

# Business Intelligence Cookbook A Project Lifecycle Approach Using Oracle Technology By Heaton John Published By Packt Publishing 2012

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## **Business Intelligence and Agile Methodologies for Knowledge-Based Organizations: Cross-Disciplinary Applications** - Rahman El Sheikh, Asim Abdel 2011-09-30

Business intelligence applications are of vital importance as they help organizations manage, develop, and communicate intangible assets such as information and knowledge. Organizations that have undertaken business intelligence initiatives have benefited from increases in revenue, as well as significant cost savings. Business Intelligence and Agile Methodologies for Knowledge-Based Organizations: Cross-Disciplinary Applications highlights the marriage between business intelligence and knowledge management through the use of agile methodologies. Through its fifteen chapters, this book offers perspectives on the integration between process modeling, agile methodologies, business intelligence, knowledge management, and strategic management.

## **Intelligent Analysis of Multimedia Information** - Bhattacharyya, Siddhartha 2016-07-13

Multimedia represents information in novel and varied formats. One of the most prevalent examples of continuous media is video. Extracting underlying data from these videos can be an arduous task. From video indexing, surveillance, and mining, complex computational applications are required to process this data. Intelligent Analysis of Multimedia Information is a pivotal reference source for the latest scholarly research on the implementation of innovative techniques to a broad spectrum of multimedia applications by presenting emerging methods in continuous media processing and manipulation. This book offers a fresh perspective for students and researchers of information technology, media professionals, and programmers.

## **Business Analytics Using SAS Enterprise Guide and SAS Enterprise Miner** - Olivia Parr-Rud 2014-10

This tutorial for data analysts new to SAS Enterprise Guide and SAS Enterprise Miner provides valuable experience using powerful statistical software to complete the kinds of business analytics common to most industries. This beginner's guide with clear, illustrated, step-by-step instructions will lead you through examples based on business case studies. You will formulate the business objective, manage the data, and perform analyses that you can use to optimize marketing, risk, and customer relationship management, as well as business processes and human resources. Topics include descriptive analysis, predictive modeling and analytics, customer segmentation, market analysis, share-of-wallet analysis, penetration analysis, and business intelligence. --

## **Business Intelligence Guidebook** - Rick Sherman 2014-11-04

Between the high-level concepts of business intelligence and the nitty-gritty instructions for using vendors' tools lies the essential, yet poorly-understood layer of architecture, design and process. Without this knowledge, Big Data is belittled - projects flounder, are late and go over budget. Business Intelligence Guidebook: From Data Integration to Analytics shines a bright light on an often neglected topic, arming you with the knowledge you need to design rock-solid business intelligence and data integration processes. Practicing consultant and adjunct BI professor Rick Sherman takes the guesswork out of creating systems

that are cost-effective, reusable and essential for transforming raw data into valuable information for business decision-makers. After reading this book, you will be able to design the overall architecture for functioning business intelligence systems with the supporting data warehousing and data-integration applications. You will have the information you need to get a project launched, developed, managed and delivered on time and on budget - turning the deluge of data into actionable information that fuels business knowledge. Finally, you'll give your career a boost by demonstrating an essential knowledge that puts corporate BI projects on a fast-track to success. Provides practical guidelines for building successful BI, DW and data integration solutions. Explains underlying BI, DW and data integration design, architecture and processes in clear, accessible language. Includes the complete project development lifecycle that can be applied at large enterprises as well as at small to medium-sized businesses Describes best practices and pragmatic approaches so readers can put them into action. Companion website includes templates and examples, further discussion of key topics, instructor materials, and references to trusted industry sources. **Mastering Business Intelligence with Microstrategy** - Dmitry Anoshin 2016-07-29

## **Cultural and Technological Influences on Global Business** - Christiansen, Bryan 2013-04-30

Technology is a key driver behind the effects of contemporary globalization on business and other organizations worldwide. Understanding this phenomena in connection with the impact of cultural variations can help improve business and product life cycles in an era in which corporate capital and liquidity buffers must be increased for unexpected developments in global markets. Cultural and Technological Influences on Global Business is a leading publication in its field emphasizing the importance of deeply exploring the effects of cultures and technologies on the global business sector. This reference source is beneficial for professionals, researchers, and practitioners who wish to broaden their understanding of the direct relationship between culture and technology in the international business realm.

## **Tableau: Creating Interactive Data Visualizations** - Jen Stirrup 2016-08-31

Illustrate your data in a more interactive way by implementing data visualization principles and creating visual stories using Tableau About This Book Use data visualization principles to help you to design dashboards that enlighten and support business decisions Integrate your data to provide mashed-up dashboards Connect to various data sources and understand what data is appropriate for Tableau Public Understand chart types and when to use specific chart types with different types of data Who This Book Is For Data scientists who have just started using Tableau and want to build on the skills using practical examples. Familiarity with previous versions of Tableau will be helpful, but not necessary. What You Will Learn Customize your designs to meet the needs of your business using Tableau Use Tableau to prototype, develop, and deploy the final dashboard Create filled maps and use any shape file Discover features of

