

Comparative Study Of Uber And Regular Taxi Service

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A Research Agenda for the Gig Economy and Society - Valerio De Stefano 2022-11-18

Providing a comprehensive, interdisciplinary overview of the gig economy from both a labour and employment perspective, this Research Agenda goes beyond the question of the employment status of platform workers. It investigates how the gig economy is changing the way people work, how the platforms' business models are spreading in our economies, and what labour and social institutions are needed to respond to the challenges that platform work raises.

Regulating the Platform Economy - Lourdes Mella Méndez 2020-03-26

This book analyses novel and important issues relating to the emergence of new forms of work resulting from the introduction of disruptive technologies in the enterprises and the labour market, especially platform work. The first part of the book examines the platform economy and labour market, to address the more general challenges that the recent labour platforms pose for employment and the labour market, while the second part of the book considers the implications of the rise of different ways of work in the enterprises due to the incorporation of technology in a global context. Providing a rich analysis and evaluation of the numerous theoretical and practical regulatory problems arising from constantly developing technology, this book makes important and informed suggestions on how to solve the numerous problems which have arisen. The collection of

chapters in this volume are varied and are dealt with from different disciplinary angles, and from a diverse range of countries and legal systems to create an interesting and unique global picture on the topics studied therein. With an international perspective, the book will be of interest to students and scholars of economy and technology law.

Urban Transport Systems - Hamid Yaghoubi 2017-01-18

This book contains a collection of latest research developments on the urban transportation systems. It describes rail transit systems, subways, bus rapid transit (BRT) systems, taxicabs, automobiles, etc. This book also studies the technical parameters and provides a comprehensive overview of the significant characteristics for urban transportation systems, including energy management systems, wireless communication systems, operations and maintenance systems, transport serviceability, environmental problems and solutions, simulation, modelling, analysis, design, safety and risk, standards, traffic congestion, ride quality, air quality, noise and vibration, financial and economic aspects, pricing strategies, etc. This professional book as a credible source can be very applicable and useful for all professors, researchers, students, experienced technical professionals, practitioners and others interested in urban transportation systems.

The Routledge Handbook of Public Transport - Corinne Mulley 2021-05-13

The Routledge Handbook of Public Transport is

a reference work of chapters providing in-depth examination of the current issues and future developments facing public transport. Chapters in this book are dedicated to specific key topics, identifying the challenges therein and pointing to emerging areas of research and concern. The content is written by an international group of expert contributors and is enhanced through contributions from practitioners to deliver a broader perspective. The Handbook deals with public transport policy context, modal settings, public transport environment, public transport delivery issues, smart card data for planning and the future of public transport. This comprehensive reference work will be a vital source for academics, researchers and transport practitioners in public transport management, transport policy and transport planning.

Multi-dimensional Approaches Towards New Technology - Ashish Bharadwaj 2018-07-23

This open access edited book captures the complexities and conflicts arising at the interface of intellectual property rights (IPR) and competition law. To do so, it discusses four specific themes: (a) policies governing functioning of standard setting organizations (SSOs), transparency and incentivising future innovation; (b) issue of royalties for standard essential patents (SEPs) and related disputes; (c) due process principles, procedural fairness and best practices in competition law; and (d) coherence of patent policies and consonance with competition law to support innovation in new technologies. Many countries have formulated policies and re-oriented their economies to foster technological innovation as it is seen as a major source of economic growth. At the same time, there have been tensions between patent laws and competition laws, despite the fact that both are intended to enhance consumer welfare. In this regard, licensing of SEPs has been debated extensively, although in most instances, innovators and implementers successfully negotiate licensing of SEPs. However, there have been instances where disagreements on royalty base and royalty rates, terms of licensing, bundling of patents in licenses, pooling of licenses have arisen, and this has resulted in a surge of litigation in various jurisdictions and also drawn the attention of competition/anti-trust regulators. Further, a

lingering lack of consensus among scholars, industry experts and regulators regarding solutions and techniques that are apposite in these matters across jurisdictions has added to the confusion. This book looks at the processes adopted by the competition/anti-trust regulators to apply the principles of due process and procedural fairness in investigating abuse of dominance cases against innovators.

Trade Unions and Regions - Christian Lévesque 2022-08-09

Trade Unions and Regions: Better Work, Experimentation, and Regional Governance is about the place of workers and their unions in the modern world. It addresses current challenges for unions working in regions and the experiments that may take place at this level of governance. The book addresses pressing questions concerned with the conditions for better work and a humane society. The focus is on the capacities of unions to address questions relating to regional governance, in both supranational and sub-national regions. It examines workers and their unions in a variety of contexts: multinationals, industries, workplaces, and communities. The authors address the experiments that can be initiated by unions, governments, or employers and the ways in which collective organisations engage to address these matters in regional contexts. The analysis takes as a starting point the fracturing and divisions evident in various regions, in Australia, Canada, Mexico, Spain, the United Kingdom, and USA. The contributors propose novel analyses with lessons for unions. It should be of interest to union activists and leaders, political parties, governments, and those who make decisions in and about regions. Researchers and students of labour markets, political mobilisation, and employment relations will take the analyses further.

