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Hustle - Jesse Tevelow 2015-12-14

Jesse's first book was a #1 bestseller. It took him a year to write it. Hustle is different. It was written, produced, and published in just 7 days. The ridiculously short production schedule was meant to prove a point: focus + momentum = mindbending productivity. Don't be fooled, though. The biggest opportunities in life don't come from sprinting. They emerge over time through constant motion. A gritty, inspiring read, Hustle is the nudge we've all been waiting for. WHO SHOULD READ THIS BOOK: -- Young people trying to figure out how to succeed in our new, entrepreneurial economy -- Anyone bored with their routine, at work or home -- Entrepreneurs who are in it for the long haul -- Aspiring writers who are interested in learning how to produce a professional, high-quality book in seven days, and launch it in less than a month. -- Anyone who wants a jolt of inspiration, a reason to smile, a reason to work hard, a reason to keep hustling.

Praying by the Power of the Spirit - Neil T. Anderson 2003

This volume reinforces the truth that prayer is a relationship, not a ritual, and that the faithful have open access to the Lord and are free to be honest with Him.

Authorpreneur - Jesse Tevelow 2018-01-05

Are you tired of your job? Looking for something more rewarding and profitable? Have you ever thought, or been told, "You should write a book, or start a business!" Well, it's time to give it a shot. Jesse Tevelow has self-published two books (Authorpreneur is his third), which are both #1 bestsellers on track to generate \$30,000 per year in passive income. And that's just for starters. He also used his books to launch a business that banked over six figures in its first year. Other part-time authors are doing far better, earning six, or even seven figures per year. Many have leveraged their books to build fulltime business ventures. This wasn't possible ten years ago, but the publishing industry has changed. People are finding unparalleled freedom and wealth through writing, and you can too. Authorpreneur will show you how.

Self-Published Millionaire - Joseph Alexander 2018-11-14

Crack the Code of Profitable Self-Publishing. Learn how to plan, write, publish and market your book from a proven seven-figure author. Joseph Alexander has set the self-publishing world alight, earning over \$2,500,000 in royalties. This book is a step-by-step guide to his unbelievably effective writing and publishing process.

The Magic of Short Books - Mike Capuzzi 2018-10-19

UPDATED AND REVISED FOR 2020 Need a secret sales weapon? Mike Capuzzi explains why the short, helpful book is the ultimate one! Most business books are bloated and unnecessarily long, which results in reader frustration and often times not reading the entire book. It also makes writing and self-publishing books more tedious and time-consuming. In era of short attention spans and time-strapped schedules, The Magic of Short Books presents a simple, yet thought-provoking idea for business owners and entrepreneurs who want to publish a traditional book to promote themselves and their business. What if you could discover a simple, easy and proven formula for writing a customer-attraction book that attracts new customers instead of having to pursue them? What if, rather than slaving months or years to write a traditional 250-page book, you could create a 100-page short, helpful book in just days or weeks? What if prospects and customers loved your book because it was focused and easy to read in about an hour? Imagine book readers reaching out to you (instead of you pursuing them) because your book made a connection with them. □ This is the magic of short, helpful books or shooks as Mike calls them. □ Shooks are focused books that can be read in about an hour and lead readers to connect with you and become a customer. For the past two decades, marketing expert and

author, Mike Capuzzi, has helped thousands of business owners create more effective marketing. Inside The Magic of Short Books you'll discover: The Direct Response Marketing Power of Shooks A "Paint by Numbers" Template for Your Shook How to Author Your Shook How to Design Your Shook How to Publish Your Shook How to Leverage Your Shook The Magic of Short Books makes writing a book simple and straightforward. It contains practical and proven advice for authoring your own customer attraction book for your business. Before you think about writing a book for your business, invest an hour of your time and read The Magic of Short Books. It is short on purpose and will open your eyes to a better, faster and easier type of nonfiction book for you to create and for your potential customers to read.

INDISPENSABLE - James M. Kerr 2021-01-26

"Read this book, apply its concepts, and see how your business transforms." — Marshall Goldsmith, Thinkers 50 #1 Executive Coach and #1 Leadership Thinker OUTSTANDING LEADERS MAKE BUSINESSES INDISPENSABLE The Merriam-Webster Dictionary defines

"Indispensable" as being absolutely necessary and not subject to being set aside or neglected. INDISPENSABLE: Build and Lead A Company Customers Can't Live Without provides a framework that you can follow to transform your business and features dozens of examples from industry including those drawn from Amazon, Uber, Facebook and more. Each business example illustrates how the concepts offered in the book are already being used to make businesses indispensable in the marketplace. Keep in mind, though, only your customers can decide if your business is indispensability. Indeed, what we think of our businesses and their ability to delight our customers is irrelevant. It is customers who determine who is indispensable. We don't get a vote on that. However, there are steps that we can take to improve our chances. A Leader's pursuit of greatness for his or her company is important, but, it's not enough, and a business does not become indispensable by accident. Outstanding leadership is essential to bring a company from greatness to indispensability. This is an important distinction because anything less than outstanding leadership will not suffice. Why?

