

Contemporary Research Methods And Data Analytics In The News Industry Advances In Media Entertainment And The Arts

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*The Oxford Handbook of
Digital Technology and Society*
- Professor of Digital Culture
Simeon Yates 2020-08-07

Required reading for anyone
interested in the profound
relationship between digital
technology and society Digital

technology has become an undeniable facet of our social lives, defining our governments, communities, and personal identities. Yet with these technologies in ongoing evolution, it is difficult to gauge the full extent of their societal impact, leaving researchers and policy makers with the challenge of staying up-to-date on a field that is constantly in flux. The Oxford Handbook of Digital Technology and Society provides students, researchers, and practitioners across the technology and social science sectors with a comprehensive overview of the foundations for understanding the various relationships between digital technology and society. Combining robust computer-aided reviews of current literature from the UK Economic and Social Research Council's commissioned project "Ways of Being in a Digital Age" with newly commissioned chapters, this handbook illustrates the upcoming research questions and challenges facing the social

sciences as they address the societal impacts of digital media and technologies across seven broad categories: citizenship and politics, communities and identities, communication and relationships, health and well-being, economy and sustainability, data and representation, and governance and security. Individual chapters feature important practical and ethical explorations into topics such as technology and the aging, digital literacies, work-home boundary, machines in the workforce, digital censorship and surveillance, big data governance and regulation, and technology in the public sector. The Oxford Handbook of Digital Technology and Society will equip readers with the necessary starting points and provocations in the field so that scholars and policy makers can effectively assess future research, practice, and policy.

Modern Statistical Methods for Health Research -
Yichuan Zhao 2021-10-21

This book brings together the

voices of leading experts in the frontiers of biostatistics, biomedicine, and the health sciences to discuss the statistical procedures, useful methods, and novel applications in biostatistics research. It also includes discussions of potential future directions of biomedicine and new statistical developments for health research, with the intent of stimulating research and fostering the interactions of scholars across health research related disciplines. Topics covered include: Health data analysis and applications to EHR data Clinical trials, FDR, and applications in health science Big network analytics and its applications in GWAS Survival analysis and functional data analysis Graphical modelling in genomic studies The book will be valuable to data scientists and statisticians who are working in biomedicine and health, other practitioners in the health sciences, and graduate students and researchers in biostatistics and health.

Machine Learning Algorithms

for Industrial Applications -

Santosh Kumar Das 2020-07-18

This book explores several problems and their solutions regarding data analysis and prediction for industrial applications. Machine learning is a prominent topic in modern industries: its influence can be felt in many aspects of everyday life, as the world rapidly embraces big data and data analytics. Accordingly, there is a pressing need for novel and innovative algorithms to help us find effective solutions in industrial application areas such as media, healthcare, travel, finance, and retail. In all of these areas, data is the crucial parameter, and the main key to unlocking the value of industry. The book presents a range of intelligent algorithms that can be used to filter useful information in the above-mentioned application areas and efficiently solve particular problems. Its main objective is to raise awareness for this important field among students, researchers, and industrial practitioners.

Search Engine Optimization

- Andreas Veglis 2021-02-24

This Special Issue book focuses on the theory and practice of search engine optimization (SEO). It is intended for anyone who publishes content online and it includes five peer-reviewed papers from various researchers. More specifically, the book includes theoretical and case study contributions which review and synthesize important aspects, including, but not limited to, the following themes: theory of SEO, different types of SEO, SEO criteria evaluation, search engine algorithms, social media and SEO, and SEO applications in various industries, as well as SEO on media websites. The book aims to give a better understanding of the importance of SEO in the current state of the Internet and online information search. Even though SEO is widely used by marketing practitioners, there is a relatively small amount of academic research that systematically attempts to capture this phenomenon and

its impact across different industries. Thus, this collection of studies offers useful insights, as well as a valuable resource that intends to open the door for future SEO-related research.

