symbolic ties in often unpredictable ways. This phenomenon requires us to revise our understanding of linguistic communication. In

The Sociolinguistics of Globalization Jan Blommaert constructs a theory of changing language in a changing society, reconsidering locality, repertoires, competence, history and sociolinguistic inequality.

**The Rise of English** - Rosemary Salomone 2022

The English divide -- Multilingual Europe. Myth or reality? -- A high-stakes movement -- Shakespeare in the crossfire -- Headwinds from the North -- Shadows of colonialism. The "new scramble" for Africa -- Adieu to French -- Redress and transformation -- Confronting the Raj -- Defying the monolingual mindset. Defining the deficit -- Reframing the narrative -- A revolution in the making -- Marketing language - - Looking back, moving forward.

**English as a Global Language in China** - Lin Pan 2014-10-28

This book offers insight into the spread and impact of English language education in China within China's broader educational, social,

economic and political changes. The author's critical perspective informs readers on the connections between language education and political ideologies in the context of globalizing China. The discussion of the implications concerning language education is of interest for current and future language policy makers, language educators and learners. Including both diachronic and synchronic accounts of China's language education policy, this volume highlights how China as a modern nation-state has been seeking a more central position globally, and the role that English education and the promotion of such education played in that effort in recent decades.

**English Language Education in a Global World** - Lap Tuen Wong 2015

With English becoming the world's foremost lingua franca, the pressure to improve English language education (ELE) has been steadily increasing. Consequently, the nature of ELE has changed drastically in the last decade. This has

not only brought about a number of changes in the way English is taught and learnt, but it has also led to various innovative practices around the world. As a result, this edited book aims to shed light on the new theoretical and methodological developments in the field of ELE as well as the major issues and difficulties faced by practitioners in different parts of the globe. One very important variable that the book takes into account is the role that English already plays in a particular society since this may affect the views that teachers and students hold of the language. This in turn can significantly influence the way English is taught and learnt in given political, economic and socio-cultural settings. The purpose of this book is therefore to provide a comprehensive overview of the pedagogical methods, policies and problems that underlie English language education in ten different regions across the world, including: the USA, Canada, the UK, Australia, New Zealand, India, Singapore, Japan, China and Hong Kong. In

doing so, the different chapters in the book emphasize the importance of responding to linguistic and other forms of diversity in order to develop English language education in a globalized world. This book will be useful for teachers and students of English language, for English language curriculum and materials developers, and for those involved in educational policy-making and language acquisition research. Written by experts in the field, the range of content covered in the book's chapters will also help policy-makers, researchers and practitioners develop effective English language education practices and policies, and propose solutions to emerging issues in English language teaching and learning in different environments around the world. The newly-developed arguments and concerns pertaining to English language education will serve as future reference for professionals interested in this area of expertise.

### **Contending with Globalization in World**

### **Englishes** - Mukul Saxena 2010-05-28

This book engages with English in globalization, re-examining and re-interpreting the contemporary contexts of its acquisition and use. The chapters contained in this book weave together four inter-related themes that define the role of English in the global context: the 'centrality of structure', 'relationships of interdependence', 'social constructions of difference' and 'reproduction of inequality'. These themes enable the authors to draw attention to the dynamics of the contemporary realities of the 'English-speaking' and 'English-using' nations, especially as they compete for cultural, social, economic and symbolic capital in global networks. In engaging World Englishes with the sociolinguistics of globalization, the authors raise some fundamental questions about the status, structure, and functions of World Englishes.

*Language, Media and Globalization in the Periphery* - Sender Dovchin 2018-05-11

The title seeks to show how people are embedded culturally, socially and linguistically in a certain peripheral geographical location, yet are also able to roam widely in their use and takeup of a variety of linguistic and cultural resources. Drawing on data examples obtained from ethnographic fieldwork trips in Mongolia, a country located geographically, politically and economically on the Asian periphery, this book presents an example of how peripheral contexts should be seen as crucial sites for understanding the current sociolinguistics of globalization. Dovchin brings together several themes of wide contemporary interest, including sociolinguistic diversity in the context of popular culture and media in a globalized world (with a particular focus on popular music), and transnational flows of linguistic and cultural resources, to argue that the role of English and other languages in the local language practices of young musicians in Mongolia should be understood as "linguascapes." This notion of linguascapes adds

new levels of analysis to common approaches to sociolinguistics of globalization, offering researchers new complex perspectives of linguistic diversity in the increasingly globalized world.

