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Binocular Vision and Ocular Motility - Hermann M. Burian 1974

Commercial Aviation Safety, Sixth Edition - Stephen K. Cusick
2017-05-12

Up-To-Date Coverage of Every Aspect of Commercial Aviation Safety
Completely revised edition to fully align with current U.S. and international regulations, this hands-on resource clearly explains the principles and practices of commercial aviation safety—from accident investigations to Safety Management Systems. *Commercial Aviation Safety, Sixth Edition*, delivers authoritative information on today's risk management on the ground and in the air. The book offers the latest procedures, flight technologies, and accident statistics. You will learn about new and evolving challenges, such as lasers, drones (unmanned aerial vehicles), cyberattacks, aircraft icing, and software bugs. Chapter outlines, review questions, and real-world incident examples are featured throughout. Coverage includes: • ICAO, FAA, EPA, TSA, and OSHA regulations • NTSB and ICAO accident investigation processes • Recording and reporting of safety data • U.S. and international aviation accident statistics • Accident causation models • The Human Factors Analysis and Classification System (HFACS) • Crew Resource Management (CRM) and Threat and Error Management (TEM) • Aviation

Safety Reporting System (ASRS) and Flight Data Monitoring (FDM) • Aircraft and air traffic control technologies and safety systems • Airport safety, including runway incursions • Aviation security, including the threats of intentional harm and terrorism • International and U.S. Aviation Safety Management Systems

Fire in the Minds of Men - James H. Billington 1999

This book traces the origins of a faith--perhaps the faith of the century. Modern revolutionaries are believers, no less committed and intense than were Christians or Muslims of an earlier era. What is new is the belief that a perfect secular order will emerge from forcible overthrow of traditional authority. This inherently implausible idea energized Europe in the nineteenth century, and became the most pronounced ideological export of the West to the rest of the world in the twentieth century. Billington is interested in revolutionaries--the innovative creators of a new tradition. His historical frame extends from the waning of the French Revolution in the late eighteenth century to the beginnings of the Russian Revolution in the early twentieth century. The theater was Europe of the industrial era; the main stage was the journalistic offices within great cities such as Paris, Berlin, London, and St. Petersburg. Billington claims with considerable evidence that revolutionary ideologies were shaped as much by the occultism and proto-romanticism

of Germany as the critical rationalism of the French Enlightenment. The conversion of social theory to political practice was essentially the work of three Russian revolutions: in 1905, March 1917, and November 1917. Events in the outer rim of the European world brought discussions about revolution out of the school rooms and press rooms of Paris and Berlin into the halls of power. Despite his hard realism about the adverse practical consequences of revolutionary dogma, Billington appreciates the identity of its best sponsors, people who preached social justice transcending traditional national, ethnic, and gender boundaries. When this book originally appeared The New Republic hailed it as "remarkable, learned and lively," while The New Yorker noted that Billington "pays great attention to the lives and emotions of individuals and this makes his book absorbing." It is an invaluable work of history and contribution to our understanding of political life.

Creative Living for Today - Maxwell Maltz 2013-12

A practical and inspiring guide to happiness and self-fulfillment.

Military Anthropology - Montgomery McFate 2018-05-01

In almost every military intervention in its history, the US has made cultural mistakes that hindered attainment of its policy goals. From the strategic bombing of Vietnam to the accidental burning of the Koran in Afghanistan, it has blundered around with little consideration of local cultural beliefs and for the long-term effects on the host nation's society. Cultural anthropology--the so-called "handmaiden of colonialism"--has historically served as an intellectual bridge between Western powers and local nationals. What light can it shed on the intersection of the US military and foreign societies today? This book tells the story of anthropologists who worked directly for the military, such as Ursula Graham Bower, the only woman to hold a British combat command during WWII. Each faced challenges including the negative outcomes of exporting Western political models and errors of perception. Ranging from the British colonial era in Africa to the recent wars in Iraq and Afghanistan, Military Anthropology illustrates the conceptual, cultural and practical barriers encountered by military organisations operating in societies vastly different from their own.

The Magic Power of Self-Image Psychology - Maxwell Maltz 2015-01-12

This book will show you a new way to a bright & full life. And the exercises you must do to unleash the colossal forces in your mind and drive forward to greater prosperity.