Tableau Public, from basic to advanced Build geographic maps to bring context to data Create filters and actions to allow greater interactivity to Tableau Public visualizations and dashboards Publish and embed Tableau visualizations and dashboards in articles In Detail With increasing interest for data visualization in the media, businesses are looking to create effective dashboards that engage as well as communicate the truth of data. Tableau makes data accessible to everyone, and is a great way of sharing enterprise dashboards across the business. Tableau is a revolutionary toolkit that lets you simply and effectively create high-quality data visualizations. This course starts with making you familiar with its features and enable you to develop and enhance your dashboard skills, starting with an overview of what dashboard is, followed by how you can collect data using various mathematical formulas. Next, you'll learn to filter and group data, as well as how to use various functions to present the data in an appealing and accurate way. In the first module, you will learn how to use the key advanced string functions to play with data and images. You will be walked through the various features of Tableau including dual axes, scatterplot matrices, heat maps, and sizing. In the second module, you'll start with getting your data into Tableau, move onto generating progressively complex graphics, and end with the finishing touches and packaging your work for distribution. This module is filled with practical examples to help you create filled maps, use custom markers, add slider selectors, and create dashboards. You will learn how to manipulate data in various ways by applying various filters, logic, and calculating various aggregate measures. Finally, in the third module, you learn about Tableau Public using which allows readers to explore data associations in multiple-sourced public data, and uses state-of-the-art dashboard and chart graphics to immerse the users in an interactive experience. In this module, the readers can quickly gain confidence in understanding and expanding their visualization, creation knowledge, and quickly create interesting, interactive data visualizations to bring a richness and vibrancy to complex articles. The course provides a great overview for beginner to intermediate Tableau users, and covers the creation of data visualizations of varying complexities. Style and approach The approach will be a combined perspective, wherein we start by performing some basic recipes and move on to some advanced ones. Finally, we perform some advanced analytics and create appealing and insightful data stories using Tableau Public in a step-by-step manner.

*Project Management in Practice* - Samuel J. Mantel 2011

Project Management in Practice, 4th Edition focuses on the technical aspects of project management that are directly related to practice.

*Learning Hunk* - Dmitry Anoshin 2015-12-31

Visualize and analyze your Hadoop data using Hunk About This Book Explore your data in Hadoop and NoSQL data stores Create and optimize your reporting experience with advanced data visualizations and data analytics A comprehensive developer's guide that helps you create outstanding analytical solutions efficiently Who This Book Is For If you are Hadoop developers who want to build efficient real-time Operation Intelligence Solutions based on Hadoop deployments or various NoSQL data stores using Hunk, this book is for you. Some familiarity with Splunk is assumed. What You Will Learn Deploy and configure Hunk on top of Cloudera Hadoop Create and configure Virtual Indexes for datasets Make your data presentable using the wide variety of data visualization components and knowledge objects Design a data model using Hunk best practices Add more flexibility to your analytics solution via extended SDK and custom visualizations Discover data using MongoDB as a data source Integrate Hunk with AWS Elastic MapReduce to improve scalability In Detail Hunk is the big data analytics platform that lets you rapidly explore, analyse, and visualize data in Hadoop and NoSQL data stores. It provides a single, fluid user experience, designed to show you insights from your big data without the need for specialized skills, fixed schemas, or months of development. Hunk goes beyond typical data analysis methods and gives you the power to rapidly detect patterns and find anomalies across petabytes of raw data. This book focuses on exploring, analysing, and visualizing big data in Hadoop and NoSQL data stores with this powerful full-featured big data analytics platform. You will begin by learning the Hunk architecture and Hunk Virtual Index before moving on to how to easily analyze and visualize data using Splunk Search Language (SPL). Next you will meet Hunk Apps which can easily integrate with NoSQL data stores such as MongoDB or Sqrrl. You will also discover Hunk knowledge objects, build a semantic layer on top of Hadoop, and explore data using the friendly user-interface of Hunk Pivot. You will connect MongoDB and explore data in the

data store. Finally, you will go through report acceleration techniques and analyze data in the AWS Cloud. Style and approach A step-by-step guide starting right from the basics and deep diving into the more advanced and technical aspects of Hunk.

*Business Analytics for Managers* - Gert Laursen 2010-07-13

"While business analytics sounds like a complex subject, this book provides a clear and non-intimidating overview of the topic. Following its advice will ensure that your organization knows the analytics it needs to succeed, and uses them in the service of key strategies and business processes. You too can go beyond reporting!"—Thomas H. Davenport, President's Distinguished Professor of IT and Management, Babson College; coauthor, *Analytics at Work: Smarter Decisions, Better Results* Deliver the right decision support to the right people at the right time Filled with examples and forward-thinking guidance from renowned BA leaders Gert Laursen and Jesper Thorlund, *Business Analytics for Managers* offers powerful techniques for making increasingly advanced use of information in order to survive any market conditions. Take a look inside and find: Proven guidance on developing an information strategy Tips for supporting your company's ability to innovate in the future by using analytics Practical insights for planning and implementing BA How to use information as a strategic asset Why BA is the next stepping-stone for companies in the information age today Discussion on BA's ever-increasing role Improve your business's decision making. Align your business processes with your business's objectives. Drive your company into a prosperous future. Taking BA from buzzword to enormous value-maker, *Business Analytics for Managers* helps you do it all with workable solutions that will add tremendous value to your business.