*Globalization and the Future of German* -  
Andreas Gardt 2004-01-01

Is the world en route to becoming a linguistic colony of the United States? Or is this dramatic view an exaggeration, and there is no danger to linguistic diversity at all? The German language is at the center of an intensive debate on this issue. Its position in the world is under increasing pressure due to the growing importance of (American) English as the language of globalization. The articles in this volume deal with the national and international position of German in relation to English, language policies, the future of German as a language of science, German in the USA, and the intellectual and aesthetic dimensions of encountering a foreign language. They present

critical assessments addressing the dangers for the future of languages other than English, as well as positions which perceive the growing importance of English as a challenge and resource rather than as a threat.

**Language and Globalization** - Maryam Borjian  
2017-06-26

Questions for Discussion -- Author Profile --  
References -- Index

English and Development - Elizabeth J. Erling  
2013-05-16

This book investigates the relationship between English and personal and national development in the era of globalization. It addresses the effects that the increased use of English and the promotion of English-language education are having in developmental contexts, and their impact on broader educational issues.

**Languages in a Globalising World** - Jacques Maurais  
2003-04-10

Table of contents

Race and Ethnicity in English Language

Teaching - Christopher Joseph Jenks 2017-08-14  
This book examines racism and racialized discourses in the ELT profession in South Korea. The book is informed by a number of different critical approaches to race and discourse, and the discussions contained in the chapters offer one way of exploring how the ELT profession can be understood from such perspectives.

Observations made are based on the understanding that racism should not be viewed as individual acts of discrimination, but rather as a system of social structures. While the book is principally concerned with language teaching and learning in South Korea, the findings are situated in a wider discussion of race and ethnicity in the global ELT profession. The book makes the following argument: White normativity is an ideological commitment and a form of racialized discourse that comes from the social actions of those involved in the ELT profession; this normative model or ideal standard constructs a system of racial

discrimination that is founded on White privilege, saviorism and neoliberalism. Drawing on a wide range of data sources, this book is a must-read for anyone interested in critically examining ELT.

The Handbook of Language and Globalization -  
Nikolas Coupland 2012-09-17

The Handbook of Language and Globalization brings together important new studies of language and discourse in the global era, consolidating a vibrant new field of sociolinguistic research. The first volume to assemble leading scholarship in this rapidly developing field Features new contributions from 36 internationally-known scholars, bringing together key research in the field and establishing a benchmark for future research Comprehensive coverage is divided into four sections: global multilingualism, world languages and language systems; global discourse in key domains and genres; language, values and markets under globalization; and

language, distance and identities Covers an impressive breadth of topics including tourism, language teaching, social networking, terrorism, and religion, among many others Winner of the British Association for Applied Linguistics book prize 2011

**Language Policy and Language Planning** -  
Sue Wright 2016-04-08

This revised second edition is a comprehensive overview of why we speak the languages that we do. It covers language learning imposed by political and economic agendas as well as language choices entered into willingly for reasons of social mobility, economic advantage and group identity.

**The Power of Place** - Harm J. De Blij 2010  
Harm de Blij contends in this book that geography continues to hold us all in an unrelenting grip and that we are all born into natural and cultural environments that shape what we become, individually and collectively.  
Redefining the Role of Language in a Globalized

World - Wang, Ai-Ling 2021-01-22

Language, while seemingly static, is dynamic and ever-changing, necessitating adaptability in various fields of language studies. It is especially true in a globalized world and an information age. In the field of language and its applications, it is essential to reconsider and redefine existing issues and envision how the changes may have impacts on human beings and on the entire globe. Redefining the Role of Language in a Globalized World is an essential scholarly publication that explores the role language will play in a globalized world and how language changes over time through its interdependent relationship with technology. Featuring a wide range of topics such as bilingualism, native speaker prejudice, and social inequality, this book is essential for educators, linguists, researchers, curriculum designers, academicians, policymakers, librarians, and students.

**Hegemony of English** - Donaldo Macedo

2015-11-17

'[P]erhaps the best analysis of the English-only movement in the US and the ramifications worldwide of language policies favouring English ...It displays a dazzling grasp of the many meanings of language and the politics that underlie language policy and educational discourse.' Stanley Aronowitz, City University of New York 'In the present political climate, racism and classism often hide behind seemingly technical issues about English in the modern world. The Hegemony of English courageously unmask these deceptions and points the way to a more humane and sane way to discuss language in our global world.' James Paul Gee, University of Wisconsin, Madison The Hegemony of English succinctly exposes how the neoliberal ideology of globalization promotes dominating language policies. In the United States and Europe these policies lead to linguistic and cultural discrimination while, worldwide, they aim to stamp out a greater use and participation

of national and subordinate languages in world commerce and in international organizations such as the European Union. Democracy calls for broad, multi-ethnic participation, and the authors point us toward more effective approaches in an increasingly interconnected world.