Contemporary Research Methods and Data Analytics in the News Industry -

William J. Gibbs 2015-05-31

"This book highlights the research behind the innovations and emerging practices being implemented within the journalism industry by focusing on key topics in social media and video streaming as a new form of media communication for collecting information and drawing conclusions about the current and future state of print and digital news"--

Modern Statistical Methods for Health Research -

Yichuan Zhao 2021-10-14

This book brings together the voices of leading experts in the frontiers of biostatistics, biomedicine, and the health sciences to discuss the statistical procedures, useful methods, and novel

applications in biostatistics research. It also includes discussions of potential future directions of biomedicine and new statistical developments for health research, with the intent of stimulating research and fostering the interactions of scholars across health research related disciplines. Topics covered include: Health data analysis and applications to EHR data Clinical trials, FDR, and applications in health science Big network analytics and its applications in GWAS Survival analysis and functional data analysis Graphical modelling in genomic studies The book will be valuable to data scientists and statisticians who are working in biomedicine and health, other practitioners in the health sciences, and graduate students and researchers in biostatistics and health. Big Data: Concepts, Methodologies, Tools, and Applications - Management Association, Information Resources 2016-04-20 The digital age has presented an exponential growth in the

amount of data available to individuals looking to draw conclusions based on given or collected information across industries. Challenges associated with the analysis, security, sharing, storage, and visualization of large and complex data sets continue to plague data scientists and analysts alike as traditional data processing applications struggle to adequately manage big data. Big Data: Concepts, Methodologies, Tools, and Applications is a multi-volume compendium of research-based perspectives and solutions within the realm of large-scale and complex data sets. Taking a multidisciplinary approach, this publication presents exhaustive coverage of crucial topics in the field of big data including diverse applications, storage solutions, analysis techniques, and methods for searching and transferring large data sets, in addition to security issues. Emphasizing essential research in the field of data science, this publication is an ideal reference source for data analysts, IT professionals,

researchers, and academics.

The Emerald Handbook of Digital Media in Greece -

Anastasia Veneti 2020-10-22

The Emerald Handbook of Digital Media in Greece: Journalism and Political Communication in Times of Crisis presents the empirical applications of digital media in political communication and in a number of social settings including the environment, homelessness, migration and social movements.

Online Survey Design and Data Analytics: Emerging Research and Opportunities

- Hai-Jew, Shalin 2019-05-03

Online survey research suites offer a vast array of capabilities, supporting the presentation of virtually every type of digital data □ text, imagery, audio, video, and multimedia forms. With some researcher sophistication, these online survey research suites can enable a wide range of quantitative, qualitative, and mixed methods research.

Online Survey Design and Data Analytics: Emerging Research and Opportunities is a critical

scholarly resource that explores the utilization of online platforms for setting up surveys to achieve a specific result, eliciting data in in-depth ways and applying creative analytics methods to online survey data. Highlighting topics such as coding, education-based analysis, and online Delphi studies, this publication is ideal for researchers, professionals, academicians, data analysts, IT consultants, and students.

The Future of Creative Work -
Greg Hearn 2020-09-25

The Future of Creative Work provides a unique overview of the changing nature of creative work, examining how digital developments and the rise of intangible capital are causing an upheaval in the social institutions of work. It offers a profound insight into how this technological and social evolution will affect creative professions.

Contemporary Issues in Marketing - Ayantunji

Gbadamosi 2019-09-02

As the landscape of marketing knowledge changes,

contemporary buyers, be it individuals or organisations are now more informed, more demanding and crave value co-creation with marketers. This, coupled with technological and socio-cultural changes, provides robust evidence that the old perspectives, assumptions, and practices of marketing are no longer satisfactory. Contemporary Issues in Marketing is a comprehensive, up-to-date, and cutting edge resource that presents a coherent understanding of topical issues in marketing. Bringing together theory and practitioners' perspectives, it firmly addresses the prevailing challenges in the marketing world. Using vignettes on topics such as technology, ethics and practitioner viewpoints, this book explores the paradigm shift in marketing and developments in thoughts throughout the discipline.