Between Public and Private Mobility - 2016-03

"TRB Special Report 319 analyzes the ways that innovative transportation services--including ridesharing, carsharing, bikesharing, and microtransit--are changing mobility for millions of travelers. Such services could reduce congestion and emissions from surface transportation if regulated wisely to encourage concurrent, instead of sequential, ridesharing.

Rapidly growing transportation network companies (TNCs), such as Uber and Lyft, however, are disrupting conventional taxi and limousine services and are raising policy challenges related to personal security and public safety, insurance requirements, employment and labor issues, and accessibility and equity. The committee's report offers guidance to state and local officials responsible for policy setting and regulation of for-hire transportation services in each of these areas. The report also addresses the need for greater consistency in regulations across jurisdictions and calls for TNCs to share more information about the volume, the frequency, and the types of trips they are providing, to allow for informed regulation and planning of transportation services"--provided by publisher.

Uber versus taxi. Generation Y's perception of taxi and Uber services in Lisbon - Benyi Heider 2016-05-02

Seminar paper from the year 2016 in the subject Economics - Case Scenarios, grade: 17,0 (=1,3 in Deutschland), Católica Lisbon School of Business & Economics, language: English, abstract: This report investigates the effects and influence of Uber's market entry in the greater Lisbon area. More specifically, the study evaluates the resulting impact on "Generation Y"'s perception of traditional taxi services. Based on the findings of the research, the report suggests concrete managerial implications to the traditional taxi industry. The overall research was designed to derive insights based on both, qualitative and quantitative approaches. The qualitative research was performed with two focus groups and created the foundation for the quantitative research, which was executed using an extensive online questionnaire with 94 participants. Both approaches targeted respondents classified as "Generation Y". Core findings include the most significant attributes to evaluate traditional taxi services. Most importantly, the price, the friendliness of the driver and security were highlighted. Moreover, the overall satisfaction of customers is further determined by attributes such as availability, comfort and payment process. It must be considered however, that taxi services are rated significantly different among Uber users and non Uber users. As the former have ranked taxi

services significantly worse than non Uber users, it can be concluded that the recent market entry of Uber influences and changes "Generation Y"'s perception of traditional taxis. The complementing finding that Uber services have been evaluated significantly more positive among the all respondents impressively emphasizes the threat for traditional taxis in the greater Lisbon area. The emerging competitor Uber is perceived as superior, even among the non Uber users. Both, the qualitative and quantitative analysis revealed that the traditional taxi industry currently faces major problems related to the lack of trust, transparency and security of the services, as well as the limited options of payment methods. For the time being, this leaves the services' availability as the only competitive advantage of the traditional taxi industry. In order to secure its competitiveness in any market scenario, it can be concluded that the industry needs to adapt its core services with regards to multiple service features. With a focus on "Generation Y", the taxi industry must introduce tools and mechanisms to enhance and control transparency, foster the acceptance of credit cards as a payment method and ultimately drop prices to a perceived fair and competitive level.

Demand for Emerging Transportation Systems - Constantinos Antoniou 2019-12-02
Demand for Emerging Transportation Systems: Modeling Adoption, Satisfaction, and Mobility Patterns comprehensively examines the concepts and factors affecting user quality-of-service satisfaction. The book provides an introduction to the latest trends in transportation, followed by a critical review of factors affecting traditional and emerging transportation system adoption rates and user retention. This collection includes a rigorous introduction to the tools necessary for analyzing these factors, as well as Big Data collection methodologies, such as smartphone and social media analysis. Researchers will be guided through the nuances of transport and mobility services adoption, closing with an outlook of, and recommendations for, future research on the topic. This resource will appeal to practitioners and graduate students. Examines the dynamics affecting adoption rates for public transportation, vehicle-sharing, ridesharing systems and autonomous

vehicles Covers the rationale behind travelers' continuous use of mobility services and their satisfaction and development Includes case studies, featuring mobility stats and contributions from around the world

The Platform Economy and the Smart City - Austin Zwick 2021-09-22

Over the past decade, cities have come into closer contact and conflict with new technologies. From reactive policymaking in response to platform economy firms to proactive policymaking in an effort to develop into smart cities, urban governance is transforming at an unprecedented speed and scale. Innovative technologies promise a brave new world of convenience and cost effectiveness - powered by cameras that monitor our movements, sensors that line our streets, and algorithms that determine our resource allocation - but at what cost? Exploring the relationship between technology and cities, this book brings together an outstanding group of authors in the field to provide a critical and necessary examination of the disruption that is under way. They look at how cities should understand and regulate novel technologies, what can be learned from proposed and failed smart city projects, and how innovative economies change the structure of cities themselves. Contributors dig deeply into these and similar subjects, contributing their voices to an important dialogue on the future of urban policy and governance. The first collection of its kind, this groundbreaking volume brings together social, economic, and cultural insights to enhance our understanding of the ongoing technological upheaval in cities around the world.