Encyclopedia of Communication Theory - Stephen W. Littlejohn 2009-08-18

With more than 300 entries, these two volumes provide a one-stop source for a comprehensive overview of communication theory, offering current descriptions of theories as well as the background issues and concepts that comprise these theories. This is the first resource to summarize, in one place, the diversity of theory in the communication field. Key Themes Applications and Contexts Critical Orientations Cultural Orientations Cybernetic and Systems Orientations Feminist Orientations Group and Organizational Concepts Information, Media, and Communication Technology International and Global Concepts Interpersonal Concepts Non-Western Orientations Paradigms, Traditions, and Schools Philosophical Orientations Psycho-Cognitive Orientations Rhetorical Orientations Semiotic, Linguistic, and Discursive Orientations Social/Interactional Orientations Theory, Metatheory, Methodology, and Inquiry

Virtual Futures - Joan Broadhurst Dixon 2005-07-20

Virtual Futures explores the ideas that the future lies in its ability to articulate the consequences of an increasingly synthetic and virtual world. New technologies like cyberspace, the internet, and Chaos theory are often discussed in the context of technology and its potential to liberate or in terms of technophobia. This collection examines both these ideas while also charting a new and controversial route through contemporary discourses on technology; a path that discusses the material evolution and the erotic relation between humans and machines. Virtual Futures brings together diverse fields such as cyberfeminism, materialist philosophy, postmodern fiction, computing culture and performance art, with essays by Sadie Plant, Stelarc and Manuel de Landa (to name a few). The collection heralds the death of humanism and the ride of posthuman pragmatism. The contested zone of

debate throughout these essays is the notion of the posthuman, or the possibility of the cyborg as the free human. Viewed by some writers as a threat to human life and humanism itself, others in the collection describe the posthuman as a critical perspective that anticipates the next step in evolution: the integration or synthesis of humans and machines, organic life and technology. This view of technology and information is heavily influenced by Anglo American literature, especially cyberpunk, Pynchon and Ballard, as well as the materialist philosophies of Freud, Deleuze, and Haraway, *Virtual Futures* provides analyses by both established theorists and the most innovative new voices working in conjunction between the arts and contemporary technology.

New Media - Leah A. Lievrouw 2009

Psycho-Cybernetics - Maxwell Maltz 2015-11-03

Cybernetics (loosely translated from the Greek): “a helmsman who steers his ship to port.” Psycho-Cybernetics is a term coined by Dr. Maxwell Maltz, which means, “steering your mind to a productive, useful goal so you can reach the greatest port in the world, peace of mind.” Since its first publication in 1960, Maltz’s landmark bestseller has inspired and enhanced the lives of more than 30 million readers. In this updated edition, with a new introduction and editorial commentary by Matt Furey, president of the Psycho-Cybernetics Foundation, the original text has been annotated and amplified to make Maltz’s message even more relevant for the contemporary reader. “Before the mind can work efficiently, we must develop our perception of the outcomes we expect to reach. Maxwell Maltz calls this Psycho-Cybernetics; when the mind has a defined target it can focus and direct and refocus and redirect until it reaches its intended goal.” —Tony Robbins (from *Unlimited Power*) Maltz was the first researcher and author to explain how the self-image (a term he popularized) has complete control over an individual’s ability to achieve (or fail to achieve) any goal. And he developed techniques for improving and managing self-image—visualization, mental rehearsal, relaxation—which have informed and inspired countless motivational gurus, sports psychologists, and self-help practitioners for more than

fifty years. The teachings of Psycho-Cybernetics are timeless because they are based on solid science and provide a prescription for thinking and acting that lead to quantifiable results.

Predator Empire - Ian G. R. Shaw 2016-08-15

What does it mean for human beings to exist in an era of dronified state violence? How can we understand the rise of robotic systems of power and domination? Focusing on U.S. drone warfare and its broader implications as no other book has to date, *Predator Empire* argues that we are witnessing a transition from a labor-intensive “American empire” to a machine-intensive “Predator Empire.” Moving from the Vietnam War to the War on Terror and beyond, Ian G. R. Shaw reveals how changes in military strategy, domestic policing, and state surveillance have come together to enclose our planet in a robotic system of control. The rise of drones presents a series of “existential crises,” he suggests, that are reengineering not only spaces of violence but also the character of the modern state. Positioning drone warfare as part of a much longer project to watch and enclose the human species, he shows that for decades—centuries even—human existence has slowly but surely been brought within the artificial worlds of “technological civilization.” Instead of incarcerating us in prisons or colonizing territory directly, the *Predator Empire* locks us inside a worldwide system of electromagnetic enclosure—in which democratic ideals give way to a system of totalitarian control, a machinic “rule by Nobody.” As accessibly written as it is theoretically ambitious, *Predator Empire* provides up-to-date information about U.S. drone warfare, as well as an in-depth history of the rise of drones.

Haunted Media - Jeffrey Sconce 2000

Examines the repeated association of new electronic media with spiritual phenomena from the telegraph in the late 19th century to television.