Language Policy, Culture, and Identity in Asian Contexts - Amy B.M. Tsui 2017-09-25

Bringing together scholarship on issues relating to language, culture, and identity, with a special focus on Asian countries, this volume makes an important contribution in terms of analyzing and demonstrating how language is closely linked with crucial social, political, and economic forces, particularly the tensions between the demands of globalization and local identity. A particular feature is the inclusion of countries that have been under-represented in the research literature, such as Nepal, Bangladesh, Brunei Darussalam, Pakistan, Cambodia, Vietnam, and Korea. The book is organized in

three sections: Globalization and its Impact on Language Policies, Culture, and Identity; Language Policy and the Social (Re)construction of National Cultural Identity; Language Policy and Language Politics: The Role of English. Unique in its attention to how the domination of English is being addressed in relation to cultural values and identity by non-English speaking countries in a range of sociopolitical contexts, this volume will help readers to understand the impact of globalization on non-English speaking countries, particularly developing countries, which differ significantly from contexts in the West in their cultural orientations and the way identities are being constructed. Language Policy, Culture, and Identity in Asian Contexts will interest scholars and research students in the areas of language policy, education, sociolinguistics, applied linguistics, and critical linguistics. It can be adopted in graduate and advanced undergraduate courses on language policy, language in society, and language

education.

Globalization and Language Teaching - David Block 2002

This book considers the issues globalization raises for second language learning and teaching. Block and Cameron's collection shows how, in an economy based on services and information, the linguistic skills of workers becomes increasingly important. New technologies make possible new kinds of language teaching, and language becomes an economic commodity with a value in the global marketplace. This has implications for how and why people learn languages, and for which languages they learn. Drawing together the various strands of the globalization debate, this rich and varied collection of contributions explores issues such as: \*The commodification of language(s) and language skills \*The use of new media and new technologies in language learning and teaching \*The effects of globalization on the language teaching industry

\*New forms of power and resistance.

*China and English* - Joseph LoBianco 2009-11-26

It has been said there are more Chinese learning English than there are Americans. We all have a sense that the first decades of the third millennium, including the effects of the global financial recession, signal dramatic changes to the shape of the world to come. China's emergence as a superpower is one of the few certainties in this rapidly changing world. What is less well realised is the critical role which China's decisions about English will play in the world's communication profile. This unique volume explores this question looking at the debates on identity, cultural values and communication practices. Taking a wide-ranging view and uniquely blending both Chinese and Western perspectives the volume explores the critically important cultural consequences of mass English learning in today's world.

**Globalization in English Studies** - Maria Giorgieva 2010-02-19

Globalization, the concept used to account for the multitude of linkages, interconnections and interdependences that currently transcend territorial and sociocultural boundaries in the world, has been in the centre of continual controversy over its meaning, scope, intensity and social significance for post-modern societies. However, whether considered from the narrow angle of current socio-economic developments, or from the broad perspective of evolutionary processes straddling all spheres of life, globalization is generally acknowledged to refer to a complex set of processes of modernization, technologization, liberalization and integration operationalized through language and in a language shared by all those involved. For a number of geo-historical, socio-political, economic and technological reasons the language that has firmly established itself as the language of international communication is English. As a result, Global English takes a primary place in discussions of the effect of

globalization on world societies and culture. The volume *Globalization in English Studies* addresses the issue of how globalization impacts upon culture, literature, language communication and language learning and use policies, which are taken to constitute the multiplex disciplinary space of English Studies. Written by authors with different language, cultural and theoretical backgrounds, this collection of eleven chapters throws light on how “global” and “local” entities are subtly intertwined, refashioned and rescaled in different geo-political and sociocultural contexts. The book is divided into four parts: The first part, *Globalization in Culture*, dwells upon the effects of globalization in particular cultural domains and the institutional attempts in some countries at reducing its negative consequences for local practices. The second part, *Globalization in Literature*, examines the impact of global integration processes on social life. In particular, it focuses on new developments as

the “hybridization” and “technologization” of societies that tend to wipe out borders traditionally taken as reference points in building identity and a sense of belonging. The third part, *Globalization in Language Communication*, focuses on intercultural communication and the opportunities different multi-modal settings offer for the the realisation of intertextuality and interdiscursivity. Of particular interest is how local people select, appropriate , and creatively utilize cultural entities designed for global consumption to make them appear as their “own”. The last part, *Global English and English Language Teaching/ Learning Policy*, approaches the issue from a pedagogical perspective and examines the changes that globalization has caused for learners, learning environments and ways of speaking. Ranging over a variety of domains subsumed within English Studies, this collection of studies can serve as a good base for the cross-disciplinary synergy of ideas and fruitful debate

among scholars and practitioners with a vested interest in Global English.