*Guerrilla Analytics* - Enda Ridge 2014-09-25

Doing data science is difficult. Projects are typically very dynamic with requirements that change as data understanding grows. The data itself arrives piecemeal, is added to, replaced, contains undiscovered flaws and comes from a variety of sources. Teams also have mixed skill sets and tooling is often limited. Despite these disruptions, a data science team must get off the ground fast and begin demonstrating value with traceable, tested work products. This is when you need *Guerrilla Analytics*. In this book, you will learn about: The *Guerrilla Analytics Principles*: simple rules of thumb for maintaining data provenance across the entire analytics life cycle from data extraction, through analysis to reporting. Reproducible, traceable analytics: how to design and implement work products that are reproducible, testable and stand up to external scrutiny. Practice tips and war stories: 90 practice tips and 16 war stories based on real-world project challenges encountered in consulting, pre-sales and research. Preparing for battle: how to set up your team's analytics environment in terms of tooling, skill sets, workflows and conventions. Data gymnastics: over a dozen analytics patterns that your team will encounter again and again in projects The *Guerrilla Analytics Principles*: simple rules of thumb for maintaining data provenance across the entire analytics life cycle from data extraction, through analysis to reporting Reproducible, traceable analytics: how to design and implement work products that are reproducible, testable and stand up to external scrutiny Practice tips and war stories: 90 practice tips and 16 war stories based on real-world project challenges encountered in consulting, pre-sales and research Preparing for battle: how to set up your team's analytics environment in terms of tooling, skill sets, workflows and conventions Data gymnastics: over a dozen analytics patterns that your team will encounter again and again in projects

**The Data Warehouse Toolkit** - Ralph Kimball 2011-08-08

This old edition was published in 2002. The current and final edition of this book is *The Data Warehouse Toolkit: The Definitive Guide to Dimensional Modeling*, 3rd Edition which was published in 2013 under ISBN: 9781118530801. The authors begin with fundamental design recommendations and gradually progress step-by-step through increasingly complex scenarios. Clear-cut guidelines for designing dimensional models are illustrated using real-world data warehouse case studies drawn from a variety of business application areas and industries, including: Retail sales and e-commerce Inventory management Procurement Order management Customer relationship management (CRM) Human resources management Accounting Financial services Telecommunications and utilities Education Transportation Health care and insurance By the end of the book, you will have mastered the full range of powerful techniques for designing dimensional databases that are easy to understand and provide fast query response. You will also learn how to create an architected framework that integrates the distributed data

warehouse using standardized dimensions and facts.

*Artificial Intelligence: Concepts, Methodologies, Tools, and Applications* - Management Association, Information Resources 2016-12-12

Ongoing advancements in modern technology have led to significant developments in artificial intelligence. With the numerous applications available, it becomes imperative to conduct research and make further progress in this field. *Artificial Intelligence: Concepts, Methodologies, Tools, and Applications* provides a comprehensive overview of the latest breakthroughs and recent progress in artificial intelligence.

Highlighting relevant technologies, uses, and techniques across various industries and settings, this publication is a pivotal reference source for researchers, professionals, academics, upper-level students, and practitioners interested in emerging perspectives in the field of artificial intelligence.

*SAP Lumira Essentials* - Tom Sluiter 2015-08-29

Discover how to make your business data more interactive and engaging with SAP Lumira About This Book Create a powerful data discovery experience with the advanced capabilities of SAP Lumira Find business insights in your data through data blending, wrangling, transformation, and visualization A fast-paced guide packed with hands-on practical examples, real-world solutions, and best practices to get you started with SAP Lumira Who This Book Is For If you are a SAP user, business analyst, BI developer, or a junior data engineer who wants to use SAP Lumira to build creative visualizations, this book is for you. You should have a reasonable level of knowledge of SAP Business Objects and its components. What You Will Learn Deploy SAP Lumira on your computer and learn more about the SAP Lumira interface Extract data from different sources using SAP Lumira's data connectors Prepare, filter, clean, and format your data Discover visualization techniques and data discovery methods Administrate and customize SAP Lumira to get basic knowledge of its SDK Create various charts to deliver fantastic data visualizations Connect to SAP BusinessObjects BI Platform and SAP HANA to extract, prepare, and visualize data In Detail SAP Lumira allows you to combine data from multiple sources into a single view and create engaging visualizations quickly and easily. It is a reporting platform that helps users access data and independently perform analysis. With the increasing interest in data discovery, self-service BI, and visualization around the world, tools like SAP Lumira help to eliminate the complexities of analyzing and discovering data. Learn data discovery techniques, build amazing visualizations, create fantastic stories, and share your visualizations through an electronic medium with one of the most powerful tools around SAP Lumira. You will begin with an overview of the SAP Lumira family of products. You will then go through various data discovery techniques using real-world scenarios of an online e-commerce retailer through detailed recipes on the installation, administration, and customization of SAP Lumira. Next, you will work with data, starting from acquiring data from various data sources, then preparing and visualizing it using the rich functionality of SAP Lumira. Finally, you will present data via a data story or infographic and publish it across your organization or on the World Wide Web. Style and approach This is a step-by-step guide to learning SAP Lumira essentials packed with examples on real-world problems and solutions.

*Database Management Systems* - Sotirios Zygiaris 2018-08-23

Zygiaris provides an accessible walkthrough of all technological advances of databases in the business environment. Readers learn how to design, develop, and use databases to provide business analytical reports with the three major database management systems: Microsoft Access, Oracle Express and MariaDB (formerly MySQL).

**Business Intelligence Cookbook** - John Heaton 2012-07-17

Over 80 quick and advanced recipes that focus on real world techniques and solutions to manage, design, and build data warehouse and business intelligence projects with this book and ebook.