Evil Media - Matthew Fuller 2012-08-17

A philosophical manual of media power for the network age. *Evil Media* develops a philosophy of media power that extends the concept of media beyond its tried and trusted use in the games of meaning, symbolism, and truth. It addresses the gray zones in which media exist as corporate

work systems, algorithms and data structures, twenty-first century self-improvement manuals, and pharmaceutical techniques. *Evil Media* invites the reader to explore and understand the abstract infrastructure of the present day. From search engines to flirting strategies, from the value of institutional stupidity to the malicious minutiae of databases, this book shows how the devil is in the details. The title takes the imperative “Don't be evil” and asks, what would be done any differently in contemporary computational and networked media were that maxim reversed. Media here are about much more and much less than symbols, stories, information, or communication: media do things. They incite and provoke, twist and bend, leak and manage. In a series of provocative stratagems designed to be used, *Evil Media* sets its reader an ethical challenge: either remain a transparent intermediary in the networks and chains of communicative power or become oneself an active, transformative medium.

A History of Modern Psychology in Context - Wade Pickren 2010-02-19

A fresh look at the history of psychology placed in its social, political, and cultural contexts *A History of Modern Psychology in Context* presents the history of modern psychology in the richness of its many contexts. The authors resist the traditional storylines of great achievements by eminent people, or schools of thought that rise and fall in the wake of scientific progress. Instead, psychology is portrayed as a network of scientific and professional practices embedded in specific temporal, social, political, and cultural contexts. The narrative is informed by three key concepts—indigenization, reflexivity, and social constructionism—and by the fascinating interplay between disciplinary Psychology and everyday psychology. The authors complicate the notion of who is at the center and who is at the periphery of the history of psychology by bringing in actors and events that are often overlooked in traditional accounts. They also highlight how the reflexive nature of Psychology—a science produced both by and about humans—accords history a prominent place in understanding the discipline and the theories it generates. Throughout the text, the authors show how Psychology and psychologists are embedded in cultures that indelibly shape how the discipline is defined

and practiced, the kind of knowledge it creates, and how this knowledge is received. The text also moves beyond an exclusive focus on the development of North American and European psychologies to explore the development of psychologies in other indigenous contexts, especially from the mid-20th-century onward.

The Information - James Gleick 2011-03-01

From the bestselling author of the acclaimed *Chaos and Genius* comes a thoughtful and provocative exploration of the big ideas of the modern era: information, communication, and information theory. Acclaimed science writer James Gleick presents an eye-opening vision of how our relationship to information has transformed the very nature of human consciousness. A fascinating intellectual journey through the history of communication and information, from the language of Africa's talking drums to the invention of written alphabets; from the electronic transmission of code to the origins of information theory, into the new information age and the current deluge of news, tweets, images, and blogs. Along the way, Gleick profiles key innovators, including Charles Babbage, Ada Lovelace, Samuel Morse, and Claude Shannon, and reveals how our understanding of information is transforming not only how we look at the world, but how we live. A New York Times Notable Book A Los Angeles Times and Cleveland Plain Dealer Best Book of the Year Winner of the PEN/E. O. Wilson Literary Science Writing Award

A Silvan Tomkins Handbook - Adam J. Frank 2020-08-04

An accessible guide to the work of American psychologist and affect theorist Silvan Tomkins The brilliant and complex theories of psychologist Silvan Tomkins (1911-1991) have inspired the turn to affect in the humanities, social sciences, and elsewhere. Nevertheless, these theories are not well understood. *A Silvan Tomkins Handbook* makes his theories portable across a range of interdisciplinary contexts and accessible to a wide variety of contemporary scholars and students of affect. *A Silvan Tomkins Handbook* provides readers with a clear outline of Tomkins's affect theory as he developed it in his four-volume masterwork *Affect Imagery Consciousness*. It shows how his key terms and conceptual innovations can be used to build robust frameworks for

theorizing affect and emotion. In addition to clarifying his affect theory, the Handbook emphasizes Tomkins's other significant contributions, from his broad theories of imagery and consciousness to more focused concepts of scenes and scripts. With their extensive experience engaging and teaching Tomkins's work, Adam J. Frank and Elizabeth A. Wilson provide a user-friendly guide for readers who want to know more about the foundations of affect studies.

No B.S. Wealth Attraction in the New Economy - Dan S. Kennedy
2010-05-04

A successful entrepreneur who has influenced one million business owners as an advisor and business coach provides new tactics and strategies to help business owners attract opportunity, increase personal value, and change their lives. Original.