Scholarly Content and Its Evolution by Scientometric Indicators: Emerging Research and Opportunities

- Wani, Zahid Ashraf
2018-08-03

The twenty-first century brought unique developments in science and technology. Research surged as individuals sought to uncover hidden knowledge, leading to the introduction of research evaluation to ensure precise and fair research output and dissemination. Scholarly Content and Its Evolution by Scientometric Indicators: Emerging Research and Opportunities is a pivotal reference source that provides vital research on the application of research evaluation, specifically through the lens of scientometrics. While highlighting topics such as bibliometrics and the h-index, this publication explores a full range of research indicators available for the evaluation and assessment of scientific literature. This book is ideally designed for scholars, professors, academicians, researchers, and graduate-level students seeking current research on metric science.

Applications of Big Data

Analytics - Mohammed M. Alani 2018-07-23

This timely text/reference reviews the state of the art of big data analytics, with a particular focus on practical applications. An authoritative selection of leading international researchers present detailed analyses of existing trends for storing and analyzing big data, together with valuable insights into the challenges inherent in current approaches and systems. This is further supported by real-world examples drawn from a broad range of application areas, including healthcare, education, and disaster management. The text also covers, typically from an application-oriented perspective, advances in data science in such areas as big data collection, searching, analysis, and knowledge discovery. Topics and features: Discusses a model for data traffic aggregation in 5G cellular networks, and a novel scheme for resource allocation in 5G networks with network slicing Explores methods that

use big data in the assessment of flood risks, and apply neural networks techniques to monitor the safety of nuclear power plants Describes a system which leverages big data analytics and the Internet of Things in the application of drones to aid victims in disaster scenarios Proposes a novel deep learning-based health data analytics application for sleep apnea detection, and a novel pathway for diagnostic models of headache disorders Reviews techniques for educational data mining and learning analytics, and introduces a scalable MapReduce graph partitioning approach for high degree vertices Presents a multivariate and dynamic data representation model for the visualization of healthcare data, and big data analytics methods for software reliability assessment This practically-focused volume is an invaluable resource for all researchers, academics, data scientists and business professionals involved in the planning, designing, and implementation of big data

analytics projects. Dr. Mohammed M. Alani is an Associate Professor in Computer Engineering and currently is the Provost at Al Khawarizmi International College, Abu Dhabi, UAE. Dr. Hissam Tawfik is a Professor of Computer Science in the School of Computing, Creative Technologies & Engineering at Leeds Beckett University, UK. Dr. Mohammed Saeed is a Professor in Computing and currently is the Vice President for Academic Affairs and Research at the University of Modern Sciences, Dubai, UAE. Dr. Obinna Anya is a Research Staff Member at IBM Research - Almaden, San Jose, CA, USA.

The Behavioral and Social Sciences - National Research Council 1988-02-01

This volume explores the scientific frontiers and leading edges of research across the fields of anthropology, economics, political science, psychology, sociology, history, business, education, geography, law, and psychiatry, as well as the newer, more specialized areas

of artificial intelligence, child development, cognitive science, communications, demography, linguistics, and management and decision science. It includes recommendations concerning new resources, facilities, and programs that may be needed over the next several years to ensure rapid progress and provide a high level of returns to basic research.

Media Influence: Breakthroughs in Research and Practice - Management Association, Information Resources 2017-12-01

In the digital era, users from around the world are constantly connected over a global network and they can connect, share, and collaborate like never before. To make the most of this new environment, researchers and software developers must understand the influence of the global network on users. Media Influence: Breakthroughs in Research and Practice is a comprehensive reference source for the latest scholarly material on the effect of media

on cultures, individuals, and groups. Highlighting a range of pertinent topics such as social media, media ethics, and audience engagement, this multi-volume book is ideally designed for researchers, academics, professionals, students, and practitioners interested in media influence.