Frontier Computing - Jason C. Hung 2019-05-18

This book presents the proceedings of the 6th International Conference on Frontier Computing, held in Kuala Lumpur, Malaysia on July 3-6, 2018, and provides comprehensive coverage of the latest advances and trends in information technology, science and engineering. It addresses a number of broad themes, including communication networks, business intelligence and knowledge management, web intelligence, and related fields that inspire the development of information technology. The contributions cover

a wide range of topics: database and data mining, networking and communications, web and internet of things, embedded systems, soft computing, social network analysis, security and privacy, optical communication, and ubiquitous/pervasive computing. Many of the papers outline promising future research directions. The book is a valuable resource for students, researchers and professionals, and also offers a useful reference guide for newcomers to the field.

Digital Technologies and the Law of Obligations - Zvonimir Slakoper 2021-09-30

Digital Technologies and the Law of Obligations critically examines the emergence of new digital technologies and the challenges they pose to the traditional law of obligations, and discusses the extent to which existing contract and tort law rules and doctrines are equipped to meet these new challenges. This book covers various contract and tort law issues raised by emerging technologies - including distributed ledger technology, blockchain-based smart contracts, and artificial intelligence - as well as by the evolution of the internet into a participative web fuelled by user-generated content, and by the rise of the modern-day collaborative economy facilitated by digital technologies. Chapters address these topics from the perspective of both the common law and the civil law tradition. While mostly focused on the current state of affairs and recent debates and initiatives within the European Union regulatory framework, contributors also discuss the central themes from the perspective of the national law of obligations, examining the adaptability of existing legal doctrines to contemporary challenges, addressing the occasional legislative attempts to deal with the private law aspects of these challenges, and pointing to issues where legislative interventions would be most welcomed. Case studies are drawn from the United States, Singapore, and other parts of the common law world. Digital Technologies and the Law of Obligations will be of interest to legal scholars and researchers in the fields of contract law, tort law, and digital law, as well as to legal practitioners and members of law reform bodies.

Digital Marketing Outreach - Kavita Sharma 2022-08-26

This book studies the use of digital marketing

across the economic, social, and political sectors of India. It looks at diverse areas of business and non-business activities involving the use of digital platforms to augment marketing initiatives and improve reach, sales, and social media engagement. The volume analyses various themes including viral marketing, influencer marketing, webrooming behaviour, online impulse buying, telemedicine, social media advertising, and app-based cab services. It examines the role of digital marketing in creating a positive and favorable brand image for organisations by advertising their social responsiveness on social media and studies the influence of political brand value on social media activities. The authors also provide insight into changing trends within consumer behaviour, reflect on future challenges within the field, and highlight areas of growth. An important contribution to the study of new and emerging marketing practices, the book will be indispensable for students, researchers and teachers of communication, marketing, brand management, social media marketing, advertising, e-business, digital humanities, and consumer behaviour.

The Role of Sharing Mobility in Contemporary Cities - Guido Smorto

2020-11-02

The emergence of sharing mobility is having a profound impact on urban landscapes. In fact, it is deeply affecting the traditional organization of local services by calling into question how urban transportation is planned, and by redesigning city spaces. Further, by connecting people to shared assets, services or both, sharing mobility is poised to facilitate the more efficient use of underutilized resources, becoming a powerful tool for economic growth and social inclusion, while also contributing to sustainability. That being said, the economic, social and spatial impacts of sharing mobility have not been sufficiently investigated, and so far, the evidence is mixed. From a normative standpoint, while it is relevant to better understand the relations between sharing mobility, the city and the environment, it is also of crucial importance to define new policies and sound rules for sharing mobility in urban areas. Against this backdrop, this book adopts a multidisciplinary perspective to explore the role that sharing mobility can play

in the creation of more just and sustainable cities.