Artificial Hells - Claire Bishop 2012-07-24

Since the 1990s, critics and curators have broadly accepted the notion that participatory art is the ultimate political art: that by encouraging an audience to take part an artist can promote new emancipatory social relations. Around the world, the champions of this form of expression are numerous, ranging from art historians such as Grant Kester, curators such as Nicolas Bourriaud and Nato Thompson, to performance theorists such as Shannon Jackson. *Artificial Hells* is the first historical and theoretical overview of socially engaged participatory art, known in the US as "social practice." Claire Bishop follows the trajectory of twentieth-century art and examines key moments in the development of a participatory aesthetic. This itinerary takes in Futurism and Dada; the Situationist International; Happenings in Eastern Europe, Argentina and Paris; the 1970s Community Arts Movement; and the Artists Placement Group. It concludes with a discussion of long-term educational projects by contemporary artists such as Thomas Hirschhorn, Tania Bruguera, Paweł Althamer and Paul Chan. Since her controversial essay in *Artforum* in 2006, Claire Bishop has been one of the few to challenge the political and aesthetic ambitions of participatory art. In *Artificial Hells*, she not only scrutinizes the emancipatory claims made for these projects, but also provides an alternative to the ethical (rather than artistic)

criteria invited by such artworks. *Artificial Hells* calls for a less prescriptive approach to art and politics, and for more compelling, troubling and bolder forms of participatory art and criticism.

Success! The Glenn Bland Method - Glenn Bland 2013-03-15

What would success look like in your life? Earning more money? Winning the big game? Raising a happy, healthy family? Making a lasting difference in the lives of others? This gem of a book contains business expert Glenn Bland's seven tried-and-true principles of lasting success—spiritual, financial, educational, and recreational. It will help you to define true success, understand what's been stopping you from achieving it, and create the personalized goals and plans that will finally make it happen.

Zero-Resistance Selling - Maxwell Maltz 1998-11-01

Zero-Resistance Selling is your guide to literally "reprogramming" your own self-image to help you attain your loftiest selling and career goals. You'll find step-by-step strategies to harness the power of your imagination to wipe away resistance to your sales presentations ... become an irresistible "master closer" ... conquer self-defeating habits ... and use stress to your advantage.

Character Strengths and Virtues - Christopher Peterson 2004-04-08

"Character" has become a front-and-center topic in contemporary discourse, but this term does not have a fixed meaning. Character may be simply defined by what someone does not do, but a more active and thorough definition is necessary, one that addresses certain vital questions. Is character a singular characteristic of an individual, or is it composed of different aspects? Does character—however we define it—exist in degrees, or is it simply something one happens to have? How can character be developed? Can it be learned? Relatedly, can it be taught, and who might be the most effective teacher? What roles are played by family, schools, the media, religion, and the larger culture? This groundbreaking handbook of character strengths and virtues is the first progress report from a prestigious group of researchers who have undertaken the systematic classification and measurement of widely valued positive traits. They approach good character in terms of separate

strengths-authenticity, persistence, kindness, gratitude, hope, humor, and so on—each of which exists in degrees. Character Strengths and Virtues classifies twenty-four specific strengths under six broad virtues that consistently emerge across history and culture: wisdom, courage, humanity, justice, temperance, and transcendence. Each strength is thoroughly examined in its own chapter, with special attention to its meaning, explanation, measurement, causes, correlates, consequences, and development across the life span, as well as to strategies for its deliberate cultivation. This book demands the attention of anyone interested in psychology and what it can teach about the good life.
Cluster Analysis - Brian S. Everitt 1977

Expanded Cinema - Gene Youngblood 2020-03-03

Fiftieth anniversary reissue of the founding media studies book that helped establish media art as a cultural category. First published in 1970, Gene Youngblood's influential Expanded Cinema was the first serious treatment of video, computers, and holography as cinematic technologies. Long considered the bible for media artists, Youngblood's insider account of 1960s counterculture and the birth of cybernetics remains a mainstay reference in today's hypermediated digital world. This fiftieth anniversary edition includes a new Introduction by the author that offers conceptual tools for understanding the sociocultural and sociopolitical realities of our present world. A unique eyewitness account of burgeoning experimental film and the birth of video art in the late 1960s, this far-ranging study traces the evolution of cinematic language to the end of fiction, drama, and realism. Vast in scope, its prescient formulations include "the paleocybernetic age," "intermedia," the "artist as design scientist," the "artist as ecologist," "synaesthetics and kinesthetics," and "the technosphere: man/machine symbiosis." Outstanding works are analyzed in detail. Methods of production are meticulously described, including interviews with artists and technologists of the period, such as Nam June Paik, Jordan Belson, Andy Warhol, Stan Brakhage, Carolee Schneemann, Stan VanDerBeek, Les Levine, and Frank Gillette. An inspiring Introduction by the celebrated

polymath and designer R. Buckminster Fuller—a perfectly cut gem of countercultural thinking in itself—places Youngblood's radical observations in comprehensive perspective. Providing an unparalleled historical documentation, Expanded Cinema clarifies a chapter of countercultural history that is still not fully represented in the arthistorical record half a century later. The book will also inspire the current generation of artists working in ever-newer expansions of the cinematic environment and will prove invaluable to all who are concerned with the technologies that are reshaping the nature of human communication.