Outstanding leaders lead by example. They demonstrate desired qualities and behaviors to their followers through their actions and conduct. By doing so, these leaders put forth a sense that they and their teams share the same goals and aspirations, and, that together, they are going to go about achieving these ambitions as one. Indispensable businesses share a common purpose so they need leaders that can set the example. As you read the book, you will come to recognize how vital TRUE leadership is to helping your business become indispensable. Regardless of your rank or position, you must study, learn, exemplify and LIVE these essential behaviors to be able to provide the people you work with and serve: A Captivating Vision: Outstanding leaders can articulate a vision for the future that every staff member can understand and buy-in to. This vision becomes the stuff of rallying cries and establishes the common goal that leader and team will share. Outstanding leadership is required to articulate the vision of being indispensable and to work to drive it deep into the enterprise. If the troops don't "get" it, they won't follow. Active Direction-Setting: Next, a game plan for execution must be built in support of that vision. But, building a plan without engaged direction-setting will not suffice. Outstanding leaders at every level will be fully involved, monitoring progress and charting the course for execution throughout their firm's journey to indispensability. Enlightened Coaching: Outstanding leaders support their team and understand how to provide the "right" touch at the "right" time - directive when the path to success is unclear and supportive when it's time to empower - just like any world-class coach does when building a champion. A Collaborative

Environment: Outstanding leaders know how to establish a collaborative tenor within their area of responsibility. Selfish and egocentric behavior is stomped out; teamwork is recognized and rewarded. There are many great companies – only a few are indispensable. This book was written to help you build an indispensable business – one that your customers can't live without. MAKE THE LEAP NOW!

The Writer's Process - Anne Janzer 2016-06-07

Want to be a better writer? Perfect your process. For example, do you fear the blank page? You may be skipping the essential early phases of writing. Do you generate swarms of ideas but never publish anything? You need strategies to focus and persist to the finish. When you learn to work with your brain instead of against it, you'll get more done and have more fun. Master the inner game of writing *The Writer's Process* combines proven practices of successful authors with cognitive science research about how our minds work. You'll learn: How to invite creativity and flow into the writing process Why separating the writing process into different steps makes you more productive How to overcome writer's block, negative feedback, and distractions How to make time for writing in a busy, interrupt-driven life It's filled with ideas that you can put into practice immediately. *The Writer's Process* is a 2017 Readers' Favorite Gold Medal Winner and a Foreword INDIES Book of the Year Silver Award winner.

Marketing in Context - Chris Hackley 2013-11-14

The best marketing doesn't just focus on the individual psychology of the consumer, it operates at a cultural level. It frames choices so that the consumer isn't aware their buying decisions are being influenced. Hackley shows how marketing must set the scene and identify the broader cultural context to successfully influence consumers.

Naked Soul - Salil Jha 2015-01-09

"Naked Soul: The Erotic Love Poems" is an extraordinary storytelling in the form of erotic love poetry, speaking directly to the reader's heart through sensations that course throughout the body. This powerful collection of erotic and sensual love poems celebrates the erotic spirit in all its forms -- from intense passionate sexual desire to seductive victory. There are love poems for every mood and sentimental feeling, for every phase of love you are experiencing whether you are with a partner or not. Read it slowly. Read a poem at a time, or two-or all at once-but give it time to sink into your heart. Read them again. Visualize. Let the poem show you what may be lying dormant in your own heart. Any poetry lover who loves deep symbolism, storytelling and musing over deep verses will find this book very touching. No matter which phase of love you are growing in currently, this book will serve to sail you further towards the endless ocean of love.

Show, Don't Tell - Sandra Gerth 2018-02-10

"Show, don't tell is probably the single most-important piece of advice given to writers. But many writers struggle to understand this powerful principle or have difficulty applying it to their own work. Even experienced authors sometimes don't grasp the finer nuances of showing and telling. In this book, Sandra Gerth draws on her experience as an editor and best-selling author to show you how to show and tell you when to tell. Each chapter includes concrete examples and exercises that will hone your writing skills." - Back Cover

Job Escape Plan - Jyotsna Ramachandran 2015-04-23

You can escape your boring 9 to 5 job in 6 months or less! How many times have you felt like quitting your monotonous day job? Have you ever felt that you should be following your heart and doing something better? Are you yearning for the freedom to do what you want, when you want and from wherever you want? Then, why are you still working for somebody else? The answer is simple. You are scared of the consequences of quitting your job. You are worried about your financial security. You are not sure if your business idea would work. Most entrepreneurs would advise you to just leave your job and start your dream venture. Wish life was that simple! But this book would advise you to reverse the equation. Why quit your job and then start your business? Instead, this book suggests you to first start your home-based business, generate a steady passive income from it and then comfortably quit your job. Doesn't that sound more doable? *Job Escape Plan* is your ultimate 7 Step guide to quit the rat race! In this book you'll learn how to: Design your dream lifestyle Develop the entrepreneurial mindset Choose the perfect niche for your home-based business Prepare yourself for the transformation from an employee to an entrepreneur Select the perfect online platform to launch your business Grow the business & quit your job within 6 months Includes the interviews and success strategies of top online business owners like Andy Dew, Alex Genadinik, John Lee Dumas, Nick Loper, Rob Cubbon, Steve Scott and Stefan Pylarinos!