Precision Oncology and Cancer Biomarkers - Anne Bremer
2022-03-29

This open access book reflects on matters of social and ethical concern raised in the daily practices of those working in and around precision oncology. Each chapter addresses the experiences, concerns and issues at stake for people who work in settings where precision oncology is practiced, enacted, imagined or discussed. It subsequently discusses and analyses bioethical dilemmas, scientific challenges and economic trade-offs, the need for new policies, further technological innovation, social work, as well as phenomenological research. This volume takes a broad actor-centred perspective as,

whenever cancer is present, the range of actors with issues at stake appears almost unlimited. This perspective and approach opens up the possibility for further in-depth and diverse questions, posed by the actors themselves, such as: How are cancer researchers navigating biological uncertainties? How do clinicians and policy-makers address ethical dilemmas around prioritisation of care? What are the patients' experiences with, and hopes for, precision oncology? How do policy-makers and entrepreneurs envisage precision oncology? These questions are of great interest to a broad audience, including cancer researchers, oncologists, policy-makers, medical ethicists and philosophers, social scientists, patients and health economists.

Measurable Journalism - Matt Carlson
2020-06-29

This book explores ways in which the increasingly 'measurable' news audience has had an impact on journalistic practices, in an era

when digital platforms provide real-time, individualizable, quantitative data about audience consumption practices. Considering the combination of digital technology that makes measurable journalism possible, the contributors to this volume examine the work of various actors involved in aspects of measurable journalism both inside and outside the newsroom and confront the normative implications of the data-centric trends of measurable journalism. Including examples from across the globe, the book balances hopes for increased engagement or impact with fears that economic prioritization will hurt journalism's standing in the public sphere. This book will be of interest to those studying journalistic practices in the modern world, as well as those studying media consumption and emerging digital technologies. This book was originally published as a special issue of *Digital Journalism*.

Cultural Perspectives on Global Research Epistemology: Emerging Research and Opportunities - Topor, F. Sigmund 2021-01-22

Cultural values and structures differ in societies throughout the world. For example, the traditional conformism of Confucian countries is vastly dissimilar from the individualistic values of Western societies. In today's globalized environment, the greatest challenge is the collaboration of diverse cultures. The comprehension of global epistemology and the understanding of diverse cultural perspectives is needed in order to sustain global harmony and intercultural congruence. *Cultural Perspectives on Global Research Epistemology: Emerging Research and Opportunities* is a pivotal reference source that discusses the effect of globalization on intercultural communication and critical thinking and analyzes Eastern and Western societies from an epistemological standpoint.

While highlighting topics including uncertainty avoidance, Confucianism, and cultural heritage, this book is ideally designed for researchers, scientists, anthropologists, sociologists, educators, practitioners, and students seeking current research on epistemic discordance in global research. **Research Methodology and Data Analysis in Humanities & Social Sciences** - Rajesh Ekka

Scholarly Ethics and Publishing: Breakthroughs in Research and Practice - Management Association, Information Resources 2019-03-01

A vital component of any publishing project is the ethical dimensions, which can refer to varied categories of practice: from conducting a proper peer review to using proper citation in research. With the implementation of technology in research and publishing, it is important for today's researchers to address the standards of scientific research

and publishing practices to avoid unethical behavior. **Scholarly Ethics and Publishing: Breakthroughs in Research and Practice** is an essential reference source that discusses various aspects of ethical values in academic settings including methods and tools to prevent and detect plagiarism, strategies for the principled gathering of data, and best practices for conducting and citing research. It also assists researchers in navigating the field of scholarly publishing through a careful analysis of multidisciplinary research topics and recent trends in the industry. Highlighting a range of pertinent topics such as academic writing, publication process, and research methodologies, this publication is an ideal reference source for researchers, graduate students, academicians, librarians, scholars, and industry-leading experts around the globe.