**Hyperledger Cookbook** - Xun (Brian) Wu 2019-04-30

Explore the entire Hyperledger blockchain family, including frameworks such as Fabric, Sawtooth, Indy, Burrow, and Iroha; and tools such as Composer, Explorer, and Caliper. Key Features Plan, design, and create a full-fledged private decentralized application using Hyperledger services Master the ins and outs of the Hyperledger network using real-world examples Packed with problem-solution-based recipes to tackle pain areas in the blockchain development cycle Book Description Hyperledger is an open-source project and creates private blockchain applications for a range of domains. This book will be your desk

reference as you explore common and not-so-common challenges faced while building blockchain networks using Hyperledger services. We'll work through all Hyperledger platform modules to understand their services and features and build end-to-end blockchain applications using various frameworks and tools supported by Hyperledger. This book's independent, recipe-based approach (packed with real-world examples) will familiarize you with the blockchain development cycle. From modeling a business network to integrating with various tools, you will cover it all. We'll cover common and not-so-common challenges faced in the blockchain life cycle. Later, we'll delve into how we can interact with the Hyperledger Fabric blockchain, covering all the principles you need to master, such as chaincode, smart contracts, and much more. We'll also address the scalability and security issues currently faced in blockchain development. By the end of this book, you will be able to implement each recipe to plan, design, and create a full-fledged, private, decentralized application to meet organizational needs. What you will learn Create the most popular permissioned blockchain network with Fabric and Composer Build permissioned and permissionless blockchains using Sawtooth Utilize built-in Iroha asset/account management with role-based permissions Implement and run Ethereum smart contracts with Burrow Get to grips with security and scalability in Hyperledger Explore and view blockchain data using Hyperledger Explorer Produce reports containing performance indicators and benchmarks using Caliper Who this book is for This book is for blockchain developers who want to understand how they can apply Hyperledger services in their day-to-day projects. This book uses a recipe-based approach to help you use Hyperledger to build powerful, decentralized autonomous applications. We assume the reader has a basic knowledge of the Blockchain technology and cryptography concepts

*Applied Business Analytics* - Nathaniel Lin 2014-12-12

Bridge the gap between analytics and execution, and actually translate analytics into better business decision-making! Now that you've collected data and crunched numbers, *Applied Business Analytics* reveals how to fully apply the information and knowledge you've gleaned from quants and tech teams. Nathaniel Lin explains why "analytics value chains" often break due to organizational and cultural issues, and offers "in the trenches" guidance for overcoming these obstacles. You'll discover why a special breed of "analytics deciders" is indispensable for any organization that seeks to compete on analytics... how to become one of those deciders... and how to identify, foster, support, empower, and reward others to join you. Lin draws on actual cases and examples from his own experience, augmenting them with hands-on examples and exercises to integrate analytics at all levels: from top-level business questions to low-level technical details. Along the way, you'll learn how to bring together analytics team members with widely diverse goals, knowledge, and backgrounds. Coverage includes: How analytical and conventional decision making differ — and the challenging implications How to determine who your analytics deciders are, and ought to be Proven best practices for actually applying analytics to decision-making How to optimize your use of analytics as an analyst, manager, executive, or C-level officer *Applied Business Analytics* will be invaluable to wide audiences of professionals, decision-makers, and consultants involved in analytics, including Chief Analytics Officers, Chief Data Officers, Chief Scientists, Chief Marketing Officers, Chief Risk Officers, Chief Strategy Officers, VPs of Analytics and/or Big Data, data scientists, business strategists, and line of business executives. It will also be exceptionally useful to students of analytics in any graduate, undergraduate, or certificate program, including candidates for INFORMS certification.

*Agile Analytics* - Ken Collier 2012

Using Agile methods, you can bring far greater innovation, value, and quality to any data warehousing (DW), business intelligence (BI), or analytics project. However, conventional Agile methods must be carefully adapted to address the unique characteristics of DW/BI projects. In *Agile Analytics*, Agile pioneer Ken Collier shows how to do just that. Collier introduces platform-agnostic Agile solutions for integrating infrastructures consisting of diverse operational, legacy, and specialty systems that mix commercial and custom code. Using working examples, he shows how to manage analytics development teams with widely diverse skill sets and how to support enormous and fast-growing data volumes. Collier's techniques offer optimal value whether your projects involve "back-end" data management, "front-end" business analysis, or both. Part I focuses on Agile project management techniques and delivery team coordination, introducing core practices that shape the way your Agile DW/BI project community can collaborate toward success Part

It presents technical methods for enabling continuous delivery of business value at production-quality levels, including evolving superior designs; test-driven DW development; version control; and project automation. Collier brings together proven solutions you can apply right now--whether you're an IT decision-maker, data warehouse professional, database administrator, business intelligence specialist, or database developer. With his help, you can mitigate project risk, improve business alignment, achieve better results--and have fun along the way.

*Mastering Microsoft Power BI* - Brett Powell 2018-03-29

Design, create and manage robust Power BI solutions to gain meaningful business insights. Key Features: Master all the dashboarding and reporting features of Microsoft Power BI. Combine data from multiple sources, create stunning visualizations and publish your reports across multiple platforms. A comprehensive guide with real-world use cases and examples demonstrating how you can get the best out of Microsoft Power BI. Book Description: This book is intended for business intelligence professionals responsible for the design and development of Power BI content as well as managers, architects and administrators who oversee Power BI projects and deployments. The chapters flow from the planning of a Power BI project through the development and distribution of content to the administration of Power BI for an organization. BI developers will learn how to create sustainable and impactful Power BI datasets, reports, and dashboards. This includes connecting to data sources, shaping and enhancing source data, and developing an analytical data model. Additionally, top report and dashboard design practices are described using features such as Bookmarks and the Power KPI visual. BI managers will learn how Power BI's tools work together such as with the On-premises data gateway and how content can be staged and securely distributed via Apps. Additionally, both the Power BI Report Server and Power BI Premium are reviewed. By the end of this book, you will be confident in creating effective charts, tables, reports or dashboards for any kind of data using the tools and techniques in Microsoft PowerBI. What you will learn: Build efficient data retrieval and transformation processes with the Power Query M Language. Design scalable, user-friendly DirectQuery and Import Data Models. Develop visually rich, immersive, and interactive reports and dashboards. Maintain version control and stage deployments across development, test, and production environments. Manage and monitor the Power BI Service and the On-premises data gateway. Develop a fully on-premise solution with the Power BI Report Server. Scale up a Power BI solution via Power BI Premium capacity and migration to Azure Analysis Services or SQL Server Analysis Services. Who this book is for: Business Intelligence professionals and existing Power BI users looking to master Power BI for all their data visualization and dashboarding needs will find this book to be useful. While understanding of the basic BI concepts is required, some exposure to Microsoft Power BI will be helpful.