Forgetting My Way Back to You - Karina Bartow 101-01-01

At one point or another, everybody finds themselves wanting a second chance, whether it be missing the mark on an investment, failing to live up to a certain goal, or letting a true love slip away. It's very seldom, however, that one receives the proverbial do-over. Charlee Stoll and Hunter Jett become the modern-day exception. After a decade-long estrangement, the high school sweethearts reconnect when Hunter, fresh off a career in arena football, returns to his hometown. Their reunion catches both of them by surprise, and they quickly recapture the love they once shared. When Hunter begins to rethink his choices, though, tragedy strikes. During a heated confrontation, Charlee's thrown off a horse and sent into a week-long coma. When she awakens with no clue who he is, he seizes the chance to right his wrongs, but it proves more challenging than he expects. On top of romancing her, he must overcome her father's displeasure, another ex-boyfriend vying for her love, and her own mission to regain her memory. Through charm and deception, can he win back her love...before she discovers the truth?

Celebrity Media Secrets - Adel Wilson 2019-04-10

7 Simple Steps to Present with Power, Poise and Style On-Camera, Get Booked on TV and Media and Become a Celebrity in Your Industry
The Marketing Code - Stephen Brown 2008

[b]Sometimes you have to kill to make a killing[/b] Forget organizational parables, forget corporate satires and business fiction. At last a management thriller has arrived. A critically acclaimed high-suspense novel that reveals these secrets of 21st century marketing. I read [i]The Marketing Code[/i] from beginning to end in one sitting. I had to know how it turned out. It shows great imagination, clever plotting, and a Rabelaisian scale of outrage and wit. -Professor Philip Kotler, marketing guru. Other titles by Stephen Brown: [i]The Customer Key Agents and Dealers Fail Better![/i]

The Entrepreneurs Book of Actions: Essential Daily Exercises and Habits for Becoming Wealthier, Smarter, and More Successful - Rhett Power 2017-01-06

The action plan for building your entrepreneurial empire—one day at a time While every entrepreneur knows that the key to success is business growth, few ever see it happen. Why? Because they know how to plant seeds, but they don't understand that the real work lies in helping that seed grow—which takes knowledge, persistence, and patience. The *Entrepreneurs Book of Actions* helps you develop the mindset of a true entrepreneur and provides manageable steps for making your business vision a reality. Informative, inspiring, and based on real-life, hard-earned lessons, it provides common-sense, daily exercises you can jump into on day one. Learn how to drive sustainable business growth by: * Breaking bad habits—and developing good ones * Managing your time and money more effectively * Hiring the right people for the right job * Minimizing the effort required to perform basic tasks * Motivating your staff to be mission-focused * Creating “free” time to feed your innovative side You'll begin to see your business in a completely new way—with a sense of clarity and purpose. You'll begin identifying the issues that really affect your business—not the ones that feed your anxiety. You'll become the kind of leader other entrepreneurs look up to—calm, optimistic, driven. The *Entrepreneurs Book of Actions* will provide the direction you need to make the best use of your time, your energy, and your creativity. It's not isn't a quick-fix. It's work. But it's manageable, it's proven effective—and it will pay off big.

Napoleon, CEO - Alan Axelrod 2011-12-01

The next in Alan Axelrod's engaging and popular CEO series spotlights a perfect subject: Napoleon, the brilliant military strategist who also laid the administrative and judicial foundations for much of Western Europe. Axelrod looks at this much-studied figure in a new way, exploring six areas that constitute the core of what made Napoleon a great leader: Audacity, Vision, Empathy, Strategy, Logistics, and Tactics. Within these areas Axelrod formulates approximately 60 lessons framed in military analogies, valuable for anyone who aspires to leadership, whether in the boardroom or the Oval Office.

The Fairies of Waterfall Island - Emma Sumner 2016-08-10

Waterfall Island is losing its magic! Four very special fairies try to help. They find two humans to come along with them. Will the story end as another happily-ever-after, or will it end in disaster? You'll have to read to find out! About the Author: At 8 years old, Emma Sumner is one of the youngest authors to write a fairytale book. She loves the Rainbow Magic books by Daisy Meadows and The Never Girls Collection by Disney, and cannot wait to see her own book on the bookshelf next to them.