Law and the "Sharing Economy" - Derek McKee
2018-11-27

Controversy shrouds sharing economy platforms. It stems partially from the platforms' economic impact, which is felt most acutely in certain sectors: Uber drivers compete with taxi drivers; Airbnb hosts compete with hotels. Other consequences lie elsewhere: Uber is associated with a trend toward low-paying, precarious work, whereas Airbnb is accused of exacerbating real estate speculation and raising the cost of long-term rental housing. While governments in some jurisdictions have attempted to rein in the platforms, technology has enabled such companies to bypass conventional regulatory categories, generating accusations of "unfair competition" as well as debates about the merits of existing regulatory regimes. Indeed, the platforms blur a number of familiar distinctions, including personal versus commercial activity; infrastructure versus content; contractual autonomy versus hierarchical control. These ambiguities can stymie legal regimes that rely on these distinctions as organizing principles, including those relating to labour, competition, tax, insurance, information, the prohibition of discrimination, as well as specialized sectoral regulation. This book is organized around five themes: technologies of regulation; regulating technology; the sites of regulation (local to global); regulating markets; and regulating labour. Together, the chapters offer a rich variety of insights on the regulation of the sharing economy, both in terms of the traditional areas of law they bring to bear, and the theoretical perspectives that inform their analysis. This book is published in English. - La controverse entoure les plateformes d'économie de partage, partiellement en raison de leur impact économique. Certains secteurs subissent des contrecoups de manière plus aigüe : les chauffeurs d'Uber font concurrence aux chauffeurs de taxi, ou les hôtes Airbnb rivalisent avec les hôtels. Par ailleurs, Uber exacerberait l'emploi précaire et mal rémunéré tandis qu'Airbnb amplifierait la spéculation immobilière et entraînerait, à terme, une hausse du coût de location. On a tenté de réglementer ce type de plateformes, mais la technologie est telle qu'elle

permet aux entreprises d'aisément contourner la réglementation conventionnelle, si bien que les accusations de « concurrence déloyale » fusent de toutes parts, provoquant une remise en question du cadre réglementaire. En effet, de telles plateformes viennent brouiller les cartes, confondant les distinctions convenues entre personnel et commercial, infrastructure et contenu, autonomie contractuelle et contrôle hiérarchique. Cette ambiguïté peut avoir d'importantes répercussions sur le bon fonctionnement de l'appareil réglementaire qui encadre les principes organisateurs du travail, de la concurrence, de l'impôt, de l'assurance, de l'information et de l'interdiction de la discrimination, sans parler de la réglementation sectorielle spécialisée. Cinq thématiques sont abordées dans cet ouvrage : les technologies de la réglementation; la réglementation de la technologie; les lieux de la réglementation (du local au mondial); la réglementation des marchés; et la réglementation du travail. Les chapitres se conjuguent pour offrir une réflexion d'une gamme d'experts sur la jurisprudence traditionnelle que sur les approches théoriques qui informent et façonnent la réglementation de l'économie du partage. Ce livre est publié en anglais.

Improving Urban Access - Elliott D. Sclar
2016-03-31

By 2050, two-thirds of the world's population will live in cities. To thrive, they will need efficient and sustainable forms of transport, but to achieve this, the financial incentives guiding urban transport operation must change - and change rapidly. Urban transport plays a critical role in determining the social, environmental and economic shape of cities. *Improving Urban Access: New Approaches to Funding Transport Investment* provide innovative ideas on how we might reorganize transport finance to ensure that it is suited to serving the social, environmental and economic principles that must guide future urban living. Continuing the work begun by its predecessor, *Urban Access for the 21st Century*, the authors assess the complexity of implementing new finance approaches and suggest ways to make positive and radical changes. Although the range of revenue raising options remain limited to users, indirect beneficiaries, and the general public,

these can be recast to transform the way transport is paid for and therefore how its services are delivered. New finance models only succeed when they are intrinsically linked to the economic, social, cultural and political forces that create urban life. Together these volumes provide a starting point for the deeper research and policy design needed to successfully create urban transport finance systems that can address the challenges that 21st century cities present.

Shared Mobility - Junfeng Jiao 2021-07-20

Shared Mobility offers a current view on one of the most significant economic activities in recent years. While most studies investigate shared mobility services and transportation piecemeal by city, mode, or company, this book focuses on transportation network companies themselves, highlighting shared bikes and E-scooters. Sections cover how they perform at the local or regional level in an effort to help governments better plan and regulate these emerging services. *Shared Mobility* explores the opportunities and challenges in these new systems and provides a thorough and succinct reference text for researchers, graduate students, and professionals in the fields of transportation planning, transportation engineering, and urban planning. Examines data collected from the author's extensive multi-year lab study on shared mobility and transportation. Offers a detailed quantitative analysis of shared mobility activities and their impacts on people and cities. Explores the interactions between shared mobility modes and policy outcomes.

Global Perspectives on Legal Challenges Posed by Ridesharing Companies - Zeynep

Ayata 2020-09-28

This book examines how regulators and policymakers from nine different countries have dealt with Uber, and initiates a legal dialogue between different jurisdictions that could potentially pave the way to a harmonized approach in regulating Uber. The case studies, conducted in Brazil, Germany, Italy, Mexico, Spain, South Africa, Turkey, the UK and the US reveal the case law and regulatory responses that have been adopted in various areas of law. Legal issues relevant to Uber include market regulation, labor law, civil liability, consumer protection, unfair competition and antitrust law.