Developing Management Skills - David Allred Whetten 2005

"For undergraduate/graduate Principles of Management and Management Skills courses." Whetten/Cameron teaches students the ten essential skills all managers should possess in order to be successful. "Developing Management Skills", 7/e, "begin each chapter, starting with the PAMS assessment in the introduction, allowing students to see which skills they need to focus on more. It shows students with little work experience that most managers struggle with one or more skills presented in the book.

Psycho-Cybernetics - Maxwell Maltz 1989-08-15

Previously published Wiltshire, 1967. Guide to personal health and success

Culture, Mind, and Brain - Laurence J. Kirmayer 2020-09-24

Recent neuroscience research makes it clear that human biology is cultural biology - we develop and live our lives in socially constructed worlds that vary widely in their structure values, and institutions. This integrative volume brings together interdisciplinary perspectives from the human, social, and biological sciences to explore culture, mind, and brain interactions and their impact on personal and societal issues. Contributors provide a fresh look at emerging concepts, models, and applications of the co-constitution of culture, mind, and brain. Chapters survey the latest theoretical and methodological insights alongside the challenges in this area, and describe how these new ideas are being applied in the sciences, humanities, arts, mental health, and everyday

life. Readers will gain new appreciation of the ways in which our unique biology and cultural diversity shape behavior and experience, and our ongoing adaptation to a constantly changing world.

Managing Electronic Media - Joan Van Tassel 2012-09-10

This college-level media management textbook reflects the changes in the media industries that have occurred in the past decade. Today's managers must address new issues that their predecessors never faced, from the threats of professional piracy and casual copying of digital media products, to global networks, on-demand consumption, and changing business models. The book explains the new new vocabulary of media moguls, such as bandwidth, digital rights management, customer relations management, distributed work groups, centralized broadcast operations, automated playlists, server-based playout, repurposing, mobisodes, TV-to-DVD, and content management. The chapters logically unfold the ways that managers are evolving their practices to make content, market it, and deliver it to consumers in a competitive, global digital marketplace. In addition to media companies, this book covers management processes that extend to all content-producing organizations, because today's students are as likely to produce high-quality video and Web video for ABC Computer Sales as they are for the ABC Entertainment Television Network.

Surveillance Valley - Yasha Levine 2018-02-06

The internet is the most effective weapon the government has ever built. In this fascinating book, investigative reporter Yasha Levine uncovers the secret origins of the internet, tracing it back to a Pentagon counterinsurgency surveillance project. A visionary intelligence officer, William Godel, realized that the key to winning the war in Vietnam was not outgunning the enemy, but using new information technology to understand their motives and anticipate their movements. This idea -- using computers to spy on people and groups perceived as a threat, both at home and abroad -- drove ARPA to develop the internet in the 1960s, and continues to be at the heart of the modern internet we all know and use today. As Levine shows, surveillance wasn't something that suddenly appeared on the internet; it was woven into the fabric of the technology.

But this isn't just a story about the NSA or other domestic programs run by the government. As the book spins forward in time, Levine examines the private surveillance business that powers tech-industry giants like Google, Facebook, and Amazon, revealing how these companies spy on their users for profit, all while doing double duty as military and intelligence contractors. Levine shows that the military and Silicon Valley are effectively inseparable: a military-digital complex that permeates everything connected to the internet, even coopting and weaponizing the antigovernment privacy movement that sprang up in the wake of Edward Snowden. With deep research, skilled storytelling, and provocative arguments, *Surveillance Valley* will change the way you think about the news -- and the device on which you read it.

The Illusion of Conscious Will - Daniel M. Wegner 2003-08-11

A novel contribution to the age-old debate about free will versus determinism. Do we consciously cause our actions, or do they happen to us? Philosophers, psychologists, neuroscientists, theologians, and lawyers have long debated the existence of free will versus determinism. In this book Daniel Wegner offers a novel understanding of the issue. Like actions, he argues, the feeling of conscious will is created by the mind and brain. Yet if psychological and neural mechanisms are responsible for all human behavior, how could we have conscious will? The feeling of conscious will, Wegner shows, helps us to appreciate and remember our authorship of the things our minds and bodies do. Yes, we feel that we consciously will our actions, Wegner says, but at the same time, our actions happen to us. Although conscious will is an illusion, it serves as a guide to understanding ourselves and to developing a sense of responsibility and morality. Approaching conscious will as a topic of psychological study, Wegner examines the issue from a variety of angles. He looks at illusions of the will—those cases where people feel that they are willing an act that they are not doing or, conversely, are not willing an act that they in fact are doing. He explores conscious will in hypnosis, Ouija board spelling, automatic writing, and facilitated communication, as well as in such phenomena as spirit possession, dissociative identity disorder, and trance channeling. The result is a book that sidesteps

endless debates to focus, more fruitfully, on the impact on our lives of the illusion of conscious will.