Analyzing Analytics - Edson C. Tandoc Jr. 2019-05-24
Analyzing Analytics: Disrupting

Journalism One Click at a Time critically examines how journalists use web analytics in their work and the implications of that use. Now that web analytics has become deeply embedded in newsrooms, its impact on journalism is even more potent. Documenting the different ways web analytics has disrupted traditional journalism, the book provides a timely review of what we know so far about the place of web analytics in reporting, and maps a future research agenda. It conceptualizes web analytics as an object of journalism where audiences, businesses, technologists, and journalists confront one another, negotiating the contours of digital journalism in the process. Including newly developed theoretical frameworks as well as case studies and empirical projects, the book is ideal for journalism students, researchers, and professional journalists.

Web Data Mining and the Development of Knowledge-Based Decision Support Systems - Sreedhar, G.

2016-12-21

Websites are a central part of today's business world; however, with the vast amount of information that constantly changes and the frequency of required updates, this can come at a high cost to modern businesses. *Web Data Mining and the Development of Knowledge-Based Decision Support Systems* is a key reference source on decision support systems in view of end user accessibility and identifies methods for extraction and analysis of useful information from web documents.

Featuring extensive coverage across a range of relevant perspectives and topics, such as semantic web, machine learning, and expert systems, this book is ideally designed for web developers, internet users, online application developers, researchers, and faculty.

Contemporary Issues in Digital Marketing - Outi Niininen 2021-11-30

This book presents a comprehensive overview of the key topics, best practices, future opportunities and

challenges in the Digital Marketing discourse. With contributions from world-renowned experts, the book covers:

- Big Data, Artificial Intelligence and Analytics in Digital Marketing
- Emerging technologies and how they can enhance User Experience
- How 'digital' is changing servicescapes
- Issues surrounding ethics and privacy
- Current and future issues surrounding Social Media
- Key considerations for the future of Digital Marketing
- Case studies and examples from real-life organisations

Unique in its rigorous, research-driven and accessible approach to the subject of Digital Marketing, this text is valuable supplementary reading for advanced undergraduate and postgraduate students studying Digital and Social Media Marketing, Customer Experience Management, Digital Analytics and Digital Transformation.

Encyclopedia of Information Science and Technology, Fourth Edition - Khosrow-

Pour, D.B.A., Mehdi 2017-06-20

In recent years, our world has experienced a profound shift and progression in available computing and knowledge sharing innovations. These emerging advancements have developed at a rapid pace, disseminating into and affecting numerous aspects of contemporary society. This has created a pivotal need for an innovative compendium encompassing the latest trends, concepts, and issues surrounding this relevant discipline area. During the past 15 years, the Encyclopedia of Information Science and Technology has become recognized as one of the landmark sources of the latest knowledge and discoveries in this discipline. The Encyclopedia of Information Science and Technology, Fourth Edition is a 10-volume set which includes 705 original and previously unpublished research articles covering a full range of perspectives, applications, and techniques contributed by thousands of experts and researchers from

around the globe. This authoritative encyclopedia is an all-encompassing, well-established reference source that is ideally designed to disseminate the most forward-thinking and diverse research findings. With critical perspectives on the impact of information science management and new technologies in modern settings, including but not limited to computer science, education, healthcare, government, engineering, business, and natural and physical sciences, it is a pivotal and relevant source of knowledge that will benefit every professional within the field of information science and technology and is an invaluable addition to every academic and corporate library.