**Product Lifecycle Management (Volume 1)** - John Stark 2019-10-01

This fourth edition of the book provides readers with a detailed explanation of PLM, enabling them to gain a full understanding and the know-how to implement PLM within their own business environment. This new and expanded edition has been fully updated to reflect the numerous technological and management advances made in PLM since the release of the third edition in 2014, including chapters on both the Internet of Things and Industry 4.0. The book describes the environment in which products are ideated, developed, manufactured, supported and retired before addressing the main components of PLM and PLM Initiatives. These include product-related business processes, product data, product data management (PDM) systems, other PLM applications, best practices, company objectives and organisation. Key activities in PLM Initiatives include Organisational Change Management (OCM) and Project Management. Lastly, it addresses the PLM Initiative, showing the typical steps and activities of a PLM project or initiative. Enhancing readers' understanding of PLM, the book enables them to develop the skills needed to implement PLM successfully and achieve world-class product performance across the lifecycle.

**Data Analytics in Project Management** - Seweryn Spalek 2019-01-01

Data Analytics in Project Management. Data analytics plays a crucial role in business analytics. Without a rigid approach to analyzing data, there is no way to glean insights from it. Business analytics ensures the expected value of change while that change is implemented by projects in the business environment. Due to the significant increase in the number of projects and the amount of data associated with them, it is crucial to understand the areas in which data analytics can be applied in project management. This book addresses

data analytics in relation to key areas, approaches, and methods in project management. It examines: • Risk management • The role of the project management office (PMO) • Planning and resource management • Project portfolio management • Earned value method (EVM) • Big Data • Software support • Data mining • Decision-making • Agile project management. Data analytics in project management is of increasing importance and extremely challenging. There is rapid multiplication of data volumes, and, at the same time, the structure of the data is more complex. Digging through exabytes and zettabytes of data is a technological challenge in and of itself. How project management creates value through data analytics is crucial. Data Analytics in Project Management addresses the most common issues of applying data analytics in project management. The book supports theory with numerous examples and case studies and is a resource for academics and practitioners alike. It is a thought-provoking examination of data analytics applications that is valuable for projects today and those in the future.

*Microsoft SQL Server 2014 Business Intelligence Development Beginner's Guide* - Reza Rad 2014-05-26

Written in an easy-to-follow, example-driven format, there are plenty of stepbystep instructions to help get you started! The book has a friendly approach, with the opportunity to learn by experimenting. If you are a BI and Data Warehouse developer new to Microsoft Business Intelligence, and looking to get a good understanding of the different components of Microsoft SQL Server for Business Intelligence, this book is for you. It's assumed that you will have some experience in databases systems and T-SQL. This book will give you a good upshot view of each component and scenarios featuring the use of that component in Data Warehousing and Business Intelligence systems.

*Business Intelligence Roadmap* - Larissa Terpeluk Moss 2003

This software will enable the user to learn about business intelligence roadmap.

**Dimensional Modeling: In a Business Intelligence Environment** - Chuck Ballard 2012-07-31

In this IBM Redbooks publication we describe and demonstrate dimensional data modeling techniques and technology, specifically focused on business intelligence and data warehousing. It is to help the reader understand how to design, maintain, and use a dimensional model for data warehousing that can provide the data access and performance required for business intelligence. Business intelligence is comprised of a data warehousing infrastructure, and a query, analysis, and reporting environment. Here we focus on the data warehousing infrastructure. But only a specific element of it, the data model - which we consider the base building block of the data warehouse. Or, more precisely, the topic of data modeling and its impact on the business and business applications. The objective is not to provide a treatise on dimensional modeling techniques, but to focus at a more practical level. There is technical content for designing and maintaining such an environment, but also business content. For example, we use case studies to demonstrate how dimensional modeling can impact the business intelligence requirements for your business initiatives. In addition, we provide a detailed discussion on the query aspects of BI and data modeling. For example, we discuss query optimization and how you can determine performance of the data model prior to implementation. You need a solid base for your data warehousing infrastructure . . . a solid data model.

*The Microsoft Data Warehouse Toolkit* - Joy Mundy 2011-03-08

Best practices and invaluable advice from world-renowned data warehouse experts. In this book, leading data warehouse experts from the Kimball Group share best practices for using the upcoming "Business Intelligence release" of SQL Server, referred to as SQL Server 2008 R2. In this new edition, the authors explain how SQL Server 2008 R2 provides a collection of powerful new tools that extend the power of its BI toolset to Excel and SharePoint users and they show how to use SQL Server to build a successful data warehouse that supports the business intelligence requirements that are common to most organizations. Covering the complete suite of data warehousing and BI tools that are part of SQL Server 2008 R2, as well as Microsoft Office, the authors walk you through a full project lifecycle, including design, development, deployment and maintenance. Features more than 50 percent new and revised material that covers the rich new feature set of the SQL Server 2008 R2 release, as well as the Office 2010 release. Includes brand new content that focuses on PowerPivot for Excel and SharePoint, Master Data Services, and discusses updated capabilities of SQL Server Analysis, Integration, and Reporting Services. Shares detailed case examples that clearly illustrate how to best apply the techniques described in the book. The accompanying Web site contains all code samples as well as the sample database used throughout the case studies. The Microsoft

Data Warehouse Toolkit, Second Edition provides you with the knowledge of how and when to use BI tools such as Analysis Services and Integration Services to accomplish your most essential data warehousing tasks.