*Motivation, Language Attitudes and Globalisation* - Zoltán Dörnyei 2006-04-12

This volume presents the results of the largest ever language attitude/motivation survey in second language studies. The research team gathered data from over 13,000 Hungarian language learners on three successive occasions: in 1993, 1999 and 2004. The examined period covers a particularly prominent time in Hungary’s history, the transition from a closed, Communist society to a western-style democracy that became a member of the European Union in 2004. Thus, the book provides an ‘attitudinal/motivational flow-chart’ describing how significant sociopolitical changes affect the language disposition of a nation. The investigation focused on the appraisal of five target languages - English, German, French, Italian and Russian - and this multi-language design made it also possible to observe the

changing status of the different languages in relation to each other over the examined 12-year period. Thus, the authors were in an ideal position to investigate the ongoing impact of language globalisation in a context where for various political/historical reasons certain transformation processes took place with unusual intensity and speed. The result is a unique blueprint of how and why language globalisation takes place in an actual language learning environment.

*Globalization of Language and Culture in Asia* - Viniti Vaish 2010-01-01

An exploration of the impact of globalization on diverse cultures and how this effects the dominant languages across Asian civilisations.

*Vanishing Voices* - Daniel Nettle 2000-07-27

Few people know that nearly one hundred native languages once spoken in what is now California are near extinction, or that most of Australia's 250 aboriginal languages have vanished. In fact, at least half of the world's languages may die out

in the next century. Daniel Nettle and Suzanne Romaine assert that this trend is far more than simply disturbing. Making explicit the link between language survival and environmental issues, they argue that the extinction of languages is part of the larger picture of near-total collapse of the worldwide ecosystem. Indeed, the authors contend that the struggle to preserve precious environmental resources-such as the rainforest-cannot be separated from the struggle to maintain diverse cultures, and that the causes of language death, like that of ecological destruction, lie at the intersection of ecology and politics. In addition to defending the world's endangered languages, the authors also pay homage to the last speakers of dying tongues, such as Red Thundercloud, a Native American in South Carolina; Ned Mandrell, with whom the Manx language passed away in 1974; and Arthur Bennett, an Australian who was the last person to know more than a few words of Mbabaram. In our languages lies the

accumulated knowledge of humanity. Indeed, each language is a unique window on experience. *Vanishing Voices* is a call to preserve this resource, before it is too late.

*Globalization of Language and Culture in Asia* - Viniti Vaish 2010-05-13

The impact of globalization processes on language is an emergent field in sociolinguistics. To date there has not been an in-depth look at this in Asia, although Asia includes the two most populous globalizing economies of the world, India and China. Covering the major themes in the field of globalization and language, this book will take a look at topics such as English emerging as the medium of instruction for subjects like mathematics and science. Another theme is the rise of Mandarin as a potentially 'global' language networking the Chinese diaspora. The cultural contexts of Asia, specifically the Sinic, Hindu and Islamic civilizations give the processes of globalization and language a unique dimension. This book is

suitable for researchers and postgraduate students in all fields of sociolinguistic enquiry. *Language and the Internet* - David Crystal 2006-08-31

Publisher description

**English Language Ideologies in Korea** - Jinhyun Cho 2017-07-27

This volume critically examines the phenomenon of "English fever" in South Korea from both micro- and macro-perspectives. Drawing on original research and rich illustrative examples, the book investigates two key questions: why is English so popular in Korea, and why is there such a gap between the 'dreams' and 'realities' associated with English in Korea? These questions are explored through the eyes of English-Korean translators and interpreters, who represent the professional group most intensely engaged in the zeal for English language mastery. Macro-perspectives focus on historical factors leading to the rise of English, with English-Korean translation and interpreting as a

key theme. Micro-perspectives explore the dreams that individuals attach to English and the ways in which they imagine it can transform their lives, and contrast these dreams with the stark realities felt on the ground. The gaps between these dreams and realities are explored from various angles, which include commodification, gender and neoliberalism. The book thus offers fresh insights on how the phenomenon of “English fever” has been created, reproduced, and sustained from both historical and contemporary viewpoints. From the reviews: This is an important study of how English is experienced in one country, Korea. A very insightful analysis of the interlocking of historical factors influencing the status of English, and the interlocking significance of class, gender, aesthetics, myth-making, and the role of the media and competitive commodification. The study is based on competent use of relevant theoretical approaches, solid fieldwork, and a personal

capacity to draw complex threads together. It demonstrates how language policy can be analysed in a stimulating way that has major importance beyond the borders of Korea. Language ideologies are brought to life effectively. Robert Phillipson, Emeritus Professor, Copenhagen Business School, Denmark