A Year with Swollen Appendices - Brian Eno 2020-11-17

The diary and essays of Brian Eno republished twenty-five years on with a new introduction by the artist in a beautiful hardback edition. 'One of the seminal books about music . . . an invaluable insight into the mind and working practices of one of the industry's undeniable geniuses.' GUARDIAN At the end of 1994, Brian Eno resolved to keep a diary. His plans to go to the cinema, theatre and galleries fell quickly to the wayside. What he did do - and write - however, was astonishing: ruminations on his collaborative work with David Bowie, U2, James and Jah Wobble, interspersed with correspondence and essays dating back to 1978. These 'appendices' covered topics from the generative and ambient music Eno pioneered to what he believed the role of an artist and their art to be, alongside adroit commentary on quotidian tribulations and happenings around the world. This beautiful 25th-anniversary hardcover edition has been redesigned in the same size as the diary that eventually became this book. It features two ribbons, pink paper delineating the appendices (matching the original edition) and a two-tone paper-over-board cover, which pays homage to the original design. An intimate insight into one of the most influential creative artists of our time, *A Year with Swollen Appendices* is an essential classic.

Autonomous Horizons - Greg Zacharias 2019-04-05

Dr. Greg Zacharias, former Chief Scientist of the United States Air Force (2015-18), explores next steps in autonomous systems (AS) development, fielding, and training. Rapid advances in AS development and artificial intelligence (AI) research will change how we think about machines, whether they are individual vehicle platforms or networked enterprises. The payoff will be considerable, affording the US military significant protection for aviators, greater effectiveness in employment, and unlimited opportunities for novel and disruptive concepts of operations. *Autonomous Horizons: The Way Forward* identifies issues and makes recommendations for the Air Force to take full advantage of this

transformational technology.

No B.S. Time Management for Entrepreneurs - Dan Kennedy 2004-07-07

Don't Count Time, Make Time Count! Tick ... tick ... tick ... can't find enough time? Find out how to use it far more wisely by the man who successfully run multiple business ventures simultaneously. Dan Kennedy has been called the "Professor of Harsh Reality" because he doesn't deal in glib, pabulum solutions and eye-rolling cliches you've heard incessantly on time management. He takes on the world of cell phones, PDAs, faxes, e-mails, and every other communication device that pervade our lives, suggesting when to tap it, and when to give it the heave-ho. This entrepreneur/consultant/author/speaker has a whirlwind business life, yet manages to fit everything in using a handful of home-brewed time management tools he swears by. He shows how to maximize your time with a fresh take on the mantra that "time is money." It's all about using disciplined productivity strategies Kennedy has devised over 30 years of managing highly-profitable businesses with only minimal help. Who is Dan Kennedy? His business adventures have included ownership of six businesses. He appeared for nine consecutive years on THE #1 seminar tour in America sharing the platform with former U.S. President Reagan, Ford, and Bush, General Colin Powell, and business leaders such as Debbi Fields and Jim McCann. He was been in trenches and survived.

How to Change Your Mind - Michael Pollan 2018-05-15

"Pollan keeps you turning the pages . . . cleareyed and assured." —New York Times A #1 New York Times Bestseller, New York Times Book Review 10 Best Books of 2018, and New York Times Notable Book A brilliant and brave investigation into the medical and scientific revolution taking place around psychedelic drugs--and the spellbinding story of his own life-changing psychedelic experiences When Michael Pollan set out to research how LSD and psilocybin (the active ingredient in magic mushrooms) are being used to provide relief to people suffering from difficult-to-treat conditions such as depression, addiction and anxiety, he did not intend to write what is undoubtedly his most personal book. But upon discovering how these remarkable substances are improving the

lives not only of the mentally ill but also of healthy people coming to grips with the challenges of everyday life, he decided to explore the landscape of the mind in the first person as well as the third. Thus began a singular adventure into various altered states of consciousness, along with a dive deep into both the latest brain science and the thriving underground community of psychedelic therapists. Pollan sifts the historical record to separate the truth about these mysterious drugs from the myths that have surrounded them since the 1960s, when a handful of psychedelic evangelists inadvertently catalyzed a powerful backlash against what was then a promising field of research. A unique and elegant blend of science, memoir, travel writing, history, and medicine, *How to Change Your Mind* is a triumph of participatory journalism. By turns dazzling and edifying, it is the gripping account of a journey to an exciting and unexpected new frontier in our understanding of the mind, the self, and our place in the world. The true subject of Pollan's "mental travelogue" is not just psychedelic drugs but also the eternal puzzle of human consciousness and how, in a world that offers us both suffering and joy, we can do our best to be fully present and find meaning in our lives.