Ooh Matron! - Sarah Jane Butfield 2015-09-14

Sarah Jane has no career aspirations, all she wants is to leave school,

work as a cashier at Woolworths and get married. Then everything changes and she finds herself wearing a fluorescent pink uniform and studying to get into Nursing School. What inspired this surprising change of direction? What happens when she leaves home to live in a garrison town with a housemate who is a party animal? The big question being, is she really cut out to be a nurse? Let's start at the beginning with Sarah Jane as a sixteen-year-old country girl, a bit old fashioned but who has a mischievous sense of humour and who suddenly decides she wants to be a nurse! "This funny, yet poignant nursing memoir has Sarah Jane's trademark honest writing style which shines through in every story she tells. From starting her student nurse training in Essex to coping with patients in happy, sad and heart-breaking situations. It gives you a young woman's view into the realities of entering the world of nursing in the 1980's. A highly entertaining and informative memoir which was able to take me from laughing out loud to having welled tears of empathy." S. Brewster

Enterprising Ideas: - World Intellectual Property Organization
2021-04-29

This publication introduces startups to IP. Through step-by-step guidance, useful case studies and simple checklists, it illustrates how small

World's Best Bank - Robin Speculand 2021

World's Best Bank - A Strategic Guide to Digital Transformation is a thorough handbook aimed at leaders and decision-makers who want to transform their entire organization from traditional to digital.

The Ultimate Guide To Stencil - Chris Green 2020-08-22

The Ultimate Guide To Stencil will teach you everything that you need to know about using the web-based Stencil App to make incredible designs for print on demand platforms like Merch By Amazon and Kindle Direct Publishing (KDP). With over 20 chapters and 22 video demonstrations, this book can teach anyone just how easy it is to use Stencil to make great-looking designs for apparel items for Merch By Amazon and cover files for Kindle and paperback books through KDP. Much more than just a 'how-to' guide for Stencil, this Ultimate Guide delves into the power of the Amazon marketplace and the importance of the Amazon Prime program. Join the thousands of designers that are earning royalties on Amazon through their print-on-demand platforms by making your own designs with Stencil today! Chapters include: Introduction - The Ultimate Guide To Stencil 1 - What Is Stencil? 2 - What Is Print On Demand? 3 - What Is Merch By Amazon 4 - What Is Kindle Direct Publishing (KDP) 5 - The Power of Amazon Prime 6 - Designing a T-Shirt (Merch By Amazon) 7 - Creating T-Shirt Mockups 8 - Designing a Hoodie (Merch By Amazon) 9 - Creating Hoodie Mockups 10 - Designing a PopSocket (Merch By Amazon) 11 - Creating PopSocket Mockups 12 - Designing a Phone Case (Merch By Amazon) 13 - Creating Phone Case Mockups 14 - Designing Kindle Covers (KDP) 15 - Creating Kindle Mockups 16 - Designing Paperback Book Covers (KDP) 17 - Creating Book Cover Mockups BONUS 1: Stencil for Social Media BONUS 2: Stencil's Chrome Extension BONUS 3: Other Print On Demand Sites BONUS 4: What's Next? Ready to Learn More?

The Connection Algorithm - Jesse Tevelow 2015-05-01

Entrepreneurial Identity in US Book Publishing in the Twenty-First Century - Rachel Noorda 2021-09-30

Entrepreneurship underpins many roles within the publishing industry, from freelancing to bookselling. Entrepreneurs are shaped by the contexts in which their entrepreneurship is situated (social, political, economic, and national). Additionally, entrepreneurship is integral to occupational identity for book publishing entrepreneurs. This Element examines entrepreneurship through the lens of identity and narrative based on interview data with book publishing entrepreneurs in the US Book publishing entrepreneurship narratives of independence, culture over commerce, accidental profession, place, risk, (in)stability, busyness, and freedom are examined in this Element.

The 100-Page Book - Mike Capuzzi 2020-07-16

UPDATED AND REVISED FOR 2022! Writing and Self-Publishing a Book to Attract Ideal Customers (Clients, Patients, Students, Members) Isn't Difficult. All You Need is an Experienced Guide to Show You Exactly What to Do! But first a warning, this book is not for everyone. This book is not focused on convincing you to write a book or showing you how to make money selling books. Instead, this is all about how to create a strategic sales tool for your business, in the form of a book. The 100-Page Book is all about saving time and creating profitable results. If you are reading these words right now, there's a good chance you are searching for help writing a book-one that will differentiate your business and

position you as an authority. There is no shortage of how to author a book books or books on how to self-publish a book, however what I share in The 100-Page Book is different for many reasons, including: A 100-page book is faster to write and publish-big benefits for you! A 100-page book is faster and easier to read-big benefits for your readers! Short, helpful books, around 100-pages, are ideal for today's busy consumers. My specific, direct-response marketing recipe for writing a customer attraction book. The 100-Page Book is about writing a book to attract your ideal customer and getting them to take the specific action shared in your book. Not only that, this book (which should take you only about an hour to read), shares these gems of wisdom: The #1 reality of what your book really is (page 19). Forget these two things and your book is diluted (page 21). The critical first step before writing a single word (page 23). The critical second step before writing a single word (page 29). A Capuzzi-mantra to always remember (page 36). The critical third step before writing a single word (page 51). The 100-Page Book is short on purpose and you will be able to quickly read it and start on your own 100-page book. The first part focuses on who I wrote this book for and what my ideal reader will get out of it (including some special gifts). The second part focuses on my 100-Page Book Blueprint and shares the exact recipe I use for my own books and my clients' books. I also share my best strategies, examples and resources for creating your own short, helpful book. The last part shares an effective path forward for you to create your own 100-page book! Plus, I am including several bonus gifts I created exclusively for readers of The 100-Page Book. Pick up your copy today by clicking the Buy Now button at the top of this page!