*Introducing Microsoft Power BI* - Alberto Ferrari 2016-07-07

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. *Introducing Microsoft Power BI* enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, *Analyzing Data with Power BI and Power Pivot for Excel* (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store here for more details: <http://aka.ms/analyzingdata/details>. Learn more about Power BI at <https://powerbi.microsoft.com/>.

*Microsoft Power BI Cookbook* - Brett Powell 2017-09-27

Get more out of Microsoft Power BI turning your data into actionable insights About This Book\* From connecting to your data sources to developing and deploying immersive, mobile-ready dashboards and visualizations, this book covers it all\* Over 90 hands-on, technical recipes, tips, and use cases from across the Power BI platform including the Power BI Service and Mobile Applications\* Proven development techniques and guidance for implementing custom solutions with DAX and M languages Who This Book Is For This book is for BI professionals who wish to enhance their knowledge of Power BI beyond and to enhance the value of the Power BI solutions they deliver to business users. Those who are looking at quick solutions to common problems while using Power BI will also find this book to be a very useful resource. Some experience with Power BI will be useful. What You Will Learn\* Cleanse, stage, and integrate your data sources with Power BI\* Abstract data complexities and provide users with intuitive, self-service BI capabilities\* Build business logic and analysis into your solutions via the DAX programming language and dynamic, dashboard-ready calculations\* Take advantage of the analytics and predictive capabilities of Power BI\* Make your solutions more dynamic and user specific and/or defined including use cases of parameters, functions, and row level security\* Understand the differences and implications of DirectQuery, Live Connections, and Import-Mode Power BI datasets and how to deploy content to the Power BI Service and schedule refreshes\* Integrate other Microsoft data tools such as Excel and SQL Server Reporting Services into your Power BI solution In Detail Microsoft Power BI is a business intelligence and analytics platform consisting of applications and services designed to provide coherent, visual and interactive insights of data. This book will provide thorough, technical examples of using all primary Power BI tools and features as well as demonstrate high impact end-to-end solutions that leverage and integrate these technologies and services. Get familiar with Power BI development tools and services, go deep into the data connectivity and transformation, modeling, visualization and analytical capabilities of Power BI, and see Power BI's functional programming languages of DAX and M come alive to deliver powerful solutions to address common, challenging scenarios in business intelligence. This book will excite and empower you to get more out of Power BI via detailed recipes, advanced design and development tips, and guidance on enhancing existing Power BI projects. Style and approach This book consists of practical recipes on Power BI that target novices as well as intermediate Power BI users. It goes deep into the technical issues, covers additional protocols, and many more real-live examples.

**The British National Bibliography** - Arthur James Wells 2009

**Successful Business Intelligence: Secrets to Making BI a Killer App** - Cindi Howson 2007-12-17

Praise for Successful Business Intelligence "If you want to be an analytical competitor, you've got to go well beyond business intelligence technology. Cindi Howson has wrapped up the needed advice on technology, organization, strategy, and even culture in a neat package. It's required reading for quantitatively oriented strategists and the technologists who support them." --Thomas H. Davenport, President's Distinguished Professor, Babson College and co-author, *Competing on Analytics* "When used strategically, business intelligence can help companies transform their organization to be more agile, more competitive, and more profitable. Successful Business Intelligence offers valuable guidance for companies looking to embark upon

their first BI project as well as those hoping to maximize their current deployments." --John Schwarz, CEO, Business Objects "A thoughtful, clearly written, and carefully researched examination of all facets of business intelligence that your organization needs to know to run its business more intelligently and exploit information to its fullest extent." --Wayne Eckerson, Director, TDWI Research "Using real-world examples, Cindi Howson shows you how to use business intelligence to improve the performance, and the quality, of your company." --Bill Baker, Distinguished Engineer & GM, Business Intelligence Applications, Microsoft Corporation "This book outlines the key steps to make BI an integral part of your company's culture and demonstrates how your company can use BI as a competitive differentiator." --Robert VanHees, CFO, Corporate Express "Given the trend to expand the business analytics user base, organizations are faced with a number of challenges that affect the success rate of these projects. This insightful book provides practical advice on improving that success rate." --Dan Vesset, Vice President, Business Analytics Solution Research, IDC

