

# Accounting And Finance For Non Specialists Peter Atrill

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Financial Management for Decision Makers - Peter Atrill 2009

Adopting an innovative, open-learning approach to introduce the main principles of financial management in an accessible, non-technical way, this fully updated fifth edition provides a unique focus on the practical application of financial management and its role in decision making. New to this edition: Expanded coverage of key topics such as financing the business Increased coverage of corporate governance issues Even more real-world examples to help illustrate the practical application and importance of the topics discussed Financial statements throughout based on the latest International Accounting Standards Full-colour design, packed with pedagogical features, providing an original learning experience Key features: Written in a unique, 'open learning' style Clear explanations and minimal technical jargon to aid understanding -no previous knowledge of financial management is assumed Based on a solid foundation of theory, but focusing throughout on its value for decision making Covering all the main areas of financial management in sufficient detail to provide a good grasp of the subject Numerous examples, activities and exercises throughout, allowing the reader to test his/her knowledge at frequent intervals Fully supported by a comprehensive range of student and lecturer learning resources,

Financial Management for Decision Makers is ideal for undergraduates from a non-finance/accounting discipline taking an introductory module in financial management, and postgraduate/postexperience students on courses such as the ACCA Diploma in Financial Management, Diploma in Management Studies and MBA programmes. The text is also suitable for finance and accounting students as a foundation for further study. Peter Atrill is a freelance academic and author working with leading institutions in the UK, Europe and SE Asia. He has previously held posts as Head of Business and Management and Head of Accounting and Law at University of Plymouth Business School.

Optimizing Company Cash - Michèle Allman-Ward 2018-02-21

Optimizing Company Cash provides a comprehensive guide to all elements of cash management in a business including: Inflows Outflows Cash conversion cycles Short-term borrowing and investing International business How to structure a corporate treasury function In over 200 pages, the Guide explains how CPAs and financial managers can manage their company's short-term resources to sustain ongoing activities, mobilize funds and optimize liquidity. It also provides diagrams of work flows, step-by-step checklists, templates, and treasury tips for CPAs and finance managers who are responsible for making the most of working

capital and short-term resources.

**Financial and Accounting Guide for Not-for-Profit Organizations -**

Malvern J. Gross 2010-05-03

"This Seventh Edition is filled with authoritative advice on the financial reporting, accounting, and control situations unique to not-for-profit organizations. It contains discussions of the accounting and reporting guidelines for different types of organizations, complete guidance on tax and compliance reporting requirements, illustrated explanations of various types of acceptable financial statements, and much more!"--

Publisher's Website.

*Financial Accounting for Decision Makers - Peter Atrill 2008*

'Financial Accounting for Decision Makers' presents the key concepts of accounting without going into too much unnecessary technical detail.

The book is aimed as 'users' of accounting information, not 'preparers' of accounts.

**Financial Accounting for Decision Makers - Peter Atrill 2019-04-15**

With a comprehensive and accessible introduction to the subject, Financial Accounting for Decision Makers focuses on the ways in which financial statements and information can be used to improve the quality of decision making. The practical emphasis throughout the book ensures the material is always relevant, whilst the authors' style of introducing topics gradually and explaining technical terminology in a clear, friendly style caters for all students, whether on specialist accounting or non-specialist business degrees. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you will receive via email the code and instructions on how to access this product. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

**Accounting - E. J. McLaney 2008**

*Accounting for Business - David Harvey 2013-01-11*

'Accounting for Business' is ideal for undergraduate students on business and accounting courses who need to understand the nuts and bolts of financial accounting. This popular textbook has always enjoyed a deserved reputation for accessibility and thoroughness. Now in its third edition, its contents have been fully updated and restructured to make them even easier to use. Readers will benefit from the coverage of current accounting practices and legislation, in addition to the range of worked examples and self-test activities throughout the book.

'Accounting for Business' clearly explains accounting information's role in making sound business decisions and focuses upon the aspects of accounting practice which are most relevant to the non-specialist manager. It is ideal for first year undergraduates of business studies, higher students and those pursuing professional accountancy qualifications. This third edition has been restructured, to further enhance its 'student centred' approach. The content has now been broken down into 25 roughly equivalent 'bite-sized' individual study topics. Each of these requires 6 hours of study time, enabling this book to support a full scale semester course with two topics a week, or a full year course at one topic a week. Includes a wide selection of topical case studies, with a broad spread of international examples.