Startup Runway - Peter Rasmussen 2019-11-03

Want to start your own business... but don't know where to start? As a newbie entrepreneur, starting a business has hundreds of hidden pitfalls and hurdles that can trip you up at any moment. Maybe it's the idea that sucks, the business model, or the market that is not ready. Perhaps it is founder disagreements, or you run out of money too early and fail to raise the necessary capital... the list goes on. While you can't guarantee success, you can certainly put yourself in the best position for success. The main reason newbies fail is poor preparation. They didn't have a plan. They weren't ready for the challenges. And these days, there's no reason not to be. Instead of slogging through 10-15 books to piece together all the relevant bits of information you need Peter Rasmussen has distilled his experience from helping over 300 companies getting started in China - including six of his own startups - into manageable 'must-know' steps that are critical to successful entry into the start-up world. Take the self-tests: Are you prepared for life as an entrepreneur? Is your business idea going to work? These are the signs you need to look for. Discover your 'Unfair' Advantage: There's a balance between standing out and being too unique. Find your strengths so your business can have the right focus. Develop your start-up business model: What value are you proposing to your customers and how will you deliver? Turn your ideas and strategy into revenue streams and profits with a solid system. Research, test and brand: Understanding your target market and developing your product involving the customer is one of the most important things in business to get right. Navigate the legal jungle: It's important to understand the structure of your company and how to protect you and your business' rights-just in case the worst happens. Bring together your A-team: A great idea in the hands of a mediocre team has little chance of success, your team will make or break your start-up. It's all about the Money: The longer you wait before taking on external investors the higher your chances of retaining control. Maintain strong control over your finances at all cost. Launch your start-up into commercial orbit: When you have your plan in place, you're finally ready to secure funding and launch your venture! Peter's book is your simple, comprehensive entrepreneur's guide to starting a business. Give yourself the best chance of success. Start your startup right by clicking the button above.

The Nonfiction Book Marketing Plan - Stephanie Chandler 2013-07

After finally getting a book published, many authors find that the hardest part wasn't actually writing the book or getting it into print. The biggest challenge lies in marketing the book. Aside from the fact that it can be overwhelming, most authors have day jobs and not much time to figure out which book promotion strategies will work. The Nonfiction Book Marketing Plan is loaded with proven and effective tactics to make the marketing journey a bit easier and a lot more effective. You will learn how to: Develop your own unique book marketing plan Establish authority in your field for your subject matter Build an effective website and leverage the power of blogging Reach your audience with Twitter, Facebook, LinkedIn, Google+, Pinterest, and YouTube Attract media

attention with DIY publicity strategies that generate big exposure Boost sales on Amazon with insider tips to help you gain more visibility for your book Participate in book awards programs, book signing events, and other offline strategies Host ebook giveaways, write for websites, participate in Internet radio shows, and other powerful online marketing tactics Break in to professional speaking-for free or for fee Leverage your book to generate revenues from consulting, information products, and much more Each chapter concludes with an interview with a successful nonfiction author, providing even more real-world insight. Written for new and established authors of business, self-help, health and wellness, memoir, how-to, and other nonfiction books, The Nonfiction Book Marketing Plan will help you identify proven tactics that you can begin implementing immediately to reach your audience and sell more books. Stephanie Chandler is the author of several books including Own Your Niche: Hype-Free Internet Marketing Tactics to Establish Authority in Your Field and Promote Your Service-Based Business. She is also CEO of AuthorityPublishing.com, specializing in custom publishing for nonfiction books and social media marketing services for authors, and NonfictionAuthorsAssociation.com, a community dedicated to providing marketing education for members. A frequent speaker at business events and on the radio, Stephanie has been featured in Entrepreneur, BusinessWeek, and Wired magazine, and she is a blogger for Forbes. Visit StephanieChandler.com for more information or follow her on Twitter: @bizauthor.

The Divine Spark: A Graham Hancock Reader - Hancock, Graham 2015-04-01

This anthology is aimed at all those who are interested in the connection between consciousness, psychedelics, and the development of humankind. Bestselling author Graham Hancock has been writing and speaking about this to audience's worldwide, including a controversial TEDx talk on ayahuasca and DMT, which some call the god molecule. Graham Hancock leads the charge in this collection of the latest thinking on consciousness with a particular focus on the use of psychedelics to open up the realm of the supernatural. Leading minds and radical thinkers including Dennis McKenna, Rick Doblin, Alex Greg, Russell Brand, and Rick Strassman illuminate the topic like never before. Contributors include: Mike Alvernia, Russell Brand, David Jay Brown, Paul Devereux, Rick Doblin, Amanda Fielding, Nassim Haramein, Martina Hoffman, Don Lattin, Eduardo Luna, Dennis McKenna, Thad McKraken, Rak Razam, Gabriel Roberts, Thomas B. Roberts, Robert Schoch, Mark Seelig, Rick Strassman, and Robert Tindall.