The book thus compares and contrasts the regulatory policy implications of the disruptive innovation created by Uber in the area of transport services. The book starts with a conceptual overview of the legal challenges posed by Uber and concludes with comparative findings based on the individual case studies. In addition to introducing academics and legal practitioners to the theoretical and practical legal problems they may encounter in connection with Uber, the book will especially appeal to policymakers, who can benefit from and compare the experiences of other jurisdictions.

Decent Work in the Digital Age - Tamás Gyulavári 2022-10-20

This book explores the legal and practical implications of the digital age for employment and industrial relations. To that end, the book analyses the problems arising from the digitalisation of work and the negative effects on working conditions in fields such as platform work, robotisation, discrimination, data protection, and freedom of speech. It also looks at how to ensure decent working conditions for workers affected by digitalisation, by investigating the minimum standards that should be ensured to mitigate negative effects – and how these could be best guaranteed by legislation and collective bargaining. The book presents a theoretical framework on the impact of automatisisation, robotics, and digitalisation on the very basic principles of individual and collective labour law. The chapters provide an in-depth analysis of new patterns of work prompted by digitalisation, including: classification of platform workers; recognition of employment and social security rights; competition law aspects of platform work; remote (tele)work arrangements; algorithmic decision-making and remote surveillance; data protection and privacy; and social media in working environments. The book is an important reference for academics and researchers, social partners, and policy makers with an interest in labour law and industrial relations.

Less Than a Living Wage - 1921

Disrupting Mobility - Gereon Meyer 2017-01-04

This book explores the opportunities and challenges of the sharing economy and

innovative transportation technologies with regard to urban mobility. Written by government experts, social scientists, technologists and city planners from North America, Europe and Australia, the papers in this book address the impacts of demographic, societal and economic trends and the fundamental changes arising from the increasing automation and connectivity of vehicles, smart communication technologies, multimodal transit services, and urban design. The book is based on the Disrupting Mobility Summit held in Cambridge, MA (USA) in November 2015, organized by the City Science Initiative at MIT Media Lab, the Transportation Sustainability Research Center at the University of California at Berkeley, the LSE Cities at the London School of Economics and Politics and the Innovation Center for Mobility and Societal Change in Berlin.

New Directions in South African Tourism Geographies - Jayne M. Rogerson 2019-09-26

This book provides an overview of innovative and new directions being chartered in South African tourism geographies. Within the context of global change the volume explores different facets and different geographies of tourism. Key themes under scrutiny include the sharing economy, the changing accommodation service sector, touring poverty, tourism and innovation, tourism and climate change, threats to sustainability, inclusive tourism and a number of studies which challenge the present-mindedness of much tourism geographical scholarship. The 18 chapters range across urban and rural landscapes in South Africa with sectoral studies which include adventure tourism, coastal tourism, cruise tourism, nature-based tourism, sports tourism and wine tourism. Finally, the volume raises a number of policy and planning issues in the global South in particular relating to sustainability, local economic development and poverty reduction. Outlining the impact of tourism expansion in South Africa and suggesting future research directions, this stimulating book is a valuable resource for geographers as well as researchers and students in the field of tourism studies.

Sustainable Smart City Transitions - Luca Mora 2022-02-24

This book enhances the reader's understanding of the theoretical foundations, sociotechnical

assemblage, and governance mechanisms of sustainable smart city transitions. Drawing on empirical evidence stemming from existing smart city research, the book begins by advancing a theory of sustainable smart city transitions, which forms bridges between smart city development studies and some of the key assumptions underpinning transition management and system innovation research, human geography, spatial planning, and critical urban scholarship. This interdisciplinary theoretical formulation details how smart city transitions unfold and how they should be conceptualized and enacted in order to be assembled as sustainable developments. The proposed theory of sustainable smart city transitions is then enriched by the findings of investigations into the planning and implementation of smart city transition strategies and projects. Focusing on different empirical settings, change dimensions, and analytical elements, the attention moves from the sociotechnical requirements of citywide transition pathways to the development of sector-specific smart city projects and technological innovations, in particular in the fields of urban mobility and urban governance. This book represents a relevant reference work for academic and practitioner audiences, policy makers, and representative of smart city industries. The chapters in this book were originally published as a special issue of the Journal of Urban Technology.

Urban Transport XXIII - C.A. Brebbia
2017-12-11

Forming the 23rd addition to a successful series, this book contains papers presented by an extensive selection of international delegates at the 23rd International Conference on Urban Transport and the Environment. Due to its continued success and multiplicity of topics, the series is considered to be a leading source of new research in the area of transport engineering. Transportation in urban areas, with its related environmental and social impacts, is of significant concern for government policymakers and for the urban citizens who need efficient transport systems. Extensive reviews of these systems are required to devise and then safeguard their operational use, maintenance, safety and security. The

continuing requirement for better and more efficient urban transport systems and the need for a healthier environment has added to the increasing international desire for new technologies and developments in this essential field. The variety of topics covered reflects the complex interaction of urban transport systems with their environment and the need to establish integrated strategies. These topics include: Public transport systems; Urban transport planning and management; Environmental impact; Economic and social impact; Safety and security; Transportation modelling and simulation; Intelligent and advanced transport systems; City logistics; Inter-modal transport systems; Mass transport strategies; Freight transport; Railway systems; Port and city; Mobility and public space; Innovative electric transportation; Eco-mobility transport systems; Integrated network systems; Traditional and alternative fuels and energy; Public policies and governance.