Gut Feelings - Gerd Gigerenzer 2007-07-05

Why is split second decision-making superior to deliberation? *Gut Feelings* delivers the science behind Malcolm Gladwell's *Blink*. Reflection and reason are overrated, according to renowned psychologist Gerd Gigerenzer. Much better qualified to help us make decisions is the cognitive, emotional, and social repertoire we call intuition, a suite of gut feelings that have evolved over the millennia specifically for making decisions. Gladwell drew heavily on Gigerenzer's research. But Gigerenzer goes a step further by explaining just why our gut instincts are so often right. Intuition, it seems, is not some sort of mystical chemical reaction but a neurologically based behavior that evolved to ensure that we humans respond quickly when faced with a dilemma (*BusinessWeek*).

The Structuring of Organizations - Henry Mintzberg 1979

How do organizations structure themselves? A synthesis of the empirical

literature in the field, supported by numerous examples and illustrations, provides images that produce a theory. The author introduces five basic configurations of structure - the simple structure, the machine bureaucracy, the professional bureaucracy, the divisionalized form, and the adhocracy. This book reveals that structure seems to be at the root of many questions about organizations and why they function as they do.

[You've GOT to Read This Book!](#) - Jack Canfield 2009-10-13

There's nothing better than a book you can't put down—or better yet, a book you'll never forget. This book puts the power of transformational reading into your hands. Jack Canfield, cocreator of the bestselling *Chicken Soup for the Soul*® series, and self-actualization pioneer Gay Hendricks have invited notable people to share personal stories of books that changed their lives. What book shaped their outlook and habits? Helped them navigate rough seas? Spurred them to satisfaction and success? The contributors include Dave Barry, Stephen Covey, Malachy McCourt, Jacquelyn Mitchard, Mark Victor Hansen, John Gray, Christiane Northrup, Bernie Siegel, Craig Newmark, Michael E. Gerber, Lou Holtz, and Pat Williams, to name just a few. Their richly varied stories are poignant, energizing, and entertaining. Author and actor Malachy McCourt tells how a tattered biography of Gandhi, stumbled on in his youth, offered a shining example of true humility—and planted the seeds that would help support his sobriety decades later. Bestselling author and physician Bernie Siegel, M.D., tells how William Saroyan's *The Human Comedy* helped him realize that, in order to successfully treat his patients with life-threatening illnesses, "I had to help them live—not just prevent them from dying." Actress Catherine Oxenberg reveals how, at a life crossroads and struggling with bulimia, a book taught her the transforming difference one person could make in the life of another—and why that person for her was Richard Burton. Rafe Esquith, the award-winning teacher whose inner-city students have performed Shakespeare all over the world, recounts his deep self-doubt in the midst of his success—and how reading *To Kill a Mockingbird* strengthened him to continue teaching. Beloved librarian and bestselling author Nancy Pearl writes how, at age ten, Robert Heinlein's science

fiction book *Space Cadet* impressed on her the meaning of personal integrity and gave her a vision of world peace she'd never imagined possible. Two years later, she marched in her first civil rights demonstration and learned that there's always a way to make "a small contribution to intergalactic harmony." If you're looking for insight and illumination—or simply for that next great book to read—*You've Got to Read This Book!* has treasures in store for you.

History without Chronology - Stefan Tanaka 2019-01-01

Although numerous disciplines recognize multiple ways of conceptualizing time, Stefan Tanaka argues that scholars still overwhelmingly operate on chronological and linear Newtonian or classical time that emerged during the Enlightenment. This short, approachable book implores the humanities and humanistic social sciences to actively embrace the richness of different times that are evident in non-modern societies and have become common in several scientific fields throughout the twentieth century. Tanaka first offers a history of chronology by showing how the social structures built on clocks and calendars gained material expression. Tanaka then proposes that we can move away from this chronology by considering how contemporary scientific understandings of time might be adapted to reconceive the present and pasts. This opens up a conversation that allows for the possibility of other ways to know about and re-present pasts. A multiplicity of times will help us broaden the historical horizon by embracing the heterogeneity of our lives and world via rethinking the complex interaction between stability, repetition, and change. This history without chronology also allows for incorporating the affordances of digital media.