Geek Crosswords - Adams Media 2013-01-18

Put your brains to the test with these crossword puzzles! If you're a crossword enthusiast and think you know all there is to know about Star Wars, iPhones, and William Shatner, think again. Geek Crosswords features more than fifty challenging puzzles that focus on the biggest movies, celebrities, games, and technology in the geek community. Each crossword will keep you busy for hours as you test your knowledge on everything from Spielberg's films and web feed formats to famous astronauts and Google platforms. With more than fifty fun crosswords that are sure to try your skills, this puzzle collection will separate the n00bs from the real deal!

The Déjà Vu Enigma - Marie D. Jones 2010-01-01

Discusses possible explanations for déjà vu and other mysteries, including memory misfires, neurophysiological disorders, and parallel realities.

Book Blueprint - Jacqui Pretty 2017-05-16

With the availability of self-publishing services and the rise of the entrepreneur as a thought leader, writing a book is becoming more appealing to an increasing number of small business owners. The problem? Most small business owners aren't writers, have never written a book before, are time poor and don't know where to start. While many want to write a book, they worry about investing months of their time and thousands of their dollars to write something that isn't any good, or to not even finish. Book Blueprint gives a step-by-step framework that any entrepreneur can follow to write a great book quickly, even if they're not a writer.

Cyberpreneur Philippines - Raymond Calbay 2015-10-17

Want to start your own online business? The right time to do it is now. Cyberpreneur Philippines is your guide in launching an online business and growing it to profit. The book offers invaluable tips whether you're providing services, developing apps, or reselling products online. Straight from company CEOs, startup founders, and top freelancers, you'll learn how to plan your cyber business, develop ideas for apps and software products, and scale your business to more success, among

others. "The book serves as an inspiration and as a manual for Filipinos to jump-start their online entrepreneurial journey." - Anton Diaz, Founder, Our Awesome Planet "This book is unlike any other. The best experts in the field talk about the most important topics on online entrepreneurship." - Jorge Azurin, Co-director, Founder Institute Manila & CEO, Horsepower.ph "It's the most comprehensive book on startups with a Filipino flavor." - Lyle Jover, Founder and CEO, Raket.ph

Be Your Brand Second Edition - Regan Hillyer 2020-11-03

Be Your Brand SECOND EDITION CONFUSED, OVERWHELMED, OR SERIOUSLY LACKING FOCUS WHEN IT COMES TO YOUR PERSONAL BRAND? I was that person too. I could have gone in 20 different directions. Should I be this? Should I create this? Should I launch this? What if it doesn't work? The questions were endless. The biggest reason was, simply, I didn't have a personal brand! This book reveals the secret methods I used in 60 days to go from lost, to having it all, including a successful profitable brand which took me from dreaming of millions. to actually achieving millions. I was the same me as I am right now. I was still Regan with the same values, mission and voice that I have today. I just wasn't positioning myself right, or. at all. I wasn't stepping 100% into my greatness, simply because I didn't know HOW. And among the confusion and the questions and the lack of clarity, there's one thing I now know for sure. You, too, ABSOLUTELY have a personal brand - that just hasn't been established yet. You are an incredible, unique, amazing individual, unlike any other person walking the planet right now. You have a message. a voice, a soul. Yet here's the challenge right now. You're not branded. Or, you're not branded well. If you're someone who is a little afraid (or hugely afraid!) to step 100% into your greatness, this book will give you the strategy, the step by step system, in how to go from being unknown to unforgettable, in just 60 days. Whether your goal is: - to be thousands or MILLIONS of dollars in profit - to expand your social media presence - to connect with key people of influence for your story to be picked up by global media outlets - to speak on international stages ... or to have a much bigger impact than ever before and play a much, MUCH bigger game I'm here to tell you that you can do this. Are YOU ready to Be Your Brand? Then sit back, relax, and enjoy unlocking the full system to developing, launching and accelerating your true message. REGAN HILLYER is a Serial Entrepreneur, Philanthropist, Energetic Coach and Global Speaker. She is the founder of Regan Hillyer International, a company dedicated to helping people have it all on their terms, in whatever way that looks like for them.