*Finance for Sport and Leisure Managers - Robert Wilson 2007-10-11*

Sport and leisure managers need to understand the financial side of their industry to offer the most cost-effective facilities and to make sound business decisions. However, to the non-expert the language and practice of finance is often bewildering and perceived as complicated, difficult and impenetrable. This textbook guides the reader through the maze of financial terms and concepts, illustrating theory with examples drawn specifically from sport-based contexts to make this the most relevant, transparent and helpful handbook for students of leisure management available. Written by experts in accounting and sport management, this book enables readers to work through the subject at their own pace, with case studies, worked examples and self-tests to ensure students can apply their knowledge to industry-specific

situations. Ideal for students on sport and leisure management courses, this book will also be valuable to practising managers who need a quick-reference guide to everyday financial questions.

**Mastering Book-Keeping** - Peter Marshall 2011-06-01

Double-entry accounting can be easy if it's explained well, and Mastering Book-keeping does just that. Now in its updated 8th edition, this popular book has helped thousands of people to get to grips with book-keeping. It explains the principles and practice of book-keeping sequentially, and includes: - The daybooks and ledger accounts - End of year accounting - Sole proprietorships, limited companies, partnerships and not-for-profit organisations - Using computers for accounting - Accounting for VAT - Progressing to more advanced management accounting - The implications of the Data Protection Act 1998 on book-keepers Plus step-by-step guides to compiling a balance sheet, depreciation, accounting for bad and doubtful debts, and much more. Everything is made clear with easy-to-follow explanations. Typical transactions are illustrated throughout to make the information even easier to understand. This book is suitable for those preparing for the examinations of ICB, AAT, IAB, OCR, AQA and all other courses in book-keeping and accounts.

**Accounting and Finance** - E. J. McLaney 2017

Accounting and Finance: An Introduction, now in its ninth edition, contains all the information you need to start your business career. With its use of practical techniques and real-world examples, this best-selling text teaches you the basics of understanding and using financial information.

**Management Accounting for Decision Makers** - Peter Atrill 2007

This text is an introductory course in management accounting for those seeking an understanding of basic principles and underlying concepts without detailed technical knowledge. It has a strong practical emphasis, with plenty of examples taken from the real world as well as numerical examples with step-by-step explanations.

The Accounting Game - Darrell Mullis 2008-03

"Fantastic Learning Tool...Don't let this book title fool you. It is not an oversimplification of accounting and financial principles. It is, however, a

serious and very effective examination of a very small but progressively complex business. There are not many books available on the market that make a complex and dry subject understandable and even fun. This book successfully does just that." -Amazon Reviewer The Clearest Explanation Ever of the Key Accounting Basics The world of accounting can be intimidating. Whether you're a manager, business owner or aspiring entrepreneur, you've likely found yourself needing to know basic accounting...but baffled by complicated accounting books. What if learning accounting could be as simple and fun as running a child's lemonade stand? It can. The Accounting Game presents financial information in a format so simple and so unlike a common accounting textbook, you may forget you're learning key skills that will help you get ahead! Using the world of a child's lemonade stand to teach the basics of managing your finances, this book makes a dry subject fun and understandable. As you run your stand, you'll begin to understand and apply financial terms and concepts like assets, liabilities, earnings, inventory and notes payable, plus: --Interactive format gives you hands-on experience --Color-coded charts and worksheets help you remember key terms --Step-by-step process takes you from novice to expert with ease --Fun story format speeds retention of essential concepts --Designed to apply what you learn to the real world The revolutionary approach of The Accounting Game takes the difficult subjects of accounting and business finance and makes them something you can easily learn, understand, remember and use! "The game approach makes the subject matter most understandable. I highly recommend it to anyone frightened by either numbers or accountants." -John Hernandis, Director of Corporate Communications, American Greetings

**Accounting and Finance for Non-specialists** - Peter Atrill 2006

Now in its fifth edition, this successful text introduces the basic principles and underlying concepts of accounting and finance. It adopts a practical, non-technical approach, making it the ideal text for students from non-accounting disciplines. The text is written from a 'user' perspective, demonstrating ways in which accounting statements and financial information can be used to improve the quality of decision

making.