The SAGE Encyclopedia of the Internet - Barney Warf
2018-05-15

The Internet needs no introduction, and its significance today can hardly be exaggerated. Today, more people are more connected technologically to one another

than at any other time in human existence. For a large share of the world's people, the Internet, text messaging, and various other forms of digital social media such as Facebook have become thoroughly woven into the routines and rhythms of daily life. The Internet has transformed how we seek information, communicate, entertain ourselves, find partners, and, increasingly, it shapes our notions of identity and community. The SAGE Encyclopedia of the Internet addresses the many related topics pertaining to cyberspace, email, the World Wide Web, and social media. Entries will range from popular topics such as Alibaba and YouTube to important current controversies such as Net neutrality and cyberterrorism. The goal of the encyclopedia is to provide the most comprehensive collection of authoritative entries on the Internet available, written in a style accessible to academic and non-academic audiences alike.

Big Data Analytics - P. Krishna

Reddy 2017-12-04

This book constitutes the refereed conference proceedings of the 5th International Conference on Big Data Analytics, BDA 2017, held in Hyderabad, India, in December 2017. The 21 revised full papers were carefully reviewed and selected from 80 submissions and cover topics on big data analytics, information and knowledge management, mining of massive datasets, computational modeling, data mining and analysis.

Encyclopedia of Research Design - Neil J. Salkind
2010-06-22

"Comprising more than 500 entries, the Encyclopedia of Research Design explains how to make decisions about research design, undertake research projects in an ethical manner, interpret and draw valid inferences from data, and evaluate experiment design strategies and results. Two additional features carry this encyclopedia far above other works in the field: bibliographic entries devoted

to significant articles in the history of research design and reviews of contemporary tools, such as software and statistical procedures, used to analyze results. It covers the spectrum of research design strategies, from material presented in introductory classes to topics necessary in graduate research; it addresses cross- and multidisciplinary research needs, with many examples drawn from the social and behavioral sciences, neurosciences, and biomedical and life sciences; it provides summaries of advantages and disadvantages of often-used strategies; and it uses hundreds of sample tables, figures, and equations based on real-life cases."--Publisher's description.

Advanced Methodologies and Technologies in Artificial Intelligence, Computer Simulation, and Human-Computer Interaction - Khosrow-Pour, D.B.A., Mehdi
2018-09-28

As modern technologies continue to develop and evolve, the ability of users to adapt

with new systems becomes a paramount concern. Research into new ways for humans to make use of advanced computers and other such technologies through artificial intelligence and computer simulation is necessary to fully realize the potential of tools in the 21st century. Advanced Methodologies and Technologies in Artificial Intelligence, Computer Simulation, and Human-Computer Interaction provides emerging research in advanced trends in robotics, AI, simulation, and human-computer interaction. Readers will learn about the positive applications of artificial intelligence and human-computer interaction in various disciplines such as business and medicine. This book is a valuable resource for IT professionals, researchers, computer scientists, and researchers invested in assistive technologies, artificial intelligence, robotics, and computer simulation.

Data Analytics in Cognitive Linguistics - Dennis Tay,

Molly Xie Pan 2022-04-06

Contemporary Research Methods and Data Analytics in the News Industry - Gibbs,

William J. 2015-07-01

The advent of digital technologies has changed the news and publishing industries drastically. While shrinking newsrooms may be a concern for many, journalists and publishing professionals are working to reorient their skills and capabilities to employ technology for the purpose of better understanding and engaging with their audiences. Contemporary Research Methods and Data Analytics in the News Industry highlights the research behind the innovations and emerging practices being implemented within the journalism industry. This crucial, industry-shattering publication focuses on key topics in social media and video streaming as a new form of media communication as well the application of big data and data analytics for collecting information and drawing conclusions about the

current and future state of print and digital news. Due to significant insight surrounding the latest applications and technologies affecting the news industry, this publication is a must-have resource for journalists, analysts, news media professionals, social media strategists, researchers, television news producers, and upper-level students in journalism and media studies. This timely industry resource includes key topics on the changing scope of the news and publishing industries including, but not limited to, big data, broadcast journalism, computational journalism, computer-mediated communication, data scraping, digital media, news media, social media, text mining, and user experience.