The Cybernetics Moment - Ronald R. Kline 2015-07-15

Choice Outstanding Academic Title Cybernetics—the science of communication and control as it applies to machines and to humans—originates from efforts during World War II to build automatic anti-aircraft systems. Following the war, this science extended beyond military needs to examine all systems that rely on information and feedback, from the level of the cell to that of society. In *The Cybernetics*

Moment, Ronald R. Kline, a senior historian of technology, examines the intellectual and cultural history of cybernetics and information theory, whose language of “information,” “feedback,” and “control” transformed the idiom of the sciences, hastened the development of information technologies, and laid the conceptual foundation for what we now call the Information Age. Kline argues that, for about twenty years after 1950, the growth of cybernetics and information theory and ever-more-powerful computers produced a utopian information narrative—an enthusiasm for information science that influenced natural scientists, social scientists, engineers, humanists, policymakers, public intellectuals, and journalists, all of whom struggled to come to grips with new relationships between humans and intelligent machines. Kline traces the relationship between the invention of computers and communication systems and the rise, decline, and transformation of cybernetics by analyzing the lives and work of such notables as Norbert Wiener, Claude Shannon, Warren McCulloch, Margaret Mead, Gregory Bateson, and Herbert Simon. Ultimately, he reveals the crucial role played by the cybernetics moment—when cybernetics and information theory were seen as universal sciences—in setting the stage for our current preoccupation with information technologies. "Nowhere in the burgeoning secondary literature on cybernetics in the last two decades is there a concise history of cybernetics, the science of communication and control that helped usher in the current information age in America. Nowhere, that is, until now . . . Readers have in *The Cybernetics Moment* the first authoritative history of American cybernetics."—*Information & Culture* "[A]n extremely interesting and stimulating history of the concepts of cybernetics . . . This is a book for everyone to read, relish, and think about."—*Choice* "As a whole, the book presents a comprehensive in-depth retrospective analysis of the contribution of the American scientific school to the making, formation, and development of cybernetics and information theory. An unquestionable advantage of the book is the skillful use of numerous bibliographic sources by the author that reflect the scientific, engineering, and social significance of the questions being considered, competition of ideas and developments, and

also interrelations between scientists."—Cybernetics and System Analysis "Dr. Kline is perhaps uniquely situated to take on so large and complicated [a] topic as cybernetics . . . Readers unfamiliar with Wiener and his work are well advised to start with this well-written and thorough book. Those who are already familiar will still find much that is new and informative in the thorough research and reasoned interpretations."—IEEE History Center "The most comprehensive intellectual history of cybernetics in Cold War America."—Journal of American History "The book will be most valuable as historical background for the large number of disciplines that were involved in the cybernetics moment: computer science, communications engineering, information theory, and the social sciences of sociology and anthropology."—IEEE Technology and Society Magazine "Ronald Kline's chronicle of cybernetics certainly does what an excellent history of science should do. It takes you there—to the golden age of a new, exciting field. You will almost smell that cigar."—Second-Order Cybernetics "Kline's The Cybernetics Moment tracks the rise and fall of the cybernetics movement in more detail than any historical account to date."—Los Angeles Review of Books

Liquid Modernity - Zygmunt Bauman 2013-07-10

In this new book, Bauman examines how we have moved away from a 'heavy' and 'solid', hardware-focused modernity to a 'light' and 'liquid', software-based modernity. This passage, he argues, has brought profound change to all aspects of the human condition. The new

remoteness and un-reachability of global systemic structure coupled with the unstructured and under-defined, fluid state of the immediate setting of life-politics and human togetherness, call for the rethinking of the concepts and cognitive frames used to narrate human individual experience and their joint history. This book is dedicated to this task. Bauman selects five of the basic concepts which have served to make sense of shared human life - emancipation, individuality, time/space, work and community - and traces their successive incarnations and changes of meaning. Liquid Modernity concludes the analysis undertaken in Bauman's two previous books Globalization: The Human Consequences and In Search of Politics. Together these volumes form a brilliant analysis of the changing conditions of social and political life by one of the most original thinkers writing today.

Sentiment Analysis for Social Media - Carlos A. Iglesias 2020-04-02
Sentiment analysis is a branch of natural language processing concerned with the study of the intensity of the emotions expressed in a piece of text. The automated analysis of the multitude of messages delivered through social media is one of the hottest research fields, both in academy and in industry, due to its extremely high potential applicability in many different domains. This Special Issue describes both technological contributions to the field, mostly based on deep learning techniques, and specific applications in areas like health insurance, gender classification, recommender systems, and cyber aggression detection.