*The Kimball Group Reader* - Ralph Kimball 2016-02-01

The final edition of the incomparable data warehousing and business intelligence reference, updated and expanded *The Kimball Group Reader, Remastered Collection* is the essential reference for data warehouse and business intelligence design, packed with best practices, design tips, and valuable insight from industry pioneer Ralph Kimball and the Kimball Group. This Remastered Collection represents decades of expert advice and mentoring in data warehousing and business intelligence, and is the final work to be published by the Kimball Group. Organized for quick navigation and easy reference, this book contains nearly 20 years of experience on more than 300 topics, all fully up-to-date and expanded with 65 new articles. The discussion covers the complete data warehouse/business intelligence lifecycle, including project planning, requirements gathering, system architecture, dimensional modeling, ETL, and business intelligence analytics, with each group of articles prefaced by original commentaries explaining their role in the overall Kimball Group methodology. Data warehousing/business intelligence industry's current multi-billion dollar value is due in no small part to the contributions of Ralph Kimball and the Kimball Group. Their publications are the standards on which the industry is built, and nearly all data warehouse hardware and software vendors have adopted their methods in one form or another. This book is a compendium of Kimball Group expertise, and an essential reference for anyone in the field. Learn data warehousing and business intelligence from the field's pioneers Get up to date on best practices and essential design tips Gain valuable knowledge on every stage of the project lifecycle Dig into the Kimball Group methodology with hands-on guidance Ralph Kimball and the Kimball Group have continued to refine their methods and techniques based on thousands of hours of consulting and training. This Remastered Collection of *The Kimball Group Reader* represents their final body of knowledge, and is nothing less than a vital reference for anyone involved in the field.

*Redmine Cookbook* - Aleksandar Pavić 2016-02-23

Over 80 hands-on recipes to improve your skills in project management, team management, process improvement, and Redmine administration About This Book Efficiently install and customize Redmine for your own infrastructure, whether that be Microsoft or open source Manage multiple projects with multiple teams across the globe in a standardized and effective way Customize Redmine to fit your organisation's specific and unique needs Who This Book Is For This book is for those who working in management or administrator positions who are already using Redmine or are willing to start using it for project management, tracking, collaboration, or process management. Additionally, individual developers or teams can benefit from recipes related to code repositories, bug tracking, and software project management. What You Will Learn Make Redmine run on Microsoft SQL Server with IIS Enjoy the benefits of updating the code on a real-time basis and maintaining consistency Manage multiple projects and teams simultaneously Leverage Redmine features to enhance team's performance Use Redmine for SCRUM and Agile methodologies Deploy Redmine for Service Desk Customize the user experience by manually tracking the ongoing projects Extend Redmine through various plugins In Detail In a variety of online project management tools, Redmine markets itself as offering flexibility. Choosing the right management tool can mean the difference between the success and failure of a project. Flexible project management tools bend themselves to fit your needs, whether that's communication regarding a simple project, or collaboration, or

more complex project methodology such as SCRUM, or an issue-code relationship, or the need of different methodology for your project. Whether you are project manager or system administrator, this book provides valuable recipes to get the best possible performance out of your team, organization, infrastructure, and Redmine itself. Through a series of carefully crafted recipes covering the nitty-gritty of Redmine, you'll be guided through the installation of Redmine, as well as how to fine-tune and customize your Redmine installation. Finally, we walk you through integrating Redmine with other softwares and databases like Tortoise SVN and Visual Studio and troubleshooting Redmine. Style and approach This book follows a step-by-step recipe-based approach. Detailed prerequisites make each recipe easy to follow and apply in practice in any kind of live environment.

#### **Army Logistician** - 2006

The official magazine of United States Army logistics.

#### *CIONET Cookbook* - CIONET 2022-01-28

This IT cookbook uses the analogy of a restaurant to describe how organisations can create and operate a 5-star business with all the IT ingredients necessary to support the establishment and the CIO as Master Chef. Each chapter contains an overview of a business issue and 3 recipes for innovation success based on interviews with influential CIOs.

#### *Agile Data Warehouse Design* - Lawrence Corr 2011-04-16

Agile Data Warehouse Design is a step-by-step guide for capturing data warehousing/business intelligence (DW/BI) requirements and turning them into high performance dimensional models in the most direct way: by modelstorming (data modeling + brainstorming) with BI stakeholders. This book describes BEAM<sup>2</sup>, an agile approach to dimensional modeling, for improving communication between data warehouse designers, BI stakeholders and the whole DW/BI development team. BEAM<sup>2</sup> provides tools and techniques that will encourage DW/BI designers and developers to move away from their keyboards and entity relationship based tools and model interactively with their colleagues. The result is everyone thinks dimensionally from the outset! Developers understand how to efficiently implement dimensional modeling solutions. Business stakeholders feel ownership of the data warehouse they have created, and can already imagine how they will use it to answer their business questions. Within this book, you will learn:  Agile dimensional modeling using Business Event Analysis & Modeling (BEAM<sup>2</sup>)  Modelstorming: data modeling that is quicker, more inclusive, more productive, and frankly more fun!  Telling dimensional data stories using the 7Ws (who, what, when, where, how many, why and how)  Modeling by example not abstraction; using data story themes, not crow's feet, to describe detail  Storyboarding the data warehouse to discover conformed dimensions and plan iterative development  Visual modeling: sketching timelines, charts and grids to model complex process measurement - simply  Agile design documentation: enhancing star schemas with BEAM<sup>2</sup> dimensional shorthand notation  Solving difficult DW/BI performance and usability problems with proven dimensional design patterns Lawrence Corr is a data warehouse designer and educator. As Principal of DecisionOne Consulting, he helps clients to review and simplify their data warehouse designs, and advises vendors on visual data modeling techniques. He regularly teaches agile dimensional modeling courses worldwide and has taught dimensional DW/BI skills to thousands of students. Jim Stagnitto is a data warehouse and master data management architect specializing in the healthcare, financial services, and information service industries. He is the founder of the data warehousing and data mining consulting firm Llumino.

#### **Object-oriented Methods** - James Martin 1996

Once again, James Martin and James Odell rise to the challenge with Object-Oriented Methods: Pragmatic Considerations. Their goal: to convey practical methods, techniques, and guidelines for building systems using an OO approach. In doing so, they consider all phases of the system development lifecycle and address the various technologies directly affecting its efficiency. In addition, Parts II, III, and VII provide step-by-step guidance for building software systems, offering developers general plans as well as detailed methods and techniques for constructing the next generation of automated systems.