Mobile Phone Behavior - Zheng Yan 2017-11-30

This book provides the first comprehensive introduction to the newly-emerging science of mobile phone behavior. It presents the unexpected complexity of human mobile phone behavior through four basic aspects of mobile phone usage (users, technologies, activities, and effects), and then explores four major domains of such behavior (medicine, business, education, and everyday life). Chapters open with thoughts on mobile phone usage and behavior from interviews with cell phone users, then present a series of scientific studies, synthesized knowledge, and real-life cases, concluding with complex but highly readable analyses of each aspect of mobile phone behavior. Readers should achieve two intellectual goals: gaining a usable knowledge of the complexity of mobile phone behaviour, and developing the skills to analyze the complexity of mobile phone usage - and further technological behaviors.

Modern Forms of Work - Stefano Bellomo
2020-10-06

The collective volume "Modern Forms of Work. A European Comparative Study" evokes the intent to embody a reflection focused on modern labour law issues from a comparative perspective. A first set of essays contains national reports on modern forms of work. The

second group contains some reflections regarding critical issues on digitalization, platforms and algorithms, analysing the different facets of the galaxy of digital work. The third group of essays flows into the section entitled “new balances and workers’ rights in the digital era”, a crucial topic in the debate. The complex of the writings, despite the diversity of approaches and methods, reveals the existence of a dense and inexhaustible dialogue between young scholars, at European and extra-European level. The analysis of new forms of work – the offspring of transnational processes of globalization and technologization – forms a fertile ground for experimenting a transnational dialogue on which young researchers can practice with excellent results, as this small volume confirms.

Handbook of Digital Innovation - Satish Nambisan 2020-07-31

Digital innovations influence every aspect of life in an increasingly digitalized world. Firms pursuing digital innovations must consider how digital technologies shape the nature, process and outcomes of innovation as well as long- and short-term social, economic and cultural consequences of their offerings. This Handbook contributes to a transdisciplinary understanding of digital innovation with a diverse set of leading scholars and their distinct perspectives. The ideas and principles advanced herein set the agenda for future transdisciplinary research on digital innovation in ways that inform not only firm-level strategies and practices but also policy decisions and science-focused investments.

Hustle and Gig - Alexandra J. Ravenelle 2019-03-12

Choose your hours, choose your work, be your own boss, control your own income. Welcome to the sharing economy, a nebulous collection of online platforms and apps that promise to transcend capitalism. Supporters argue that the gig economy will reverse economic inequality, enhance worker rights, and bring entrepreneurship to the masses. But does it? In *Hustle and Gig*, Alexandra J. Ravenelle shares the personal stories of nearly eighty predominantly millennial workers from Airbnb, Uber, TaskRabbit, and Kitchensurfing. Their stories underline the volatility of working in the gig economy: the autonomy these young workers

expected has been usurped by the need to maintain algorithm-approved acceptance and response rates. The sharing economy upends generations of workplace protections such as worker safety; workplace protections around discrimination and sexual harassment; the right to unionize; and the right to redress for injuries. Discerning three types of gig economy workers—Success Stories, who have used the gig economy to create the life they want; Strugglers, who can’t make ends meet; and Strivers, who have stable jobs and use the sharing economy for extra cash—Ravenelle examines the costs, benefits, and societal impact of this new economic movement. Poignant and evocative, *Hustle and Gig* exposes how the gig economy is the millennial’s version of minimum-wage precarious work.

The Role of Innovation and Entrepreneurship in Economic Growth - Michael J Andrews 2022-03-11

This volume presents studies from experts in twelve industries, providing insights into the future role of innovation and entrepreneurship in driving economic growth across sectors. We live in an era in which innovation and entrepreneurship seem ubiquitous, particularly in regions like Silicon Valley, Boston, and the Research Triangle Park. But many metrics of economic growth, such as productivity growth and business dynamism, have been at best modest in recent years. The resolution of this apparent paradox is dramatic heterogeneity across sectors, with some industries seeing robust innovation and entrepreneurship and others seeing stagnation. By construction, the impact of innovation and entrepreneurship on overall economic performance is the cumulative impact of their effects on individual sectors. Understanding the potential for growth in the aggregate economy depends, therefore, on understanding the sector-by-sector potential for growth. This insight motivates the twelve studies of different sectors that are presented in this volume. Each study identifies specific productivity improvements enabled by innovation and entrepreneurship, for example as a result of new production technologies, increased competition, or new organizational forms. These twelve studies, along with three synthetic chapters, provide new insights on the

sectoral patterns and concentration of the contributions of innovation and entrepreneurship to economic growth.