Write. Publish. Repeat. - Johnny B. Truant 2014-12-14

Write. Publish. Repeat. The No-Luck-Required Guide to Publishing In 2013, Johnny B. Truant and Sean Platt published 1.5 million words and made their full-time livings as indie authors. In Write. Publish. Repeat., they tell you exactly how they did it: how they created over 15 independent franchises across 50+ published works, how they turned their art into a logical, sustainable business, and how any independent author can do the same to build a sustainable, profitable career with their writing. Write. Publish. Repeat. explains the current self-publishing landscape and covers the truths and myths about what it means to be an indie author now and in the foreseeable future. It explains how to create books your readers will love and will want to return to again and again. Write. Publish. Repeat. details expert methods for building story worlds, characters, and plots, understanding your market (right down to your ideal reader), using the best tools possible to capture your draft, and explains proven best practices for editing. The book also discusses covers, titles, formatting, pricing, and publishing to multiple platforms, plus a bit on getting your books into print (and why that might not be a good idea!). But most importantly, Write. Publish. Repeat. details the psychology-driven marketing plan that Sean and Johnny built to shape their stories into "products" that readers couldn't help but be drawn into -- thus almost automatically generating sales -- and explores ways that smart, business-minded writers can do the same to future-proof their careers. This book is not a formula with an easy path to follow. It is a guidebook that will help you build a successful indie publishing career, no matter what type of writer you are ... so long as you're the type who's willing to do the work. What Indie Authors and Thought Leaders Are Saying: "Two of the best in the biz... A gem for aspiring authors." -- Hugh Howey "I have a pretty popular blog on self-publishing, and I've written a couple of books on the topic myself - meaning I've read a lot on the topic and come across lots of different strategies and approaches to building a loyal audience. For my money, this is the best book on self-publishing out there." -- David Gaughran "It's tough to find more honest and straight-forward marketing advice than what you'll get from these indie authors." -- Jane Friedman, former publisher of Writer's Digest "The most

important book on self-publishing I've ever read. " -- Karol Gajda
"Consider it the most valuable guide book to publishing success." -- Jim Kukral, Author Marketing Club You'll Wish You Could Have Read it Years Ago!

The Chic Author - Fiona Ferris 2020-05-22

Perhaps you dream of becoming a writer, of being able to hold in your hands a book with your name on the cover. You want to beautify the world with your words, maybe even being able to quit your job in doing so. Imagine how that would feel, earning your own income by entering your most favourite world - the world of books, words, authors, eBooks, and publishing. My name is Fiona Ferris, and this was me. But then I took it a step further - I educated myself on being an author, and started self-publishing my books five short years ago. Within two years I became a fully self-supported work-from-home author, and my happy success continues to this day. I still pinch myself that this is my reality, and I genuinely believe that if I can do it, anyone with a desire to write can do it. In this book I share everything I have learned, along with my best success tips to help you on your author journey. What's in The Chic Author? Table of Contents Introduction Chapter 1 How I became a successful author in a few short years Chapter 2 What to write about? Chapter 3 Don't settle for a mediocre life! Chapter 4 How to find the time to write Chapter 5 Create a motivating goal for yourself Chapter 6 My favourite way to structure my writing Chapter 7 How to write Chapter 8 How would SHE show up? Chapter 9 How to get past your fears Chapter 10 Write fast Chapter 11 The flow of your book and 'extras' Chapter 12 The hidden benefits of exploring your author fantasy Chapter 13 How to edit your book Chapter 14 Creating a beautiful cover for your book Chapter 15 Formatting your book for publication Chapter 16 Self-publishing or traditional publishing? Chapter 17 Why I chose Amazon to publish my books Chapter 18 Pricing your book for success Chapter 19 How to market your book for free Chapter 20 How to gain readership for your blog and social media pages Chapter 21 Just start! 100 Ways to Create Your Dream Life as a Successful Author

The Brand Called You - Ashutosh Garg 2018-12-18

There is no one else in the world like you. Your personal brand has been registered in your name and patented with your persona even though there may be hundreds of people carrying the same name. Creating, building, and developing your personal brand is entirely in your own hands. Conversely, destroying or diminishing your brand is also only in your own hands. Your brand is the essence of your own unique story. The key to this is reaching deep inside yourself and pulling out the authentic, the unique 'you', from within your own self. What we do with our own brand name could be the difference between being very successful and not so successful. This is as true for personal branding as it is for business branding. The Brand Called You outlines how critical it is for each one of us to understand the power and vulnerabilities of our brand and invest wisely and consistently in our persona and our name. Remember, the only legacy you will leave behind in the world is your name.

The Daily Entrepreneur - Steve Scott 2014-10-24

LEARN:: How to be Successful and Take Your Business to the Next Level Does your business struggle to generate a decent income? Having trouble landing clients or attracting customers? Want to become a freelancer or start a side hustle? Pay close attention if you said "Yes" to any of these questions... Entrepreneurship can be exciting. It can also be stressful, frustrating and full of challenges. Most entrepreneurs begin with a dream of financial freedom, but often the reality fails to match the expectations. The good news is, the problems you face are common to most--if not all--entrepreneurs. In fact, if you study the lives of successful people, you'll find that regardless of industry, they encounter the same challenges you face and found a way to overcome them. Their secret? They focused on building specific daily habits. RIGHT NOW:: Develop "Entrepreneur Success Habits" to Take Control of Your Business It's not that hard to become a successful entrepreneur. Really, all you have to do is form the same habits used by the super-stars and make them part of your routine. While these people often have the same fears and limitations as you, they're able to take consistent action because they've trained themselves to do so. In the book, The Daily Entrepreneur, we talk about the power of habit development and show how to use it to overcome your specific challenges. What makes this book different is it's organized according to obstacles that we all face on a daily basis. DOWNLOAD:: The Daily Entrepreneur: 33 Success Habits for Small Business Owners, Freelancers and Aspiring 9-to-5 Escape Artists "The Daily Entrepreneur" contains a series of Entrepreneur Success Habits (ESH) you can easily add to your hectic schedule. You will learn:** The