**Key Management Ratios** - Ciaran Walsh 2010-04-08

With over 33,000 copies sold, Key Management Ratios is a market "classic". This new edition is re-packaged with a new jacket design to revitalise the Key Management brand and new two-colour internals make it more readable and visually appealing. Key Management Ratios is an antidote to any fear of finance. Drawing data from 200 companies worldwide, the book brings clarity and simplicity to its explanation of every measure and shows how they all link together to drive your business. From cash flow and profit to ROI and ROTA, its unique approach remains as classic as ever, bringing a simple and visual understanding to a complex subject.

Finance and Accounting for Lawyers, Second Edition - Brian P. Brinig  
2020-09-15

**Accounting & Finance + Myaccountinglab Access Card** - Eddie McLaney 2016-01-11

Accounting and Finance: An Introduction, now in its eighth edition, contains all the information you need to start your business career. With its use of practical techniques and real-world examples, this best-selling text teaches you the basics of understanding and using financial information. This comprehensive guide covers financial accounting, management accounting and financial management in a single text, and provides you with the tools to make informed, successful business decisions. Key Features Up-to-date coverage, including the latest IFRSs and corporate governance content plus a discussion of financing and dividend policies Accessible step-by-step approach helps you master the subject one step at a time New real world examples provide opportunities to apply and develop techniques Progress checks, activities and exercises reinforce learning Focus on decision-making prepares you for careers in business Eddie McLaney is Visiting Fellow in Accounting and Finance at Plymouth University. Peter Atrill is a freelance academic and author working with leading institutions in the UK, Europe and SE Asia. He was previously Head of Accounting and law and Head of

Business and Management at the Plymouth University Business School  
**Financial Accounting for Non-specialists** - Peter Atrill 2002-01-01

Accessible, learner-friendly and jargon free, this best selling text in financial accounting is the ideal starting point for non-accounting students. Clear and Concise it not only arms the reader with the basic principles of the subject, but actively encourages the reader to build on these through an 'open-learning' approach, involving the reader in various questions and activities along the way. The third edition has been thoroughly updated and revised improving existing features and expanding content. Features include \*New material on 'Social Reporting' \*Double entry book-keeping included as an appendix only \*An updated and revised selection of end-of -chapter, self-assessment, and review questions \*Improved glossary of technical terms Financial Accounting for Non-specialists is suitable for all undergraduate and postgraduate students from any discipline, taking an introductory course or module in financial accounting. The open-learning approach also makes it suitable for those studying independently or on distance learning courses The Authors Peter Atrill is the head of the Department of Accounting and Law at the University of Plymouth Business School. Eddie McLaney is a Visitin  
**How an Economy Grows and Why It Crashes** - Peter D. Schiff  
2013-11-14

Straight answers to every question you've ever had about how the economy works and how it affects your life In this Collector's Edition of their celebrated How an Economy Grows and Why It Crashes, Peter Schiff, economic expert and bestselling author of Crash Proof and The Real Crash, once again teams up with his brother Andrew to spin a lively economic fable that untangles many of the fallacies preventing people from really understanding what drives an economy. The 2010 original has been described as a "Flintstones" take economics that entertainingly explains the beauty of free markets. The new edition has been greatly expanded in both quantity and quality. A new introduction and two new illustrated chapters bring the story up to date, and most importantly, the book makes the jump from black and white to full and vivid color. With the help of colorful cartoon illustrations, lively humor, and deceptively

simple storytelling, the Schiff's bring the complex subjects of inflation, monetary policy, recession, and other important topics in economics down to Earth. The story starts with three guys on an island who barely survive by fishing barehanded. Then one enterprising islander invents a net, catches more fish, and changes the island's economy fundamentally. Using this story the Schiff's apply their signature take-no-prisoners logic to expose the glaring fallacies and gaping holes permeating the global economic conversation. The Collector's Edition: Provides straight answers about how economies work, without relying on nonsensical jargon and mind-numbing doublespeak the experts use to cover up their confusion Includes a new introduction that sets the stage for developing a deeper, more practical understanding of inflation and the abuses of the monetary system Adds two new chapters that dissect the Federal Reserve's Quantitative easing policies and the European Debt Crisis. Colorizes the original book's hundreds of cartoon illustrations. The improved images, executed by artist Brendan Leach from the original book, add new vigor to the presentation Has a larger format that has been designed to fit most coffee tables. While the story may appear simple on the surface, as told by the Schiff brothers, it will leave you with a deep understanding of How an Economy Grows and Why It Crashes.