Australasian Conference on Information Systems 2018 - Australasian Conference on Information Systems 2018-01-01

The Nature of the Firm - Ronald Harry Coase 1993

This volume features a series of essays which arose from a conference on economics, addressing the question: what is the nature of the firm in economic analysis? This paperback edition includes the Nobel Lecture of R.N. Case.

Urban Platforms and the Future City - Mike Hodson 2020-11-30

This title takes the broadest possible scope to interrogate the emergence of “platform urbanism”, examining how it transforms urban infrastructure, governance, knowledge production, and everyday life, and brings together leading scholars and early-career researchers from across five continents and multiple disciplines. The volume advances theoretical debates at the leading edge of the intersection between urbanism, governance, and the digital economy, by drawing on a range of empirically detailed cases from which to theorize the multiplicity of forms that platform urbanism takes. It draws international comparisons between urban platforms across sites, with attention to the leading edges of theory and practice and explores the potential for a renewal of civic life, engagement, and participatory governance through “platform cooperativism” and related movements. A breadth of tangible and diverse examples of platform urbanism provides critical insights to scholars examining the interface of digital technologies and urban infrastructure, urban governance, urban knowledge production, and everyday urban life. The book will be invaluable on a range of undergraduate and postgraduate courses, as well as for academics and researchers in these fields, including anthropology, geography, innovation studies, politics, public policy, science and technology studies, sociology, sustainable development, urban planning, and urban studies. It will also appeal to an engaged, academia-adjacent readership, including city and regional planners, policymakers, and third-

sector researchers in the realms of citizen engagement, industrial strategy, regeneration, sustainable development, and transport.

Improving Business Performance Through Innovation in the Digital Economy - Oncioiu, Ionica 2019-09-06

In the 21st century, advancements in the digital world are bringing about rapid waves of change in organizational management. As such, it is increasingly imperative to discover ways for businesses to adapt to changes in the markets and seize various digital marketing opportunities. *Improving Business Performance Through Innovation in the Digital Economy* is an essential reference source for the latest research on the impact of digital computing. It investigates new economic and entrepreneurial approaches to enhancing community development. Featuring research on topics such as business ethics, mobile technology, and cyber security, this book is ideally designed for knowledge workers, business managers, executives, entrepreneurs, small and medium enterprise managers, academicians, researchers, students, and global leaders seeking coverage on the management of sustainable enterprises.

Sustainable Development Research in the Asia-Pacific Region - Walter Leal Filho 2018-02-27

This multidisciplinary book focuses on best practices in sustainability research in the Asia-Pacific Region. Drawing links between research, practice, education for sustainability and the needs of industry, it addresses the sustainable development goals (SDGs). The book also presents research undertaken by a wide range of universities on matters related to sustainable development, in order to promote research in this area across multiple disciplines. Four key themes are explored: (1) Education for Sustainability. (2) Sustainable Cities. (3) Sustainable Buildings. (4) Sustainable Infrastructure. This unique book documents and disseminates the wealth of know-how on sustainable development research in the Asia-Pacific Region today. It presents lessons learned and comparative case studies from various countries, including India, China, Indonesia, the Philippines, Bangladesh, New Zealand and Australia.

Autonomous, Connected, Electric and Shared Vehicles - UMAR ZAKIR ABDUL HAMID
2022-10-28

We are at the beginning of the next major disruptive cycle caused by computing. In transportation, the term Autonomous, Connected, Electric, and Shared (ACES) has been coined to represent the enormous innovations enabled by underlying electronics technology. The benefits of ACES vehicles range from improved safety, reduced congestion, and lower stress for car occupants to social inclusion, lower emissions, and better road utilization due to optimal integration of private and public transport. ACES is creating a new automotive and industrial ecosystem that will disrupt not only the technical development of transportation but also the management and supply chain of the industry. Disruptions caused by ACES are prompted by not only technology but also by a shift from a traditional to a software-based mindset, embodied by the arrival of a new generation of automotive industry workforce. In *Autonomous, Connected, Electric and Shared Vehicles: Disrupting the Automotive and Mobility Sectors*, Umar Zakir Abdul Hamid provides an overview of ACES technology for cross-disciplinary audiences, including researchers, academics, and automotive professionals. Hamid bridges the gap among the book's varied audiences, exploring the development and deployment of ACES vehicles and the disruptions, challenges, and potential benefits of this new technology. Topics covered include:

- Recent trends and progress stimulating ACES growth and development
- ACES vehicle overview
- Automotive and mobility industry disruptions caused by ACES
- Challenges of ACES implementation
- Potential benefits of the ACES ecosystem