International Handbook of Computer-Supported Collaborative Learning - Ulrike Cress 2021-10-08

CSCL has in the past 15 years (and often in conjunction with Springer) grown into a thriving and active community. Yet, lacking is a comprehensive

CSCL handbook that displays the range of research being done in this area. This handbook will provide an overview of the diverse aspects of the field, allowing newcomers to develop a sense of the entirety of CSCL research and for existing community members to become more deeply aware of work outside their direct area. The handbook will also serve as a ready reference for foundational concepts, methods, and approaches in the field. The chapters are written in such a way that each of them can be used in a stand-alone fashion while also serving as introductory readings in relevant study courses or in teacher education. While some CSCL-relevant topics are addressed in the *International Handbook of the Learning Sciences* and the *International Handbook of Collaborative Learning*, these books do not aim to present an integrated and comprehensive view of CSCL. The *International Handbook of Computer-Supported*

Collaborative Learning covers all relevant topics in CSCL, particularly recent developments in the field, such as the rise of computational approaches and learning analytics.

Journalism and Ethics: Breakthroughs in Research and Practice - Management Association, Information Resources 2019-05-03

In the modern hyperconnected society, consumers are able to access news from a variety of channels, including social media, television, mobile devices, the internet, and more. From sensationalist headlines designed to attract click-throughs to accusations of bias assigned to specific news sources, it is more important now than ever that the media industry maintains best practices and adheres to ethical reporting. By properly informing citizens of critical national concerns, the media can help to transform society and promote active participation. *Journalism and Ethics: Breakthroughs in Research and Practice*

examines the impacts of journalism on society and the media's responsibility to accurately inform citizens of government and non-government activities in an ethical manner. It also provides emerging research on multimedia journalism across various platforms and formats using digital technologies. Highlighting a range of pertinent topics such as investigative journalism, freedom of expression, and media regulation, this publication is an ideal reference source for media professionals, public relations officers, reporters, news writers, scholars, academicians, researchers, and upper-level students interested in journalism and journalistic ethics.

Handbook of Contemporary Education Economics -

Geraint Johnes 2017-12-29

This Handbook provides a comprehensive overview of the modern economics of education literature, bringing together a series of original contributions by globally renowned experts

in their fields. Covering a wide variety of topics, each chapter assesses the most recent research with an emphasis on skills, evaluation and data analytics.

The Data Gaze - David Beer
2018-10-29

A significant new way of understanding contemporary capitalism is to understand the intensification and spread of data analytics. This text is about the powerful promises and visions that have led to the expansion of data analytics and data-led forms of social ordering. It is centrally concerned with examining the types of knowledge associated with data analytics and shows that how these analytics are envisioned is central to the emergence and prominence of data at various scales of social life. This text aims to understand the powerful role of the data analytics industry and how this industry facilitates the spread and intensification of data-led processes. As such, *The Data Gaze* is concerned with understanding how data-led, data-driven and data-

reliant forms of capitalism pervade organisational and everyday life. Using a clear theoretical approach derived from Foucault and critical data studies the text develops the concept of the data gaze and shows how powerful and persuasive it is. It's an essential and subversive guide to data analytics and data capitalism.

Research Anthology on Innovative Research Methodologies and Utilization Across Multiple Disciplines - Management

Association, Information Resources 2021-12-30
Research methodology is as old as academia itself. Research methodology shifts in strategy as it crosses different disciplines and theories. This, too, is true with the shifting landscape of research opportunities and technologies available to global researchers. To achieve the most accurate and substantial research, it is important to be knowledgeable of emerging research methodologies. The *Research Anthology on Innovative*

Research Methodologies and Utilization Across Multiple Disciplines discusses the most recent global research innovations made across multiple fields. This anthology further discusses how these research methodologies can be applied to a variety of specific fields. Covering topics such as creative thinking, qualitative research, and the research method landscape, this book is essential for students and faculty of higher education, scientists, researchers, sociologists, computer scientists, and academicians.