**Financial & Managerial Accounting for MBAs** - Thomas R. Dyckman 2020

**The Financial Ecosystem** - Satyajit Bose 2019-10-16

Long term asset owners and managers, while seeking high risk-adjusted returns and efficiently allocating scarce financial capital to the highest value economic activities, have the essential and formidable role of ensuring the sustainability of return. But generally accepted financial accounting methods are ill-equipped to provide clear signals of the risks and opportunities created by scarce natural and human capital. Hence many investment managers in global financial markets, while performing due diligence on portfolio companies, examine metrics of non-financial performance, especially environmental, social and governance (ESG) indicators. Broken into three sections, this book outlines the rationale for

and methods used in six areas where financial acumen has been harnessed to the goal of combining monetary return with long run sustainability. The first section offers an introduction to the role of finance in achieving sustainability, and includes an overview of the six areas—sustainable investing, impact investing, decentralized finance, conservation finance, and cleantech finance. The methods section of the book illustrates analytical tools and specialized data sources essential to those interested in increasing the level of social responsibility embedded in economic activity. The applications section describes and differentiates each of the six areas and their roles in advancing specific measures of sustainability.

*Accounting and Finance for Non-Specialists* - Peter Atrill 2012-11-01

This edition of 'Accounting and Finance for Non-Specialists' provides comprehensive coverage of the basic concepts and practical applications of financial accounting, management accounting and financial management.

**Accounting and Finance for Non-Specialists PDF ebook** - Peter Atrill 2016-12-07

The 10th edition of this market-leading text offers an accessible, effective introduction to key accounting and finance topics. If you are new to accounting, or are studying a degree in accounting, this book will help you get to grips with the important principles of accounting and how to apply your learning to real-world business scenarios in a user-friendly manner. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

*Revenue Management* - Ronald Huefner 2015-05-28

This book describes the emerging field of revenue management and its

applications across a broad spectrum of business activity. It recounts the history and development of revenue management and addresses the analytical tools needed to integrate revenue management into management generally and financial and accounting practice in particular. Revenue Management discusses and assesses various pricing practices and other revenue management techniques. It gives particular attention to the role of capacity analysis and the connection of revenue management to the theory of constraints. While revenue management originated in the service industries, it is now practiced across a broad spectrum of business and not-for-profit organizations. This book will be a useful guide to managers at all levels who wish to give greater consideration to the importance of revenue management in their organizations. The second edition reorganizes the presentation of the subject, adds many new examples, and concludes with a chapter on emerging issues.

**Community** - Peter Block 2009-09

This inspiring work explores various ways communities can emerge from the fragmentation that plagues modern society. Block examines a way of thinking that creates an opening for authentic communities to exist, and details what each individual can do to make that happen.

**Financial Management for Non-Financial Managers** - Clive Marsh 2012-05-03

Financial Management for Non-Financial Managers is an accessible, practical and easy to understand guide that will allow any manager to gain confidence in understanding financial matters, managing a budget and dealing with bankers, accountants and finance professionals. A source of invaluable expert advice on all the essential aspects of financial management within the context of running a business, it covers: business structures, accounting and financial statements, analysis and ratios, planning, budgeting, product and service costing, setting selling prices, investment appraisal, finance and working capital, taxation and international transactions. This book explains financial literacy in the context of management, showing how improved awareness of finances can lead to increased value creation and protection for your business.

Aimed at the practicing business manager, Financial Management for Non-Financial Managers includes case studies, spreadsheets and worked examples to accompany key skills and practices explained in the book.

**Financial Accounting, Reporting, and Analysis** - Jennifer Maynard 2017

Offering both technical and interpretative content, this is the only truly balanced financial accounting textbook to provide students not only with the 'how' and 'why' of financial information, but also guidance on what this means in practice.