**Reclaiming the Local in Language Policy and Practice** - A. Suresh Canagarajah  
2005-01-15

This volume inserts the place of the local in theorizing about language policies and practices in applied linguistics. While the effects of globalization around the world are being discussed in such diverse circles as corporations, law firms, and education, and while the spread of English has come to largely benefit those in positions of power, relatively little has been said about the impact of globalization at the local level, directly or indirectly. Reclaiming the Local in Language

Policy and Practice is unique in focusing specifically on the outcomes of globalization in and among the communities affected by these changes. The authors make a case for why it is important for local social practices, communicative conventions, linguistic realities, and knowledge paradigms to actively inform language policies and practices for classrooms and communities in specific contexts, and to critically inform those pertaining to other communities. Engaging with the dominant paradigms in the discipline of applied linguistics, the chapters include research relating to second language acquisition, sociolinguistics, literacy, and language planning. The majority of chapters are case studies of specific contexts and communities, focused on situations of language teaching. Beyond their local contexts these studies are important for initiating discussion of their relevance for other, different communities and contexts. Taken together, the chapters in this book approach the task of reclaiming and

making space for the local by means of negotiating with the present and the global. They illuminate the paradox that the local contains complex values of diversity, multilingualism, and plurality that can help to reconceive the multilingual society and education for postmodern times.

*Globalization and Language Vitality* - Cécile B. Vigouroux 2008-11-05

This book discusses the effects of globalization on languages in Africa. In contrast to previous studies, the contributors examine whether or not globalization is affecting African languages in the same ways and at the same rate in different countries, and how local experiences of language change vary from place to place. Rather than seeing English as the 'killer language' par excellence, the contributors probe ways in which languages are being used side by side to complement each other in some contexts while competing against European colonial languages in others. The result is a diverse

canvas of language vitality in the African context, including matters of endangerment and loss, through the lense of globalization in its various interpretations. This book is a must read for students and researchers interested in language change and death and in the fate of European languages in the rest of the world.

### **Cultural Globalization and Language**

**Education** - B. Kumaravadivelu 2008-01-01

We live in a world that is marked by the twin processes of economic and cultural globalization. In this thought provoking book, Kumaravadivelu explores the impact of cultural globalization on second and foreign language education.

### **Glocalising Teaching English as an International Language**

- Marcus Callies 2021-12-20

The worldwide spread, diversification, and globalization of the English language in the course of the 20th and early 21st centuries has significant implications for English Language

Teaching and teacher education. We are currently witnessing a paradigm shift towards Teaching English as an International Language (TEIL) that aims to promote multilingualism and awareness of the diversity of Englishes, increase exposure to this diversity, embrace multiculturalism, and foster cross-cultural awareness. Numerous initiatives that embrace TEIL can be observed around the world, but ELT and teacher education in Germany (and other European countries) appear to be largely unaffected by this development, with standard British and American English and the monolingual native speaker (including the corresponding cultural norms) still being very much at the center of attention. The present volume addresses this gap and is the first of its kind to showcase recent initiatives that aim at introducing TEIL into ELT and teacher education in Germany, but which have applicability and impact for other countries with comparable education systems and 'traditional' ELT

practices in the Expanding Circle. The chapters in this book provide a balanced mix of conceptual, empirical, and practical studies and offer the perspectives of the many stakeholders involved in various settings of English language education whose voices have not often been heard, i.e., students, university lecturers, trainee teachers, teacher educators, and in-service teachers. It therefore adds significantly to the limited amount of previous work on TEIL in Germany and bridges the gap between theory and practice that will not only be relevant for researchers, educators, and practitioners in English language education in Germany but other educational settings that are still unaffected by the shift towards TEIL.

**The Globalisation of English and the English Language Classroom** - Claus Gnutzmann 2008

The Language of Global Success - Tsedal Neeley  
2019-11-19

"A fascinating examination of how an English-language mandate at a Japanese firm, Rakuten, unfolded over time and how employees reacted to it"--Back of jacket.

**English as a Global Language** - David Crystal  
2012-03-29

Written in a detailed and fascinating manner, this book is ideal for general readers interested in the English language.

Globalization and Language Vitality - Cécile B. Vigouroux 2008-11-05

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