The SAGE Handbook of Online Research Methods - Nigel G Fielding 2016-09-30
Online research methods are popular, dynamic and fast-changing. Following on from the great success of the first edition, published in 2008, The SAGE Handbook of Online Research Methods, Second Edition offers both updates of existing subject areas and new chapters covering more recent developments, such as social media, big data, data visualization and CAQDAS.

Bringing together the leading names in both qualitative and quantitative online research, this new edition is organised into nine sections: 1. Online Research Methods 2. Designing Online Research 3. Online Data Capture and Data Collection 4. The Online Survey 5. Digital Quantitative Analysis 6. Digital Text Analysis 7. Virtual Ethnography 8. Online Secondary Analysis: Resources and Methods 9. The Future of Online Social Research
The SAGE Handbook of Online Research Methods, Second Edition is an essential resource for anyone interested in the contemporary practice of computer-mediated research and scholarship.

Innovations in Digital Research Methods - Peter Halfpenny 2015-05-18

Vast amounts of digital data are now generated daily by people as they go about their lives, yet social researchers are struggling to exploit it. At the same time, the challenges faced by society in the 21st century are growing ever more complex, and demands

research that is bigger in scale, more collaborative and multi-disciplinary than ever before. This cutting-edge volume provides an accessible introduction to innovative digital social research tools and methods that harness this 'data deluge' and successfully tackle key research challenges. Contributions from leading international researchers cover topics such as: Qualitative, quantitative and mixed methods research Data management Social media and social network analysis Modeling and simulation Survey methods Visualizing social data Ethics and e-research The future of social research in the digital age This vibrant introduction to innovative digital research methods is essential reading for anyone conducting social research today.

Big Data in Computational Social Science and Humanities

- Shu-Heng Chen 2018-11-21

This edited volume focuses on big data implications for computational social science and humanities from

management to usage. The first part of the book covers geographic data, text corpus data, and social media data, and exemplifies their concrete applications in a wide range of fields including anthropology, economics, finance, geography, history, linguistics, political science, psychology, public health, and mass communications. The second part of the book provides a panoramic view of the development of big data in the fields of computational social sciences and humanities. The following questions are addressed: why is there a need for novel data governance for this new type of data?, why is big data important for social scientists?, and how will it revolutionize the way social scientists conduct research? With the advent of the information age and technologies such as Web 2.0, ubiquitous computing, wearable devices, and the Internet of Things, digital society has fundamentally changed what we now know as "data", the very use of this

data, and what we now call "knowledge". Big data has become the standard in social sciences, and has made these sciences more computational. Big Data in Computational Social Science and Humanities will appeal to graduate students and researchers working in the many subfields of the social sciences and humanities.

Tourism's New Markets - Philip Pearce 2020-09-30

With contributions from international experts in the field, this volume provides a research-led perspective to explore and understand emerging markets and segments and develop a new research framework. A must have volume for higher level undergraduates, graduate students and practitioners in the fields of tourism.

Making Nonprofit News - Patrick Ferrucci 2019-09-02

Making Nonprofit News examines the essence of nonprofit journalism on multiple levels of analysis, explaining how individuals, routines, organizational

makeup and outside institutions all affect news production at nonprofit news organizations. The book argues that the market model itself - not simply the journalism industry - impacts news workers, news content and outside influence on the organization. Essentially, nonprofit journalism organizations are influenced by forces consistently impacting the industry as well as those previously not involved in journalism. Drawing on three years of in-depth interviews with more than 30 journalists at nonprofits, site visits and more broad research on nonprofit journalism, this book is a sociological study of how nonprofit status affects journalistic work. The book further conceptualizes the forces impacting newswork and examines the social institutions now on the boundaries of journalism due to their connection to nonprofit journalism. Exploring how nonprofit news is disrupting the industry's very idea of news, news values and news

processes, this is a helpful text
for academics and researchers

with an interest in journalism,
media industries, media
sociology and not-for-profits.