FIVE Challenges that Hold Back Many Entrepreneurs** 9 Steps for Developing Entrepreneurial Habits** The #1 Focus for ANY New Business (ESH #1)** The Secret to "Getting More Time" for Your Life and Business (ESH #13)** What Successful Entrepreneurs Do to Stand Out from the Competition (ESH #16 & ESH #19)** How to Maximize Your Productive "Sweet Spot" (ESH #11)** How to "Get Things Done" in the Morning--Even if You're a Night Owl (ESH #5)** 7 Habits to Overcome Stress and Burnout (ESH #27 to ESH #33)** An Action Plan for Networking and Building Solid Business Connections You can train yourself to build a successful business. The trick is to form habits that spur you into action on a daily basis. Would You Like To Know More? Download and start building your entrepreneur habits. Scroll to the top of the page and select the buy button.

God Still Speaks - John Eckhardt 2011-12-05

DIV Known for his authoritative, dynamic style, John Eckhardt combines instructive, narrative teaching about the role and power of the prophetic in the lives of believers today with succinct, powerful truths that will impact readers' lives./div

Flux - April Rinne 2021-08-24

Discover eight powerful mindset shifts that enable leaders and seekers of all ages to thrive in a time of unprecedented change and uncertainty. Being adaptable and flexible have always been hallmarks of effective leadership and a fulfilling life. But in a world of so much—and faster-paced—change, and an ever-faster pace of change, flexibility and resilience can be stretched to their breaking points. The quest becomes how to find calm and lasting meaning in the midst of enduring chaos. A world in flux calls for a new mindset, one that treats constant change and uncertainty as a feature, not a bug. Flux helps readers open this mindset—a flux mindset—and develop eight “flux superpowers” that flip conventional ideas about leadership, success, and well-being on their heads. They empower people to see change in new ways, craft new responses, and ultimately reshape their relationship to change from the inside out. April Rinne defines these eight flux superpowers: • Run slower. • See what's invisible. • Get lost. • Start with trust. • Know your “enough.” • Create your portfolio career. • Be all the more human (and serve other humans). • Let go of the future. Whether readers are sizing up their career, reassessing their values, designing a product, building an organization, trying to inspire their colleagues, or simply showing up more fully in the world, enjoying a flux mindset and activating their flux superpowers will keep readers grounded even when the ground is too often shifting beneath them.

The 7-Step Guide to Authorpreneurship - Rochelle Carter 2014-05-30

These 7 Steps are THE guide to approaching your writing career like a business. Whether you are writing fiction or non-fiction, multi-published or aspiring to publication, independently published or contracted with a publishing house, you need The 7-Step Guide to Authorpreneurship. This award-winning how-to handbook will guide you through each phase of your writing career to create a business that generates regular income while allowing you to do what you love. Loaded with well-organized information, plus practical tips and strategies, this guide will become a trusted resource you consult again and again as you build your career. In a market flooded with advice for writers, there are very few books merging the concept of being an author and an entrepreneur. This award-winning guide is the first to truly take authors from concept to execution. The end result is a blending of the entrepreneurial spirit with writing talent to create a successful business achieving the personal and professional goals writers aim for. Author, create your own success!

Everything and Less - Mark McGurl 2021-10-19

National Book Critics Circle Award Finalist Best Book of Fall (Esquire) and a Most Anticipated Book of 2021 (Lit Hub) What Has Happened to Fiction in the Age of Platform Capitalism? Since it was first launched in 1994, Amazon has changed the world of literature. The “Everything Store” has not just transformed how we buy books; it has affected what we buy, and even what we read. In Everything and Less, acclaimed critic Mark McGurl explores this new world where writing is no longer categorized as high or lowbrow, literature or popular fiction. Charting a course spanning from Henry James to E. L. James, McGurl shows that contemporary writing has less to do with writing per se than with the manner of its distribution. This consumerist logic—if you like this, you might also like ...—has reorganized the fiction universe so that literary prize-winners sit alongside fantasy, romance, fan fiction, and the infinite list of hybrid genres and self-published works. This is an innovation to be cautiously celebrated. Amazon's platform is not just a retail juggernaut but an aesthetic experiment driven by an unseen algorithm rivaling in the depths of its effects any major cultural shift in history. Here all

fiction is genre fiction, and the niches range from the categories of crime and science fiction to the more refined interests of Adult Baby Diaper Lover erotica. Everything and Less is a hilarious and insightful map of

both the commanding heights and sordid depths of fiction, past and present, that opens up an arresting conversation about why it is we read and write fiction in the first place.