#### **The Biml Book** - Andy Leonard 2017-10-30

Learn Business Intelligence Markup Language (Biml) for automating much of the repetitive, manual labor involved in data integration. We teach you how to build frameworks and use advanced Biml features to get

more out of SQL Server Integration Services (SSIS), Transact-SQL (T-SQL), and SQL Server Analysis Services (SSAS) than you ever thought possible. The first part of the book starts with the basics—getting your development environment configured, Biml syntax, and scripting essentials. Whether a beginner or a seasoned Biml expert, the next part of the book guides you through the process of using Biml to build a framework that captures both your design patterns and execution management. Design patterns are reusable code blocks that standardize the approach you use to perform certain types of data integration, logging, and other key data functions. Design patterns solve common problems encountered when developing data integration solutions. Because you do not have to build the code from scratch each time, design patterns improve your efficiency as a Biml developer. In addition to leveraging design patterns in your framework, you will learn how to build a robust metadata store and how to package your framework into Biml bundles for deployment within your enterprise. In the last part of the book, we teach you more advanced Biml features and capabilities, such as SSAS development, T-SQL recipes, documentation autogeneration, and Biml troubleshooting. The Biml Book: Provides practical and applicable examples Teaches you how to use Biml to reduce development time while improving quality Takes you through solutions to common data integration and BI challenges What You'll Learn Master the basics of Business Intelligence Markup Language (Biml) Study patterns for automating SSIS package generation Build a Biml Framework Import and transform database schemas Automate generation of scripts and projects Who This Book Is For BI developers wishing to quickly locate previously tested solutions, Microsoft BI specialists, those seeking more information about solution automation and code generation, and practitioners of Data Integration Lifecycle Management (DILM) in the DevOps enterprise *Microsoft Power BI Cookbook* - Brett Powell 2017-09-27

Get more out of Microsoft Power BI turning your data into actionable insights About This Book From connecting to your data sources to developing and deploying immersive, mobile-ready dashboards and visualizations, this book covers it all Over 90 hands-on, technical recipes, tips, and use cases from across the Power BI platform including the Power BI Service and Mobile Applications Proven development techniques and guidance for implementing custom solutions with DAX and M languages Who This Book Is For This book is for BI professionals who wish to enhance their knowledge of Power BI beyond and to enhance the value of the Power BI solutions they deliver to business users. Those who are looking at quick solutions to common problems while using Power BI will also find this book to be a very useful resource .Some experience with Power BI will be useful. What You Will Learn Cleanse, stage, and integrate your data sources with Power BI Abstract data complexities and provide users with intuitive, self-service BI capabilities Build business logic and analysis into your solutions via the DAX programming language and dynamic, dashboard-ready calculations Take advantage of the analytics and predictive capabilities of Power BI Make your solutions more dynamic and user specific and/or defined including use cases of parameters, functions, and row level security Understand the differences and implications of DirectQuery, Live Connections, and Import-Mode Power BI datasets and how to deploy content to the Power BI Service and schedule refreshes Integrate other Microsoft data tools such as Excel and SQL Server Reporting Services into your Power BI solution In Detail Microsoft Power BI is a business intelligence and analytics platform consisting of applications and services designed to provide coherent, visual and interactive insights of data. This book will provide thorough, technical examples of using all primary Power BI tools and features as well as demonstrate high impact end-to-end solutions that leverage and integrate these technologies and services. Get familiar with Power BI development tools and services, go deep into the data connectivity and transformation, modeling, visualization and analytical capabilities of Power BI, and see Power BI's functional programming languages of DAX and M come alive to deliver powerful solutions to address common, challenging scenarios in business intelligence. This book will excite and empower you to get more out of Power BI via detailed recipes, advanced design and development tips, and guidance on enhancing existing Power BI projects. Style and approach This book consists of practical recipes on Power BI that target novices as well as intermediate Power BI users. It goes deep into the technical issues, covers additional protocols, and many more real-live examples.

#### *The Profit Impact of Business Intelligence* - Steve Williams 2010-07-27

The Profit Impact of Business Intelligence presents an A-to-Z approach for getting the most business

intelligence (BI) from a company's data assets or data warehouse. BI is not just a technology or methodology, it is a powerful new management approach that - when done right - can deliver knowledge, efficiency, better decisions, and profit to almost any organization that uses it. When BI first came on the scene, it promised a lot but often failed to deliver. The missing element was the business-centric focus explained in this book. It shows how you can achieve the promise of BI by connecting it to your organization's strategic goals, culture, and strengths while correcting your BI weaknesses. It provides a practical, process-oriented guide to achieve the full promise of BI; shows how world-class companies used BI to become leaders in their industries; helps senior business and IT executives understand the strategic impact of BI and how they can ensure a strong payoff from their BI investments; and identifies the most common mistakes organizations make in implementing BI. The book also includes a helpful glossary of BI

terms; a BI readiness assessment for your organization; and Web links and extensive references for more information. A practical, process-oriented book that will help organizations realize the promise of BI. Written by Nancy and Steve Williams, veteran consultants and instructors with hands-on, "in the trenches" experience in government and corporate business intelligence applications. Will help senior business and IT executives understand the strategic impact of BI and how they can help ensure a strong payoff on BI investments.

*Project Management for Information Systems* - James Cadle 2004

The fourth edition of this text addresses the issue of organizational culture in more detail and gives an analysis of why information system projects fail and what can be done to make success more likely.