**Introduction to Accounting** - Peter Scott 2021-04

Practical and crystal clear, the second edition of Peter Scott's Introduction to Accounting and its accompanying online resources provide a supportive introduction to the subject, guiding students towards self-led practice. Reflecting current International Financial Reporting Standards (IFRS) and International Accounting Standards (IAS), and with coverage on both financial and cost and management accounting, the author walks the student carefully through the essential material to ensure they develop a solid foundation for more advanced modules. Scott's lively writing style sets the numerical content within an easy-to-follow narrative, and the relevance of each tool or technique is explained at every turn. A multitude of worked and real-life examples help students to connect with the concepts, while each chapter ends with questions that are tiered according to difficulty to help students verify that they have mastered the essentials before progressing. Readers are directed towards additional support and exercises throughout to further encourage active participation and to prompt them to assess and consolidate their knowledge. Digital formats and resources: The second edition is available for students and institutions to purchase in a variety of formats, and is supported by online resources. The e-book offers a mobile experience and convenient access along with functionality tools, navigation features, and links that offer extra learning support: [www.oxfordtextbooks.co.uk/ebooks](http://www.oxfordtextbooks.co.uk/ebooks) Online student resources supporting the book include:- Interactive multiple-choice-questions for revising key topics;- Numerical exercises for practicing the calculation of

accounting information from given sets of data;- 'Go back over this again' feature containing a mix of further examples, written exercises, true or false questions, and annotated accounting information to help consolidate learning and revise or revisit concepts;- 'Show me how to do it' videos that provide practical demonstrations of dealing with more complex accounting tasks; and- Web links for primary source material and articles through which readers can learn more about the companies and organizations discussed in the book. Online lecturer resources supporting the book include:- Quizzes. A test bank of over 500 ready-to-use questions, written specifically to match the book's content, giving lecturers the flexibility they need to manage, set and develop quizzes tailored to their course, and automatically graded to save time marking;- Gradebook. Automatically grades student responses to quizzes, while its visual heat maps provide at-a-glance information about student achievement and engagement; and- Course content. Additional material to support teaching, including a large double-entry case study, PowerPoint slides, and more examples and solutions.

*Accounting: A Smart Approach* - Mary Carey 2014

Covering all the accounting topics a non-specialist needs to know, this text provides a fresh, innovative approach to accounting which will engage students and truly bring the subject to life.

**Taking the Numb Out of Numbers** - Peter A. Margaritis 2018-07-28

In his game-changing new book, *Taking the Numb Out of Numbers: Explaining and Presenting Financial Information with Confidence and Clarity*, Peter A. Margaritis, CPA, offers a refreshing new approach for connecting with audiences of any size -- with one valued client on the other side of your desk or with 1,000 adoring fans. Learn how to ...- Control Your Anxieties -- Calm your nerves and increase your confidence- Craft Your Story -- Learn the art of powerful storytelling to share complex information- Connect with Your Audience -- Engage people and create interactive conversations If you're like most financial professionals, you are "cursed with knowledge" and a comfort with numbers, spreadsheets, financial reports, tax codes, and investment models that collectively add up to a virtual foreign language to others

who don't possess a similar knowledge base. Because of this, you may have a hard time connecting with the very people who need your help the most -- with your clients or your colleagues. It's a challenge you must overcome, an impasse you cannot simply shrug off. You need to talk to your stakeholders about the numbers; you need for them to understand. You can't change the numbers themselves; they are true and vital and, to a financial professional like you, beautiful and reassuring. What you can do is change your delivery when presenting financial information and bring those numbers to life! Margaritis makes a compelling case that the secret to such audience connection can be found in the art of storytelling and improvisation. Through a book that's equal parts practical guidebook, motivational support, and relatable examples, he helps readers construct their own storytelling methods and styles while learning a tried-and-true recipe for success in ensuring meaningful connection. Learn the key differences between data storytelling and data visualization, and discover how to become amazing and engaging by getting past your fears, then thoughtfully developing, preparing for, and delivering your presentation. The principles explored in this book, while tailored to financial professionals, are applicable to anyone who presents technical information -- like engineers, scientists, lawyers, doctors, or technologists.

*Accounting for Non-accountants* - Wayne Label 2006

A guide for businesspeople covers such essentials as financial statements, balance sheets, liabilities, assets, and income statements.

**Accounting for Business** - Peter Scott 2016

This combined textbook and fully integrated online workbook is packed full of innovative features designed to support students as they revise key concepts, reinforce their understanding, and put into practice what they have learnt.

*Financial Intelligence, Revised Edition* - Karen Berman 2013-02-19

Explains what business numbers mean and why they matter, and addresses issues that have become more important in recent years, including questions about the financial crisis and accounting literacy.