While market introduction of ACES vehicles that are fully automated and capable of unsupervised driving in an unstructured environment is still a long-term goal, the future of mobility will be ACES, and the transportation industry must prepare for this transition. *Autonomous, Connected, Electric and Shared Vehicles* is a necessary resource for anyone interested in the successful and reliable implementation of ACES. "ACES are destined to be a game changers on the roads, altering the face of mobility." Daniel Watzenig, Professor

Driven - Marcello Di Cintio 2021-05-04

In conversations with drivers ranging from veterans of foreign wars to Indigenous women protecting one another, Di Cintio explores the borderland of the North American taxi. "The taxi," writes Marcello Di Cintio, "is a border." Occupying the space between public and private, a cab brings together people who might otherwise never have met—yet most of us sit in the back and stare at our phones. Nowhere else do people occupy such intimate quarters and share so little. In a series of interviews with drivers, their backgrounds ranging from the Iraqi National Guard, to the Westboro Baptist Church, to an arranged marriage that left one woman stranded in a foreign country with nothing but a suitcase, *Driven* seeks out those missed conversations, revealing the unknown stories that surround us. Travelling across borders of all kinds, from battlefields and occupied lands to midnight fares and Tim Hortons parking lots, Di Cintio chronicles the many journeys each driver made merely for the privilege to turn on their rooftop. Yet these lives aren't defined by tragedy or frustration but by ingenuity and generosity, hope and indomitable hard work. From night school and sixteen-hour shifts to schemes for athletic careers and the secret Shakespeare of Dylan's lyrics, Di Cintio's subjects share the passions and triumphs that drive them. Like the people encountered in its pages, *Driven* is an unexpected delight, and that most wondrous of all things: a book that will change the way you see the world around you. A paean to the power of personality and perseverance, it's a compassionate and joyful tribute to the men and women who take us where we want to go. *Digital and Social Media Marketing* - Nripendra P. Rana 2019-11-11

This book examines issues and implications of digital and social media marketing for emerging markets. These markets necessitate substantial adaptations of developed theories and approaches employed in the Western world. The book investigates problems specific to emerging markets, while identifying new theoretical constructs and practical applications of digital marketing. It addresses topics such as electronic word of mouth (eWOM), demographic

differences in digital marketing, mobile marketing, search engine advertising, among others. A radical increase in both temporal and geographical reach is empowering consumers to exert influence on brands, products, and services. Information and Communication Technologies (ICTs) and digital media are having a significant impact on the way people communicate and fulfil their socio-economic, emotional and material needs. These technologies are also being harnessed by businesses for various purposes including distribution and selling of goods, retailing of consumer services, customer relationship management, and influencing consumer behaviour by employing digital marketing practices. This book considers this, as it examines the practice and research related to digital and social media marketing.

Non-Standard Work, Self-Employment and Precariousness - Valeria Pulignano 2021-05-04

Uber—Brave New Service or Unfair

Competition - Jasenko Marin 2019-10-19

This book analyzes the legal issues connected with the provision of Uber-related services. It primarily focuses on the various contractual and non-contractual relationships that occur during the use of Uber applications, especially with reference to Uber headquarters (Uber App), Uber branch offices (advertisements), Uber partner drivers (employees or self-employed), Uber application registered users, Uber transportation service users (contracting passenger) and third-party Uber transportation service users (additional passenger). It also provides a comparison of standard transportation services and contracts of carriage, irrespective of whether the carrier in question is a common carrier, contractual carrier, actual carrier or an intermediary service provider. Furthermore, the book presents the relevant case law, especially with regard to Uber

as a taxi service, Uber as a share-riding service, Uber as a rent-a-car with driver service, Uber as an employer and Uber as a key organizer of transportation service, in Croatia, Belgium, Germany, Italy, the Netherlands, United Kingdom, United States, Hungary, Argentina, and France. Lastly, it explores the different legislative approaches to resolving various issues related to the appearance of Uber and similar companies - the Laissez-faire model, Status Quo model, Legal Adjustment model, and the New Legislative Paradigm model.

Frog Neurobiology - R. Llinas 2012-12-06

In review, the amount of information available on the morphological and functional properties of the frog nervous system is very extensive indeed and in certain areas is the only available source of information in vertebrates. Furthermore, much of the now classical knowledge in neurobiology was originally obtained and elaborated in depth in this vertebrate. To cite only a few examples, studies of nerve conduction, neuromuscular transmission, neuronal integration, sense organs, development, and locomotion have been developed with great detail in the frog and in conjunction provide the most complete holistic description of any nervous system. Added to the above considerations, the ease with which these animals may be maintained (both as adults and during development) and the advantage of their lower cost as compared with other vertebrate forms make the frog one of the most important laboratory animals in neurobiology. With these thoughts in mind, we decided to compile this volume. Our goal in doing so was to assemble as much as possible of the information available on frog neurobiology and to have the different topics covered by authorities in each of the fields represented. To keep the handbook restricted to one volume, we found it necessary to omit the large field of amphibian muscle neurobiology, which has already been summarized in various other publications.