*Effective Product Control* - Peter Nash 2017-09-22

Improve the Effectiveness of your Product Control Function Effective Product Control is a detailed how-to guide covering everything you need to know about the function. Considered essential reading for: New controllers entering the profession Auditors and regulators reviewing product control Established controllers wanting a refresher on the latest skills and core controls within the industry. Encompassing both a technical skills primer and key insights into core controls used to mitigate major risks emanating from trading desks, you will get expert advice on practical topics such as: The key IFRS and U.S. GAAP accounting standards for a trading desk How to approach the pricing of a financial instrument Market risk and how is it quantified The controls necessary for a trading desk Rogue trading and how it can be detected Valuation adjustments and why they are necessary How the prices used to value a trading portfolio are independently verified The financial accounting entries used to record financial instruments in the balance sheet and profit & loss statement Financial reporting and how the results of a trading desk are presented How a new financial product can be introduced in a controlled manner Complete with a wealth of insightful graphs, illustrations and real-world examples to enliven the covered material, the dependable answers you need are in Effective Product Control.

**Accounting and Finance for Non-Specialists** - Peter Atrill 2021-11-11

"This book provides an introduction to accounting and finance. It is aimed at Students who are not majoring in accounting or finance but who are, nevertheless, studying introductory level accounting and finance as part of their course. The course may be in business, economics, hospitality management, tourism, engineering or some other area. For these students, the book provides an overview of the role and usefulness of accounting and finance within a business or some other organisation. Students, who are majoring in either accounting or finance. These students should find the book a helpful introduction to the main principles, which can serve as a foundation for further study"--

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**Management Accounting for Non-specialists** - Catherine Gowthorpe 2005

Management Accounting Accounting for Non Specialists is aimed at non-specialist students of accounting and finance on a first course in the subject. It gives a lively and wide-ranging survey of the basic principles of finance and management accounting. The unique approach taken in the first Section of the book is to look at small to medium sized business organisations and their role in the economy ? how they are set up, factors in their success and failure and how they source funds for expansion. This leads to discussion of the role of financial markets and their need for financial information. Section 2 then gives an account of management accounting principles. The text is clearly written and technical jargon is minimal - any technical terms are clearly explained and a glossary of terms is provided. Illustrative case studies and reference to real-life business examples are used to bring the technical information to life. Management Accounting for Non Specialists includes a large number of worked examples, to give students valuable practice in using their new skills. Other pedagogic elements include aims and learning outcomes, summaries, Case Studies with questions and solutions, individual learning activities, self-test questions with answers provided in the book, and exercises - the answers to which are divided between the book and the Lecturer's Guide/Website. Management Accounting Accounting for Non Specialists is aimed at non-specialist students of accounting and finance on a first course in the subject. It gives a lively and wide-ranging survey of the basic principles of finance

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Accounting for Business - Peter Scott 2012-02-16

This combined textbook and fully integrated online workbook is packed full of innovative features designed to support students as they revise key concepts, reinforce their understanding, and put into practice what they have learnt. A refreshingly clear introduction to the core accounting topics which non-specialist students need to study!

**The Peter Principle** - RAYMOND. HULL HULL (RAYMOND. PETER, DR LAURENCE J.) 2020-10

In a hierarchy, every employee rises to the level of their own incompetence. This simple maxim, defined by this classic book over 40 years ago, has become a beacon of truth in the world of work. From the civil service to multinational companies to hospital management, it

explains why things constantly go wrong: promotion up a hierarchy inevitably leads to over-promotion and incompetence. Through barbed anecdotes and wry humour the authors define the problem and show how anyone, whether at the top or bottom of the career ladder, can avoid its pitfalls. Or, indeed, avoid promotion entirely!

Airline Finance - Peter S. Morrell 2007

Revised and updated in its third edition, this internationally renowned and respected book provides the essentials to understanding all areas of airline finance. Designed to address each of the distinct areas of financial management in an air transport industry context, it also shows how these fit together, while each chapter and topic provides a detailed resource which can be also consulted separately. Thoroughly amended and updated throughout, the third edition reflects the many developments that have affected the industry since 2001. It features several important new topics, including Low Cost Carriers (LCCs), fuel hedging and US Chapter 11 provisions.

Accounting and Finance for Non-Specialists - Peter Atrill 2017-01-04

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